

Vol. XXXIII • No. 10 • October 2002 -

## **Library Personnel Attend PRIO Seminars**



Ms. Patricia Antonio (standing) clarifies procedures during the workshop for Lorelei Esguerra, Rolando Masindo, Robert Cuenca, and Vivian Sorriente (left to right).

What is document and data control? Why is there a need to control documents? How do you implement a document and data control system? How do you update document changes?

How do you develop a document control procedure?

How do you attract, satisfy, and preserve loyal library clientele? These were some of the many questions addressed to during the two 2-day seminar-workshops the library held as part of its professional development program for personnel with the support of **Process Review and Improvement Office (PRIO)** of **ITC.** The seminars were held at the

The seminars were held at the Ortigas Seminar Room and the European Documentation and Research Center (EDRC) multipurpose room.

The first seminar, **Document** and **Data Control**, was conducted by **Ms. Patricia B.**Antonio, PRIO's Senior Analyst, last October 8-9 (1st batch) and October 15-16 (2nd batch).

She re-iterated the need for an efficient and effective document and data (information) control system in the different library units and sections. The participants designed Document Change Request Form for the reviewer/approving officer and developed their procedures on document data control. Each group presented what they designed and developed.

The second seminar was "A Customer is Always... The Customer" which was held last October 21-22 (1st batch) and November 6-7 (2<sup>nd</sup> batch). This was conducted by Ms. Janet O. Chua, PRIO's Process Analyst. She gave pointers on how to be Reliable, to give Assurance to customers for good, if not better, service, to care for the Tangibles in the place of service, on how to Empathize and be **R**esponsive (RATER) to library customers. During the workshop the participants identified their existing services, their internal and external customers, and the possible ways they could show being RATER to them. They were also asked to make a list of complaints and discussed how to deal with them.

With these seminars it is hoped that the library personnel will be more able to maintain an effective document control flow and be able to deliver quality service to the library users.

#### inside

- 2 The Cybernook for graduate students
  - IMS extends office hour
  - Faculty and CAP news
- 3 The library personnel @ the seminar
- 4 Quote on Books
  - Visitors
- 5 Donors
  - Recent acquisitions
    - Instructional Media Resources
    - Books

#### Cybernook for Graduate IMS Extends Office **Students**

Effective October 19. the Cybernook is for the exclusive use of the graduate students every Saturday. The 35 computers at the Cybernook will augment the 15 computers available for them at the Graduate Corner on the 3rd floor and the 10 computers at the Periodicals Section.

## Hours

In answer to the increasing demand for the Instructional Media Services, its office hour on Saturday was extended up to 6:30 P.M. from its usual 5:00 P.M. closing time. This is now possible when the three technicians where transferred from the Physical Facilities Office.

## Faculty and Co-Academic Personnel (CAR)

#### **Bridging Pedagogy with Technology**



The participants inside the e-classroom with Cres Valenzuela (front row, 6th from left), Mrs. Nitz Habulan (11th from left), and Bro. Mike Rapatan, FSC (back row, 6th from left)

Cresencia Valenzuela, Public Program Coordinator and Media Specialist, with **Bro. Miguel Rapatan. FSC**, the Director of the Center for Educational Multimedia (CREM) and Mrs. Nenita Habulan, CREM's associate director, conducted a 2-day training workshop on "Bridging Pedagogy with Technology". The workshop emphasized on synergy between technology and pedagogy and provided hands-on experiences with instructional presentations done in PowerPoint (PPt), the Internet, and online learning systems, and in organizing, managing, and evaluating web-based instructional resources.

C. Valenzuela discussed briefly the introduction of the first teaching machine in education, the history and development of the PowerPoint (PPt) program, the basic steps in the learning process, and how it could help encourage students to think critically. She gave practical tips on designing and producing, and presenting PPt slides effectively. For the hands on, the participants were tasked to evaluate existing presentations with the use of PPt. rubrics.

The program was initially given on October 21 to 22 for 40 respondents. This was repeated on October 24 and 25 to accommodate the rest of the 73 people who answered the invitation. The participants were mostly faculty from all levels with some deans and principals, subject coordinators, heads of Educational Media and Information Centers from as far as Tuguegarao, Benguet, Bacolod, Iloilo, Cebu, Davao, and Cotabato.

#### Skills Development for **Library Support Staff**

Jocelyn Ladad, Head of the EDRC and ASRC, and Wilfredo **Frias,** assistant librarian of the Information-Reference Section attended the seminar on "Skills **Development for Library Support** Staff" held at Villa Jirch Hotel Resort, Uyong, Labrador, Pangasinan on October 16 to 18 with the Association of Special Libraries of the Philippines (ASLP) as sponsor. Topics discussed were the library support staff's importance, duties and functions, work values and attitudes, client services, customer satisfaction, and mechanical preparation of library materials. Among the expert speakers were Dr. Josephine Sison, Dean, Institute of Library Science-UP and Dr. Cenon Udami, President, Virtues Foundation. A trip to the Hundred Islands courtesy of the Governor of Pangasinan, the Honorable Victor E. Agbayani, capped the 3-day seminar.

#### **Knowledge Manage**ment and Metadata

Fe Angela Verzosa, Head of the Archives, and **Ana Maria Fresnido**, Head of Technical Services, were two of the 95 participants of OCLC training course on "Knowledge Management and Metadata II: Libraries in Rapid Transition" on October 16 to 18. This is the second part of the course organized by the Philippine Association of Academic Research Libraries (PAARL) and University of the Philippines (UP) Diliman Libraries through the initiative of Ms. Verzosa as Head of the National Committee on Libraries and Information Services (NCLIS) under NCCA as one of the sponsors. Dr. Hwa Wei Lee, Dean Emeritus of the Ohio University Libraries, conducted the training that was held at the International Conference Center, DLSU-College of St. Benilde.

(see Faculty and CAPS News.. page 4)

# The Library Personnel @ the seminar

The personnel listen attentively as Ms. Patricia Antonio of PRIO-ITC explains how to update document changes



Perla T. Garcia, the Library Director, Noel Aquino, Jun Gallo, Melton Jo, and Jocelyn Ladlad discuss ways to tackle complaints at the depository counter.



Avelino Dancalan emphasizes on his group's reasons for changing a document.



Lorie Esguerra points at her group's procedure on document and data control.





Marita Valerio, Ulyses Balatbat, George Bundalian, Josephine Juan, Cynthia Lim, and Yolanda Odsinada study circulation forms for revision.



Amelia Maula, Melton Jo, and Rey Matias design document change request form of the director's office.



Fely Caparas explains the flow of her group's document.

## Seminar on Vibrant Health

Antonio Meneses, assistant to the director, **Felicidad Caparas** and Rolando Masindo, assistant librarians at the Archives and Circulation Section respectively, attended the "Seminar on Vibrant Health" sponsored by the Human Development and Resource Office on October 19. The speaker, Ms. Mariel Francisco, the Director of Center for Creative Health and Arts (CHACRA), demonstrated the proper exercises to relieve tensions and stresses. She stressed the need for proper diet for good health as shown in the Filipino Pyramid Food Guide which was developed by Sanirose Orbeta and the Food and Nutrition Research Institute. The pyramid food guide recommends to 1) drink a lot of water or take clear broth, 2) eat most rice, corn, noodles, root crops, cereals, and bread, 3) eat more vegetables and fruits, 4) eat some fish, poultry, dry beans, nuts, eggs, lean meats, and low fat dairy, and 5) eat little fats, oils, sugar, and salt for daily eating choices.

## Effective Business Writing

The HRDO sponsored another seminar on October 29 entitled "Effective Business Writing". This was attended Rolando Masindo, and Felicidad Caparas, assistant librarians of the Circulation Section and the Archives respectively and two library clerks, Lorelei Esguerra of the Circulation Section and **Josephine Juan** of the Filipiniana Section. They learned what clichés and other mistakes to avoid in writing memorandum and other business writings from the speaker, Ms. Marie Zelie Tan, Senior Consultant of Integrated Marketing Association.

## **Visitors**

#### October

- Sr. Ma. Ceferina Bodiongan, RVM, Directress, St. Mary's Academy, Sto. Niño, Meycauayan, Bulacan
- 4 Sonia Yho, Senior Manager, EIU, HK, Hongkong
- 5 Nyla Priet, Program Assist., Metro Bank Fdn., Makati City
- 6 Mac Horn, Australia
- 9 Hanna Mendoza and 5 classmates, students, UP-Manila
- 10 Jaruporn Viyanant, Dean, and Panarat Panmanee, Assoc.
   Dean, Thammasat U, Bangkok, Thailand
  - Noparat R. Siri, Associate Professor, Chulalongkorn U, Bangkok, Thailand
- 11 Fe C. Cevandoy, Teacher, Palma Elem. Sch., Manila
  - Elenita D. Mendoza, HS GC, Maryhill, Lucena
  - Raquel M. Caranatan, Teacher, PCHS, Tondo, Manila
- 12 Larry C. Trolo, Teacher, SHS QC, Capitol Hills, Q. C.
  - Ela Jaramillo, Technical Instructor, DBTC-Mandaluyong, Mandaluyong City
  - Roanne Biagtan, IT Teacher, GCHS, Sto. Domingo, Q.C.
  - Emelita Argonza and Norberto Martinez, teachers, LSGH, Mandaluyong City
  - Melanie Agapito, teacher, SAS, Parañaque City
- 18 Shirley Burza and Enrico Nuevo,Librarians,UPHR, Las Piñas, Pamplona, Las Piñas City
  - Fr. S. Devassj, Priest, EAPI-Ateneo
- 21 Rico Chavez, Visayas Computer College, Ilo-ilo City
- 22 Jun Barrameda, Photographer, Mandaluyong City
  - Lory Abilo, Teacher, St. Jude Academy, Malinta, Valenzuela, Bulacan
  - Raphael Belleza, teacher, UPHSI, UPV, Ilo-ilo City

- 23 Irwin Papa, UE Library, Manila
- 24 Annie Almeda, Librarian,
   Manila Science High School,
   Taft Avenue, Manila
  - Becky de Borja and Avelinda Corido, Faculty, Miriam College, Q.C.
- 25 Cecili Paredes, Instructor, STI
   Baguio City
- 29 Zoraida Bartolome, Librarian, CLSU, Muñoz, Nueva Ecija
  - Rebecca Napiere, Librarian, LSU, Visca, Baybay, Leyte
- 30 Percival B. Lalag, Faculty, and 60 students from SMU, Bayombong, Nueva Viscaya

#### Quotes on books...

Books are the quietest and most constant of friends; they are the most accessible and wisest of counsellors, and the most patient of teachers.

Charles W. Eliot, The Happy Life, 1896

> Retrived from: http:// www.quotationspage.com/ ssubjects/books/

The Library Newsette/ BalitangAklatan
is published by the

DLSU University Library (http://www.dlsu.edu.ph/offices/library/ newsette)

2401 Taft Avenue, Malate, Manila 1004 Perla T. Garcia (garciap@dlsu.edu.ph)

Director Cresencia B. Valenzuela (valenzuelac@dlsu.edu.ph) Editor

Marita G. Valerio (valeriom@dlsu.edu.ph) Associate Editor

Melton E. Jo (jom@dlsu.edu.ph) Web Editor

Antonio B. Meneses (menesesa@dlsu.edu.ph) Administrative Assistant Amelia G. Maula (maulaa@dlsu.edu.ph)

Secretary .....

#### **DONORS**

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Notre Dame University

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Summer Institute of Linguistics

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#### RECENT ACQUISITIONS

#### 1. Instructional Media Resources

#### ▼ VHS

- Angiosperms
- Basic Attending Skills
- Cellular Manufacturing in a Global Marketplace, Tape 1
- Cellular Manufacturing in a Global Marketplace, Tape 2
- Cellular Manufacturing in a Global Marketplace, Tape 3
- Child Centered Play Therapy: A Clinical Session
- Children of Heaven
- Chocolate
- Counseling Survivors of Violence
- Did Christians Invent Judas?
- Dining with Confidence
- EEO Compliance for Supervisors and Managers
- Gymnosperms
- How Plants are Classified
- Manufacturing Insights Virtual Manufacturing : Simulating
- Nestorians & Syrians Primitive Christian Churches
- Preventing and Managing Stress
- Progressive Dies, Tape 1
- Progressive Dies, Tape 2
- Progressive Dies, Tape 3
- Progressive Dies, Tape 4
- Progressive Dies, Tape 5
- Progressive Dies, Tape 6
- Reading Gospels With Jewish Eyes

- Reality
- Restriction Enzyme Digestion
- Seedless Plants
- Sexual Harassment : Serious Business
- Therapeutic Communication & the Therapeutic Relationship
- Valuing Diversity at the Interpersonal Level
- Way the World Ends

#### CD-ROM

Fundamental Manufacturing Processes

#### 2. Archives Resources

#### Faculty Papers

#### • Abrenica, Alexa

- Spaces: wellsprings of the middle years and beyond (book)
- Methods handbook for psychological research (completed project)

#### Abueg, Efren

- Ang mga manunulat sa kanilang panahon (completed project)
- Panimulang diksiyonaryo ng mga makabagong salita at sambitlaing Filipino (completed project)

#### • Arcellana, Juaniyo

- Under the breadfruit tree: poems and stories (book)

#### Balajadia, Basilio

Mga elemento ng panlipunang pananaw ng simbahan (Book)

#### • Bascara, Cornelio

- Si Dr. Jose P. Rizal ayon sa mga pahayagang kastila (mss.)

#### Bisa, Simplicio

- Ang bulkan : pagbabalik sa pusod ng bayan (book)

#### • Bautista, Cirilo

- Breaking signs : publishing on the fringe
- Breaking signs : a journal of Sorsogon studies

#### • Barbaza, Raniela

 Mga osipon ni Ana T. Calixto: paggigiit ng sarili sa osipon, maikling kathang nasusulat sa panitikang Bikol (completed project)

#### • Bragado, Erlinda

- Brother sunshine on the wings of dawn: a tribute to Bro. Leander Fidelis Leddy, FSC (book)

#### • Brondial, Yolanda

 Deterioration of selected paints in 5 percent aqueous acetic and 5 percent citric acid solutions (completed project)

#### Canilao, Paz

- The development of audience awareness in ESL composition (article)

#### • Chua, Alvin

 The design of an instrumental charpy impact tester using the deconvolution method (completed project)

#### • Churchill, Bernadita

Manifest destiny and the Philippine-American war (article)

#### • Contreras, Antonio

- The challenge to environmental diplomacy in the context of globalization: implications for Southeast Asia (article)

#### Cruz, Daniel

- Payong kaibigan : Cheska, ang lunas sa lahat ng problema
- Payong kaibigan : abogadong kawatan, abogadong sugapa

#### Cruz, Elfren

- Framework : family corporation boards
- Framework : boards for small business corporations

#### · Cruz, Isagani

- Mini-critique : my best teachers
- Mini-critique : national educators congress

#### • Culaba, Alvin

- Improving solar water heating collector efficiency through selective coating of glass (mss.)
- Spectrally selective thin-film coating for flat-plate collectors (mss.)
- A four-layer anti-reflection thin-film coating for flat-plate collector (mss.)
- Life-cycle assessment : a tool for evaluating environmental impacts of technological systems (mss.)
- Teaching sustainable energy (article)
- Environmental life-cycle assessment : a tool for public and corporate policy development (article)

#### Daroy, Ester

- The folktale : sinukwan (completed project)
- An annotated bibliography of literature available in Manila (completed project)

#### • De Castro, Lydia

Construction material testing manual (completed project)

#### • Del Mundo, Clodualdo

Searching for a national film archive (conclusion)

#### Dery, Luis

- When the world loved the Filipinos: foreign freedom fighters in the Filipino army during the Filipino-American war (article)
- The soul of 1896: the Phil. National flag (article)

#### Edmiston, Minda

 Morphogenetic responses of stem explants and axillary shooting in node segments from adult trees of Pittosporum pentandrum (Blco.) Merr (article)

#### Enriquez, Mig

- Sultan Kudarat: the Moslem hero (completed project)

#### • Estalilla, Aliento

- Technolites: how does a bomb IMS sniffer work?

#### • Fonacier, Elvira

- An evaluation of the basic english (ENGLBAS) course : implications for evaluation approaches and procedures (completed project)

#### • Fortunato, Teresita

- Mga estratehiya sa kolaboratibong/kooperatibong pag-aaral/pagtuturo ng wika (mss.)

#### Fresnido, Ana

- An evaluative study of the integrated library system (T-series) used by the DOST-ESEP library network

#### • Garcia, Lakangiting

 Diksyunaryong Ingles-Filipino Filipino-Ingles ng mga katawagang pangmatematika (completed project)

#### Gaspillo, Pag-asa

A study of organic removal of industrial wastewater using bamboos as trickling filter media (completed project)

#### Gervacio, Severino

- A characterization theorem on graph folding (mss.)

#### Gonzalez, Andrew

- Educational cross currents: the basic education curriculum

- Educational cross currents: mastery learning for the basic education curriculum
- Educational cross currents: the need for the performing subjects
- Educational cross currents: integration in the new basic education curriculum

#### • Gruenberg, Estrellita

- Pamulinawen : Dandania : 1949-1975 (completed project)
- Apit (an anthology of Ilokano literature) (completed project)
- Kutibeng: Philippine poetry in Iloko, 1621-1971 (completed project)
- An anthology of Ilokano literature (completed project)

#### • Gutierrez, Denis

- Business focus: survival tips for account managers

#### • Herrera, Teresita

- The Philippine judicial system: focus on children's rights (completed project)

#### Holmes, Ronald

 Ang pampulitikang ekonomiya ng mga magbubukid: ang San Antonio Farmers Cooperative ng Manapla, Negros Occidental (completed project)

#### Jimenez, Pilar

 The proposed medical sociology and anthropology graduate program of the behavioral sciences department: a feasibility study (completed project)

#### Jimenez, Jose Victor

Nasyonalismong Pilipino sa larangan ng relihiyon
 : ang pagkakatatag ng Iglesia Filipina
 Independiente (mss.)

#### • Juico, Philip Ella

- Sports for all: sports education and issues in sports
- Sports for all: all that is needed is common sense
- Sports for all: what happens after we win gold medals?
- Sports for all: no bitterness

#### Lagman, Oscar

- Comment: the SEC and an industry in dire straits
- To take a stand: canine loyalty to America?

#### · Li, Richard

- A two-period single product stochastic inventory model using perishable and seasonal raw materials (completed project) (thesis)

#### • Lising, Jenifer Loy

- Conquering their fears; preparing the students for impromptu speaking (article)

#### • Lucero, Rosario

- Margosatubig (Maragtas ni Salagunting) (completed project)
- An anthology of Hiligaynon literature (completed project)

#### Mactal, Ronaldo

Ang pulitika ng imperyalismo at ang digmaang Pilipino-Amerikano (article)

#### • Maglaya, Archie

- Mechanical engineering principles and practices IV(completed project)
- Bunal nga ualay labud (completed project)
- Apparatus for waste heat recovery in a refrigeration system (completed project)

#### • Manalastas, Pia

- The view from Taft: social responsibility

#### • Manalo, Marivic

- Business focus : business education and environmental sustainability

#### • Mansukhani, Raj

- Beyond positivism: constructing a narrative paradigm for the social sciences (mss.)

#### • Marbella, Wilfred

- Paper dolls (article)

#### Marco, Jesusa

- When families fail: street children speak up (mss.)

#### • Maridable, Julius

- Extraction of agar-agar from seaweeds (completed project)

#### Mijares, Catalina

 Investigation of the corrosion state of steel reinforcements in concrete using a locallyfabricated saturated Cu-CuSO4 reference cell (completed project)

#### Mirador, Josephine

- On my own, pretending you're beside me: autonomy in the making (article)

#### Olano, Servillano

 Heat transfer film coefficients for coconut oil drops (completed project)

#### Ong, Jaime

- Business focus : store layout and customer flow

#### • Oloroso, Bernadette

- An anthology of Philippine literature in English: short stories, poems, essays (completed project)
- An anthology of Philippine literature in English : novel (completed project)
- An anthology of Philippine literature in English : literary criticism, drama (completed project)
- An anthology of Tagalog literature: short stories, poems, literary criticism (completed project)
- An anthology of Philippine literature : plays (completed project)
- An anthology of Tagalog literature : novel (completed project)
- Ako ang daigdig at iba pang tula (completed project)

#### • Penaflorida, Andrea

- Prototype materials for communication arts (Part II) (completed project)
- Writing lab resource materials for composition exercises (completed project)
- Points of departure : essays on language pedagogy (book)

#### • Pernia, Marjorie

- A proposed list of selections for anthologies of Cebuano and Waray literature (completed project)

#### • Plata, Sterling

- Thinking and writing research (book)

#### • Quito, Emerita

- A structural approach to Philippine epics (Focus on the Ulahingan and Biag ni Lam-ang) (mss.)

#### • Reyes, Flordeliza

- Unveiling teaching expertise: a showcase of 69 outstanding teachers in the Philippines (book)

#### · Relon, Milagros

- Microalgae in Talin Bay (book)

#### • Sadorra, Ma. Luisa

- How did I do: overcoming speech anxiety (article)

#### • Sayas, Magdalena

- Katihan (book)

#### Silao, Lilia

- Differential equations for engineers (completed project)

#### • Sinha, Aum

- Instructional modules for the DLSU writing laboratory (completed project)

#### • Sta. Maria, Madelene

Ang pag-unlad ng Agham Panlipunan sa Pilipinas (completed project)

#### · Tan, Raymond

- Laboratory manual for pylaone and pylatwo (completed project)

#### • Teehankee, Ben

- The view from Taft: MBA: moral bankruptcy assured?

#### • Timbreza, Florentino

- Paghahanap ng kabuluhan (book)
- Walang kaibigan, walang kumpare at walang kamag-anak (article)

#### Tullao, Tereso

- Wealth watch: paranoia and competitive edge
- Wealth watch: alternative pricing mechanisms
- Beyond the economics of preferential trading arrangements
- Wealth watch: the other costs of handling poverty
- Wealth watch: the population puzzle

#### • Villacorta, Wilfrido

- Worldview: will dialogue among religious help?
- Worldview : Germans reexamine priorities
- Worldview: major powers debate action on Iraq

#### Villamil, Winfred

- Economic prospects of East Asia (article)

#### • Wright, Teresa

- 13 questions : using the imagination to stimulate writing and vice-versa (article)

#### **☞** Undergraduate theses

#### • AB International Studies

- A comparative study of ballet in Russia and the Philippines / Balmaceda, Zarah Mellissa and Olayvar, Jennifer Rose, 2002 T U-10938
- Gateway into delirium: the social construction of rave in a cross cultural standpoint / Marinas, Jasmine, Salonga, Diana Beatrice and Ty, Patrick Leo, 2002 T U-10941

- An inquiry on the effects of the inherent cultural values of Filipinos and Americans on litigation behavior / Logarta, Criselda, Ibarra, Juan Carlos and Seneres, Christopher, 2002 T U-10939
- The pursuit for autonomy: an assessment of the organic act 6734 (ARMM) / Baldovino, Aldwin and Oquendo, Rommel, [1994] T U- 10943
- A study on racism against American Jews of European descent (post world war II) / Magtoto, Jaymie Gayle, Padiernos and Tan, Vanessa, 2001 T U-10940
- The violations of public international law in the Lockerbie case / Pernia, Mark Anthony Evasco, 2001 T U-10942

#### Graduate theses

#### • M. A. in Language and Literature major in English

- A description of peer written feedback given by English one students and its effect on revision / Padilla, Ma. Antoinette D., 2000 TG-3259

#### • M. S. Chemistry

- Hydrothermal synthesis and characterization of an akaganeite-type iron oxide octahedral molecular sieves (FEOX-OMS) by direct dissolution and transformation of layered precursor to 2x2 tunnel structure / Alfornon, Pamela V., 2001 TG-3249
- Synthesis of block copolymers from endfunctional oligomers prepared by allylic sulfide chain transfer / Ouano, Dorotea T., 2000 TG-3257

#### • M. S. Civil Engineering major in Structural Engineering

 De coupled analysis of non classically damped linear systems using equivalent modal damping ratios / Enecio, Giovanni J., 1998 TG-3251

#### • M. S. in Educational Management

 An integrative review of graduate theses on educational administration submitted to the graduate school of University of the Philippines (1953-1984) / Bautista, Mary Pauline Maqrgaret, 1988 TG-3247

#### M. S. in Guidance and Counseling

- Personality correlates of integrated faith and prosocial behavior of the Chinese college students in Taiwan / Liou, Chin-Ping (Felisa), 1999 TG-3255
- Student preferences of counselor behavior and characteristics during counseling sessions / Porreas, Magdalena A., 1981 TG-3260

#### • M. S. in Industrial Engineering

 A study on foundry men's work life and work efficiency / Gallardo, Evelyn E., 1998 TG-3254

#### • M. S. in Teaching Physics

 An analysis of the attitude towards science among college students of the Davao Association of Colleges and Schools / Oponda, Nilo B., 1999 TG-3256

#### • Master of Engineering major in ECE

- Digital line units: EWSD subsystem: a practicum project for the PLDT-Gracepark exchange / Aniez, Rogelio B., Jr., 1998 TG-3250
- A study on the upgrading of a telephone system at the Metro Kidapawan Telephone Corporation / Padas, Danilo C., 1998 TG-3258

#### • Master of Engineering major in Mechanical Engineering

 Occupational health safety program for the U.S. Metal Industry Company, Inc. / Juanatos, Ronaldo A., 1998 TG-3253

## • Master of Engineering major in Manufacturing Engineering

 Visual inspection of MIRC's casting product using the neural network process / Jabrica, Amado R., 1998 TG-3252

#### • Master of Health Social Science

 Factors associated with the utilization of postnatal care in the Philippines: a secondary analysis of the 1993 PNDHS and 1998 PNDHS / Bansuan, Apasra Usman, 2000 TG-3246

#### Masters in Business Administration

- Financing farmers marketing and supply cooperatives / Adriano, Eduardo C., 1977 TG-3248
- Figaro Coffee Company / Uy, Kathleen S., 2000 OCE-417
- Jardine Shipping Agency / Valdez, Josephine R., 1999 OCE-411
- Philippine National Oil Company / Valeriano,
   Vida Michelle V., 2000 OCE-412
- A proposed corporate strategy plan for P.T.
   Texmaco Perkasa Engineering / Tumewee,
   Andreas, 2000 OCE-410
- Shell Philippine Petroleum Corporation / Esguerra, Joel G., [no date] OCE-416
- A strategic management paper for De La Salle University-Manila / Vestal, Cristina, 2000 OCE-413
- Strategic management plan for the Online Advanced Systems Corporation / Tiquia, Marlene G., 1999 OCE-409
- A strategy proposal for Capiz R' Us / Tiangco, Maricar M., 2000 OCE-408
- A study on the Philippine Academy of Sakya / Yap, Judelio, L., 2000 OCE-414
- Union Cement Corporation / Paguia, Ronald Allan S., 2001 OCE-415

#### • Doctor of Business Administration

 An empirical analysis of the determinants of capital structure: a test of the implications of some competing theories in the context of the Philippine capital market / Ali Siad, Ismail, 1998 TG-3244

#### Doctoral of Education major in Educational Management

 Analysis and prediction of the performance of DLSU accounting graduates in auditing firms and CPA board examinations / Nadurata, Teresita T., 1998 TG-3245  The learning discipline skills and school effectiveness practices of the RVM secondary school administrators and their relation to school performance / Aguilar, Maria Evelyn C., 1999 TG-3243

#### BOOKS

#### **B** - Philosophy (General)

Encyclopedia of postmodernism / edited by Victor E. Taylor and Charles E. Winquist. London: Routledge, 2001. B 831.2 E54 2001 2nd floor, Information-Reference Section.

Gender and language: towards a feminist pragmatics / Christine Christie. Edinburgh: Edinburgh University Press, c2000. B 831.5 C57 2000. 3rd floor, Circulation.

Heidegger's philosophy of art / Julian Young. Cambridge: Cambridge University Press, 2001. B 3279 H49 Y69 2001 3rd floor, Circulation.

Jean Baudrillard / Richard J. Lane. New York: Routledge, 2000. B 2430 B33974 L36 2000 3rd floor, Circulation.

Martin Heidegger / Timothy Clark. London: Routledge, 2002. B 3279 H49 C56 2002 3rd floor, Circulation.

The eternal in Russian philosophy / B.P. Vysheslavtsev; translated by Penelope V. Burt. Grand Rapids, Mich.: W.B. Eerdmans Pub., c2002. B 4201 V913 2002 3rd floor, Circulation.

#### **BD** - Speculative philosophy

Everyday life and cultural theory: an introduction / Ben Highmore. London: Routledge, 2002. BD 431 H54 2002. 3rd floor, Circulation.

#### **BF** - Psychology

Sigmund Freud / Pamela Thurschwell. London: Routledge, 2000. BF 173 T58 2000 3rd floor, Circulation.

#### BJ - Ethics. Social usages. Etiquette

Remembering Jesus: Christian community, Scripture, and the moral life / Allen Verhey. Grand Rapids, Mich.: W.B. Eerdmans Pub., c2002. BJ 1251 V47 2002 3rd floor, Circulation.

#### **BL** - Religion

Religious commitment and secular reason / Robert Audi. Cambridge: Cambridge University Press, 2000. BL 65 P7 A84 2000 3rd floor, Circulation.

#### BM - Judaism

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