

# advance

for Speech-Language Pathologists & Audiologists®

Our digital editions give you two unique ways to view content. The **“Full Screen”** option makes it easy to flip through and read each spread while the **“Fit to Screen”** option gives you the ability to scan thumbnails of multiple pages at once, run content searches and more.

## VIEW FULL SCREEN

Click on the “View Full Screen” button to enlarge the digital edition to full size.

All of your controls will be shown at the bottom of the page.

### Bottom Left

- **Print Page:** Allows you to select specific pages or print the entire digital edition.
- **Fit to Window:** Returns you to your original view with the navigation bar on the left.
- **Table of Contents:** Automatically takes you to the issue’s table of contents.

Print

Table of Contents

Fit To Window

### Bottom Right

- **Magnifying Glasses:** Enable you to zoom in or out.
- **Arrows:** Take you to the previous page or the next page.
- **Go to Page:** Prompts you to enter the number of the page you want to view.
- **Subscribe:** Takes you to a secure site where you can sign up for your FREE subscription.

Subscribe



## FIT TO WINDOW

In this view, the “Fit to Window” button will be replaced with the “View Full Screen” button. You’ll also have a navigation bar on the left side of the screen.

### Left Navigation Bar

- **Pages:** Features a thumbnail of every page. Click on one of the thumbnails to go directly to that page.
- **Bookmarks:** Includes important pages that have been bookmarked. Click on one of the bookmarks to go directly to that page.
- **Search:** Allows you to enter a word or phrase and search the digital edition for it.
- **How To:** Offers supplementary documents with helpful tips and information.

## INTERACTIVE FEATURES



**Enlargement Features:** Look for this magnifying glass logo attached to photos and figures. Click and hold the mouse down to enlarge for easier reading.

- **End-of-article Extras:** Look for the “black box” after articles that will refer you to related content on the Speech-Language Pathologists & Audiologists web site.
- **Ads and Advertiser Index:** Click on any advertisement or any company listed in our comprehensive advertiser index to visit their website.
- **Table of Contents:** Click on any listing in the table of contents to be taken directly to the article.

Find the latest healthcare jobs! Visit [www.advancehealthcarejobs.com](http://www.advancehealthcarejobs.com)

Aug. 20, 2012 Vol. 22 No. 8

The Nation's Speech-Language Pathology & Audiology Res

# advance

for Speech-Language Pathologists & Audiologists®

FIND AN  
**ADVANCE  
JOB FAIR**  
NEAR YOU!

DATES & DETAILS  
ARE INSIDE

## KETOGENIC DIETS

**SLPs Face  
Challenges &  
Rewards in the  
Feeding Clinic**

**ALSO INSIDE:**  
9th Annual  
CE Directory

OCTOBER 17-18:  
A FREE EVENT TO HELP YOU  
FURTHER YOUR EDUCATION.  
SEE INSIDE TO LEARN MORE.

# TELL THE WORLD WHAT MAKES YOUR REHAB TEAM GREAT

*Happy National Rehab Week*

**WE WANT  
TO HEAR  
FROM YOU!**

- ★ Do you and your colleagues work together like a finely-tuned engine?
- ★ Have you established a unique multidisciplinary program to meet the needs of your specific patient population?
- ★ Do you co-treat in creative ways?
- ★ Do you use novel or cutting-edge communication methods to make patient care as effective as possible?

**VISIT OUR WEBSITE FOR MORE INFORMATION:**  
[www.advanceweb.com/SPRehabWeekEntry](http://www.advanceweb.com/SPRehabWeekEntry)

Check the website on September 16—the first day of National Rehab Week—for the profiles of every team that has submitted an entry. PTs, OTs and speech therapists across the country will be able to read stories of successful teamwork by their peers that has made a positive impact on patient care.

**advance**  
for Speech-Language Pathologists & Audiologists®

# contents

ADVANCE FOR SPEECH-LANGUAGE PATHOLOGISTS & AUDIOLOGISTS

VOL. 22 | NO. 8 | AUGUST 20, 2012

## COVER STORY

### 6 Ketogenic Diets

For children who have seizures that medications cannot control, the ketogenic diet has helped. Compromised of mostly fats with strict control of carbohydrates, this diet can present challenges for SLPs. Since Avery Sheffer, 2, began the diet with guidance from a dietitian at Wellspan Health, York, PA, she was fussy, but now she's a fun-loving toddler who is able to participate in therapy. (cover image by Jeffrey Leaser)



## DEPARTMENTS

- 4 Advertiser Index
- 5 Editorial
- 9 ADVANCE Job Fairs
- 11 CE Directory
- 21 Education Opportunities
- 24 Classified Employment Opportunities

## COMING SOON

When caring for a patient who is in the public eye — as speech-language pathologists at TIRR Memorial Hermann Hospital, Houston, did last year when caring for former U.S. Rep. Gabby Giffords — the SLPs' objective doesn't change: provide excellent care while protecting the patient's privacy.

## FEATURE ARTICLES

- 8 **Buyer Beware**  
Dangers of buying hearing aids online.
- 10 **Fostering Innovation**  
Create an inspiring workplace.
- 14 **Pathway to Feeding Success**  
Building an infant-driven feeding culture in the NICU.
- 16 **Loving Long-Term Care**  
SLPs find their niche in skilled nursing facilities.
- 18 **Therapy & Race**  
Racial disparities exist in larynx preservation.
- 19 **Swallowing Exercises**  
Alleviating swallowing dysfunction in cancer patients.



ONLINE [www.advancweb.com/Speech](http://www.advancweb.com/Speech)

## TOP STORY



- ▶▶ **What Matters to You?**  
It's your turn to have a say in the 2012 presidential election. Take this short survey, and tell us what issues matter to you the most as you head to the polls in November.

## THIS WEEK

- ▶▶ **Building a Trachea**  
The first child to have a stem-cell supported trachea transplant grows up.
- ▶▶ **Webinar: Social Networking**  
In this free webinar learn how to integrate social media into the workplace.

## FEATURED BLOG

- ▶▶ **Early Intervention**  
Stephanie Bruno Dowling, MS, CCC-SLP, asked parents to answer a survey on what they think of EI services their child received. Read their answers in her Parents Speak series.



- ▶▶ **New Ways to Get Job Postings!**  
Now you can get job postings on Facebook and Twitter! Follow us at [www.facebook.com/ADVANCEforSLPs](http://www.facebook.com/ADVANCEforSLPs) and [www.twitter.com/ADCSpeechJobs](http://www.twitter.com/ADCSpeechJobs).



**ADVANCE for Speech-Language Pathologists & Audiologists®**

(ISSN 1062-5747) is published monthly by Merion Publications, Inc., 2900 Horizon Drive, Box 61556, King of Prussia, PA 19406-0956. Periodicals Postage Paid at Norristown, PA and additional mailing offices. ADVANCE was established October 1991, as a newsmagazine exclusively for the growing speech-language pathology and audiology professions. Subscriptions are free to all speech-language pathologists and audiologists and senior students as well as facilities and institutions employing speech-language and audiology personnel.

**POSTMASTER:** Send address changes to: ADVANCE for Speech-Language

Pathologists & Audiologists®, Merion Publications, Inc., Circulation, 2900 Horizon Drive, Box 61556, King of Prussia, PA 19406-0956. Contents are not to be reproduced or reprinted without permission of publisher. ©2012 Merion Publications, Inc.

Our company serves the informational and career needs of doctors, nurses and allied healthcare professionals through a wide range of products and services, including magazines, e-newsletters and websites for health information professionals, healthcare executives, hearing healthcare professionals, imaging and radiation oncology professionals, laboratory administrators, long-term care managers and professionals, medical laboratory professionals, nurse practitioners and physician assistants, nurses, occupational therapy practitioners, physical

therapy and rehabilitation professionals, respiratory care and sleep medicine professionals, and speech-language pathologists and audiologists.

**Advertising Policy:** All advertisements sent to Merion Publications Inc. for publication must comply with all applicable laws and regulations. Recruitment ads that discriminate against applicants based on sex, age, race, religion, marital status or any other protected class will not be accepted for publication. The appearance of advertisements in ADVANCE Newsmagazines is not an endorsement of the advertiser or its products or services. Merion Publications does not investigate the claims made by advertisers and is not responsible for their claims.

ADVANCE is a member of the National Association for Health Care Recruitment.



# Advertiser Index



Log on to [www.advanceweb.com/speech](http://www.advanceweb.com/speech) Our searchable online Resource Directory allows you to receive detailed information about the companies and products listed below, as well as submit requests for free info.

**SUPPORT THE COMPANIES THAT SUPPORT YOUR PROFESSION.** The companies listed below support the speech therapy profession by placing advertisements in *ADVANCE for Speech-Language Pathologists & Audiologists*. Their support keeps our publication coming to you free of charge. Please contact these advertisers or visit their Web sites to learn more about their products or services.

ADVERTISER	WEB	PG. #
Advance Healthcare Shop	<a href="http://www.advancehealthcareshop.com">http://www.advancehealthcareshop.com</a>	IBC
Advance Healthcare Shop	<a href="http://www.advancehealthcareshop.com">http://www.advancehealthcareshop.com</a>	20
Advance Job Fairs	<a href="http://www.advanceweb.com/jobfairs">http://www.advanceweb.com/jobfairs</a>	9
Advance Learning Opportunities	<a href="http://www.advanceweb.com/events">http://www.advanceweb.com/events</a>	10
Advance National Rehab Week	<a href="http://www.advanceweb.com/events">http://www.advanceweb.com/events</a>	IFC
Advance What does your mailing label say?	<a href="http://www.advanceweb.com/speech">http://www.advanceweb.com/speech</a>	8
Alternative Electrodes LLC	<a href="http://www.alternativeelectrodes.com">www.alternativeelectrodes.com</a>	18
A.T. Still University	<a href="http://www.atsu.edu/online">www.atsu.edu/online</a>	13
Boystown National Research	<a href="http://boystownhospital.org/hearingservices">boystownhospital.org/hearingservices</a>	13
Bungalow Software	<a href="http://www.bungalowsoftware.com">http://www.bungalowsoftware.com</a>	16
Central Institute for the Deaf	<a href="http://www.cid.edu">www.cid.edu</a>	11
Education Resources	<a href="http://www.educationresourcesinc.com">www.educationresourcesinc.com</a>	11
Institute of Language	<a href="http://www.800-language.com">www.800-language.com</a>	11
Interactive Metronome	<a href="http://www.interactivemetronome.com">www.interactivemetronome.com</a>	12
Interactive Metronome	<a href="http://www.interactivemetronome.com">www.interactivemetronome.com</a>	19
IOPI Medical LLC	<a href="http://www.iopimedical.com">http://www.iopimedical.com</a>	6
LSVT Global	<a href="http://www.LSVTGlobal.com">www.LSVTGlobal.com</a>	13
Luminaud	<a href="http://www.luminaud.com">www.luminaud.com</a>	18
NYU Post-Graduate Medical School	<a href="http://www.steinhardt.nyu.edu/csd">www.steinhardt.nyu.edu/csd</a>	11
Pearson Assessments	<a href="http://www.PsychCorp.com">www.PsychCorp.com</a>	15
Pediatric Resources Inc	<a href="http://www.shaker4swallowingandfading.com">www.shaker4swallowingandfading.com</a>	11
Precision Foods, Inc.	<a href="http://www.precisionfoods.com">http://www.precisionfoods.com</a>	5
ProxTalker.com, LLC	<a href="http://www.proxtalker.com">www.proxtalker.com</a>	BC
SATPAC	<a href="http://www.satpac.com">www.satpac.com</a>	16
Speech Pathology Associates LLC	<a href="http://www.chewytubes.com">www.chewytubes.com</a>	14
Talktools, LLC	<a href="http://www.talktools.com">www.talktools.com</a>	11
The Children's Hearing Institute	<a href="http://www.childrenshearing.org">www.childrenshearing.org</a>	12
The Stuttering Foundation of America	<a href="http://www.stutteringhelp.org">http://www.stutteringhelp.org</a>	17
Tiger DRS	<a href="http://www.drspeech.com">www.drspeech.com</a>	16
University of Southern Mississippi	<a href="http://www.usm.edu/dubard">www.usm.edu/dubard</a>	12

## advance

for Speech-Language Pathologists & Audiologists

is published by Merion Matters  
Publishers of leading healthcare magazines since 1985

### PUBLISHER

Ann Wiest Kielinski

### GENERAL MANAGER

W.M. "Woody" Kielinski

### CHIEF INFORMATION OFFICER

Khader Mohammed

### EDITORIAL

Editor-Stacey Miller

Senior Associate Editor-Danielle Bullen

Editorial Consultants-Dorothy A. Kelly, DA, CCC-SLP,

Adeline R. Schultz, MEd, CCC-SLP, BRS-S,

Elizabeth S. Kennedy, PhD, CCC-A, Judith A. Curtin, AuD, CCC-A/SLP

Web Manager-Jennifer Montone

### DESIGN

Vice President, Director of Creative Services-Susan Basile

Design Director-Walt Saylor

Multimedia Director-Todd Gerber

Associate Art Director-Scott Frymoyer

Senior Graphic Artist-Colleen Brand

### ADVERTISING

Director of Marketing Services-Christina Allmer

Art Director-Chris Wofford

### EVENTS

Public Relations Director-Maria Senior

Job Fair Manager-Laura Smith

Events Product Manager-Mike Connor

### ADMINISTRATION

Vice President, Director of Human Resources-Jaci Nicely

Information & Business Systems Director-Ken Nicely

Digital Media Sales Director-Kim Noble

Circulation Manager-Maryann Kurkowski

Billing Manager-Christine Marvel

Subscriber Services Manager-Vikram Khambatta

### MEDIA & MARKETING OPPORTUNITIES

#### HEALTHCARE FACILITY ADVERTISING

Sales Director-Kim Noble

Group Manager-Jane Wharton

Senior Account Executives-Mary Lee Bischoff,

Mary Lisa DellaPorta, Tasha DeMedio, Jody Fimiano,

Mary Chris Schueren, Suzanne Willis

Account Executive-Molly Roberts

Sales Associates-Charlene Campbell, Dmitry Tkach

#### DISPLAY ADVERTISING

Sales Director-Amy Turnquist

Corporate Sales Manager-Kevin Miller

National Account Executive-Shannon Ferguson

#### EDUCATION ADVERTISING

Sales Manager-Ed Zeto

Senior Account Executive-Brock Bamber, Christine Hudak

#### CUSTOM PROMOTIONS

Sales Manager-Mike Kerr

Senior Account Executives-Noel Lopez,

Sue Borjeson-Romano

Sales Associates-Kristen Erskine, Danielle Lasorda, Desirae Slaugh,

Gina Willett

## HOW TO CONTACT US

### Merion Matters

Advance for Speech-Language Pathologists & Audiologists

2900 Horizon Drive Box 61556, King of Prussia, PA 19406-0956

(610) 278-1400

[www.advanceweb.com](http://www.advanceweb.com)

For a FREE subscription: (800) 355-1088

To order Article Reprints: (800) 355-5627, ext. 1446

To place a calendar, display or recruitment ad,

or to contact the editorial department: (800) 355-5627



**ATTEND FREE CE SESSIONS AT ADVANCE JOB FAIR & CAREER EVENTS AT [WWW.ADVANCEWEB.COM/JOBFAIRS](http://WWW.ADVANCEWEB.COM/JOBFAIRS)**

# What Books Do You Tell Colleagues “You Must Read This!”?



**W**hen I hear about a book that perks my interest, instead of reaching for a sticky note to write down the title (only to misplace it within hours), I log on to Goodreads.com.

If you’ve never been to it, this website allows you to create a virtual bookshelf — jotting down what you plan to read next, rating books you’ve read and sharing with your friends the title(s) you’re currently reading.

Goodreads.com is also home to thousands of virtual book clubs, where readers can discuss books with friends, strangers and colleagues. A search of “speech therapy” showed only a few groups whose members are SLPs. For instance, CDA Therapy Resources is devoted to “sharing books for therapy with adults or children, in articulation, language, social, or any other type you may be working with.” Titles on its bookshelf include *Choices in Deafness: A Parents’ Guide to Communication Options* and the children’s book *Up, Up, Down!*

Dusty Richards, a fourth-year audiology student, who blogs for our sister publication, *ADVANCE for Hearing Practice Management*, recently wrote how his preceptor has been sharing titles to help him blossom in his audiology career.

As Dusty writes, retired NBA coach Phil Jackson often did the same thing to elevate his players personally and professionally — recommending *Zen and the Art of Motorcycle Maintenance*, the novel *Montana 1948* and Barack Obama’s autobiography *Dreams of My Father*.

In my profession — editing/writing — *Elements of Style* by E.B. White and William Strunk or Stephen King’s memoir *On Writing* often are go-to “you-must-read-this” titles. When a co-worker suggested a book of short stories to me nearly a decade ago, my love of the writing of Andre Dubus has continued.

What books do you recommend to fellow therapists or have been recommended to you? Are there ones where you’ve learned something to improve a patient’s care or just a leisurely read that quickly became a favorite?

Share some of your favorite titles that have been shared with you. Go to [www.advancweb.com/SpeechForums](http://www.advancweb.com/SpeechForums). Add a book title (or two) to the discussion “Book Recommendations.” I’d like to compile recommendations and publish a list next month! ■

Stacey Miller, editor, can be reached at [smiller@advancweb.com](mailto:smiller@advancweb.com) or 800-355-5627, ext. 1630



**Ready-to-Drink**

**No Mixing**

**Convenient**

**Pure Appearance**

**Natural Taste**

**Water • Regular Coffee • Decaf Coffee  
Apple Juice • Orange Juice • Cranberry Juice**

Thick-It®, the trusted name in Dysphagia Nutrition Solutions, introduces AquaCareH<sub>2</sub>O® Beverages—ready-to-drink, xanthan-based thickened beverages for people with swallowing difficulties. Made with Artesian mineral water, our entire line of products, including clear, natural-tasting water, premium roast coffee, and naturally sweet fruit juices, has the taste your patients will enjoy.

- Retains proper consistency when chilled, frozen/thawed or heated
- Can add powdered drink mixes to our water for variety
- Appropriate for diabetic use—water and coffee are calorie- and sugar-free

For additional information, samples and purchasing options, call us at

**1-800-333-0003** or visit us at

**[www.precisionfoods.com/aquacareh2o](http://www.precisionfoods.com/aquacareh2o)**

**aquacareh2o.**

**New Look!  
Same Quality  
Products**



Precision Foods, Inc.  
1-800-333-0003  
11457 Olde Cabin Road  
St. Louis, MO 63141

*Dysphagia Nutrition Solutions  
Trusted Since 1987*

©2012 Precision Foods, Inc. Thick-It and AquaCareH<sub>2</sub>O are registered trademarks of Precision Foods, Inc.

# KETOGENIC DIETS

## CHILDREN ON A SPECIAL DIET TO CONTROL SEIZURES PRESENT CHALLENGES DURING SWALLOWING ASSESSMENTS

By Julie Stefanski, MEd, RD, LDN, CDE

For more than a few parents, surprise is but one of the many emotions a caregiver may have when first learning about the ketogenic diet. A nutrition therapy for intractable seizures in children, the ketogenic diet exists in nearly complete opposition with the USDA's Choose My Plate and relies on building blocks of fats such as heavy cream, butter,

oils, and avocados. Common foods such as milk, bread, rice, cereal and pasta are noticeably absent from meals and snacks composed of roughly 90% fat.

Through the manipulation of the amount and types of nutrients provided, seizure control may be improved. For speech-language pathologists, working with a child on the ketogenic diet can prove challenging when utilizing standard interventions.


of carbohydrate, calculated and prepared by weighing exact amounts of food to achieve what is known as the ketogenic ratio. On a typical 4:1 ratio, each meal and snack provides approximately one part protein plus one part carbohydrate for every four parts fat consumed. While the average slice of bread may contain 15 grams of carbohydrate, a child on the ketogenic diet may receive an allotment of less than 5 grams of carbohydrate for the entire day.

Due to the structured nature of the diet, a ketogenic diet team including a neurologist, registered dietitian and nursing personnel must closely follow every child on the diet. Serum levels of nutrients are closely monitored and vitamin and mineral supplements are mandatory while children are following the diet.

Unlike low-carbohydrate diets utilized for weight loss, children's calorie and protein needs are calculated to provide adequate nutrition for development. The keto-diet team monitors growth and seizure activity closely, and nutrients provided are adjusted in response to each individual child and their lab values.

## DYSPHAGIA:

### Evaluation and Treatment



**With IOPI you can:**

- Objectively measure and document tongue and lip strength
- Compare patient data with norms
- Set exercise parameters using the principles of exercise science
- Measure and document patient improvement and evaluate program effectiveness

**Justify Therapy**  
**Motivate Patients**  
**Improve Outcomes**

(425) 549-0139 IOPImedical.com

### More Ketones, Fewer Seizures

Without sufficient carbohydrates present in daily food choices, the human body must switch to breaking down fat for energy. This conversion to a back-up fuel system induces the presence of ketone bodies in the blood.

Although the complete action of the ketogenic diet remains under investigation, increased levels of blood ketones often correlates with a reduction in seizures for children who other more common interventions have not worked. Even if seizure activity is not greatly reduced, neurologists are sometimes able to reduce the number or dosage of seizure medications. For some children, parents and healthcare workers have witnessed improved development in language, alertness and motor skills while closely following the diet.

The ketogenic diet is a delicate balance between fat, protein and minimal amounts

### Avoiding Excess Carbs

While following the diet, even a small amount of carbohydrate can create an imbalance. For this reason, the diet must be followed closely at all times and carbohydrate is even restricted in the form of medications, supplements, toothpastes and lotions. Therapists must be careful to adhere to approved products to prevent introduction of excess carbohydrates.

Newer approaches to diet therapies for seizures include the Modified Atkins diet and the Low Glycemic Index diet. Both of these diets focus on the restriction of dietary carbohydrate to a certain level, but food is not weighed on a gram scale and the allotment of carbohydrate is slightly higher than the ketogenic diet. These diets are often used for teenagers and adults.

For children with dysphagia, the simple addition of a commercial thickening agent or

**COVER STORY** continued on page 23

JEFFREY LEESER



Avery, 2, with her parents, Andy and Adrienne Sheffer, is thriving on the ketogenic diet overseen by Wellspan Health clinical dietitian Julie Stefanski, MEd, RD, LDN, CDE. Stefanski (center photo, left) collaborates care with Katie Hein, MS, CCC-SLP, pediatric SLP (right).

**FREE**  
yearly  
subscription.

**FREE**  
online resources.

**FREE**  
access to so  
much more.

**Don't miss these  
upcoming  
issue features:**

- School-Based Therapy
- Dysphagia
- Stroke/Aphasia
- Traumatic Brain Injury
- Geriatrics
- Pediatrics

**Don't miss these  
upcoming online  
features:**

- Cognitive Disorders
- Long-Term Care
- Annual CE Directory
- National Audiology Awareness Month
- Autism
- ADA and ASHA Convention Coverage

**Don't miss all that *ADVANCE* offers!  
Subscribe or renew today – it's quick and easy.**

- Call 800-355-1088 (M-F, 8am-6pm ET)
- Visit [www.advancweb.com/speech](http://www.advancweb.com/speech)
- Snap the tag to the right

**advance**  
for Speech-Language Pathologists & Audiologists



# BUYER BEWARE

State health officials to alert consumers to the potential risks of buying hearing aids online



National and international professional organizations dedicated to hearing healthcare have sent letters to state health departments urging officials to alert consumers to the potential risks of purchasing hearing aids over-the-counter or through the Internet without first obtaining a comprehensive hearing evaluation by a licensed hearing healthcare professional.

The letter — signed by the Academy of Doctors of Audiology, the American Academy of Audiology, the American Academy of Otolaryngology - Head and Neck Surgery, the American Speech-Language-Hearing Association and the International Hearing Society provided an excellent opportunity for communicating the information.

“The potential risks that result from the omission of a comprehensive hearing evaluation and treatment by a licensed hearing healthcare professional include failure to detect an underlying medical cause of the hearing loss, additional hearing loss as a result of improper fitting and/or programming of hearing aids and ear trauma sustained as the result of improper fitting and/or insertion of ear molds or hearing aids.”

The five organizations issued a statement that highlighted the “health about the use of consumer-administered hearing tests and the direct sale of hearing aids to the consumer.”



#### A Little Incentive

Children's Hear Center at Children's Hospital of Alabama rewards kids for wearing hearing aids. Read about their program on our sister publication *ADVANCE for Hearing Practice Management*, [www.advancweb.com/audiology](http://www.advancweb.com/audiology)

# FREE HEALTHCARE JOB FAIRS & SESSIONS



## Take the Next Step to a Brighter Future

### ONLINE

Sign up to attend a FREE online job fair right at home! Chat with recruiters, gather info and instantly submit your resume.

#### September 19

**Southern Regional**  
[www.advancweb.com/events](http://www.advancweb.com/events)

##### FREE SESSIONS

- Genetics 2012: Where We've Been, Where We Are, and Where We're Going
- Professional Development: Helping Consumers Navigate Healthcare

##### EXHIBITORS

Favorite Healthcare Staffing

#### October 24

**Midwestern Regional**  
[www.advancweb.com/events](http://www.advancweb.com/events)

##### FREE SESSIONS

- Genetics 2012: Where We've Been, Where We Are, and Where We're Going
- Professional Development: Helping Consumers Navigate Healthcare

##### EXHIBITORS

Favorite Healthcare Staffing

#### November 7

**Western Regional**  
[www.advancweb.com/events](http://www.advancweb.com/events)

##### FREE SESSIONS

- Genetics 2012: Where We've Been, Where We Are, and Where We're Going
- Professional Development: Helping Consumers Navigate Healthcare

##### EXHIBITORS

Favorite Healthcare Staffing

Live online events run from 12:00pm-5:00pm in their corresponding time zone. The archived event will remain open for 30 days.

advance  
**2012 JOB FAIRS & CAREER EVENTS**

### IN PERSON

Make a day of it at a FREE in-person job fair. Meet recruiters, shop for new gear, play games and win prizes. One attendee at each in-person job fair will win a \$500 Visa gift card!

#### September 6

**Pasadena, CA • Hilton Pasadena**

##### FREE SESSIONS

- Caring for the LGBT Community (and Their Families)
- Stress Busters for Your Sanity
- Migraines & Other Headaches

##### EXHIBITORS\*

*ADVANCE Healthcare Shop:*

*for Gear, Gadgets & Gifts*

Beverly Hospital

Casa Colina

Continuity Care Home Nurses

##### County of Riverside

The Gideons International

**Glendale Adventist Medical Center**

Glendale Memorial Hospital

Interface Rehab, Inc

St. Joseph Health, St. Mary

US Army Medical Recruiting

VNA & Hospice of Southern CA

Walden University

Western Governors University

#### September 20

**White Plains, NY • Westchester County Center**

##### FREE SESSIONS

- Infection Control (Parts I & II)
- Crucial Conversations
- Effective Communication

##### EXHIBITORS\*

Ability Beyond Disability

*ADVANCE Healthcare Shop:*

*for Gear, Gadgets & Gifts*

BAYADA Home Health Care

The Bristol Assisted Living at

White Plains

The College of New Rochelle

Comprehensive Resources

Elizabeth Seton Pediatric Center

The Execu/Search Group

The Gideons International

Greenwich Hospital

Health Quest

**Horizon Healthcare Staffing**

Lawrence Hospital Center

MJHS

Montefiore Medical Center

Pace University Lienhard School of Nursing

Paxon Healthcare Services

St. John's Riverside Hospital

Suny Delhi School of Nursing

TheraCare of New York, Inc

US Army Healthcare

Visiting Nurse Regional Health

Care System

The Visiting Nurse Service of New York

#### October 2

**Baltimore, MD • Martin's West**

##### FREE SESSIONS

- Changing Your Case Management Model of Care
- Medical Errors
- Stress Busters for Your Sanity

##### EXHIBITORS\*

Access Nursing Services

*ADVANCE Healthcare Shop:*

*for Gear, Gadgets & Gifts*

Baltimore Washington Medical Center

BAYADA Home Health Care

Dimensions Healthcare System

The George Washington University

Medical Faculty Associates

The Gideons International

Johns Hopkins Bayview

Medical Center

Kennedy Krieger Institute

Kernan Orthopaedics and

Rehabilitation

Mercy Medical Center

St. Joseph Medical Center

University of Maryland Medical Center

Walden University

Walter Reed National Military

Medical Center

#### October 16

**New York, NY • Jacob K. Javits Convention Center**

##### FREE SESSIONS

- Long-Term Care Insurance: What's Your Plan?
- Moral Leadership
- Infection Control (Parts I & II)

##### EXHIBITORS\*

*ADVANCE Healthcare Shop:*

*for Gear, Gadgets & Gifts*

ArchCare

BAYADA Home Health Care

Better Healthcare OT/PT/SLP, PLLC

The College of New Rochelle

**Comprehensive Resources**

Elizabeth Seton Pediatric Center

The Execu/Search Group

The Gideons International

Gotham Per Diem, Inc

**GreenKey Resources**

**Horizon Healthcare Staffing**

Lutheran HealthCare

Memorial Hermann (Houston, TX)

Memorial Sloan Kettering Cancer Center

MJHS

New York Methodist Hospital

Pace University Lienhard School

of Nursing

Pride Health

**RCM Healthcare Services**

Suny Delhi School of Nursing

TheraCare of New York, Inc

U.S. Army Healthcare Recruiting

Visiting Nurse Regional

The Visiting Nurse Service of

New York

Walden University

YAI Network

Yeled V'Yalda ECC

Exhibit halls are open from

9:30am-2:30pm. sessions

run from 8:00am-3:30pm.

\*Exhibitors shown in bold also support the healthcare community through event sponsorship.

## REGISTER TODAY!

Visit: [www.advancweb.com/events](http://www.advancweb.com/events)

Call: 800-546-4987

Email: [ADVANCEevents@advancweb.com](mailto:ADVANCEevents@advancweb.com)

Complete details, session agendas, exhibitor lists, prizes and directions can be found at [www.advancweb.com/events](http://www.advancweb.com/events).

**SNAP TO  
REGISTER!**



Attend for **FREE** from anywhere  
you can access the internet!

# LEARNING OPPORTUNITIES THAT FIT YOUR SCHEDULE

## Online Education Fair for Healthcare Professionals

**OCTOBER 17 • 12:00 PM – 6:00 PM ET**

Education can push you to the next level in your career, and this FREE online event can help you find the CE and advanced degrees you need to get there.

- Chat with admissions personnel
- Sign in and out as many times as you please
- Learn about CE and higher education providers
  - Get info on CE courses and healthcare degree programs
- Enjoy career enhancement sessions
  - Enter to win prizes



**advance**  
**VIRTUAL**  
**CONFERENCES**

Register now at [www.advancweb.com/events](http://www.advancweb.com/events)

Questions? Call 800-546-4987 or email [ADVANCEevents@advancweb.com](mailto:ADVANCEevents@advancweb.com)

# FOSTERING INNOVATION

Why leaders need to create a culture of tolerance to promote a spirit of innovation. **By Joel A. Garfinkle**

**C**orporations in nearly every sector of the economy are on a quest for innovation — be it a new techno gadget, a more effective means of delivering a critical service or strategies for breaking into new markets. Silicon Valley is especially prized for its ability to innovate, and companies across the country hope to bring that same level of energy and creativity to their own industries.

Unfortunately, many people believe that innovation is an almost magical quality that only a few prodigies possess. In reality, nearly every employee is capable of at least some level of innovation. Executives, managers and other leaders just need to understand what innovation is and what it isn't — and how to create a workplace culture that promotes innovation.

## Innovation: What It Is & Isn't

Innovation, broadly speaking, is about change or a novelty that provides an advantage. When a company innovates, it revises an existing product or service to add value or creates something new that promotes growth. Typically, innovation is not: "right-brain" creativity, sudden or something only executives can mandate.

On the contrary, hard work, focus and investigation drive innovation.

One common mistake corporations make is looking at innovation as a quest for blockbuster ideas. Most companies' continued success depends far more on a steady stream of small innovations than a huge innovation windfall. Emphasizing small but regular improvements is critical.

Leaders who want to promote innovation in the workplace should focus on their organization's culture and organizational processes. Creating a physical and social environment conducive to innovation will help them realize their ambitions.

## 4 Principles for Fostering Innovation

- **Time & Autonomy**
- **A Critical Mass of Talent**
- **Space for Collaboration & Solitude**
- **Tolerance for Failure ■**

*Joel A. Garfinkle is an executive coach who has worked with many of the world's leading companies, including Google, Amazon, Starbucks, Deloitte, Cisco Systems, etc. He is the author of "Getting Ahead: Three Steps to Take Your Career to the Next Level."*



# 9th Annual Continuing Education Resource Directory

*ADVANCE* is pleased to offer its Ninth Annual Continuing Education Directory. This listing of continuing education providers is categorized into specific practice areas for your convenience in finding CE opportunities on the topics of your choice.

The directory includes provider and contact information from companies and organizations that offer continuing education in various areas of expertise.

You can plan your continuing education for the year by contacting these advertisers directly to find out where and when they are offering courses in the coming year.

For convenient access all year long, the Eighth Annual Continuing Education Directory also will be made available on our website at [www.advanceweb.com/speech](http://www.advanceweb.com/speech). In addition, courses that offer CE credits can be

found in the Education Opportunities section of this week's *ADVANCE* or in the calendar section of our website.

We hope you find this directory to be a useful tool in keeping up with your CE credits. We welcome your feedback for next year's directory. Please contact Ed Zeto at [ezeto@advanceweb.com](mailto:ezeto@advanceweb.com).

## **Amplification**

### **Central Institute for the Deaf**

Phone Number: 314-977-0133  
Email Address: [dgushleff@cid.edu](mailto:dgushleff@cid.edu)  
Web Address: [www.cid.edu](http://www.cid.edu)  
Contact: Dianne Gushleff  
Offers In-Services, Seminars/Workshops  
Credits approved by ASHA.

### **New York University Steinhardt School, Department of Communicative Sciences and Disorders**

Phone Number: 212-998-5230  
Email Address: [crw4@nyu.edu](mailto:crw4@nyu.edu)  
Web Address: [www.steinhardt.nyu.edu/csd](http://www.steinhardt.nyu.edu/csd)  
Contact: Christina Reuterskiöld, Ph.D.  
Offers Seminars/Workshops

## **Aphasia and Other Acquired Neurogenic Disorders**

**Education Resources, Inc.**  
Phone Number: 508-359-6533  
Email Address: [mwashton@educationresourcesinc.com](mailto:mwashton@educationresourcesinc.com)  
Web Address: [www.educationresourcesinc.com](http://www.educationresourcesinc.com)  
Contact: Mandy Washington  
Offers In-Services, Seminars/Workshops  
Credits approved by ASHA.

### **TalkTools**

Phone Number: 843-789-3672  
Email Address: [info@talktools.com](mailto:info@talktools.com)  
Web Address: [www.talktools.com](http://www.talktools.com)  
Contact: Beth Howard  
Offers Audio/Video Tapes, Home Study, In-Services, Internet/Online Instruction, Seminars/Workshops, National Conferences, State Conferences, Textbooks  
Credits approved by ASHA.

**New York University Steinhardt School,  
Department of Communicative Sciences and Disorders**  
(See Also Amplification)

## **Audiology Assessment**

**Central Institute for the Deaf**  
(See Also Amplification)

**New York University Steinhardt School,  
Department of Communicative Sciences and Disorders**  
(See Also Amplification)

## **Augmentative and Alternative Communication**

**New York University Steinhardt School,  
Department of Communicative Sciences  
and Disorders**  
(See Also Amplification)

## **Aural Habilitation and Rehabilitation**

**Central Institute for the Deaf**  
(See Also Amplification)

**New York University Steinhardt School,  
Department of Communicative Sciences and Disorders**  
(See Also Amplification)

## **Cultural and Linguistic Diversity**

**New York University Steinhardt School,  
Department of Communicative Sciences and Disorders**  
(See Also Amplification)

### **Talk Tools**

(See Also Aphasia and Other Acquired Neurogenic Disorders)

### **The Institute of Language & Phonology**

Phone Number: 800-526-4824  
Email Address: [joe@800-language.com](mailto:joe@800-language.com)  
Web Address: [www.800-language.com](http://www.800-language.com)  
Contact: Joe Comeau  
Offers Internet/Online Instruction, Seminars/Workshops  
Credits approved by ASHA.

## **Dysphagia**

**Education Resources, Inc.**  
(See Also Aphasia and Other Acquired Neurogenic Disorders)

**New York University Steinhardt School,  
Department of Communicative Sciences and Disorders**  
(See Also Amplification)

### **Pediatric Resources Inc.**

Phone Number: 407-217-2959  
Email Address: [pedsresources@gmail.com](mailto:pedsresources@gmail.com)  
Web Address: [www.Shaker4SwallowingandFeeding.com](http://www.Shaker4SwallowingandFeeding.com)  
Contact: Catherine Shaker, MS/CCC-SLP, BRS-S  
Offers In-Services, Seminars/Workshops,

National Conferences, Regional Conferences,  
State Conferences  
Credits approved by ASHA.

### **Talk Tools**

(See Also Aphasia and Other Acquired Neurogenic Disorders)

## **Education, Training, and Regulatory Issues**

**Central Institute for the Deaf**  
(See Also Amplification)

### **Talk Tools**

(See Also Aphasia and Other Acquired Neurogenic Disorders)

## **Fluency Disorders**

**New York University Steinhardt School,  
Department of Communicative Sciences and Disorders**  
(See Also Amplification)

### **Talk Tools**

(See Also Aphasia and Other Acquired Neurogenic Disorders)

## **Hearing Science**

**New York University Steinhardt School,  
Department of Communicative Sciences and Disorders**  
(See Also Amplification)

## **Language Assessment and Intervention**

**Central Institute for the Deaf**  
(See Also Amplification)

**New York University Steinhardt School,  
Department of Communicative Sciences and Disorders**  
(See Also Amplification)

## **Motor Disorders of Speech**

### **Education Resources, Inc.**

(See Also Aphasia and Other Acquired Neurogenic Disorders)



**DuBard**  
Association Method®

## THEY can learn... YOU can teach them.

Let us show you how.

Professional Development programs that create success for students with severe to profound hearing loss and/or language-speech disorders, including apraxia, dyslexia-learning disabilities and related disorders

- On-site training offered
- IMSLEC accredited
- Graduate credit and CEUs available

Check out upcoming courses at  
[www.usm.edu/dubard](http://www.usm.edu/dubard).

THE UNIVERSITY OF SOUTHERN MISSISSIPPI  
AA/EOE/ADA UC 62709.5215 7.10

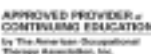


Earn 0.8 CEUs at an  
**IM Certification Course near you**  
\*Advanced Pediatric Best Practice Course &  
\*\*Adult Interdisciplinary Best Practice Course the  
day after the Certification Course in select cities

\*\*Minneapolis, MN..... Aug 25  
Rochester, NY.....Aug 25  
Long Beach, CA.....Aug 25  
\*\*Louisville, KY.....Sep 8  
Boston, MA.....Sep 8  
\*San Francisco, CA.....Sep 8  
Indianapolis, IN.....Sep 15  
Portland, OR.....Sep 15  
\*\*Memphis, TN.....Sep 22  
Milwaukee, WI.....Sep 22  
\*Dallas, TX.....Sep 22  
\*Orlando, FL.....Sep 29  
\*Cherry Hill, NJ.....Sep 29  
Houston, TX.....Sep 29

\*\*\*Receive deeper discounts & more CEUs!  
Sign-up for the \*Pediatric Advanced Course  
(0.8 CEUs) or the \*\*Adult Interdisciplinary  
Best Practice Course the day after the IM Cer-  
tification Course (0.8 CEUs) in select cities.

Not sure you want to attend a course just  
yet? Sign up for a FREE .1 CEU (AOTA & ASHA)  
lunchtime Webinar on our website.



**Register Today- Save \$50 - Only \$175!**  
prices go up to \$225 within 3 weeks of course date  
visit [www.InteractiveMetronome.com](http://www.InteractiveMetronome.com)  
or call 877-994-6776 opt 3

**New York University Steinhardt School,  
Department of Communicative Sciences  
and Disorders**  
(See Also Amplification)

### Talk Tools

(See Also Aphasia and Other Acquired  
Neurogenic Disorders)

## Phonological/Articulatory Disorders

**New York University Steinhardt School,  
Department of Communicative Sciences  
and Disorders**  
(See Also Amplification)

### Talk Tools

(See Also Aphasia and Other Acquired  
Neurogenic Disorders)

## Psychosocial Issues

### Education Resources, Inc.

(See Also Aphasia and Other Acquired Neurogenic Disorders)

## Resonance and Voice Disorders

**New York University Steinhardt School,  
Department of Communicative Sciences  
and Disorders**  
(See Also Amplification)

### Talk Tools

(See Also Aphasia and Other Acquired  
Neurogenic Disorders)

## Service Delivery

**The Institute of Language & Phonology**  
(See Also Cultural and Linguistic Diversity)

## Speech Science

### Education Resources, Inc.

(See Also Aphasia and Other Acquired Neurogenic Disorders)

**New York University Steinhardt School,  
Department of Communicative Sciences  
and Disorders**  
(See Also Amplification)



**The Children's  
Hearing Institute Educational  
Outreach Program**

### Upcoming CE Courses - Fall/Winter 2012

#### Optimizing Auditory Skill Development Through Partnership: (3 Day Course)

**Parents, Teachers & Peers - Intensive  
Hands on Therapy Techniques**  
Fri., October 5, Fri., November 2 &  
Fri. December 7, 2012  
Ear Institute, New York Eye &  
Ear Infirmary - NYC  
(380 Second Avenue - 9th Fl)

#### SOUNDS IN MOTION and its Application (CE Course)

Saturday, October 27, 2012  
Beth Israel Medical Center  
2nd Floor Conference Center  
10 Union Square East @ 14th Street

#### THE CARE PROJECT

with Johnnie Sexton  
A Counseling Workshop  
Tuesday October 30, 2012  
Beth Israel Medical Center  
2nd Floor Conference Center

#### CASLLS - Cottage Acquisition Scales for Listening, Language & Speech

Monday, November 5, 2012  
Beth Israel Medical Center  
2nd Floor Conference Center

For a full brochure please visit our website at  
[www.childrenshearing.org](http://www.childrenshearing.org)  
and click on Upcoming Events/Conferences.  
For more information, contact  
Melissa A. Willis • [mwillis@nyee.edu](mailto:mwillis@nyee.edu)



## BECKMAN ORAL MOTOR

2 Days of Hands-On Learning (1.6 CEUs)

### 2012/2013 Dates & Locations:

San Antonio, TX..... October 4-5  
Miami, FL .....October 13-14  
Kissimmee, FL .....November 1-2  
Fayetteville, AR..... January 11-12  
Stafford, TX .....January 18-19  
Mobile, AL .....February 22-23  
Atlanta, GA.....March 1-2  
Houston, TX.....August 16-17  
Columbia, TN.....November 1-2

For additional info visit  
[www.beckmanoralmotor.com](http://www.beckmanoralmotor.com)  
Host Beckman Oral Motor in 2012!

**Host info (407) 590-4852 or  
[info@beckmanoralmotor.com](mailto:info@beckmanoralmotor.com)**

**FIND A NEW JOB AT  
AN ADVANCE JOB FAIR  
& CAREER EVENT**

**CALL 800.546.4987 FOR DETAILS!**



## COMPREHENSIVE COURSE IN OROFACIAL MYOFUNCTIONAL THERAPY (Course 1)

A comprehensive four-day training course for dental, medical and speech professionals. Incorporate Orofacial Myofunctional Therapy (OMT) into your practice.

OMT is a program used to correct breathing, swallowing and chewing disorders, normalize freeway space, help stabilize the bite, and eliminate noxious oral habits such as tongue-thrusting and thumb-sucking.

Learn to recognize and treat the symptoms of OM disorders, how to re-pattern oral muscles for long-term retention, the latest research, and how to integrate and market OMT.

Stabilize orthodontic/surgical/dental results.  
Presenters: Licia Coccani-Paskay, MS CCC-SLP  
Joy Lea Moeller, BS, RDH

### Dates/Locations

Sept. 14-17, 2012 U of British Columbia, Vancouver  
Oct. 12-15, 2012 Columbia U, New York

[www.myoacademy.com](http://www.myoacademy.com)  
[www.facebook.com/oralmyology](http://www.facebook.com/oralmyology)

Questions contact Marc Moeller at  
[marc@myoacademy.com](mailto:marc@myoacademy.com)  
or call 310-382-7852



**AOMT**  
ACADEMY OF OROFACIAL  
MYOFUNCTIONAL THERAPY

**LSVTLOUD™**

Lee Silverman Voice Treatment

**2012 Training & Certification Workshops**

Evidenced-based Voice Treatment for Parkinson's Disease with application to adults and children with neurological conditions.

Sunnyvale, CA	September 6-7, 2012
Mainz, Germany	September 7-8, 2012
Dallas, TX	September 20-21, 2012
Edison, NJ	September 20-21, 2012
Sydney, Australia	October 5-6, 2012
Cleveland, OH	October 18-19, 2012
Oslo, Norway	October 26-27, 2012
Newcastle, UK	November 1-2, 2012
Louisville, KY	November 2-3, 2012
New York, NY	December 6-7, 2012
St. Petersburg, FL	December 6-7, 2012

**Register Today!****Earn 1.2 CEUs**

Now Available LSVT BIG - Workshops for PT/OT!

Voice: 1-888-438-5788

Email: [info@LSVTGlobal.com](mailto:info@LSVTGlobal.com)

Deliver LSVTLOUD by telehealth

Become LSVT eCloud™ Certified Today-Contact us for Details!

Previously Certified Clinicians -

Visit our website to update your information.

For more information visit our website at:

**[www.LSVTGlobal.com](http://www.LSVTGlobal.com)**

# Join Our Network

and maximize outcomes for students who are deaf and hard of hearing.



On-site consultation, distance education and professional development from a multi-disciplinary team of specialists at Boys Town National Research Hospital.

**Auditory Consultant Resource Network**

**Boys Town National Research Hospital**

Visit Educational Outreach at [boystownhospital.org/hearingservices](http://boystownhospital.org/hearingservices).



## What if you could acquire your tAuD degree after hours?

What if completing your Doctor of Audiology transitional degree was much easier than you imagined? What if you could attend a distance learning program designed specifically for practicing audiologists like you—professionals eager to advance their knowledge, skills, and academic status while continuing to work full time? What if you didn't have to ask "what if?"

Find the answers at [www.atsu.edu/online](http://www.atsu.edu/online)

**ATSU  
ONLINE**

FIRST IN WHOLE  
PERSON HEALTHCARE

# PATHWAY TO FEEDING SUCCESS

When it comes to establishing an infant-driven feeding program, communication and patience are key **By Brenda Gamerl, MS, CCC-SLP**

**A**s a speech-language pathologist in a NICU for the past 10 years, I have experienced the pleasure and the growing pains of establishing an infant-driven feeding program and feeding pathway in our unit.

As SLPs, we are an integral part of the team that provides developmental feeding opportunities in the NICU. We offer in-services, attend interdisciplinary rounds, communicate with neonatologists and neonatal nurse practitioners, and educate nursing staff and families at the bedside.

With perseverance, patience, daily education, networking and the development of relationships, SLPs can establish a feeding program that fits their unit's individual needs.

The ups and downs in our unit created the opportunity to provide more consistent care in the NICU. In our unit, speech pathology screens all infants born between 35 and 36 weeks gestation and evaluates all infants who are 34 weeks gestation or younger.

Babies at 33 or 34 weeks gestation are followed 1 to 3 times a week to monitor tolerance with feedings, provide education to nursing and families and troubleshoot if any problems develop. Babies born at 32 weeks gestation or earlier are followed 3 to 5 times a week as this population tends to be at an increased risk for respiratory issues related to prematurity. At 30 weeks gestation, speech



pathology initiates care to provide positive facial and oral stimulation to the infant's face and oral structures in order to buffer some of the negative but life-saving stimulation.

## Focus on Quality

Around 32 to 33 weeks corrected gestational age, mothers are encouraged to initiate "recreational" breastfeeding, when the infant is cueing. "Recreational" means the mother empties by pumping and then allows the infant to nuzzle at the breast. When the infant's feedings are condensed over a half hour, then the mother is encouraged to breastfeed on a cue-based schedule. Nipple feeding by bottle typically occurs around 33 or 34 weeks corrected gestational age and is always initiated with a slow flow nipple.

Feeding generally occurs in a swaddled sidelying position, with the infant's head slightly elevated. Infants are externally paced at a 3:1 ratio of 3 sucks to 1 breath burst. A sidelying position minimizes pooling of residuals in the pharynx, allows ease with external pacing, allows assessment of respiratory activity during feedings, as the infant's head and chest are cradled in the caregiver's hand, and minimizes distractions for the infant during feedings.<sup>1</sup>

With the support of management, neonatal nurse practitioners and physicians, the goal of our unit was to encompass an infant-driven feeding culture. In an infant-driven culture, the focus is not on intake but on quality and safety.<sup>2</sup> It allows the

infant to take the feeding versus the feeding being given to the infant.

The nursing staff follows specific guidelines with each feeding yet continues to have the autonomy to determine whether to feed the infant or not based on readiness cues. They have been educated and trained to support the infant as an active feeder. Negative feeding opportunities have a life-long impact on the development of these fragile infants.

There should be no focus on "getting the feeding in" or an empty bottle as the goal.<sup>3</sup> Feeding is maturational and will come with time. As long as we provide supportive feeding opportunities, we can ease the transition to full nipple feedings. A feeding pathway is used as a guideline. Our feeding pathway is simple and user friendly, yet consistent and descriptive. All nursing alcoves have a feeding pathway, index of terminology used by speech pathology, decision tree for transitioning to standard nipple and guidelines for feeding in the NICU.

## Feeding & Swallowing Guidelines

The guidelines include:

- First bottle feeding to be completed by parents
- Initiate nipping with slow-flow nipple for all infant less than 37 weeks gestation
- Initiate nipping with slow-flow nipple if mother intends to breastfeed
- Utilize decision tree for transitioning infants close to 38 weeks gestation to standard nipple

Together, the **Jaw Rehabilitation Program** and **Chewy Tubes** can help your patients develop biting and chewing skills.

- Nursing staff to read speech pathology's notes daily

When a swallow study is indicated, the SLP performs it in radiology. Swallow studies are not completed until 38 weeks gestation to allow infant's nipple skills to mature. Often, swallow studies are not completed until after the infant has reached full term. We mix 30 cc sterile water with 3 teaspoons powder barium to create a thin consistency.

From there, we provide thick 1 consistency (30 cc barium with half a teaspoon ground rice cereal), thick 2 consistency (30 cc barium with 1 teaspoon ground rice cereal) and thick 3 consistency (30 cc barium with 1-and-a-half teaspoon ground rice cereal).

Hand mixers at the bedside ensure a cohesive consistency. The infant is placed in a side-lying position with head slightly elevated. Thin barium is provided via slow-flow nipple with thickened viscosities provided by modified nipple. In our unit, we use variable-flow nipples with thickened feedings to avoid cut-

ting nipples and provide consistency from feeding to feeding. We collaborate with the dietitian daily to meet the nutritional needs of our babies.

I encourage other SLPs to take the opportunity to learn whenever you can. This article is descriptive about our unit, but not all inclusive of the information needed to know to specialize in pediatric dysphagia. I encourage professionals to attend NICU feeding conferences, review infant head and neck anatomy, obtain additional training in interpreting modified barium swallows in infants and continually learn.

The nursing staff continue to have autonomy, and I rely on them heavily to provide developmental feeding opportunities. Communication is key and input from all of the staff allows us to make the best decision for our tiny patients ■

## References

1. Ross, E.S. (2008, October). Feeding in the NICU

and issues that influence success. *Perspectives in Swallowing and Swallowing Disorders* (Dysphagia), 17, 90-100.

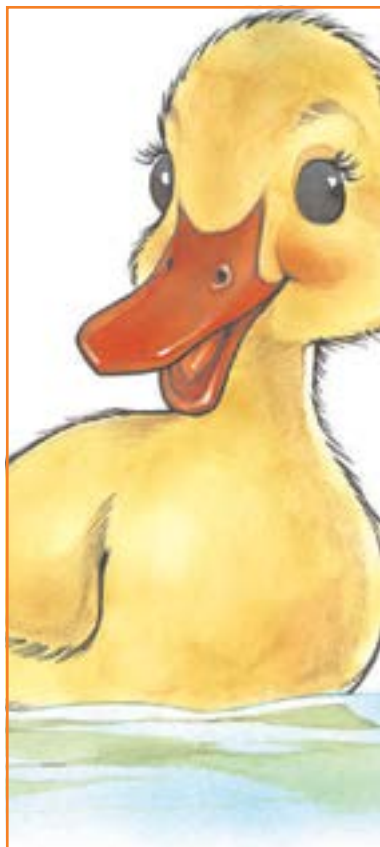
2. Ludwig, S. & Waitzman, K.A. (2007). Changing feeding documentation to reflect infant-driven feeding practice. *Newborn and Infant Nursing Review*, 7, 155-160.
3. Shaker, C.S. (2010). Improving feeding outcomes in the NICU: Moving from an volume-driven to infant-driven feeding. *Perspectives on Swallowing and Swallowing Disorders* (Dysphagia), 19, 68-75.

For the past 10 years, Brenda Gamerl has provided feeding and swallowing services in a Level 3 NICU in Omaha, NE. She can be reached at bgamerl@alegent.org



## Calling All Rehab Teams

Tell us what initiatives, projects, programs your rehab team is doing to provide outstanding care for your patients. Go to [www.advancweb.com/SPRehabTeamWeekEntry](http://www.advancweb.com/SPRehabTeamWeekEntry) for more details.



# Goldman Fristoe 2

## The proven measure of articulation

### EFFICIENT

- Includes multiple speech sounds within a single word or phrase
- Measures 39 consonant sounds and high-frequency clusters
- Offers the widest age range available, from 2;0 - 21;11
- Enables you to quickly score, analyze results, and print a score summary using ASSIST™ software
- Pairs with the KLPA-2 for more detailed analysis without additional administration time

### ACCURATE

- Provides accurate norms (standard scores, percentiles, age equivalents, and developmental norms by consonant sound) that support eligibility and treatment decisions

### RELIABLE

- Built on more than 40 years of research and clinical use
- Excellent psychometric characteristics

Available only  
from Pearson

Goldman  
Fristoe 2  
Test of Articulation

KLPA 2  
Khan-Lewis  
Phonological Analysis

800.627.7271 |  PsychCorp | [SpeechandLanguage.com](http://SpeechandLanguage.com)



[Facebook.com/SpeechandLanguage](https://www.facebook.com/SpeechandLanguage)



[Twitter.com/SpeechnLanguage](https://twitter.com/SpeechnLanguage)

ALWAYS LEARNING

PEARSON

**Price From: \$295**

**Vocal Assessment**

- Real-time recording
- F0, jitter, shimmer, NNE
- Contact quotient
- Spectrogram, Spectrum
- Voice quality (hoarse, harsh, breathy)
- Vocal function (regularity, closure time)
- Built-in voice database

**Voice Office**

Voice Office facilitates management of your clinical practice. It provides a complete set of forms and questionnaires required for conducting a thorough voice evaluation, including support for acoustic, aerodynamic and laryngeal imaging instrumentation.

**Free Demo**

For other products, visit our Web: [www.DrSpeech.com](http://www.DrSpeech.com), call: (206) 499-5757 or Fax: (206) 367-2672



# LOVING LONG-TERM CARE

Speech-language pathologists find their niche working in skilled nursing facilities **By Rose Quinn**

**F**or Heather Kosarek, MS, CCC-SLP, her day is made whenever she can make her patients at Meadowbrook Acres smile.

"That makes my job completely worth it," said Kosarek, who has been working at the 60-bed facility in Charlestown, WV, for a year. At 29, she believes she has found her professional niche in long-term care.

"It can be very challenging, but very rewarding," she told *ADVANCE*. "I wake up every morning, and I am excited to come to work. I absolutely love what I do."

Meadowbrook is owned by Nursing Care Management in Ohio and is under contract with Genesis HealthCare System. Kosarek began working for Genesis as a new graduate — Jan. 3, 2013, will mark her 6th anniversary. When the Penn State University undergrad started her master's program at Clarion University of Pennsylvania, she saw herself working in a school setting. But she quickly recognized some limitations during a stint at a school in Oil City, PA. Without an office, she was put to work in a stairwell, treating 85 kindergarten through second-grade students, four every 30 minutes or so.

"I felt like I was ineffective," she said. With the children, she said, "You needed cooperation from so many outside sources. It was difficult to coordinate."

At Meadowbrook, "I have more of a captive audience. There is time to establish and work toward goals. We see progress quicker," she explained. She also appreciates the opportunity to get to know her patients and family members, as well as the support she receives from colleagues.

## One of the Best Jobs

According to 2011 American Speech-Language-Hearing Association statistics, 38% of certified SLPs are employed in healthcare settings. Of those, 9% (10,260) are employed in skilled nursing facilities, behind the 13% (14,820) in hospitals.

According to the *U.S. News and World Report* Best Job 2012 list, speech-language pathologists ranked No. 14.

## Countless Rewards

On a typical day at Meadowbrook, Kosarek cares for 12 residents, typically between the ages of 70 and 90, usually with dementia, Alzheimer's or Parkinson's diseases. Among her roles is to ensure they are oriented in their setting, which might include helping them to know the date on a particular day or where to go to play Bingo. To do that, she will set up cueing and redirection goals for residents, especially for newcomers requiring cognitive retraining.

**Therapy Software**

**Evidence Based\***

Clinician-designed programs, trusted by over 2,000 clinics, for:

- Aphasia
- Auditory Comp.
- Apraxia
- Cognition, Reading

No training needed. Trial CD provides over 50 hours of use with 23 programs. Monthly subscription available.



**Free CD**

Call **1-800-891-9937**

Or \*visit **[BungalowSoftware.com/ADV](http://BungalowSoftware.com/ADV)**

No installation · Internet-based · Improved interface

**iSATPAC**

Now as easy as 1 2 3...

- Excellent for RTI
- More Systematic than Artic Decks, Cards, Games, etc.

"SATPAC is a valuable tool for clinicians."  
Wayne A. Secord, Ph.D.

Makes lists for all speech sounds and phonological processes. A great time saver!

**<http://www.satpac.com>**

Order by phone, fax, or online  
(559) 438-4426 • Fax (253) 595-2102  
Mac® and Windows®

"Making the transition from home to long-term care, there is the risk for depression," she said. "Helping patients meet other people helps them to feel more at home."

She would like every patient to participate in three to five activities a week independently. Kosarek's days begin about 7 a.m. and end at 4 p.m. She sees her patients 5 times a week. Basic therapy lasts 30 or 60 minutes.

Like many, Kosarek used to equate nursing homes with death. "It's not like that," she stressed.

While it is frequently the last home for many residents, she was quick to note there are others with goals of returning home. "This is a new generation of long-term care," she said.

Working as a manager in Pennsylvania, Kosarek took a staff position when her husband's promotion required a move. Genesis found the new position, and relocated her. "It was a true testament to this company and how it values its employees," she said.

## Compassion & Flexibility

Kosarek thinks it takes a compassionate person to work in long-term care, as well as someone who can be flexible. Recently she had to do six evaluations on a day in which she already had 8 hours of treatments scheduled. "You have to be able to roll with the punches," she said.

Kosarek usually works solo, but had the assistance of an intern for part of the summer. As Kosarek spoke, Shannon Nease was treating an 82-year old man with dysphagia and cognitive therapies.

"It's been a busy morning," Kosarek said. It was only 10 a.m. and between them, they'd treated seven patients.

On this particular day, the bulk of the patients required dysphagia therapy. Kosarek prefers the direct method. She will sit with a patient as they eat and watch for any problems. Her goal is not only to keep them safe as they eat a meal, but to allow them to remain on an unrestricted diet as

long as possible. Kosarek will often roam from table to table in the dining room to work with her patients.

Like Kosarek, Nease never envisioned herself working in a long-term care facility. Admittedly, it was "on the bottom" of her list.

"I started working here, and I got attached," she said. Nease graduated Aug. 11 from Marshall University, one of 24 in the graduate program. On Aug. 20 she begins her career at The Arbors at Fairmont as a clinical fellow. ■

*Rose Quinn is a frequent contributor to ADVANCE.*



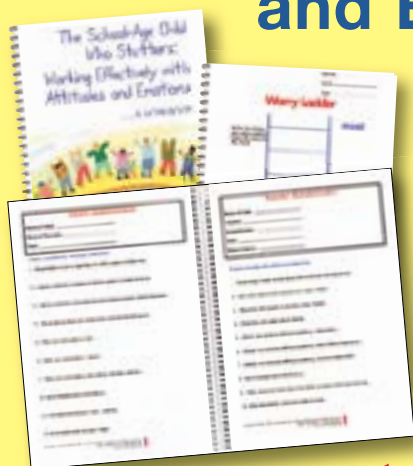
## Geriatrics & Adult Services Blog

Like Heather Kosarek, MS, CCC-SLP, Jennifer Kay-Williams, MS, CCC-SLP, has found a career as an SLP in a skilled nursing facility to be rewarding and challenging. Read her blogs at [www.advancweb.com/Speechblog](http://www.advancweb.com/Speechblog)

**RTI Tools**

The School-Age Child Who Stutters:

# Working Effectively with Attitudes and Emotions ... A Workbook



Large 8½"x 11" workbook

- Spiral bound
- Full color
- Reproducible pages

Written by experienced speech-language pathologist Kristin Chmela, M.A., in collaboration with Nina Reardon, M.S., and edited by Lisa A. Scott, Ph.D., this 192-page workbook offers you a powerful tool for stuttering diagnostics and therapy.

Numerous strategies help children make positive changes. Examples from children are included throughout the workbook, with the final chapter integrating assessment and treatment examples from four children.

Contains practical, concrete ideas and strategies to achieve change and document therapy outcomes.

A must-have for clinicians working with school-age children!

THE  
STUTTERING  
FOUNDATION®

800-992-9392  
[www.StutteringHelp.org](http://www.StutteringHelp.org)

Please use this form or order online at [www.StutteringHelp.org](http://www.StutteringHelp.org)

No. 0005 Working Effectively ..... \$15 ea \$  
QTY

Shipping & Handling ..... \$ 8.00

Donation to this worthwhile cause ..... \$

Check payable to:

The Stuttering Foundation  
P.O. Box 11749  
Memphis, TN 38111-0749

Total Enclosed \$

U.S. FUNDS

Name \_\_\_\_\_

Address \_\_\_\_\_

UPS CANNOT DELIVER TO P.O. BOXES

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Tel. \_\_\_\_\_ E-mail \_\_\_\_\_

# AlternativeElectrodes

## Treat Swallowing Disorders Without Choking on Your Electrode Costs.

*High Quality, Low Impedence Electrodes at  
a Reasonable Price*

- REUSABLE - Made in the U.S.A.
- Cleared by the FDA for use on the face and neck
- Successfully used by SLP's for over 5 years
- Save your budget. Why pay more?

**For a Free Sample or More Information  
Visit [www.AlternativeElectrodes.com](http://www.AlternativeElectrodes.com)  
or call 772-408-8085**

## FOR LARYNGECTOMEES & OTHERS NEEDING SPEECH ASSISTANCE

**A WIDE RANGE OF PRODUCTS  
FROM A COMPANY WITH 40 YEARS OF CARING SERVICE**

**Electronic Artificial Larynges**  
Hands-Free Adaptations/Switches



**Tracheostoma Filters, HMEs**

**Personal Voice Amplifiers**



**Telephone Amplification**

**Signal & Message Devices**



**Books & many other items**

WRITE, PHONE, FAX, OR E-MAIL FOR A FREE CATALOG & HELPFUL ADVICE

Find useful information at [www.luminaud.com](http://www.luminaud.com) p: 800-255-3408  
e: [info@luminaud.com](mailto:info@luminaud.com) f: 440-255-2250

**Luminaud inc.**

8688 Tyler Blvd.  
Mentor, OH 44060

# THERAPY & RACE

## Study suggests racial disparities may exist in larynx preservation therapy for cancer patients

A study of laryngeal (voice box) cancers suggests racial disparities may exist with black patients less likely to undergo larynx preservation than white patients, according to a report published by *Archives of Otolaryngology – Head & Neck Surgery*.

Annually about 12,000 cases of laryngeal cancer are diagnosed in the U.S., and the standard of care historically has been total laryngectomy (removal of the voice box) followed by radiation for locally advanced cancer. However, studies have now resulted in widespread acceptance of larynx preservation using radiation with chemotherapy as the initial treatment, with total laryngectomy reserved for “salvage” therapy, according to the study background.

Wei-Hsien Hou, MD, PhD, of the University of California Davis School of Medicine, Sacramento, and colleagues used the Surveillance Epidemiology and End Results (SEER) database to identify white, black, Hispanic and Asian patients with stage III and stage IV laryngeal cancers diagnosed during 1991 through 2008.

The authors report among white patients, 2,254 (80.3 percent) had larynx preservation and among black patients, 483 (74.5 percent) had larynx preservation.

“After controlling for potentially confounding variables including age, sex, year of diagnosis, stage and subsite, we demonstrated that blacks were less likely to undergo larynx preservation than whites. Following the trend within the general population, the use of larynx preservation has also increased among black patients over time, and our data suggest the observed racial disparity may in fact be narrowing,” the authors note.

On univariate analysis, blacks were significantly less likely to undergo larynx preservation, and this racial disparity persisted on multivariate analysis for blacks and was still observed among patients treated more recently between 2001 and 2008, according to the study results.

Researchers note possible explanations for their results may include a lack of health literacy and social factors such as financial barriers and health insurance. ■



### Head & Neck Cancer

African-Americans are more likely than Caucasians to be diagnosed with head and neck cancers. For more information, go to [www.advancewebsite.com/Speech](http://www.advancewebsite.com/Speech)

# SWALLOWING EXERCISES

## Short-term improvement in function among patients with head & neck cancer

**M**ount Sinai School of Medicine researchers have found targeted swallowing exercises can help alleviate swallowing dysfunction — a debilitating side effect in people undergoing chemoradiation therapy (CRT) for head and neck cancer. The study, published in the April issue of *Archives of Otolaryngology – Head & Neck Surgery*, suggests clinicians should consider giving all patients undergoing CRT an exercise regimen to improve their quality of life after treatment.

“This study provides clear evidence aggressive swallowing therapy is an important way to improve outcomes after chemoradiation treatment,” said Eric Genden, MD, professor and chair of otolaryngology, Mount Sinai School of Medicine, and renowned expert on the use of minimally invasive robotic surgery to treat head and neck cancer.

The Mount Sinai team, led by Genden and Tamar Kotz, MS, CCC-SLP, conducted a randomized controlled trial of 26 patients with head and neck cancer who were receiving CRT. Half were randomized to the intervention group, performing five targeted swallowing exercises throughout their CRT and participating in weekly swallowing therapy sessions. The other half were randomized to the control group and conducted no swallowing exercises. They were referred for swallowing treatment after completion of CRT.

### Assessing Swallowing

Patients were assessed using two measurement tools: the Functional Oral Intake Scale (FOIS), which measures ability to swallow food, and the Performance Status Scale for Head and Neck Cancer, which includes subscales for Eating in Public, Understandability Of Speech, and Normalcy of Diet. Patients in the intervention group showed significantly better scores on both scales at three and six months following treatment.

“CRT is a very arduous treatment regimen for patients, and it is difficult for many of them to adhere to a rigorous prophylactic swallow exercise program while undergoing this type of treatment,” said Kotz. “In our study, 69 percent of the patients assigned to the intervention arm were no longer able to tolerate performing the swallowing exercises after week 5 of the radiation treatment. However even without adherence to the swallowing exercises regimen through the completion of the CRT, these patients still showed meaningful improvements in their swallowing function after treatment.”

After CRT, tissue in the neck and at the base of tongue is damaged by radiation and becomes stiff, resulting in loss of function. Strengthening the muscles around the damaged tissue may allow them to compensate for the tissue.

“Research showing the efficacy of swallowing exercises has been criticized in the past due to a lack of randomization in certain studies,” said Kotz. “Our study is the first randomized trial to demonstrate a strong quality of life benefit at 3 and 6 months in patients

undergoing CRT.”

The authors plan to study the benefit of swallowing exercises at 9 and 12 months using a larger sample size than the one used to study the effects after 3 and 6 months. The current study found no significant difference between the groups at nine and 12 months.

“This study demonstrates the intensive team approach required for patients to have the best possible outcome after head and neck cancer treatment,” Genden said. “Mount Sinai’s oncologists, surgeons and speech-language pathologists work together on a tailored treatment and rehabilitation regimen for our patients, resulting in much improved quality of life.” ■



### Science of Swallowing

Uniting electrical stimulation with swallowing exercises allows clinicians to accelerate strengthening and restore function. Research has demonstrated that combining these therapies results in better outcomes. Read more at [www.advanceweb.com/Speech](http://www.advanceweb.com/Speech)

The advertisement for Interactive Metronome features a central circular graphic with a blue and white color scheme. The circle is divided into several segments, each containing a small photograph of a person and a label for a skill or function. The labels include: "Attention & Concentration", "Language Processing", "Impulse Control", "Memory", "Reading, Writing & Calculations", "Auditory Processing", "Problem Solving & Reasoning Skills", and "Planning & Sequencing". At the bottom of the circle, there is a call to action: "Sign-Up for a FREE ASHA-Approved CE Live or On Demand Webinar" followed by the website "www.Interactivemetronome.com" and the phone number "877-994-6776".

# Celebrate your colleagues during Rehab Week with apparel, accessories and more from **ADVANCE**

*New!*

## Ⓐ Women's Tee

Azalea or Navy.  
#26485  
\$19.99 S-XL;  
\$22.99 2XL

## Ⓑ Men's & Women's Tees

#25306 Men's / Heather Grey with Green logo  
#25309 Women's / Heather Grey with Pink logo  
\$14.99 S-XL; \$17.99 2XL



*New!*

Ⓓ



#19038

#25960

## Ⓒ Tote Bag

15 1/4" x 13 1/4" x 3 1/2". #25218  
\$26.99

## Ⓓ Ceramic Mugs\*

15 oz. **Personalizable.**  
\$9.99 ea.

## Ⓔ Coin Bank

10 1/2" x 3 1/2". #26484  
\$9.99

*New!*

Ⓔ



## Ⓕ Business Card Holder

3 3/4" x 2 1/4" x 3 1/4". #26287  
\$12.99

## Ⓖ iPad® Case Ⓖ iPhone® Case

10" x 8". #26222  
\$26.99

4 1/2" x 2 1/4". #26221  
\$26.99



Black

Ⓖ

Pink



# SAVE 15%

**ON YOUR ORDER**

Use promo code **SPFIF1028**  
now through 10/28/12.

Limit one promo code per order. Cannot be combined with other codes. Not available on clearance items, ADC Digital Oximeter (#13221) or UltraScope stethoscope (#11640) or \$9.97 price endings.

From the publishers of

**advance**  
for Speech-Language Pathologists & Audiologists®

Connect with us!



Share What You Love on Pinterest



Connect with us at  
facebook.com/ShopAdvance



Add us to your circle on Google+



Follow us on Twitter.com/ShopAdvance

**Catalog Code: SP-1234B**

Prices and offers valid through 09/16/12

**advance**  
HEALTHCARE SHOP

**advancehealthcareshop.com**  
**1-877-405-9978**

## VIDEO SEMINARS

## VIDEO SEMINARS ASHA APPROVED CEUs

## 171 Hours of ASHA

## Approved CEUs - Two Great Options

\$177 for 7 months or \$199 for 1-Full year. Unlimited access to 171 hours of clinical continuing education / 11 courses approved for ASHA CEUs. Take as many courses as you want. Take advantage of either of these Great Offers. **Contact:** 575-526-0012; or [www.clinicians-view.com](http://www.clinicians-view.com)

## DISTANCE EDUCATION

## DISTANCE EDUCATION ONLINE

## The Listening Program®

## Online Provider Certification Course

Train Online and become a Certified Provider of The Listening Program® (TLP). It's FAST & EASY! Completing this self-paced web course only takes a weekend and will help you immediately integrate The Listening Program into home, school, or clinic programs. Learn how to use this evidence-based music to improve auditory perception, communication, social engagement, attention, learning, and more. TLP is available on iPod and CD Kits with an optional portable bone conduction audio system. Start today for just \$199! Be sure to ask about the NEW TLP Spectrum™ program! **Contact:** Advanced Brain Technologies, 888-228-1798 (toll-free); or [www.advancedbrain.com](http://www.advancedbrain.com).

## ON-SITE SEMINARS

SEPT. 7-9, 2012 NEW YORK, NY  
SEPT. 20-22, 2012 ORLAND PARK, IL  
SEPT. 27-29, 2012 RONKONKOMA, NY

## Introduction to PROMPT: Technique

This Introduction Workshop is designed for SLPs working with child or adult speech-production disorders. The course consists of three days hands-on, workshop. PROMPT is based on a client-centered philosophy, which embodies neuro-motor and linguistic principles. 1.8 CEUs. **Contact:** 505-466-7710; 505-466-7714 (fax); or [www.promptinstitute.com](http://www.promptinstitute.com) to register online.

SEPT. 14-15, 2012 JACKSONVILLE, FL

## Swallowing &amp; Communication Function in Trach/Vent Patients

This course offers a comprehensive, systematic approach to management of communication and swallowing function in medically fragile patients, particularly those who are tracheostomized and/or ventilator dependent. This interactive course will give you the skills to make decisions with regard to safe and efficient nutrition, management of swallowing disorders, and functional communication systems. Treatment implications for each medical condition for altered respiration-trach/vent dependency, and laryngectomy will be discussed in detail. Participants will gain confidence working with this complex population. Instructor: Julie Stierwalt. **Contact:** Education Resources, Inc., 508-359-6533; 800-487-6530 (outside MA); [www.educationresourcesinc.com](http://www.educationresourcesinc.com)

SEPT. 14-15, 2012 SIOUX FALLS, SD

## SD Speech-Language-Hearing Association Annual Convention

The South Dakota Speech-Language-Hearing Association (SDSLHA) will host its Annual Conference, Sept. 14-15, 2012 at the Sioux Falls Convention Center in Sioux Falls, SD. The conference will feature Local, State and National speakers, discussing the latest information in the speech and hearing occupations. Information will be presented in lecture and

poster session formats. This conference will showcase the latest research and developments focusing on Speech and Hearing. **Contact:** SDSLHA, 605-274-2423; [www.sdslha.org](http://www.sdslha.org) for more information.

SEPT. 15, 2012 PHILADELPHIA, PA

## iPad Apps &amp; Low-Tech Visual Strategies for Students w/ Autism

Participants will receive a wealth of information and resources for using visual strategies from "low" tech to "high" tech to meet the unique learning and behavior needs of students with ASD with the ultimate goal of increasing their independent functioning. High tech strategies to be explored include: use of video-modeling, computer-aided instruction, and the revolutionary iOS devices (iPhone, iPod touch and iPad). Instructor: Susan Stokes, MA, CCC-SLP. **Contact:** Austill's Rehabilitation Services, Tina Larsen, [tina@austills.com](mailto:tina@austills.com) or [www.austills.com](http://www.austills.com)

SEPT. 20-21, 2012 BAYSIDE, NY  
OCT. 19-20, 2012 CINCINNATI, OH  
NOV. 16-17, 2012 MIAMI, FL

## Intervention for the High Risk Infant: NICU, Home and EI

This seminar offers practical strategies toward a contextual approach to behavioral, developmental and feeding assessment and intervention. Video, demonstration and case examples will be used to introduce the NICU Network Neurobehavioral Scale (NNNS), to illustrate feeding assessment and intervention and to train participants in administration and scoring of the Posture and Fine Motor Assessment of Infants. Participants will enhance their clinical skills through creative problem-solving. Instructor: Rosemarie Bigsby. **Contact:** Education Resources, Inc., 508-359-6533; 800-487-6530; [www.educationresourcesinc.com](http://www.educationresourcesinc.com)

SEPT. 20-22, 2012 OAKDALE, CT  
SEPT. 21-23, 2012 ROCKVILLE CENTER, NY  
OCT. 25-27, 2012 BEMIDJI, MN

## Bridging PROMPT Technique to Intervention

This workshop will cover a brief review of technique & help the clinician more thoroughly understand & apply Parameter, Syllable, Complex & Surface prompting w/ different motor systems & conditions. A major focus of the workshop will be to understand planes of movement (vertical, horizontal, anterior-posterior) and how these apply to lexicon development & word choices. Clinicians will be guided through the development of holistic (considering all domains) intervention plans that entail selecting goals, writing objectives & developing activities. These will include all domains & motor to phoneme selections & working to develop plans that involve parents or caregivers utilizing these goals in naturalistic environments. 1.8 CEUs. **Contact:** [www.promptinstitute.com](http://www.promptinstitute.com) for further information.

SEPT. 21-22, 2012 ASHEVILLE, NC

## 2012 Fall Conference

AAA-NC and The North Carolina Speech, Hearing and Language Association will host the 2012 Fall Conference, Sept. 21-22, 2012 at the Asheville Renaissance Hotel in Asheville, NC. The conference will feature topics discussing improving hearing aid outcomes, audiology, cognition and amplification, understanding and managing Tinnitus, augmentative communication, dysphagia, autism, ethics, and bilingual caseloads and more. Information will be presented in workshop and poster session formats. **Contact:** NCSHLA, 919-832-0445; [www.ncshla.org/fall](http://www.ncshla.org/fall) Con for more information.

SEPT. 21-23, 2012 ATLANTA, GA  
OCT. 12-14, 2012 HOLLYWOOD, FL

## Oral Motor, Feed/Swallow &amp; Respiratory Function Challenges

This course delivers clinically relevant assessment and treatment strategies for infants and children with neuromotor impairments and challenges to their oral motor, feeding/swallowing and respiratory function. A special emphasis is on postural alignment and control as well as on sensory factors that can influence a child's feeding and swallowing. Effective treatment strategies to improve cheeks/lips, tongue, jaw and rib cage function will be highlighted. Instructor: Rona Alexander. **Contact:** Education Resources, Inc., 508-359-6533; 800-487-6530 (outside MA); [www.educationresourcesinc.com](http://www.educationresourcesinc.com)

SEPT. 22-23, 2012 BOSTON, MA

## NICU Feeding Frustrations: A Cue-Based Approach

Catherine Shaker, MS/CCC, BRS-S & Sue Thoyre, PhD, RN. Published authors on neonatal feeding with a combined 50+ years NICU experience. Change the culture in your NICU! Cue-based co-regulated approach essential to collaborative feeding practice and improved outcomes. Learn to use/score The Early Feeding Skills Assessment - a research-based tool. Profile engagement, oral-motor, swallowing, physiologic stability coordination of SSB. Videos of neonates feeding to analyze/score. Learn essential interventions for "infant" focused not "volume" focused care. Problem-solve typical team issues. Bring your team! Other courses: NICU, Trachs, peds dysphagia, swallow studies. **Contact:** 407-217-2959; or [www.Shaker4SwallowingandFeeding.com](http://www.Shaker4SwallowingandFeeding.com)

SEPT. 22-28, 2012 BUCKINGHAM, VA  
OCT. 6-12, 2012 NEW YORK, NY  
JAN. 12-18, 2013 SARASOTA, FL

## Yoga for the Special Child®, LLC Certification Programs

This comprehensive program of Yoga techniques is designed to stimulate the development of children w/ special needs. Our teaching methods are gentle restorative; safe for babies & children w/ Down Syndrome, Cerebral Palsy, Microcephaly, Autism, & other developmental disabilities. These methods also provide an effective Tx for children diagnosed w/ ADD/ADHD & learning disabilities. Taught by internationally renowned Yoga therapist & author Sonia Sumar, our certification program curriculum includes instruction in Yoga poses, breathing exercises, infant massage & deep relaxation techniques. **Contact:** 888-900-YOGA; or [www.specialyoga.com](http://www.specialyoga.com) for a complete list of program dates & locations.

SEPT. 28-29, 2012 MANCHESTER, NH

## Feeding the Most Fragile: From NICU to Early Intervention

This feeding workshop is designed for those who work with infants in or just discharged from the NICU. Practical information from a developmental specialist will help practitioners to increase their knowledge about factors that impact successful oral feeding. The presenter will include information on preterm and ill term infants. Strategies to facilitate infant abilities will be emphasized. Facilitating caregiver interactions to support the acquisition of appropriate feeding skills, utilizing a multi-disciplinary supportive team in the NICU and after discharge to Early Intervention follow up services. Instructor: Erin Sundseth Ross. **Contact:** Education Resources, Inc., 508-359-6533; 800-487-6530; [www.educationresourcesinc.com](http://www.educationresourcesinc.com)



NEED ADVANCE REPRINTS? CALL 800-355-5627

**SEPT. 28-29, 2012 ALLENTOWN, PA**  
**OCT. 26-27, 2012 STAFFORD, TX**

### Effective Ways to Manage Behavior in Autism

Effectively treat children with sensory integration and behavior problems using a new approach that combines sensory integration and behavioral techniques into your current pediatric therapy. Emphasizes practical evidence-based strategies involving handling, play, art, music and movement activities. Approach synthesizes Sensory Integration, Behavioral, NDT, NeuroPsychology, Sensory Massage and Trager Body Work. Instructor: John Pagano. **Contact:** Education Resources, Inc., 508-359-6533; 800-487-6530; [www.educationresourcesinc.com](http://www.educationresourcesinc.com)

**SEPT. 28-29, 2012 MATTHEWS, NC**  
**DEC. 7-8, 2012 HOUSTON, TX**

### Therapeutic Interventions in the NICU

This course focuses on developmental and therapeutic interventions in the NICU. It covers assessment and treatment, transition to home, post discharge follow-up and identification of emerging disabilities. Strategies to optimize behavior, development and feeding of the neonate will be offered in addition to practical approaches to facilitating teamwork and caregiver engagement. Instructor: Traci Lyn Urruela. **Contact:** Education Resources, Inc., 508-359-6533; 800-487-6530 (outside MA); [www.educationresourcesinc.com](http://www.educationresourcesinc.com)

**SEPT. 29-30, 2012 SAN FRANCISCO, CA**  
**OCT. 20-21, 2012 DALLAS, TX**

### The Compton P-ESL Accent Modification Method

Conduct pre and post assessments, use direct instructional methods addressing phonology and intonation, and deliver measurable results to paying clients using the most comprehensive and recognized approach to foreign and regional accent modification. Earn your certified instructor status at our 2-day workshops or with our new web-based training classes at [www.ilpacademy.com](http://www.ilpacademy.com). Online or in person, certification includes a Trainer reference guide, 5 testing protocols, assessment kit, and a valuable introduction to business formation and marketing strategies. Build your own clientele or add to your existing services. **Contact:** 800-526-4824; or [www.800language.com](http://www.800language.com) for registration, free e-book and more information.

**OCT. 1-2, 2012 LAS VEGAS, NV**

### Pediatric Feeding: Assessment & Treatment

This course presents the foundation or "nuts and bolts" necessary for clinicians to understand the medical, psychosocial, sensory and oral-motor factors influencing feeding development. PCDA's interdisciplinary team will discuss the essential components of assessment and treatment to support advancing mealtime independence, weight gain and growth, and supporting pleasurable mealtime participation. Video case studies and modified barium swallow studies will be utilized in discussion of common feeding concerns such as oral feeding safety, selective eating, oral aversion, and difficulty with texture progression. 14 hours of CEUs through ASHA, AOTA, and CBOT Advanced Practice. Instructors: Diane Cullinane, MD; Julie Miller, MOT, OTR/L, SWC; Anne Davis, MS, CCC-SLP; Patricia Novak, MPH, RD. **Contact:** Katherine Getts, 626-793-7350, ext 219; [Katherine@pasadenachilddevelopment.org](mailto:Katherine@pasadenachilddevelopment.org) or visit: [www.pasadenachilddevelopment.org/conferences.html](http://www.pasadenachilddevelopment.org/conferences.html) for brochure.

**OCT. 4-5, 2012 EDISON, NJ**

### 20th Annual SLP/Audiology Education Series

This 1 1/2 day conference for Audiologists and Hearing Aid Dispensers entitled "Hearing Aid Evaluation & Management:

Best Business & Best Practice" will begin with a three-hour evening session presented by Debbie Abel, AuD, focusing on changes due to the Affordable Care Act and the shifting landscape of the hearing aid delivery model. It will describe what is required to be in compliance as well as, pathways to optimize Medicare and other reimbursements. The second day will be presented by Michael Valente, PhD, who will be using lecture and demonstration to discuss the selection, verification, and validation in the performance of hearing aids dispensed to adult patients. This conference is sponsored by JFK Johnson Rehab Institute. Early bird rates in effect until Sept. 6th. **Contact:** Marianne Mohary, 732-632-1570; or e-mail: [mmohary@jfkhealth.org](mailto:mmohary@jfkhealth.org) to register or receive a brochure.

**OCT. 5-8, 2012 PHILADELPHIA AREA, PA**  
**OCT. 24-28, 2012 NEW YORK CITY, NY**

### Pediatric Swallowing/Feeding, Swallow Studies and NICU

Three courses in one location. Attend as many days as you want. Catherine Shaker, ASHA Board Recognized Specialist in Swallowing, presents her acclaimed evidence-based series on Pediatric Swallowing/Feeding, Pediatric Swallow Studies and NICU Feeding and Swallowing. Benefit from her 35 years of experience with complex NICU/pediatric cases, case studies, videos, networking with colleagues. Essentials of practice, questions and answers, learn from a clinical leader. The most practical and best clinical series you can find! **Contact:** 407-217-2959; or [www.Shaker4SwallowingandFeeding.com](http://www.Shaker4SwallowingandFeeding.com)

**OCT. 8, 2012 FORT WASHINGTON, PA**

### Frontal Lisp, Lateral Lisp, Distorted R

Pam Marshalla, MA, CCC-SLP. This seminar presents practical therapy techniques for the remediation of all the Sibilants and R. A wide variety of techniques will be discussed. Class includes lecture, examples and small group learning activities. Techniques are presented in light of the evidence-based practice model and are drawn from the rich history of traditional articulation therapy updated with the newest information about tongue movement from electropalatography, film, and MRI studies. .6 CEUs, light breakfast provided. **Contact:** Abington Speech Pathology Services, Inc., 215-659-5599; [info@abingtonspeech.com](mailto:info@abingtonspeech.com)

**OCT. 11-12, 2012 PORTLAND, ME**

### Picture Exchange Communication System (PECS)

PECS is a language training package that is used to teach communication skills rapidly to those with limited functional speech. In this two day workshop you will learn how to implement the six phases of PECS, including attributes, through presenter demonstrations, video examples and role play opportunities. Participants will gain an understanding of how to implement PECS with individuals with autism, related developmental disabilities, and/or limited communications skills. Download brochure at [www.mrhassociates.com](http://www.mrhassociates.com) **Contact:** Mark R. Hammond Associates, Inc., 222 Auburn St., Portland, Maine 04103; 207-797-8255, ext 102; 207-797-5560 (fax); E-mail: [chammond@mrhassociates.com](mailto:chammond@mrhassociates.com)

**OCT. 12-13, 2012 DENVER, CO**  
**NOV. 3-4, 2012 AKRON, OH**

### Rehab for Persons w/ Dementia: Making Therapy Worth It

Provides SLPs with interdisciplinary evaluation & treatment strategies that are critical to improve outcomes for this rapidly growing patient population. Strategies for communication, ADLs, mobility, common eating & nutritional problems, cardiopulmonary & pain issues, sensory stimulation, seating & positioning, restraints, behavioral problems & strength based activities. Understand different types of dementia

with specific communication & approach strategies for success. An evidence based 20 hour seminar with an extensive handout. Speaker Susan Staples, PT, GCS, has worked closely with SLPs & this patient population for years. ASHA Approved. **Contact:** 877-794-7328; or [www.greatseminarsandbooks.com](http://www.greatseminarsandbooks.com)

**OCT. 14-15, 2012 NEW YORK, NY**

### Pediatric Dysphagia: Assessment and Treatment

This course is designed for the practicing pediatric clinician with particular emphasis on the early intervention population, but with treatment discussions through adolescence beyond the acute care setting. This course will review treatment options within a developmental context, discuss complex medical cases within the framework of several broad assessment areas, and answer two important questions: where do I begin? and What do I do next? This course is appropriate for SLPs that have a large caseload of feeding/swallowing disorders or those who work with complex cases outside of the acute care setting, including schools, outpatient/private clinics, and early intervention. Instructor: Donna Scarborough, PhD, CCC-SLP, BRS-S. **Contact:** Therapeutic Services, 718-692-1929; 888-7-THERAPY; [www.therapeuticservicesinc.com](http://www.therapeuticservicesinc.com)

**OCT. 21, 2012 BROOKLYN, NY**

### Treating Eating Problems in Children w/ Special Needs

In this 6 hour Sunday course focusing on young children birth to five, Dr Keith Williams, PhD, BCBA-D, will present behavioral procedures frequently included in treatments for food refusal, methods commonly used in the assessment of feeding problems and development of an intervention for the treatment of food selectivity. Light breakfast and lunch provided. (Kosher) Earn BCBA, ASHA CEUs, NBCOT PDUs. **Contact:** 718-851-3300, ext 155; or [shoshana.challenge@thejnet.com](mailto:shoshana.challenge@thejnet.com)

**OCT. 21-22, 2012 NEW YORK, NY**

### DIR®/Floortime & the Science that Supports the Theory

This course focuses on DIR®/Floortime Approach to treat children with autism, regulatory disorders or other challenges in relating and communicating. DIR - Developmental, Individual-Difference, Relationship Based Treatment. DIR provides an understanding of the child's functional emotional levels including regulation and attention; mutual engagement; purposeful interaction with gestures; problem solving; elaborating ideas (pretend play, creating symbols); and building bridges between ideas (emotional thinking). This course is a progression from Rosemary's earlier DIR courses bringing in videos from recent years. All sessions emphasize coaching parents, therapists, teachers & aides in DIR. Instructor: Rosemary White, OTR/L. **Contact:** Therapeutic Services, 718-692-1929; 888-7-THERAPY; [www.therapeuticservicesinc.com](http://www.therapeuticservicesinc.com)

**OCT. 25-26, 2012 IOWA CITY, IA**

### Iowa Speech-Language Hearing Association Annual Convention

The Iowa Speech-Language Hearing Association (ISHA) will host its Annual Conference, October 25-26 at the Sheraton Iowa City in Iowa City, IA. The conference offers three concurrent tracks: SLP Pediatrics and Schools, SLP Medical and Private Practice, and Audiology. In addition to the concurrent sessions, information will be presented through a poster session and an educational exhibitor session. **Contact:** ISHA, 515-282-8192; [isha@isha.org](mailto:isha@isha.org) or [www.isha.org](http://www.isha.org)

**CALL 800.355.5627 TO RENEW YOUR FREE SUBSCRIPTION TODAY!**

### Taking SOS to the Next Level: Advanced Training in Feeding

These workshops, presented by Kay Toomey and Erin Ross, have been designed to further the skills of professionals who have already completed the Basic SOS Approach to Feeding training. These courses will delineate special concepts & treatment variations which are helpful for specific populations of feeding problems. The workshops will also expand the professionals' current skill level by giving additional & more refined strategies for: making food choices, how to best adhere to systematic desensitization criteria, improving growth & partnering with parents to achieve a more rapid & thorough carry-over into the home. Topics include: Infants, 6-16 month olds, Severely Impaired Children, GERD, Transitioning off G-Tubes, Food Tolerance, Food Science, Children on the Autism Spectrum, Parents as Partners. Sponsored by Capernaum Pediatric Therapy. **Contact:** Sandy, 763-533-0363; or e-mail: SandyG@capernaumpeds.com

OCT. 28-NOV. 18, 2012

BROOKLYN, NY

### Applied Behavior Analysis for Young Learners w/ Autism

This Introductory Level, 3 Part Course for Early Intervention and Preschool Professionals will take place on 3 consecutive Sundays from 8:30-4pm. Dates are Oct 28, Nov 4, and Nov 18. Instructor, Mary McDonald, PhD, BCBA-D, has over 20 years experience directing programs for students with autism of all ages. This interactive and informative course is approved for 1.8 ASHA CEUs, 18 NBCOT PDUs, 21.6 NYPTA CEUs. Tuition of \$450 includes handout materials, refreshments, light breakfast and lunch (kosher). **Contact:** Shoshana at Challenge Early Intervention, 718-851-3300, ext 155; or E-mail: shoshana.challenge@thejnet.com for more information or to register for this course.

NOV. 15-16, 2012

FRAMINGHAM, MA

### 13th Annual Therapies in The School Conference

Register early for this popular conference which closed out last year to learn creative and effective strategies and help you to prioritize your interventions in a collaborative model. Topics include outcomes in ASD, the Socially Speaking™ Social Skills Curriculum, using iPads in the 21st Century classroom, and stress in students with LD and ADHD. Multi-Faculty. **Contact:** Education Resources, Inc., 800-487-6530; 508-359-6533; www.educationresourcesinc.com

# TIME MAY BE RUNNING OUT!

**CHECK YOUR  
MAILING LABEL  
TO SEE IF YOU  
NEED TO RENEW  
YOUR FREE  
SUBSCRIPTION  
TO ADVANCE!**

**advance**  
www.advancweb.com

## COVER STORY *continued from page 6*

rice cereal to their liquids can have adverse consequences when trying to maintain high levels of ketosis. For this reason, traditional thickening agents cannot be offered due to the carbohydrate content. Unlike thickening agents based on modified corn starch, thickeners such as guar gum or xanthan gum are incorporated due to their incomplete absorption by the body.

Pure forms of these gums can be purchased through some health food store or via the Internet. One commercial example of this type of thickener, Simply Thick, a xanthan gum based liquid, can also be used when a thickening agent is needed.

According to Beth Zupec Kania, RD, CD, owner of Ketogenic Seminars and consultant for The Charlie Foundation, "success in maintaining good seizure control during both testing for swallowing issues and upgrading the ketogenic diet is found by working closely with the registered dietitian who is monitoring each child. Since the typical first foods used for swallow studies and therapies are severely restricted in type and amount on the ketogenic diet, dietitians must pair foods such as applesauce with a source of fat to maintain ketosis."

Some children may begin the ketogenic diet receiving all or nearly all of their calories from a ketogenic tube feeding such as KetoCal, manufactured by Nutricia, or Ross Carbohydrate Free (RCF) formula by Abbott Nutrition. For some children, if seizures decrease and development improves, more calories may be an option from oral sources in the form of snacks or meals. A child's registered dietitian can calculate small snacks of heavy whipped cream with pureed fruit. As children begin consuming more by mouth, enteral feedings can be reduced if excess weight gain occurs.

Although fruits juices are typically avoided, beverages which are carbohydrate free such as certain flavored waters or a few approved caffeine-free diet sodas can be used for oral stimulation. These beverages can also be frozen and presented at the temperature desired.

Many products labeled as sugar free, including lollipops and gum, still contain carbohydrates or sugar alcohols which interfere with ketosis. Even sugar free gelatin, which contains protein, must be paired with whipped heavy cream to maintain appropri-

ate levels of ketones in the blood.

Zupec Kania states, "One misconception I have encountered is when parents have allowed their kids to taste a food by licking it, thinking since they are not ingesting it, that it doesn't contribute calories. They often experience a problem with either ketones and or seizures."

## Add a Little Zest

For swallowing and motility studies, calculated snacks should be provided by the family to prevent immediate cessation of ketosis which can precipitate a seizure. The radiologic product added to the child's food should also be free of carbohydrate.

Heidi Pfeifer, RD, LDN, clinical dietitian specialist with Massachusetts General Hospital, Boston, tries different flavors to increase the volume of food consumed. "The addition of a very small amount of hot sauce to an item such as mayonnaise or ketogenic chicken fingers can help to change the flavor and boost a child's intake."

Although commonly used foods may need to be avoided during feeding and speech therapy, a little creativity and knowledge about the diet can make a big difference in working with these children and helping to maintain their seizure control. ■

## Resources

1. The Charlie Foundation to Help Cure Pediatric Epilepsy: [www.charlifoundation.org](http://www.charlifoundation.org)
2. Matthews Friends: Dietary Treatments for Epilepsy: [www.matthewsfriends.org](http://www.matthewsfriends.org)
3. My KetoCal: [www.myketocal.com](http://www.myketocal.com)

*Julie Stefanski is the registered dietitian for the ketogenic diet program and feeding clinic at Wellspan Health, York, PA, and is an adjunct professor in the nursing department at York College. She has written a chapter for the textbook Nutrition and Diet Therapy for Nurses by S. Tucker and V. Dauffenbach.*



### More on the Web

Medications were not controlling 2-year-old Avery Sheffer's seizures, but her parents, Adrienne and Andy, have watched their daughter blossom, play and learn since she began the ketogenic diet a year ago. Hear their story and more about the feeding clinic at Wellspan Health, York, PA, in a video, Comfort Foods, at [www.advancweb.com/Speech](http://www.advancweb.com/Speech)

# CLASSIFIED EMPLOYMENT OPPORTUNITIES

## advance

for Speech Language Pathologists & Audiologists

reaches over 61,100 active, qualified speech language pathologists & audiologists nationwide every issue.



1 New England	p. 24
2 Middle Atlantic	p. 24
3 Upper South Atlantic	p. 27
4 Lower South Atlantic	p. 28
5 East South Central	p. 27
6 East North Central	p. 27
8 West South Central	p. 28
9 Southwest	p. 28
10 Mountain	p. 28
11 Pacific	p. 28
US Territories	
National	p. 29
International	

### » NEW ENGLAND

Private SLP practice seeking **full-time SLP** in Greenwich, CT to treat young children in a play-based setting and **part-time SLP** for the Oxford, CT area to treat in school and home-based settings. Experience with autism, apraxia, auditory processing and phonological disorders preferred.

Submit resume to [katie@kidslanguagecenter.com](mailto:katie@kidslanguagecenter.com)

## SPEECH THERAPIST

Private practice

- Toddlers through Middle School, ASD children, Relatedness therapy
- Full-time - CFY acceptable
- Full Benefits

Fax resume to: Nancy Schwartz, PhD  
203-544-9826 or e-mail: [jeffreyns@aol.com](mailto:jeffreyns@aol.com)

### » MIDDLE ATLANTIC

## Nationwide Opportunities!



**CF & SLP Positions**  
Continuing Education  
Great Pay/Benefits  
Full & Part-Time



**800-578-7906**  
[hr@ebshealthcare.com](mailto:hr@ebshealthcare.com)  
[www.ebshealthcare.com](http://www.ebshealthcare.com)

## Connecticut, New York, Pennsylvania, New Jersey



Whether you want to be settled for good or like to take your work commitments one day at a time, you won't find a better company to work for than PTS!

Elementary and secondary caseloads give therapists the chance to contribute to a large and truly collaborative team of close-knit speech therapists. Our unique model offers the opportunity to experience regular speech department get-togethers, inservices and informal peer discussions.

Select positions available on the following teams:

- **Downtown area** elementary school; secondary school; diverse caseload; part-time
- **Delaware County: Chichester area**  
Part-time opportunity in a dynamic position working within the Autistic population
- **Slatington Area**- Full or Part-time school district working with elementary and secondary populations. Take advantage of this opportunity to join our speech team and get the dream job you have been searching for.

Rates up to \$60/hr. for maternity leave coverage:

- **Warminster area** elementary school Nov-Jan

Please contact: Diana Fongheiser, Managing Partner  
Phone: 610-692-1669  
[joinus@pts-inc.net](mailto:joinus@pts-inc.net) • [www.pts-inc.net](http://www.pts-inc.net)



## Augmentative Communication

Are you a Speech-Language Pathologist looking to specialize in AAC?

Talk to us about part-time or full-time employment opportunities conducting AAC evaluations, training, and clinical support in New Jersey.

Flexible hours and competitive salaries.

**Fred Tchang, Advancing Opportunities**  
888-322-1918, x588  
[Ftchang@advopps.org](mailto:Ftchang@advopps.org)  
[www.assistivetechcenter.org](http://www.assistivetechcenter.org)

## THERAPISTS

Full/Part-Time jobs starting  
School Year 2012-2013

**Pediatric Special Education**  
School setting • Brooklyn, NY

**Speech Therapists:** SLP and CFY  
**Occupational Therapist:** OTR

E-mail:  
[placement@yeled.org](mailto:placement@yeled.org)  
Fax: 718-686-2395



## Nationwide Opportunities!



**CF & SLP Positions**  
Continuing Education  
Great Pay/Benefits  
Full & Part-Time



**800-578-7906**  
[hr@ebshealthcare.com](mailto:hr@ebshealthcare.com)  
[www.ebshealthcare.com](http://www.ebshealthcare.com)

We change the world, one person at a time.



Birch Family Services is a non-profit organization providing specialized services to children with special needs. Opportunities are currently available at our Bronx, Brooklyn, Queens and Manhattan locations.



## SPEECH THERAPISTS

Full & Part-Time

Provide speech services to children in Preschool Center and Home-based settings. NYS license and TSHH/TSSLD required, CFY opportunities available. NYS extension required for Bilingual positions.

Competitive salaries and benefits. Please forward resume to **Human Resources, 104 West 29th Street, 3rd Floor, New York, NY 10001; Fax: (212) 741-7773 or Email: [recruit@birchfamilyservices.org](mailto:recruit@birchfamilyservices.org)**



EOE M/F/D/V

**Marion K. Solomon & Associates, Inc.**  
Helping Children with Developmental Delays!

**Pediatric Speech Therapists**

**Fee-for-Service Opportunities**  
**Make Extra Money for Rewarding Work**  
**Must be NYS Licensed/DOH Approved**

Immediate cases for bilingual; PROMPT a plus; Work in homes/community settings; Make your own schedule; Long Island, Brooklyn and Queens

**Apply online at [www.mksalomon.com](http://www.mksalomon.com)**

## SLP's • PT's • OT's

### Home Care • Per Diem GREAT PAY

Afternoon visits in Brooklyn, Queens  
Manhattan, & Long Island

**You Choose Your Location!**  
**IMMEDIATE HIRE!**



**able** health care  
FAX Resume  
Attention CEO  
**516-634-5329**

**NYTPS has won the NYC DOE bid!!!**

Seeking **monolingual & bilingual** Speech Therapists, CFYs, OTs, PTs, LCSWs and LMHCs.

Join our **OPEN HOUSE** for full or part-time placements for Preschool School age **related services** and **assessments**.

DOE Schools and Preschools • Private school placements • Adult and Pediatric Home Care • Facility placements

**Open house dates:**

Wednesday, August 22nd, 2PM-8PM  
The New Yorker Hotel  
481 Eighth Ave., New York, NY 10001  
(located across from Penn Station and subways)  
RSVP preferred

Tuesday August 28th, 2PM-8PM  
Sheraton LaGuardia East Hotel  
135-20 39th Ave.  
Flushing, NY 11355  
(easy access from subways)

**Contact Debbie:**  
718-264-1640 (ph)  
718-484-0530 (fax)  
Debbie.powder@nytps.com

**Workshops and training sessions scheduled throughout the year!**  
*Be part of our team!*  
**High rates available!**



E-mailed and faxed resumes welcome.

*Don't just be successful.*  
**Be significant!**

**Walk-in Interviews for SLPs, OTs and PTs**

EVERY WEDNESDAY 12pm-6pm  
460 West 34th Street, 11th floor, Manhattan

**Premier HealthCare**

Premier HealthCare is recognized by the US Surgeon General as a national model for providing health care to people with disabilities.

**-Outpatient Medical/Rehab Facilities- FEE FOR SERVICE THERAPISTS**

**SATURDAYS**  
Bronx, Brooklyn, Manhattan & Queens

**YAI** National Institute for People with Disabilities

YAI Center for Specialty Therapy provides diagnostic and clinical treatment services in center-based and community settings.

**-Adult Group Homes and Day Programs- FEE FOR SERVICE THERAPISTS**

**Washington Heights Group Home**  
Adult population  
Afternoons or Weekends

**Ditmas, Brooklyn Group Home**  
Adolescent population  
Afternoons, 4 blocks from F train

NYS License plus CCC required

Award winning professional, positive and collaborative team environment. Comprehensive employer-paid benefits package (F/T). Multiple financial incentives for all. Apply online at:  
**www.yai.org/careers**  
E-mail: **rehabrecruiter@yai.org**  
Fax: **212-563-4836**

**YAI Network**  
Serving People with Disabilities and their Families

#1 Best Companies to Work for in New York Award by NYS SHRM & APA National Psychologically Healthy Workplace Award

**WWW.YAI.ORG/CAREERS** EOE

**Allied Medix Resources Inc.**  
Building Today For A Better Tomorrow

**SPEECH PATHOLOGISTS/CFY**  
**EARLY INTERVENTION**

Flexible Schedule • Full time/Part Time  
Competitive Pay & Excellent Benefits Package.  
Rates from \$60 to \$140 per hour based on program  
Contact Rudy or Apply Online:

**ALLIEDMEDIX RESOURCES INC.**  
Phone: 718.593.4121 Fax: 718.268.2646  
E-mail: info@alliedmedix.com • Visit us at: www.alliedmedix.com

**SLPs & CFYs**  
Full-Time/Part-Time/PRN

**\$\$ SIGN-ON BONUS \$\$**

SNF setting in:

- **Albany** - FT, PT & PRN
- **Binghamton** - PT & PRN
- **Poughkeepsie** - PRN
- **Syracuse** - PRN
- **Utica** - PRN

Competitive Salaries, Benefits and excellent 401k program

For more information contact:  
**877-247-5522 • Fax: 914-373-6521**  
E-mail: **careers@betterhealthcare.com**  
**www.betterhealthcare.com**

Busy private dispensing practice in Suffolk County looking for an **audiologist**. Responsibilities include hearing testing, hearing aid fitting, counseling, and advocating for our pediatric patients.  
*Benefits are included. No weekends.*  
Please forward resume and salary requirements to: **lookingforAuD@gmail.com**

**NYC Speech**

**SLPs and CFYs**

New York Agency seeking part-time and full-time **Speech Language Pathologists** for Manhattan, Bronx, Brooklyn and Queens positions. Excellent supervision, flexible scheduling and highest rates paid.

Call **800-284-6185** or e-mail resume to **Jobs@NewYorkCitySpeech.com**

**HLAA Comments on Movie Captioning**

In December the Hearing Loss Association of America (HLAA) asked its members and constituents to provide comments for the review of movie captioning regulations by the U.S. Department of Justice. Recently, HLAA reported receiving more than 950 comments, which were then filed in that proceeding. The organization filed its own comments with the department on Jan. 24. The comments can be viewed at [www.regulations.gov](http://www.regulations.gov) or on the HLAA Regulatory Filings page at [www.hearingloss.org](http://www.hearingloss.org).

**www.advancweb.com**  
**YOUR ONE-STOP CAREER CENTER**

**Licensed Speech Therapist.** Available consulting position: Queens, Tuesdays. Day may be flexible, 9AM to 2PM, Day Hab./Clinic. Other part-time consulting positions available in evening or day in Queens, Brooklyn, Bronx, Staten Island, or Westchester County. Please call **718-551-5179**.

**APPLY FOR THE JOB YOU'VE BEEN WAITING FOR WITH RESUME BUILDER!**

Visit  
**www.advancweb.com**

**Methacton School District**  
Montgomery County, PA

SLP position for the 2012-13 school year. Requirements: PA Certification, Master's Degree in Speech Language Pathology (CCC preferred). Competitive salary and benefits. Qualified applicants should send letter of interest, resume, application, copy of certificate, and Act 34, Act 151, and FBI Fingerprint clearances to:

Robert P. Harnay, Director of Human Resources  
1001 Kriebel Mill Rd., Eagleville, PA 19403  
Fax (610) 489-5029



EOE

**Bilingual Yiddish & Hebrew Speech Therapist**, licensed in NYS, to conduct bilingual CPSE evaluations. Bilingual extension is required. Work in NYS 5 boros.

E-mail resume to:  
**jobs@aimhighchild.org**

**{ADVANCE}**  
NOBODY DOES IT BETTER THAN THE BEST  
**WWW.ADVANCEWEB.COM**

## Pediatric Outpatient Speech-Language Pathologist



The Reading Hospital and Medical Center currently has a rewarding position available in our **satellite Speech and Hearing Center in Wyomissing, Pennsylvania**. Come join our team at this 678-bed, state-of-the-art, academic medical center that provides acute care, post-acute rehabilitation and outpatient services in a picturesque suburban setting centrally located to the New Jersey shore, Pocono Mountains, New York City, Baltimore and Washington, D.C. We offer a friendly and supportive staff, an excellent benefits package, financial assistance for continuing education, therapy materials allowance and relocation compensation.

In this role, you will evaluate and treat preschool and school-age children with a wide range of speech-language disorders. You will work Monday through Friday in a private office with an adjacent observation room, plus a personal computer, dictation system and individual video system. Some therapists participate in the Cochlear Implant Program or the Cleft Palate Team. Previous experience with children is required. To qualify, you must have ASHA certification and PA licensure or eligibility.

For confidential consideration, apply online at

[www.readinghospital.org/jobs](http://www.readinghospital.org/jobs).

For additional information, contact Nicole DeSantis, MS, Recruiter for Therapy Services at 484-388-3141. EOE M/F/D/V



**The Reading Hospital and Medical Center**  
[www.readinghospital.org](http://www.readinghospital.org)

*Achieving Excellence in a Patient-First Environment*

### Pennhurst Group, LLC

Speech-Language Pathologist Needed • Vineland, NJ  
**\$80,000 Salary**

Company Paid Health Insurance  
Vision/Dental • Continuing Education • Long-Term Disability  
401K Plan • No Billing Responsibilities  
E-mail: [BP@Pennhurstgroup.com](mailto:BP@Pennhurstgroup.com)  
Phone: (610) 251-2597 x13 • Fax: (610) 251-2597

**NEED CAREER ADVICE**  
go to [www.advanceweb.com](http://www.advanceweb.com) today!

**ADVANCE**  
**E-NEWSLETTER**  
**SIGN UP TODAY!**  
[WWW.ADVANCEWEB.COM](http://WWW.ADVANCEWEB.COM)

### Brooklyn Community Rehabilitation and Medical Center



Private multidisciplinary adult long term care facilities have IMMEDIATE Full-Time, **Speech Therapist** positions in **Jefferson, NY** and **Narrowsburgh, NY**. Fully equipped adult treatment gyms. Ongoing supervision, mentorship and professional growth opportunities available. Potential to earn \$100 per hour. New grads welcome. Part-time and Sunday positions available. Benefits. State License required.

*We do sponsor H1 VISA.*

Contact Chuck at  
**(718) 951-8800 x 2181**

E-mail: [chuck@communitytherapy.com](mailto:chuck@communitytherapy.com)

**Theraplay**, a pediatric sensory gym located on the Upper East Side of Manhattan, is looking for fun and energetic therapists to join our team. We currently have **full-time, per diem, and salaried positions available**. Pediatric experience is preferred but not required. New graduates are welcome to apply.



[www.TheraplayNYC.com](http://www.TheraplayNYC.com)  
E-mail: [Kim@theraplaynyc.com](mailto:Kim@theraplaynyc.com)  
Phone (212) 288-1450

**TeamHope** seeks **SLP** for EI in Morris Cty & surrounding areas, must have mornings avail. Also need **SLP** for afternoons in the clinic. No CFYs  
(P) 908-375-8237 • (F) 908-375-8239  
[www.teamhope.com](http://www.teamhope.com) • Far Hills, NJ

### SLPs and CFYs (all NYC Boroughs)

Therapy &/or Evaluations of students 3-21 Mono & Bilingual (all languages), P-t or F-t  
Fax license & resume to: **(718) 263-2340**  
E-mail: [childsmiled@gmail.com](mailto:childsmiled@gmail.com)

### More Parkinson's, Strokes and Dementia

As the population ages, there will be a growing number of patients with stroke, dementia, Parkinson's disease and other age-related neurologic disorders (January 2011, *Frontiers in Neurology*). Treatment options once were limited for this population, but potential medical therapies now include new drugs, stem cell technology, gene therapies, and treatments that suppress the immune system.

**FAST, LOW-COST, FLEXIBLE**  
CALL 800-355-5627 FOR **ADVANCE REPRINTS**

**Theraplay, Inc.** is a leading provider of children's therapy services in Southeastern, PA. Current openings at our pediatric outpatient centers, school services and EI departments, with locations in Bucks, Chester, Delaware, Montgomery and Lancaster Counties. Named a "Top 25 Small Company for Working Moms".

Contact Amanda Ryan, Recruiting Mgr. (610) 436-3604 x27 or [aryan@theraplayinc.com](mailto:aryan@theraplayinc.com) for details.

**THERAPLAY**

EOE

►► EAST SOUTH CENTRAL

**Nationwide Opportunities!**

**CF & SLP Positions**  
Continuing Education  
Great Pay/Benefits  
Full & Part-Time

**EBS HEALTHCARE**  
We're Making a Difference

800-578-7906  
[hr@ebshealthcare.com](mailto:hr@ebshealthcare.com)  
[www.ebshealthcare.com](http://www.ebshealthcare.com)

**Glenwood**  
Autism & Behavioral Healthcare Center of Alabama

**SLP Full-Time**  
Experience working with individuals with Autism a PLUS!

The Autism and Behavioral Healthcare Center of Alabama  
Meeting needs for children with PDD and SED  
Contact: Rose Billingsley, 205-795-3214  
Website: [www.glenwood.org](http://www.glenwood.org)

►► UPPER SOUTH ATLANTIC

**Inspiring Students through Success**  
SLP Opportunities in Baltimore & Washington, D.C.  
Bilingual a Plus

**Signature Learning Resources, Inc.**

Exciting opportunities are available to work with infants, toddlers, and school-age children.

Excellent Pay, Benefits and Flex Schedule

Fax resume to 646-230-8185 or e-mail: [hr@mailitg.com](mailto:hr@mailitg.com)  
[www.signaturelearningresources.com](http://www.signaturelearningresources.com)

FOR JOB OPPORTUNITIES THROUGHOUT THE NATION!  
[WWW.ADVANCEWEB.COM](http://WWW.ADVANCEWEB.COM)

**SPEECH/LANGUAGE PATHOLOGIST**  
Full Time

Exciting position for dynamic therapist to join a dedicated group of SLPs working among a trans-disciplinary team to assess, treat & consult regarding speech/language & feeding disorders for children who are visually impaired/multiply disabled. No experience with blindness/visual impairment needed. Must be ASHA certified and eligible for MD licensure. CFYs considered.

- Competitive salary
- Excellent benefit package
- Flexible schedule
- School Calendar with Summers off!

Apply to the Recruitment office at:  
**The Maryland School for the Blind**



3501 Taylor Ave., Balto., MD 21236  
FAX resume to (410) 319-5707  
e-mail to [resumes@mdschblind.org](mailto:resumes@mdschblind.org)  
E.O.E. M/F  
Visit our website at [www.mdschblind.org](http://www.mdschblind.org)



Serving Prince George's, Charles County, Anne Arundel County, Calvert County, & St. Mary's County

◆◆◆◆ **CURRENTLY HIRING** ◆◆◆◆

◆ **Speech Language Pathologist - Per Visit**

- ◆ Flexible Scheduling
- ◆ Tuition Reimbursement
- ◆ Paid Time Off
- ◆ Discounted Gym Membership
- ◆ Comprehensive Healthcare Package

E-mail resumes to  
[Dianawalker@southernmarylandhospital.com](mailto:Dianawalker@southernmarylandhospital.com)  
or fax to 301-856-0218

Come join our team for a REWARDING and EXCITING career in Home Healthcare with the opportunity to travel and meet new people!

**advance**  
CUSTOM PROMOTIONS  
[advancecustompromotions.com](http://advancecustompromotions.com)  
1-877-776-6680

►► EAST NORTH CENTRAL

**1) Tenure Track Assistant/Associate Professor, Speech-Language Pathology;  
Position 2) Off-Campus Clinic Coordinator**

The Communication Sciences and Disorders Department at **Elmhurst College** is in its pre-accreditation phase of seeking accreditation status as a master's program and is seeking candidates for two positions: a tenure-track faculty position and an off-campus clinic coordinator position. The faculty position, which begins Fall Term 2013, is at the Assistant/Associate Professor level, depending on qualifications, and requires an earned doctorate, CCC-SLP, and eligibility for state licensure, along with research potential and experience, a commitment to excellence in teaching, and a willingness to serve the college and broader community. Expertise in one or more of the following areas is preferred: language problems in adults; organic pathologies; motor speech disorders; articulation and phonological disorders; voice disorders; augmentative/alternative communication; and craniofacial anomalies.

Duties will include teaching three courses each fall and spring term, with the probability of clinical supervision as one of the three courses. The off-campus clinic coordinator position will begin Spring Term 2013 and requires a minimum of a master's degree, CCC-SLP, eligibility for state licensure, and at least five years' supervisory experience. Duties will include identifying, coordinating, and monitoring off-campus clinical sites; training off-campus clinical educators regarding the supervision process; clinical education; and teaching of clinic related courses. Familiarity with medical and educational facilities in the greater Chicago area is preferred. Elmhurst College earns high ratings in the *U.S. News and World Report's* rankings of the country's best regional college and universities. The College is located in Elmhurst, Illinois, a suburb that ranked Number 1 in a Chicago magazine survey of the "best places to live." Downtown Chicago is a 30-minute train ride away. Review of applications will begin on November 1, 2012, and continue until the positions are filled. Preliminary interviews will be held at the 2012 ASHA Convention.

Instructions: Apply online at [www.elmhurst.edu](http://www.elmhurst.edu) by filling out the faculty application, attaching a cover letter of application indicating areas of expertise and addressing the required qualifications, vita and three current letters of recommendation. Also please send paper copies of the same to **Dr. Ted Lerud, Associate Dean of the Faculty, Elmhurst College, 190 Prospect Ave., Elmhurst, IL 60126**. Elmhurst College is an equal opportunity employer and seeks candidates with demonstrated ability to contribute positively to a multicultural campus community.

**Speech Language Pathologists**  
Part Time, Inpatient Pediatrics  
PRN, Inpatient and Outpatient Pediatrics  
PRN, Inpatient Adult

NICU experience required for pediatric inpatient positions. Adult acute care experience required for PRN Adult positions.


Our SLPs enjoy:

- Flexible work schedules
- Clinical ladder for growth and promotional opportunities
- Personalized mentorship program
- Weekly in-services
- Complimentary education days
- Superb educational opportunities and tuition reimbursement
- The Learning Network resource for workplace-based learning
- Free shuttle from Metro stations
- Low-cost fitness and recreational facilities

Requirements include a Master's in Speech Language Pathology from an accredited school and DC license (or eligibility).

Learn more about our Physical Medicine & Rehab Dept.: <http://guh.attnhr.com/rehab>

View details and apply online:  
[www.medstargeorgetown.jobs/m/t/5](http://www.medstargeorgetown.jobs/m/t/5)

  
**MedStar Georgetown University Hospital**

EOE

**Pediatric Speech Language Pathologists**

Part-time and Full-time  
Early Intervention  
Washington, DC.

Contact Care Resources today to learn more  
**1-877-275-2273**  
[careresources-hr@careresources.net](mailto:careresources-hr@careresources.net)  
[www.careresourcesinc.com](http://www.careresourcesinc.com)

EOE M/F/D/B

► LOWER SOUTH ATLANTIC

**Nationwide Opportunities!**



**CF & SLP Positions**  
Continuing Education  
Great Pay/Benefits  
Full & Part-Time

**EBS**  
HEALTHCARE  
We're Making a Difference

800-578-7906  
hr@ebshealthcare.com  
www.ebshealthcare.com

**SLP/CFY/SLPA • Speech Connections, LLC**  
The Connection to your future!

- Great Pay and Benefits • Sign-on Bonus
- Successful and timely completion of CFY year
- Opportunities for Advancement • Pediatric population

**Locations:** Positions available in **Pinehurst, NC**

E-mail resumes to: [jobs@myspeechconnections.com](mailto:jobs@myspeechconnections.com)  
Fax: 910-295-0026 • Phone: 910-295-2609

●●● **Carolina Therapy Services** ●●●

Full-time SLPs needed for Fayetteville, and Laurinburg, and a school system in Lillington, NC  
Part-time SLP in Morehead City, hospital setting

Up to \$4000 Sign-on Bonus • CFYs Welcome!  
Competitive salaries and excellent benefits including cont. education assistance with opportunities for professional growth.

Call 866-388-9776 or Fax: 866-388-9779  
[markw@carolinatherapy.net](mailto:markw@carolinatherapy.net)  
Visit us on the web at: [www.carolinatherapy.net](http://www.carolinatherapy.net)

**SPEECH/LANGUAGE PATHOLOGIST**

..... Naples, Florida .....

**Building Blocks, Inc.**, a private practice for speech/language, occupational and behavioral therapies, is seeking an experienced CCC/SLP to provide therapy for children.

Fax Resume: 239-643-5908  
E-mail to: [CharleneWestman@yahoo.com](mailto:CharleneWestman@yahoo.com)  
Or call: 239-434-9512 • [www.bbinaples.com](http://www.bbinaples.com)



**Brandon/Lakeland Area**  
Speech Language Pathologist position (CCC/CF) at outpatient multidisciplinary clinic with varied caseload birth to 18 years. Competitive benefit package.  
**Pediatric Therapy Services, Inc.**  
(863) 802-3800 • Fax (863) 802-0480  
e-mail: [ptslakeland@yahoo.com](mailto:ptslakeland@yahoo.com)  
[www.ptsbeyourbest.com](http://www.ptsbeyourbest.com)

**Pediatric SLP Position** working in state-of-the-art charter school (12 months-middle school) & clinic (birth to 18). **Acute Care work available.**  
CFY available. Competitive Salary & Benefits.  
Contact: Dot Kirkland, SLP  
Phone: 863-412-8272 Fax: 863-298-0299  
E-mail: [dot.kirkland@ourchildrens.org](mailto:dot.kirkland@ourchildrens.org)  
[www.ourchildrens.org](http://www.ourchildrens.org)

**advance**  
[www.advanceweb.com](http://www.advanceweb.com)

**SUBSCRIBE TODAY!**

► WEST SOUTH CENTRAL

**REHAB SYNERGIES**  **Rehab Synergies needs a Therapist Like You!**

- Are you looking for your next challenge at work?
- Are you looking for an employer that encourages your professional growth and offers a \$750/annual CEU allowance?
- Are you looking for a great job and great employer?

This opportunity has both,  
Candidate Inquires/Privacy is guaranteed!

We are currently seeking Full-time, Part-time and PRN professionals for the following locations:  
**Dallas/Fort Worth • Houston • East Texas • El Paso San Antonio • McAllen • Lubbock • Wichita Falls**

Rehab Synergies is an In-House Therapy Provider of Therapy Services to 39 Centers in Texas. We are ramping up for major growth in the years ahead, central to our strategy is a significant expansion of the Rehabilitation Department.

[resumes@RehabSynergies.com](mailto:resumes@RehabSynergies.com)  
[www.rehabsynergies.com](http://www.rehabsynergies.com)  
1-877-503-4552  
Fax 817-633-6285

► MOUNTAIN

**BIG SKY COOPERATIVE**

Follow the Old North Trail along the eastern front of the Rockies where small town living without the stresses of traffic, crime, or economic woes make this... **The Last Great Place.**

SLP position for rural Montana schools. Salary is based on education and experience. 187-day school year. Benefits include help with student loan and moving costs. Call 406.271.7558, Conrad, MT or e-mail: [bssnccdirector@gmail.com](mailto:bssnccdirector@gmail.com)

► SOUTHWEST

**SLPs - F/T, P/T & PRN**  
**Forum at Tucson, Tucson, AZ**  
Independent Living, Assisted Living, Skilled Care  
Inpatient/outpatient - internal therapy company  
Excellent compensation and benefits

**Five Star Rehab & Wellness**  
Tel: 866-670-8721, Fax: 617-658-1706  
[dglassburn@5sqc.com](mailto:dglassburn@5sqc.com) • [www.5sqc.com](http://www.5sqc.com) EOE

**TBI in Children**

Brain injury is the most frequent cause of disability and death among children in the United States. More than one million children sustain brain injuries every year and approximately 165,000 require hospitalization.

► PACIFIC

**Nationwide Opportunities!**



**CF & SLP Positions**  
Continuing Education  
Great Pay/Benefits  
Full & Part-Time

**EBS**  
HEALTHCARE  
We're Making a Difference

800-578-7906  
hr@ebshealthcare.com  
www.ebshealthcare.com

**Speech-Language Pathologists**



Be part of our collaborative, multidisciplinary team in **Anchorage, Alaska!**

- Extraordinary support
- Full-Time & Part-Time
- Generous continuing education funds
- Medical-Dental-401k
- Generous PTO and bonus system

Fax resume to Dana Pasol at 907-344-5103  
[danap@allforkidsalaska.com](mailto:danap@allforkidsalaska.com)  
check us out at [www.allforkidsalaska.com](http://www.allforkidsalaska.com)

**SLPs needed in sunny San Diego, CA**

Excellent salary, sign-on bonus & other incentives for qualified **SLPs** passionate about working with school-aged students. Outstanding mentoring program for new grads.

Call Rachel at 619.806.0119 or visit us at [www.SoundTherapiesInc.com](http://www.SoundTherapiesInc.com)

**Building Blocks Rehab, Fairbanks, Alaska**  
**Enthusiastic SLP-CCC Needed!**

Come join a Dynamic, Multidisciplinary clinic, where a team approach is encouraged and co-treat often! Full-time or Part-time position available. Work closely with OT and PT. Competitive Salary, Outstanding Benefits Package, Continuing Ed. Experience the beauty of Alaska, where the outdoors is our playground! Contact: **Traci Roon 907-374-4911**. Fax Resume to 907-374-4934 or e-mail: [buildingblocksspt@gci.net](mailto:buildingblocksspt@gci.net).

**SLP in San Francisco Bay Area**

School-Based Positions Available  
Bilingual a Plus  
\*Augmentative Communication Preferred  
Competitive Salary & Benefits  
**Associated Learning & Language Specialists, Inc.**  
Email resume and cover letter to [jobs@allsinc.com](mailto:jobs@allsinc.com)  
Fax: 650-631-9988 • [www.allsinc.com](http://www.allsinc.com)

**APPLY**  
TO ONE OF OUR ALLIED HEALTHCARE JOBS [WWW.ADVANCEWEB.COM](http://WWW.ADVANCEWEB.COM)

## Nationwide Opportunities!



### CF & SLP Positions

Continuing Education  
Great Pay/Benefits  
Full & Part-Time



800-578-7906

hr@ebshealthcare.com  
www.ebshealthcare.com



**Join a leading  
lighthouse school district  
close to sunny  
Palm Springs, CA.**

Qualified/credentialed **SLPs**  
passionate about working with  
school-aged students needed for  
the 2012-13 school year.  
Excellent salary/benefits.

Visit [www.dsusd.us](http://www.dsusd.us) or contact  
Desert Sands USD, Personnel Services:  
**760-771-8692**

**Mentoring IS our Strength.  
Rehab is our Core.**

Contact Interface Rehab, LLC.

### SPEECH LANGUAGE PATHOLOGISTS

Visit [www.interfacerehab.com](http://www.interfacerehab.com)

View both our full-time and per diem positions in  
Southern California. While you're there check out our  
"Platinum Benefits" that includes Unlimited "Hands  
On" Continuing Education.\*Conditions Apply

Contact:

Julie Lopez 800-870-7989 Ext. 201  
[Julie@interfacerehab.com](mailto:Julie@interfacerehab.com)

### Providence Speech & Hearing Center Newport Language & Speech Centers

Orange & LA County • **\$5K Bonus for F/T**  
Clinics • Hospitals • Schools • F/T • P/T • P/D  
CA Lic Eligible • Contact: Kim

**949-599-0218x123 • [kclayton@nlsac.com](mailto:kclayton@nlsac.com)**

### Citrus Heights, Sacramento Area Licensed SLP

Peds, state-of-the-art clinic based, work with a great team,  
OTs, PTs, SLPs & music therapist. Good Salary/benefits; PTO,  
continuing Ed. **We welcome new grads**

Call: (916) 536-1100

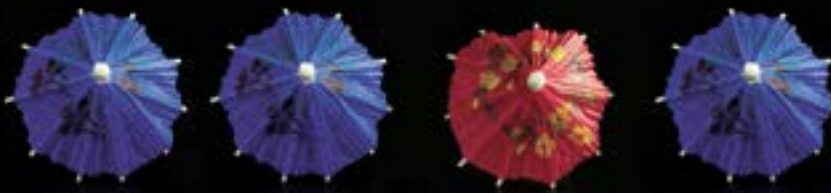
Fax resume to: (916) 536-1114  
[therapy@sttinc.com](mailto:therapy@sttinc.com)

**VISIT [WWW.ADVANCEWEB.COM](http://WWW.ADVANCEWEB.COM) TODAY**

## » NATIONAL



**SUNDANCE**  
REHABILITATION  
*Welcome to the exception<sup>al</sup>*



How does SunDance define 'exceptional'? Unparalleled commitment  
to resident advocacy and innovative resident-centered care programs  
at 525 facilities in 37 states. Everything about SunDance makes us the  
exceptional choice for your rehab career.

## Speech Language Pathologists

Join the  
exception<sup>al</sup>

SunDance Rehabilitation offers  
a wealth of Team Member benefits.  
Please contact us to learn more about our  
exceptional benefits plans and opportunities.

[www.SunDanceRehab.com](http://www.SunDanceRehab.com)

[SunDanceCareers@sunh.com](mailto:SunDanceCareers@sunh.com)

Toll Free: 888-267-2220

*We are an equal opportunity employer that believes  
difference is what makes us exceptional. Drug-free workplace.*

advocacy :: competency :: innovation :: versatility :: partnership

## Pediatric TBI

Children ages 0-14 make nearly half  
a million emergency department visits  
for TBI each year.

## advance CUSTOM PROMOTIONS

Custom Gifts, Giveaways  
& Promotional Products

[advancecustompromotions.com](http://advancecustompromotions.com)

**1-877-776-6680**

- From the publishers of *ADVANCE* Newsmagazines
- Custom gifts, giveaways & promotional products
- Exclusive healthcare designs you won't find anywhere else
- Free design, copy & creative services
- Staff gifts & event giveaways for every budget

JOB OPENINGS — SENT DIRECTLY TO YOUR E-MAIL  
SIGN UP TODAY AT [WWW.ADVANCEWEB.COM](http://WWW.ADVANCEWEB.COM)



*New England  
Florida  
New York  
Carolinas  
Virginia*

**Opportunity Knocking?...  
We're Pounding!!!**

**Beltone New England** is growing! With over  
120 locations throughout **New England, Florida,  
North Carolina, South Carolina, Virginia, and  
New York State**, we are seeking amazing, dynamic  
individuals to join our team! If you are an  
Audiologist or Dispenser who wants to be on  
the "UP" side of this business, please e-mail  
your resume to [mandreozzi@BeltoneNE.com](mailto:mandreozzi@BeltoneNE.com) or  
fax to **401-921-1993**. We are an award-winning  
company and offer a fantastic compensation  
package. All inquiries will be held in the strictest  
confidence. If you have been thinking of selling  
your practice, we may be interested in purchasing  
it. Call Michael Andreozzi at **401-921-3320 x102**.

**[www.BeltoneNE.com](http://www.BeltoneNE.com)**

**NEED A QUICK  
TRADESHOW  
GIVEAWAY**



**EMAIL [REPRINTS@ADVANCEWEB.COM](mailto:REPRINTS@ADVANCEWEB.COM)**

## Join an IN-HOUSE Rehab Team...

### MAKING A DIFFERENCE, ONE PATIENT AT A TIME

- Full Time Salaried Positions/PER DIEM Hourly Positions (Day, Evening, Weekends)
- Great Benefits and Competitive Salaries
- SIGN ON BONUS and Relocation Assistance available
- New Grads Welcome/Visa Sponsorship
- Regional Support and Mentorship
- Online Continuing Education and Licensure Reimbursement

### OPPORTUNITIES AVAILABLE:

- Director of Rehabilitation
- Assistant Director of Rehabilitation
- Physical Therapist/Physical Therapist Assistant
- Occupational Therapist/Certified Occupational Therapy Assistant
- Speech Language Pathologists (CCC/CFY)

### LOCATIONS:

Atlantic Shores Rehabilitation & Health Care • Millsboro, DE  
 Birchwood Nursing & Rehabilitation Center • Nanticoke, PA  
 Buckingham Valley Rehabilitation & Nursing Center • Buckingham, PA  
 Cambridge Springs Rehabilitation & Nursing Center • Cambridge Springs, PA  
 Caring Heart Rehabilitation & Nursing Center • Philadelphia, PA  
 Chester Valley Rehabilitation and Nursing Center • Malvern, PA  
 Champion Rehabilitation & Health Center • Brockton, MA  
 Deanwood Rehabilitation & Wellness Center • Washington, D.C.  
 Gowanda Rehabilitation and Nursing Center • Gowanda, NY



Hearthside Rehabilitation & Nursing Center • State College, PA  
 Highland Care Center • Jamaica, NY  
 Hillsdale Rehabilitation & Nursing Facility • Hillsdale, PA  
 Indian River Rehabilitation & Nursing Center • Granville, NY  
 Ivy Hill Rehabilitation & Nursing Center • Wyndmoor, PA  
 Meadville Rehabilitation & Nursing Center • Meadville, PA  
 Ocean Promenade Rehabilitation & Nursing Center • Rockaway Park, NY  
 Pinnacle Rehabilitation & Health Center • Smyrna, DE  
 Richboro Rehabilitation & Nursing Center • Richboro, PA  
 Riverside Rehabilitation & Nursing Center • Taylor, PA  
 Riverview Rehabilitation & Health Center • Essex, MD  
 West Ledge Health Care Facility • Peekskill, NY  
 Westgate Hills Rehabilitation and Nursing Center • Havertown, PA

To apply to our locations or  
 for more information contact:

Jackie **484-660-3581**

or E-mail resumes to:

**Jcromyak@ghfsg.com**

Be Excited!

Be Empowered!

Be Exceptional!

Be CBS!

## SPEECH-LANGUAGE PATHOLOGY OPPORTUNITIES AVAILABLE NOW

EBS offers unlimited opportunities for an exciting and rewarding career! EBS has an unrivaled commitment to ongoing training, mentorship and support that empowers clinicians to advance and excel in the field. As a member of the EBS team you will build lifelong professional and personal relationships with top specialists in the field. We are reaching communities and families worldwide! Transform your career by learning a new language, experiencing a new culture and impacting lives both locally and abroad.



EBS Healthcare



800-578-7906 • [hr@ebshealthcare.com](mailto:hr@ebshealthcare.com) • [www.ebshealthcare.com](http://www.ebshealthcare.com)

800-579-9970 • [hr@ebsunited.com](mailto:hr@ebsunited.com) • [www.ebsunited.com](http://www.ebsunited.com)



EBS United

# Band Together Under a Common Cause

*ADVANCE Healthcare Shop* has what you need to generate awareness every day!



Our selection of awareness-themed accessories includes everything from silicone bracelets and magnets to original apparel and accessories to outfit awareness walking teams/fundraiser staff, or to offer encouragement and hope every day. With new awareness items added frequently, it's easy to find exactly what you need. Make *ADVANCE Healthcare Shop* your go-to place for awareness-raising gifts and items.

**Ⓐ Women's Tee**

#25840  
\$16.99 S-XL; \$19.99 2XL

**Ⓑ Women's Tee**

#26293  
\$24.99 S-XL; \$27.99 2XL

**Ⓒ Women's ¾-Sleeve Tee\***

**Personalizable.** #25749  
\$17.99 S-XL; \$20.99 2XL

## More Awareness Products Online!



#26399



#25825



#25976

\* Additional charge for personalization.

**advance**  
HEALTHCARE SHOP

1.877.405.9978  
advancehealthcareshop.com

**Catalog Code: SP-1234A**

Prices and offers valid through 09/16/12

# PROXTALKER.COM, LLC COMMUNICATION DEVICES



## The Right Tools for the Job - enabling choice



### ProxPAD™ “choice maker”

- Touch or swipe tags on the ProxPAD™ to play your recorded vocabulary
- Large target area for message retrieval
- Easy to generate tags to match physical and visual abilities
- Use in the classroom or mount on wall for school environment use
- Incorporates many of the familiar ProxTalker features
- money back guarantee within 14 days of purchase if not ‘the right tool for the job’

The LOGAN® PROXTALKER® and ProxPAD™ “choice maker”  
two easy to use solutions for the classroom

### LOGAN® PROXTALKER®

- just Pick a tag, Press it on a button, the ProxTalker will Play the appropriate word, sound or sentence
- an easy place to start communicating
- a great transition tool for some to move on to more complex devices
- use as 1:1 or classroom tool



**SIGN UP NOW To Get Your Free LOGAN® PROXTALKER® TRY ME!**

For more information visit [www.proxtalker.com](http://www.proxtalker.com) contact [info@proxtalker.com](mailto:info@proxtalker.com)  
or call us at (203) 721-6074 Toll free (877) 776-9175