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Advancing the Science for Active Surveillance: Rationale and Design for the Observational Medical Outcomes Partnership

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The U.S. Food and Drug Administration (FDA) Amendments Act of 2007 mandated that the FDA develop a system for using automated health care data to identify risks of marketed drugs and other medical products. The Observational Medical Outcomes Partnership is a public–private partnership among the FDA, academia, data owners, and the pharmaceutical industry that is responding to the need to advance the science of active medical product safety surveillance by using existing observational databases. The Observational Medical Outcomes Partnership's transparent, open innovation approach is designed to systematically and empirically study

When a new drug is approved, understanding of the product's safety profile is limited by the relatively small and narrowly defined study populations in the clinical trials required for approval. Uncommon adverse events are difficult to detect during premarket testing; therefore, developing methods to rapidly detect such events in the postmarket period is an urgent goal of the public health system. Currently, the U.S. Food and Drug Administration (FDA) relies primarily on the submission of spontaneous reports, which are often incomplete, reflect only a small percentage of actual events, and have limited use for outcomes with high background rates (1). Observational databases, containing administrative claims and electronic health records (EHRs), have frequently been used to characterize utilization patterns, track patient outcomes, and conduct formal pharmacoepidemiologic evaluation studies. However, the potential of these observational databases for active surveillance of medical products has not been substantively explored (2), except for vaccines (3). This gap in the understanding of how best to develop and apply active surveillance methods to these databases prompted the Observational Outcomes Medical Partnership (OMOP) project.

An active surveillance system involves a systematic process for analyzing multiple observational health care data sources to better understand the effects of medical products. In the FDA Amendments Act of 2007 (4), Congress mandated that the FDA collaborate with public, academic, and private entities to access disparate data sources

See also:

Web-Only Appendix Appendix Table Conversion of graphics into slides critical governance, data resource, and methodological issues and their interrelationships in establishing a viable national program of active drug safety surveillance by using observational data. This article describes the governance structure, data-access model, methods-testing approach, and technology development of this effort, as well as the work that has been initiated.

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and to validate ways to link and analyze safety data from multiple sources for medical product safety surveillance. An active surveillance system could potentially characterize known side effects, monitor preventable adverse events, and enhance the understanding of safety concerns emerging in the postmarket period by supplementing other sources of safety information (preclinical data, clinical trials, and spontaneous adverse event reporting).

The OMOP (http://omop.fnih.org), a public–private partnership among the FDA, academia, data owners, and the pharmaceutical industry and administered by the Foundation for the National Institutes of Health, was initiated to identify the needs of an active drug safety surveillance system and propose and test scientific methods and data infrastructure to address those needs. The OMOP research program consists of systematic and empirical investigations of the critical methodological and data resource issues within a specific technology architecture and governance model that is probably needed to establish a national medical product safety surveillance system. The ultimate goal of OMOP is to develop the necessary technology and methods to refine the secondary use of observational data for maximizing the benefit and minimizing the risk of pharmaceuticals.

OBJECTIVES AND DESIGN OF OMOP

The OMOP was established to study the governance, data access, technology, and methods necessary to use existing observational databases for active drug safety and benefit monitoring. This work is being implemented over 2 years with the following goals: 1) define and test a pool of analytic methods that can be used to explore the relationships between drugs and health-related conditions across multiple types of observational data (administrative claims, inpatient and outpatient EHRs); 2) develop and test methods to apply to a network of central and distrib-

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uted data sources for drug safety and effectiveness questions; 3) assess the performance of the analytic methods for 2 analysis problems—monitoring a defined set of risks and benefits that are considered to be "known" associations and identifying associations between drugs and outcomes that were not previously suspected; and 4) on the basis of the results of these analyses, determine how the results can shape the implementation of an active drug surveillance program.

GOVERNANCE, STRUCTURE, AND OVERSIGHT

The OMOP is a public–private partnership (5) that is an initiative of the Foundation for the National Institutes of Health, a 501(c)(3) organization. The primary funding comes from 17 corporate and nonprofit organizations in the pharmaceutical industry (**Appendix Table**, available at www.annals.org). These participants, in addition to other stakeholder groups, contribute intellectual property, expertise, and other in-kind resources.

The structure includes a central research core of scientists responsible for oversight of the OMOP program, creating and implementing the research protocols, and developing program code for the methods; a research laboratory that provides access to the 5 central databases; 6 funded research partners who represent a distributed network of diverse data sources, types, and populations; and funded methods collaborators.

The governance structure is designed to ensure that OMOP adheres to its guiding principles of transparency (work products are released in the public domain), collaboration, and empirical evaluation. The 10-member executive board is chaired by the director of the FDA's Center for Drug Evaluation and Research, with membership drawn from academia, regulatory agencies, the pharmaceutical industry, data holders, patient advocacy groups, and health care providers (**Appendix**, available at www.annals .org). Executive board members provide guidance on decisions regarding ethical and scientific concerns of the project and review and approve research plans, contracts, partnerships, and public announcements. They receive no compensation. The FDA representatives can veto executive board decisions if they believe the decisions are not in the best interest of the public. A 12-member scientific advisory board of methods experts and a 9-member health informatics advisory board provide independent expert review into the development of technology, data, and scientific methods (**Appendix**).

DATA ACCESS AND TECHNOLOGY

Observational research requires substantial analytic capabilities to support very large databases and datatransformation activities. The OMOP research laboratory provides the core information technology services needed to support the OMOP research program and functions as a

secure, interactive, centralized development center for methods research.

Data-Access Models

The OMOP is evaluating 2 data-access models that have been proposed for an active surveillance system: a distributed network and a centralized database. Its distributed network of 6 data holders represents a spectrum of experience, technical environments, and data types (EHR and administrative claims), as well as populations covered (**Table 1**). Each retains person-level data on site and provides only aggregate analyses to the research laboratory. With the support of the OMOP central team, each site is responsible for local conversion of its data to the common data model (CDM); implementation of methods; reporting of results; and collaboration in the development of methods, including feedback on local adaptations required. The distributed design is sensitive to the scientific, privacy, and ownership concerns of housing all data in a centralized data warehouse.

The centralized model is composed of 5 deidentified observational data sources (4 administrative claims and 1 EHR) that have been licensed and housed securely within the research laboratory and are made directly available to the research team (**Table 1**).

Simulated Data

A simulated data set enables benchmarking of methods against a database with known properties so that each method's performance characteristics (sensitivity, specificity, and predictive value) can be determined against a known "truth." The OMOP developed a way to generate simulated data sets (accessible from the OMOP Web site: http://omop.fnih.org) of user-defined size, data characteristics, and confounding to ensure that they are similar to actual data sets.

Transforming Automated Health Care Data to a Common Format

The OMOP has developed a CDM that does not alter the content of the data and allows researchers to develop analytic methods that can be run on any data source that adopts its format. The CDM was designed with broad stakeholder input to accommodate the key data elements expected to be necessary for active surveillance, inclusive of both EHR and administrative claims data. Participating organizations transform their data from their native formats into the specified structure and vocabulary that incorporates all relevant coding dictionaries (for example, International Classification of Diseases, Ninth Edition; Current Procedural Terminology, fourth edition; Systematized Nomenclature of Medicine; Logical Observation Identifiers Names and Codes) into a standardized terminology. This approach ensures that shared information, including methods, programs, benchmark tests, and results, can be consistently applied and interpreted across data sources. Many software tools (**Table 2**) provide a measure of quality as-

EHR = electronic health record; HSRC = Health Services Research Center; NHI = Normative Health Information; OMOP = Observational Medical Outcomes Partnership; VA = Veterans Affairs.

* Including reference describing database or representative research using database.

surance for the CDM transformation process and critical background characteristics of the populations in the databases.

Health Outcome of Interest Definitions

A critical feature of the OMOP studies is the characterization of what are thought to be known associations or drug–event pairs listed in a product package insert that have been confirmed in observational database studies. The particular health outcomes of interest for OMOP were selected on the basis of their representation of the spectrum of adverse events (for example, with regard to background rate, time to onset, or presence in a boxed warning on the product labeling) or their likelihood of being the focus of ongoing drug safety surveillance (**Table 3**) (Stang PE, Ryan PB, Dusetzina S, et al. Health outcomes of interest in ob-

Table 2. **OMOP Tools Under Development and Their Application**

CDM = common data model; NATHAN = Natural History Analysis; OMOP = Observational Medical Outcomes Partnership; OSCAR = Observational Source Characteristics Analysis Report; OSIM = Observational Medical Dataset Simulator; RICO = Regularized Identification of Cohorts.

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ACE = angiotensin-converting enzyme; GI = gastrointestinal; MI = myocardial infarction; OMOP = Observational Medical Outcomes Partnership.

servational data: issues in identifying definitions in the literature. Unpublished data.). The 2 benefit case examples were drawn from a similar process. Multiple definitions were derived from systematic reviews of observational research, clinical diagnosis guidelines, and database characteristics; the effect on method performance across variations in the definitions will be tested.

ANALYSES AND METHODS

Two distinct types of analyses in the OMOP's research program constitute the general surveillance scenarios in observational data: 1) identification of known or suspected associations and 2) identification of drug–outcome associations that were not previously suspected. Both surveillance scenarios will be evaluated across the multiple data sources. Each type of analysis presents different challenges, requires different algorithms, and uses different data elements. In the first analysis, the surveillance is focused on health outcomes of interest that are identified during the clinical development program or the postmarket period, are known to be associated with the class of compounds, are biologically or theoretically of interest, or represent a toxicity generally associated with medications (such as acute hepatic injury). A desirable characteristic of a method is its ability to discriminate between a known association and a negative control (that is, a drug–outcome pair for which no evidence suggests an association based on the product labeling and the medical literature).

The second analytic scenario is the identification of drug–outcome associations that were not previously suspected (nonspecified associations). The OMOP will assess the accuracy of each method in identifying nonspecified associations by comparing the set of associations identified by the method against the gold standard of the adverse events listed in a most recently approved product labeling of the drug. We recognize that a drug's product labeling may not reflect all of the possible adverse events that have been observed, but it does represent FDA's most comprehensive description of a drug's adverse effect profile.

METHODS FOR INCLUSION IN OMOP

A list of potential methods for active surveillance was established on the basis of the published literature, through solicitation from the methods community, and through a methods competition (the "OMOP Cup"). More than 10 categories of methods emerged and are included in the OMOP research program, developed by a broad community of methodologists. Many of these methods have not been applied to systematic surveillance of health care data (**Table 4**). They are being catalogued in a publicly accessible library that includes the software code.

OMOP AND THE PROCESS OF SAFETY SURVEILLANCE

The program of research for the OMOP is intended to clarify many issues in our understanding of the methods and data needed for active drug safety surveillance, including:

Validation: Can we confirm that the native data transformed appropriately into the CDM standardized format? Can we confirm that vocabulary mapping occurs in a consistent manner?

Feasibility: Was each method able to run against each data set and in each computing environment?

Performance: How well did each method work, and did it return results consistent with expectations?

Ultimately, these findings must be integrated into the other research being conducted in the active medical product surveillance field, because the OMOP will probably not provide definitive answers. Under the FDA's Sentinel Initiative, a distributed system will be designed to implement the congressional mandate that FDA create an electronic system to analyze safety data from multiple sources for medical product safety surveillance. In concert with that initiative, OMOP is assessing data needs and objectively measure method performance to help decision makers determine the requirements of an active medical product surveillance system.

We can best learn how to identify new drug–outcome associations that were not previously suspected by refining methods for active surveillance on well-established, known drug–health outcome of interest associations. Focusing on known associations maximizes our understanding of the

ADE = adverse drug event; BCPNN = Bayesian confidence propagation neural network; CSSP = conditional sequential sampling procedure; MaxSPRT = maximized sequential probability ratio test; MGPS = Multi-item Gamma-Poisson Shrinker; PRR = proportional reporting ratios; ROR = reporting odds ratio. * Detailed white papers can be found at http://omop.fnih.org/MethodsLibrary for each program. For some programs, the references provided are representative of the published application of the method, which may have required adaptation to be applicable for active surveillance.

methods' performance. However, these associations may not currently be as robust as demonstrated in earlier observational studies because practice patterns may have adjusted to minimize risk for the adverse outcomes or the populations exposed to the drugs of interest may have changed.

Our work will explore the relative value of the clinical information contained in the EHR for active surveillance purposes compared with that available in administrative claims databases. Holbrook and colleagues (36) found that EHRs contain most of the data fields for optimal routine pharmacosurveillance and the potential richness of the

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EHR may help overcome some of the coding issues in claims databases (coding for reimbursement vs. reflecting actual clinical care). This work may also help inform the goals of "meaningful use" (37) to "improve population and public health." The OMOP's use of a common data structure, inclusive of any type of data (EHR, claims), facilitates the development and refinement of methods for active surveillance, which will contribute to the improvement of public health.

Although we are assessing the computational feasibility of the methods, this is purely a technical test of feasibility, and a method may fail and be eliminated from further consideration despite having desirable performance characteristics. Future research should reconsider our complete pool of methods.

Attention to the assessment of benefit is particularly relevant given the increasing interest in using these data sources to address questions of comparative effectiveness. The OMOP program evaluates benefits in a limited manner. Developing a systematic way to analyze benefit in observational data is appealing, but the broader spectrum of benefits (quality of life, productivity, and functioning) are poorly represented even in EHRs. In some cases, benefit can be defined by the relative absence of "risk." This paradigm would allow implementation of the OMOP process for comparative effectiveness analyses in cases where the presence or absence of a clinical event represents the relevant end point for analysis (for example, the relative risk for bleeding with warfarin compared with a newly developed anticoagulant).

Other efforts (for example, Exploring and Understanding Adverse Drug Reactions by Integrative Mining of Clinical Records and Biomedical Knowledge Project [EU-ADR] linking EHRs from 4 countries, and FDA mini-Sentinel pilot, a funded coordinating center for a consortium of automated health care databases) are also developing data networks and methods to conduct active surveillance and will provide an opportunity to test and refine the methods, data, or infrastructure developed by OMOP. Our hope is that OMOP will stimulate the establishment of a vibrant observational science (or epidemiology–informatics) research community, supported in part by our efforts to make the research laboratory available to qualified methods developers. In the end, our efforts will pay off handsomely if we can engender interest in and support for sustaining similar research initiatives and create more opportunities for education and training of scientists, decision makers, and the public in using and understanding observational data for active safety surveillance.

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APPENDIX

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Appendix Table. **Funding Organizations and Stakeholder Groups Providing Resources to OMOP**

FNIH = Foundation for the National Institutes of Health; GPRD = General Practice Research Database; OMOP = Observational Medical Outcomes Partnership; PBM = pharmacy benefits manager.