

## Information-theoretic data-hiding: Recent achievements and open problems

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### Abstract

In this paper we introduce and develop a framework for visual data-hiding technologies that aim at resolving emerging problems of modern multimedia networking. First, we introduce the main open issues of public network security, quality of services control and secure communications. Secondly, we formulate digital data-hiding into visual content as communications with side information and advocate an appropriate information-theoretic framework for the analysis of different data-hiding methods in various applications. In particular, Gel'fand-Pinsker channel coding with side information at the encoder and Wyner-Ziv source coding with side information at the decoder are used for this purpose. Finally, we demonstrate the possible extensions of this theory for watermark-assisted multimedia processing and indicate its perspectives for distributed communications.

### Reference

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5 **INFORMATION-THEORETIC DATA-HIDING:  
 RECENT ACHIEVEMENTS AND OPEN PROBLEMS**

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 the encoder and Wyner-Ziv source coding with side information at the decoder are  
 25 used for this purpose. Finally, we demonstrate the possible extensions of this theory for  
 watermark-assisted multimedia processing and indicate its perspectives for distributed  
 27 communications.

29 *Keywords:* Data-hiding; robust watermarking; copyright protection; tamper proofing;  
 secure communications; steganography; network security; network quality-of-service.

**1. Introduction**

31 The mass diffusion of digital media and the explosive growth of telecommunication  
 are reshaping the lifestyles of ordinary people, research and industry. Over the last  
 33 decade, the rise of digital telecommunication technologies (including ATM, PSTN,  
 ISDN, ADSL, IP networks) has fundamentally altered how people work, think,  
 35 communicate, and socialize. New emerging audio/visual applications have recently  
 appeared thanks to the public multimedia networks. This growth is especially  
 37 observed in networked video applications such as video phones, video conferencing,

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1 video e-mail, video streaming, digital TV, high-definition TV (HDTV), video on  
demand (VoD), distance learning, remote collaboration and surveillance.

3 However, despite the obvious progress of public networks, these developments  
carry with them a number of risks such as copyright violation, prohibited usage  
5 and distribution of digital media, secret communications, and network security.  
Therefore, security, scalability and manageability amongst others have become  
7 issues of serious concern, as current solutions do not satisfy anymore the growing  
demands of multimedia communications.

9 In the scope of this paper, we will focus on a possible solution for public network  
security in order to prevent unauthorized data exchange and to ensure secure  
11 communications. Then two main objectives will be addressed: the first one is to in-  
troduce and to overview a novel approach to multimedia security in public networks  
13 that is based on data-hiding technologies. We will consider fundamentals of digital  
data-hiding technologies in comparison with the traditional means of multimedia  
15 security. A basic theoretical model of a data-hiding system will be analyzed, and we  
will demonstrate the relevance of data-hiding problems to digital communications.  
17 We will show the advantages of data-hiding based multimedia security protocols  
over the traditional general means of security based on encryption, scrambling and  
19 firewall systems. The second objective of the paper is to demonstrate some of the  
main achievements in the field of digital data-hiding technologies for multimedia  
21 network security (including copyright issues) and quality-of-service control. We will  
present the state-of-the-art solutions for copyright protection of digital media, in-  
23 tegrity verification, detection of modifications of the multimedia content, and secure  
communications.

25 The paper is organized as follows: Section 2 outlines the main open issues in  
public networks. Sections 3 and 4 introduce an alternative approach to public  
27 network security and secure communications based on digital data-hiding and  
present the main problems to be addressed. Section 5 is dedicated to robust  
29 watermarking. Section 6 considers authentication, tamper proofing and watermark-  
assisted communications, and Sec. 7 presents secure communications. Section 8  
31 concludes the paper.

### Notation

33 We use capital letters to denote scalar random variables  $X$ , bold capital letters to  
denote vector random variables  $\mathbf{X}$ , corresponding small letters  $x$  and  $\mathbf{x}$  to denote  
35 the realizations of scalar and vector random variables, respectively. The superscript  
 $N$  is used to denote length- $N$  vectors  $\mathbf{x} = x^N = \{x[1], x[2], \dots, x[N]\}$  with  $i$ th  
37 element  $x[i]$ . We use  $X \sim p_X(x)$  or simply  $X \sim p(x)$  to indicate that a random  
variable  $X$  is distributed according to  $p_X(x)$ . The mathematical expectation of a  
39 random variable  $X \sim p_X(x)$  is denoted by  $E_{p_X}[X]$  or simply by  $E[X]$  and  $\mathbf{Var}[X]$   
denotes the variance of  $X$ . Calligraphic fonts  $\mathcal{X}$  denote sets  $X \in \mathcal{X}$  and  $|\mathcal{X}|$  denotes  
41 a cardinality of set.

## 1    2. Open Issues of Public Networks

3    An extremely rapid development of telecommunications has been observed in the  
4    last decades. First of all, it concerns general public networks such as asynchronous  
5    transfer mode (ATM), public switched telephone networks (PSTN), integrated  
6    service digital network (ISDN), asynchronous digital subscriber line (ADSL) and  
7    cable and Internet protocol (IP) service. In the recent years, the explosion of  
8    audio/visual communications has caused additional interest towards multimedia  
9    applications of public networks that are characterized by a huge amount of data  
10    to be stored or communicated preferably in real time. The data storage become  
11    extremely distributed, which leads to a number of problems related to reliable  
12    and secure data transportation, distributed computation and data management in  
13    distributed environments. Therefore, some questions of traditional communications  
14    should be reconsidered to satisfy new growing requirements. An ideal multimedia  
15    network is supposed to be capable of transferring reliably and securely any amount  
16    of information without delay and loss. Unfortunately, fundamental practical limi-  
17    tations and outdated main design principles of current networks do not meet these  
18    demands. With respect to that, security and quality-of-services are the main issues  
19    of concern (but not the only ones).

### 19    2.1. Network quality-of-service control

20    Practical public networks have a number of open issues related to quality-of-service  
21    (QoS) control. In practice, most of public networks cannot guarantee quality-of-  
22    service control due to many technical reasons, the main ones being<sup>34</sup>:

- 23    • Network errors (bit errors), loss and deletions (packet or bit loss), and inser-  
24    tions (cross talks): data can be lost in the network for a variety of reasons,  
25    including congestion, rejection due to excessive delay, and network fault. These  
26    problems can manifest themselves as unnatural artifacts in the video and images,  
27    such as missing frames, lines, or blocks. Severe loss, such as from heavy network  
28    congestion, can cause the video playback to be stopped until the receiver can  
29    resynchronize. Moreover, errors arising from lost data can affect multiple video  
30    frames by temporal error propagation.
- 31    • Delay (real time), jitter (timing errors) and latency: streaming multimedia should  
32    fit delay constraints since the video must be decoded and played in real-time. If  
33    the video data spends too much time in the network, it is useless even if it arrives  
34    at the receiver. Buffering can reduce the effect of delay and jitter (timing errors).  
35    Latency can also be an issue when two-way communication is necessary.
- 36    • Finite bandwidth (network sharing, limited resources): bandwidth is the amount  
37    of data that can traverse the network or a part of the network at any given  
38    time. Network bandwidth is a shared, limited resource and will vary with time.  
39    A network may not be able to guarantee that the required bandwidth for  
40    transporting multimedia data will be available.

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1 In addition heterogeneity and time-variance are important factors for public  
2 network multimedia communications. A heterogeneous network is a network whose  
3 parts (sub-networks) may have vastly unequal resources. For example, some parts  
4 of a heterogeneous network may have abundant bandwidth and excellent congestion  
5 control while other parts of the network are overloaded and congested by overuse  
6 or by a lack of physical network resources. Different receivers on a heterogeneous  
7 network can experience different performance characteristics. When streaming  
8 video over a heterogeneous network, the video stream should be decodable at  
9 optimal quality for users with a good network connection, and at usable quality  
10 for users with a poor connection. Time-variance implies that bandwidth, delay,  
11 loss, or other network characteristics can significantly vary over time, sometimes  
12 drastically changing in a matter of seconds. The Internet (based on the under-  
13 lying internet protocol, IP) main current flow control is the transmission control  
14 protocol (TCP), which is based on a “best effort” type traffic,<sup>4,57</sup> intended for  
15 ordered reliable delivery of stream of data such as file transfer applications. The  
16 second principal flow control of the Internet is the user datagram protocol (UDP),  
17 typically used for audio or video streaming, but it does not guarantee the integral  
18 delivery of the data being transmitted and offers no control over the data loss ratio.  
19 This makes Internet a difficult network for transporting real-time multimedia data,  
20 which is then an example of a heterogeneous, time-varying, network with unpre-  
21 dictable congestion and delays and no QoS control. Some proposals, which we will  
22 not discuss here, have been proposed to add QoS to the Internet, including: multiple  
23 service classes,<sup>29</sup> usage-based schemes,<sup>13</sup> priority pricing,<sup>38</sup> or a bandwidth/buffer  
24 allocation equilibrium approach.<sup>36</sup> However if a high QoS is easy to obtain for  
25 small networks, it appears then that a trade-off should be found between the lowest  
26 service granularity of the QoS and the scalability of any proposed system.<sup>60</sup>

## 27 **2.2. Network security**

28 Network security is no less important a problem of public networks.<sup>28</sup> Due to  
29 the open nature of data communication protocols in public networks, special care  
30 about access control, authentication, secure delivery and intrusion detection<sup>1</sup> should  
31 be taken. Traditional means of network security such as firewalls, virtual private  
32 networks (VPN) and intrusion detection systems (IDS) are well suited for specia-  
33 lized applications where the above questions can be under control in the range of  
34 some closed trusted environment. However, these solutions are not appropriate for  
35 highly distributed public environments. Moreover, the definition of traffic *disre-*  
36 *gards the nature of the multimedia content*, interpreting any kind of multimedia as  
37 purely digital flow. This has a huge impact on many aspects of network security  
38 since modern secret communication tools based on steganography, viruses based  
39 on content embedding and content management systems are designed using com-  
40 pletely different interpretation of the multimedia content. Moreover, contrarily to  
41 the traditional approaches, new public distributed networks cannot rely anymore

1 on file headers, meta data or centralized bodies. Recent examples of distributed  
2 networks based on peer-to-peer (P2P) communications<sup>23</sup> practically demonstrate  
3 how easily huge amount of information can be exchanged in completely uncon-  
4 trolled manner leading to secret communications, copyright violation and prohibited  
5 content distribution.<sup>52</sup> Traditional network security can hardly cope with these  
6 requirements. The copyright/intellectual property issue is one of the major obstacle  
7 to multimedia networking.<sup>23</sup>

8 Internet as a public network is a very challenging environment for secure and  
9 reliable transport of real-time multimedia data. Internet is a heterogeneous and  
10 time-varying network, has no QoS control and no efficient and reliable mechanisms  
11 for copyright protection, access control and secure communications. Therefore, we  
12 will below consider potential approaches that make at least partially possible to  
13 satisfy (or to complement existing solutions to) the above emerging problems.

### 3. Multimedia Security and Quality-of-Service: Main Open Issues

15 Multimedia content security has a number of specific requirements that should allow  
16 to answer to the following questions:

- 17 • Who has issued the multimedia content?
- 18 • Who is the content owner?
- 19 • When was the content issued?
- 20 • Who has access right to the content?
- 21 • Is the content modified?
- 22 • Where was the content modified?
- 23 • What was the original content before modification?

24 It is obvious that specialized protocols or hardware alone are not able to resolve  
25 all these questions. At the same time, new emerging requirements to secure Inter-  
26 net communications essentially extended the horizons of traditional cryptography  
27 protocols. A new paradigm has to answer not only the question of how to commu-  
28 nicate in a secure way but also how to communicate in a completely undetectable  
29 way over public networks. This subsequently leads to the extension of the concept  
30 of covert communications and requires the creation of new “covert” multimedia  
31 channels. Finally, the related open problem of quality-of-service control requires  
32 one to provide the answer on the question of how to communicate in a robust way  
33 providing end-to-end services?

34 The list of these diverse problems seems to be very broad and from a traditional  
35 point of view there does not seem to exist any common means of satisfying all  
36 these requirements. However, there are some common aspects of secure and reliable  
37 communications that could be addressed by novel technologies based on digital  
data-hiding.

#### 1      4. Multimedia Data-Hiding

3      Multimedia data-hiding represents an alternative concept for public network secu-  
4      rity and secure communications and can be considered as an assisting functionality.  
5      Multimedia data-hiding provides an additional “virtual” or covert channel of digital  
6      communications through the embedding of some secret unperceived information  
7      directly into the multimedia content without extra meta data, headers, sophisti-  
8      cated specialized formats and attachments. This naturally leads to the concept of  
9      a *smart media* where the features of the multimedia content are extended to extra  
10     functionalities that can be exploited for multimedia processing, communications,  
11     security and content management.

12     The concept of a smart media can be generally characterized as:

- 13     • self-sufficient or self-embedding (no extra headers, meta data and attachments  
14     are needed);
- 15     • self-synchronizing (no synchronization information is used on the protocol side);
- 16     • self-authenticating (no access to the original data is required to establish the  
17     content authenticity);
- 18     • self-correcting and offering error concealment (no format protocol modifications  
19     related to forward/backward error corrections are necessary).

20     Besides the obvious advantages listed above, multimedia data-hiding should  
21     additionally provide:

- 22     • perceptually invisible data embedding;
- 23     • robust and content independent extraction of embedded information;
- 24     • scalability of the content for different heterogeneous networks and applications;
- 25     • security provided by a proper key management and undetectability of the hidden  
26     data presence by the existing detection tools.

27     We consider multimedia data-hiding with respect to three main applications  
28     that should address the open issues presented in Sec. 3:

- 29     • robust watermarking;
- 30     • authentication and tamper proofing;
- 31     • secure communications.

32     Robust watermarking is mainly used for copyright protection, content tracking  
33     and content self-labeling. Authentication and tamper proofing target the certifica-  
34     tion of a given content originator, as well as the verification of its integrity and the  
35     detection of local modifications in images, video and documents, or recovering of  
36     the original content based on available copy of the modified or tampered content.  
37     Finally secure communications address the issue of secure content delivery over  
38     the public networks using two different possibilities. The first possibility is a visual  
39     “encryption” or scrambling that should provide additional error resilience in the  
40     case of wireless networks and networks with packet losses and erasures. The second

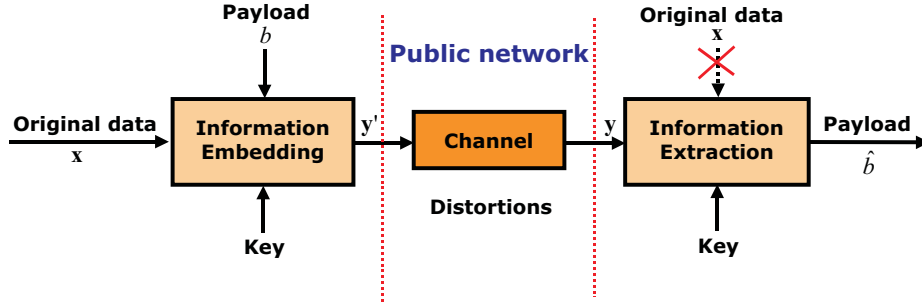


Fig. 1. Generalized diagram of robust watermarking.

1 possibility is steganography that guarantees secure content delivery by hiding the  
 2 content to be securely communicated into the covert media whereas the presence  
 3 of the hidden content presence should not be detected by various detection tools.

## 5. Robust Watermarking

5 Robust watermarking is one of the most challenging research directions of data-  
 6 hiding combining a number of multidisciplinary issues ranging from information  
 7 theory and digital communications, estimation and detection theory, to image  
 8 processing and computer vision. Robust watermarking, from the information-  
 9 theoretic perspective, should provide the reliable communication of some energy  
 10 constrained payload  $m$  in the body of a multimedia content under a broad list  
 11 of various intentional and unintentional attacks, those attacks constituting the  
 12 resulting watermarking channel. The protocol describing robust watermarking can  
 13 be schematically explained as in Fig. 1. This protocol consists of three main parts,  
 14 i.e. information embedding or encoder, channel that represents the public network  
 15 and the information extraction part or decoder.

The goal of the information embedder consists in the invisible “integration” of a specifically preprocessed payload  $m$  into the original (host) content  $\mathbf{x}$  based on some secret key  $K$ . We assume that the message  $M$ , uniformly distributed over the message set  $\mathcal{M}$  with the cardinality  $|\mathcal{M}|$ , is encoded based on a secret key into some watermark  $\mathbf{w} = w^N = \{w[1], w[2], \dots, w[N]\}$  and embedded into a host data (image)  $\mathbf{x} = x^N = \{x[1], x[2], \dots, x[N]\}$ . We denote  $\mathbf{x}$  to be a two-dimensional sequence typically representing the luminance of the original image. The  $i$ th element of  $\mathbf{x}$  is denoted as  $x[i]$  where  $i = (n_1, n_2)$  and  $\mathbf{x} \in \mathbb{R}^N$  and  $N = N_1 \times N_2$  is the size of the host image. The message  $m$  typically has a length of 64 bits, i.e.  $|\mathcal{M}| = 2^{64}$  and is content independent. In some cases, only a binary decision about the watermark presence/absence can be required:  $|\mathcal{M}| = 2$  (so-called 1-bit watermarking, i.e.  $\log_2 |\mathcal{M}| = 1$  bit). As another example, the printing industry only requires 16 bits for document tracking aiming at identifying the distribution channels. In any case, the payload for robust watermarking is relatively modest and



rarely exceeds 100 bits. The embedding rule can be expressed as a mapping:

$$w[i] = f_i(m, x^i), \quad (1)$$

$$y'[i] = x[i] + w[i], \quad (2)$$

1 where  $m$  is a particular realization of the random message  $M$ ,  $y'_i, 1 \leq i \leq N$   
 2 is the stego data and  $x^i$  can be used only partially as  $x^i = \{x[1], x[2], \dots, x[i]\}$   
 3 (so-called causal side information), or entirely  $x^i = \{x[1], x[2], \dots, x[N]\}$  (so-called  
 4 non-causal side information). We also include in this generalized model both spread  
 5 spectrum schemes and host interference cancellation schemes based on pre-coding,  
 6 according generally to Gel'fand-Pinsker,<sup>20</sup> and particularly to Costa coding<sup>8</sup> de-  
 7 veloped for Gaussian content. The setup (1) is quite general and can include  
 8 different particular cases of watermarks. For example, watermark  $\mathbf{w} \in \mathbb{R}^N$  and  
 9  $W[i] \sim \mathcal{N}(0, \sigma_w^2)$ , i.e. zero-mean Gaussian,  $\mathbf{w} \in \{\pm 1\}^N$ , i.e. pseudo random binary  
 10 watermark,  $\mathbf{w} \in \{-1\}^z \{+1\}^z$ , i.e. pseudo random block-repeated watermark,  
 11  $\mathbf{w} \in (-\Delta/2; +\Delta/2)^N$  and  $W[i] \sim U(-\Delta/2; +\Delta/2)$ , i.e. uniform watermark. The  
 12 admissible distortion for watermark embedding is  $D_1$ :

$$13 \quad E[d_1^N(\mathbf{X}, \mathbf{Y}')] \leq D_1, \quad (3)$$

14 where  $d_1^N(\mathbf{X}, \mathbf{Y}') = \frac{1}{N} \sum_{i=1}^N d_1(x[i], y'[i])$  denotes  $N$ -vector distortion between  
 15 vectors  $\mathbf{X}$  and  $\mathbf{Y}'$  and  $d_1(x[i], y'[i])$  denotes element-wise distortion between  $i$ th  
 16 elements  $x[i]$  and  $y'[i]$ .

17 The channel is characterized as a transition probability  $p(y|w, x)$ , and can be  
 18 quite general including both signal processing and geometrical distortions of the  
 19 stego data. In the particular case of intentional attacks, the attacker aims at  
 20 removing the watermark  $\mathbf{w}$  from  $\mathbf{y}'$  producing the attacked data  $\mathbf{y}$ . The admissible  
 21 attacker distortion is  $D_2$  that is defined in the same way as (3) between vectors  $\mathbf{y}'$   
 22 and  $\mathbf{y}$ :

$$23 \quad E[d_2^N(\mathbf{Y}', \mathbf{Y})] \leq D_2. \quad (4)$$

24 One should also note another possibility to define the attacker distortion between  
 25 the original data  $\mathbf{x}$  and the attacked data  $\mathbf{y}$ . The decoder produces the estimate of  
 26  $\hat{M}$  based on  $\mathbf{y}$  using:

$$27 \quad \hat{m} = g(y^N), \quad (5)$$

28 where  $g(\cdot)$  denotes the decoding rule and  $\mathbf{y} = y^N = \{y[1], y[2], \dots, y[N]\}$  is the  
 29 distorted stego data. The decoding error occurs when  $\hat{M} \neq M$ . A particular case of  
 30 generalized decoding rule  $g(\cdot)$  is the maximum a posteriori (MAP) decoding rule,  
 31 which minimizes the probability of error:

$$32 \quad \hat{m} = \arg \max_{m \in M} p(m|y^N). \quad (6)$$

33 The cryptographic security of a robust watermarking system is considered as the  
 system "immunity" against message removal or estimation using knowledge of the

1 algorithms (2) and (5). The blind cryptographic attack, that can be applied without  
 2 the knowledge of the secret key  $K$ , can be simply designed as an exhaustive search  
 3 procedure over all possible values of the watermark  $\mathbf{w}$ . The number of all possible  
 4 watermarks to be tested in such a way is determined by the entropy of the water-  
 5 mark. It is obvious that under the constraint  $E[\mathbf{w}^2] \leq D_1$  the maximum entropy  
 6 of a watermark with Gaussian p.d.f. is  $h(W) = \frac{1}{2} \log_2(2\pi e D_1)$ . In many practical  
 7 watermarking algorithms such as quantization index modulation (QIM),<sup>6</sup> scalar  
 8 Costa scheme (SCS)<sup>14</sup> or distortion compensated QIM (DC-QIM), the watermark  
 9 code book is structured by some binning strategies that aims at host interference  
 10 cancellation (or watermark invariance to the values of host images) and invari-  
 11 ance to the geometrical transforms. This leads to scalar or vector quantization  
 12 encoding strategies that represent the regular lattices aiming at overcoming the  
 13 shaping loss (to be as close as possible to Gaussian p.d.f.), and periodical water-  
 14 mark spatial tiling to resist against affine and projective transforms. This leads to  
 15 the reduction of randomness or ambiguity at the watermark decoding. Obviously,  
 16 code book structuring is known as a part of the algorithm for the attacker. However,  
 17 it also reduces the entropy of the watermark as any conditioning  $h(W) \geq h(W|SC)$   
 18 where  $SC$  is a structure of the code book and gives more information leakage for  
 19 the attacker. Therefore, some special care should be taken to prevent this leakage  
 20 and to apply the data-hiding in such a way that this leakage will not be crucial  
 21 for a given application. The first attempt to formalize the security of the robust  
 22 watermarking technologies has been done by Barni, Bartolini and Furon.<sup>2</sup>

23 The generalized diagram from Fig. 1 can be considered in a simplified version  
 24 shown in Fig. 2 when the channel is considered as an i.i.d. additive white Gaussian  
 25 noise (AWGN) channel ( $Z[i] \sim \mathcal{N}(0, \sigma_z^2)$ ). The channel consists of two sources:  
 26 the host data  $\mathbf{x}(X[i] \sim \mathcal{N}(0, \sigma_x^2))$  and the noise  $\mathbf{z}$ . Both sources are acting as an  
 27 interference for the payload  $m$ . Shannon's theory states that if  $\mathbf{x}$  is known at both  
 28 ends, then the channel capacity is equal to its theoretical upper bound<sup>9</sup>:

$$29 \quad C = \max_{p_X(x): E[\mathbf{w}^2] \leq \sigma_w^2} I(W; Y) = \frac{1}{2} \log_2 \left( 1 + \frac{\sigma_w^2}{\sigma_z^2} \right). \quad (7)$$

30 If  $\mathbf{x}$  is not known at both ends, then it acts as a strong interference. In the  
 31 case of watermarking, the host data  $\mathbf{x}$  is available at the encoder. Therefore, this  
 scheme can be considered as communication with side information available at the

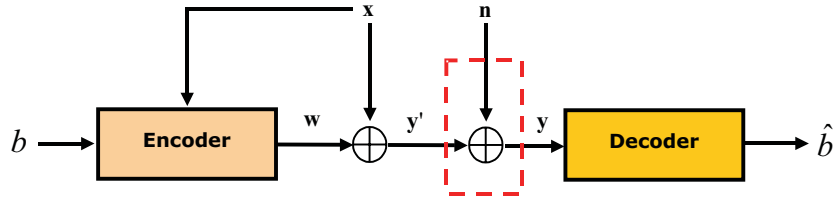


Fig. 2. Robust watermarking as communications with side information at the encoder.

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1 encoder. In this case, the problem of data-hiding can be reformulated as a reliable  
 3 communication of the message  $m$  over the channel with noise  $\mathbf{z}$  and interference  $\mathbf{x}$   
 5 being known at the encoder but not at the decoder. The most general formulation  
 of such type of communications was considered by Gel'fand and Pinsker in 1980 in  
 non-watermarking applications and the capacity of this scheme was found as<sup>20</sup>:

$$C = \max_{p(u,w|x)} [I(U; Y) - I(U; X)], \quad (8)$$

7 where  $U$  is an auxiliary random variable. The Gel'fand-Pinsker problem has a quite  
 9 simple intuitive interpretation using a random binning argument. If we denote a set  
 of all elements (codewords) as  $2^{NI(U;Y)-\varepsilon}$  and apply a random binning technique  
 we assume that each bin (subset) associated to a particular message has  $2^{NI(U;X)-\varepsilon}$   
 11 elements. It is then easy to find the total number of uniquely distinguished bins as  
 $2^{NC+2\varepsilon} = \frac{2^{NI(U;Y)-\varepsilon}}{2^{NI(U;X)-\varepsilon}}$  that directly leads to  $C = I(U; Y) - I(U; X)$ .

Costa (1983) has considered the above problem in the Gaussian context and  
 found that:

$$I(U; Y) = \frac{1}{2} \log_2 \frac{\sigma_w^2 + \sigma_x^2 + \sigma_z^2}{\frac{\sigma_w^2}{\sigma_w^2 + \sigma_x^2} (1 - \alpha)^2 \sigma_x^2 + \sigma_z^2}, \quad (9)$$

$$I(U; X) = \frac{1}{2} \log_2 \frac{\sigma_w^2 + \sigma_x^2}{\sigma_w^2} \quad (10)$$

13 and  $C = \frac{1}{2} \log_2 (1 + \frac{\sigma_w^2}{\sigma_z^2})$  and where the auxiliary random variable has a form of  
 $U = W + \alpha X$  and  $\alpha = \frac{\sigma_w^2}{\sigma_w^2 + \sigma_z^2}$  is chosen to provide independence of  $W - \alpha(W + Z)$   
 15 and  $W + Z$ .

Having considered the theoretical foundations of host interference cancellation  
 17 using side information at the encoder, we concentrate on the practical data-hiding  
 schemes. We will assume a binary representation of  $m \equiv \mathbf{b}$  of length  $L_b$ , i.e.  $\mathbf{b} \in$   
 19  $\{0, 1\}^{L_b}$ .  $\mathbf{b}$  is encoded into a sequence of letters  $\mathbf{d}$  of length  $L_x$  with  $d[i] \in \mathcal{D}$ ,  
 where  $\mathcal{D}$  can be binary  $\mathcal{D} \in \{0, 1\}$  or multilevel  $\mathcal{D} \in \{1, 2, \dots, D\}$  with  $D = |\mathcal{D}|$ ,  
 21 using some suitable error correction codes and proper spreading. Additionally, the  
 sequence  $\mathbf{d}$  can be modulated. The simplest case of modulation is M-PAM signal  
 23 constellation that consists of  $M \geq 2$  equidistant real symbols centered on the origin,  
 i.e.  $\mathbf{d} = \frac{d_0}{2} \{-M + 1, -M + 3, \dots, M - 1\}$  (Fig. 3), where  $d_0$  is the minimum  
 25 distance between symbols. For equiprobable symbols the average symbol energy  
 is  $E_{\mathbf{d}} = E[\mathbf{d}^2] = (M^2 - 1)d_0^2/12$ . The highest rate for the unencoded M-PAM is  
 27  $R = \log_2 M$ .

However, contrarily to digital communications where the sequence  $\mathbf{d}$  is directly  
 29 used for the transmission over the noisy channel, the encoded message is combined  
 with the host data in digital data-hiding applications according to the additive  
 31 model (2). Depending on the different embedding rules (1), we can classify all  
 existing data-hiding techniques as those that do not use side information about the  
 33 host data at the encoder, and those that use side information.

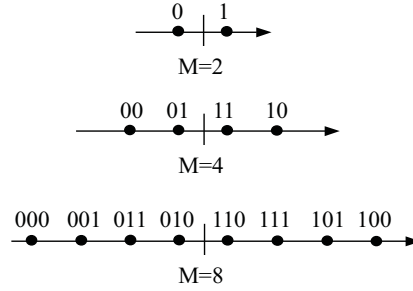


Fig. 3. M-PAM constellations.

1 Spread spectrum (SS) data embedding is historically the first and currently most  
 2 often used technique in practice technique for data-hiding. The SS data-hiding does  
 3 not directly use information about the host image for the watermark encoding and  
 4 thus suffers from host interference:

$$5 \quad y'[i] = x[i] + w[i], \quad (11)$$

6 where  $\mathbf{w}$  can be any of the above techniques (a–d). However, in the most practical SS  
 7 robust watermarking schemes proper spreading is applied for security, redundancy  
 8 and geometrical attacks resistance reasons. This spreading is performed over the  
 9 host data using a key-dependent spreading sequence  $s \in \{\pm 1\}$  such that  $w[j] =$   
 10  $c[k]s[j], j \in S_k$ , and where  $\mathbf{c}$  is the codeword of length  $L_c$  (particular case of  $\mathbf{d}$   
 11 encoding) that is mapped to 2-PAM, i.e.  $\mathbf{c} \in \{\pm 1\}^{L_c}$  and  $S_k$  are non-overlapping  
 12 subsites that are used for the allocation of each bit of codeword  $\mathbf{c}$ . Additionally, the  
 13 watermark can be embedded exploiting particularities of the human visual system  
 (HVS), as a so-called perceptually adapted watermarking:

$$15 \quad y'[i] = x[i] + \gamma[i]w[i], \quad (12)$$

16 where  $\gamma[i]$  represents a mask adapted to the HVS in the coordinate or some  
 17 transform domain such as DCT, DFT or wavelets.<sup>12,27,37,43,51</sup> In most cases, an  
 18 optimal ML-detector is used for the proper stochastic model of host data  $\mathbf{x}$  that  
 19 takes the decision about the codeword  $\hat{\mathbf{c}}$  with following appropriate soft-decoding.<sup>42</sup>  
 20 Moreover, channel state estimation can be applied to determine the distribution of  
 21 channel noise, fading or erasures according to the model of binary symmetrical  
 channels<sup>30</sup> or generalized channels<sup>49</sup> referring to diversity watermarking.

22 We consider three main variations of Costa's approach proposed for host inter-  
 23 ference cancellation assuming data-hiding with side information: Least Significant  
 24 Bit Modulation (LSBM),<sup>47</sup> QIM,<sup>6</sup> SCS.<sup>14</sup>

The LSBM encoder embeds the data according to the next rule:

$$27 \quad y'[i] = Q(x[i]) + d[i] = x[i] + d[i] + (Q(x[i]) - x[i]) = x[i] + w[i]. \quad (13)$$

28 The image is first precoded based on an uniform quantizer  $Q(x)$  with a step  $\Delta$  and  
 29 then the M-PAM watermark  $\mathbf{d}$  is added to this image. The embedding distortion

12 *S. Voloshynovskiy et al.*

1 is:

$$D_{y'x} = E[|y' - \mathbf{x}|^2] = \frac{\Delta^2}{12} + E[\mathbf{b}^2] = \frac{\Delta^2}{12} + \frac{(M^2 - 1)d_0^2}{12}. \quad (14)$$

3 The LSBM decoder performs the direct estimation of the message:

$$\hat{d}[i] = y[i] - Q(y[i]). \quad (15)$$

5 The binary QIM encoder performs the quantization of the host image using two  
7 sets of quantizers  $Q_{-1}(\cdot)$  and  $Q_{+1}(\cdot)$  that are shifted by  $\Delta$  with respect to each  
other:

$$y'[i] = Q_d(x[i]) = x[i] + (Q_d(x[i]) - x[i]) = x[i] + w[i], \quad (16)$$

9 where  $Q_d(\cdot)$  denotes the quantizer for  $d = -1$  and  $d = +1$ . The QIM embedding  
distortion is:

$$11 \quad D_{y'x} = E[|y' - \mathbf{x}|^2] = \frac{\Delta^2}{12}. \quad (17)$$

13 Therefore, the embedding distortion for the LSBM is higher than that for the QIM.  
15 However, it is necessary to note that the LSBM can have the same embedding  
17 distortion as the QIM, if one applies a distortion minimization procedure choosing  
the resulting quantization bin with the minimum possible distortion after final  
addition of the M-PAM watermark. This will not affect the capacity, but it will  
decrease the embedding distortion. The QIM decoder performs the ML-estimation:

$$\hat{d} = \arg \min_{d \in \{\pm 1\}} \|y[i] - Q_d(y[i])\|^2. \quad (18)$$

19 In contrary to the LSBM and the QIM, which do not use any prior information  
21 about the attacking channel state, the SCS exploits the knowledge of the AWGN  
channel statistics at the encoder. The SCS encoder generates the stego data based  
on the rule:

$$23 \quad y'[i] = x[i] + \alpha(Q_d(x[i]) - x[i]) = x[i] + \alpha w[i]. \quad (19)$$

25 The parameter  $\alpha$  is optimized to resist against the AWGN attack. It should be  
27 noted that when  $\alpha = 1$  the SCS corresponds to the QIM, as well as to the case when  
 $\sigma_z^2 \rightarrow 0$  — the high watermark-to-noise-ratio (WNR) regime. Also, a useful analogy  
with the channel state information about the statistics of the AWGN channel could  
be outlined. In particular, the variance of the noise should be known at the encoder  
29 in advance. Since it is not the case in practical applications, Eggers *et al.* propose  
to optimize  $\alpha$  for the working dynamic range of the  $\mathbf{WNR} \in [-20, +20]$  dB.<sup>14</sup> This  
31 leads to a slight decrease of the performance. The SCS embedding distortion is:

$$D_{y'x} = E[|y' - \mathbf{x}|^2] = \alpha^2 \frac{\Delta^2}{12}. \quad (20)$$

33 The probabilities of error in spread spectrum and quantization-based data-  
35 hiding techniques have different characters, that drastically influence the perfor-  
mance of these methods in different regimes. In particular, the probability of

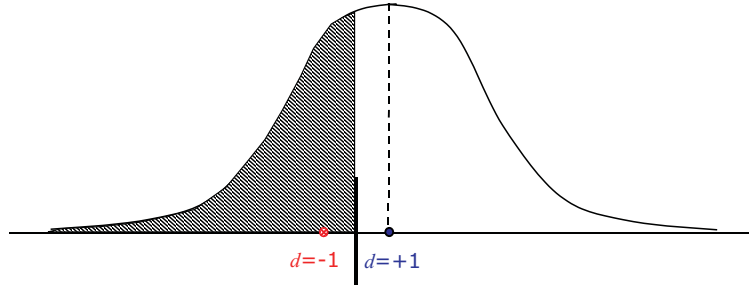


Fig. 4. Probability of error computation for  $p(y|d = +1)$  and binary spread-spectrum-based embedding. The highlighted region indicates the error.

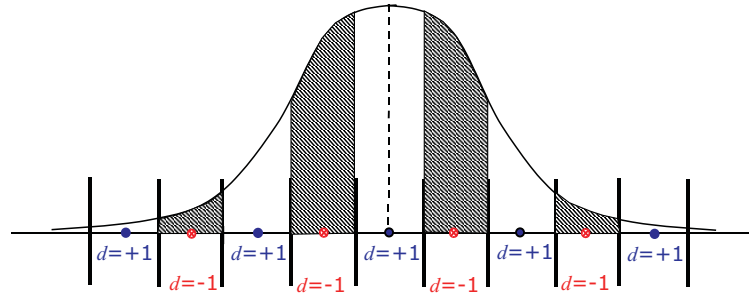


Fig. 5. Probability of error computation for  $p(y|d = +1)$  and binary QIM-based embedding.

1 error for the spread-spectrum based data-hiding methods is computed as in digital  
 2 communications for M-PAM modulation (Fig. 4) including the additional impact  
 3 of the host data expressed as the convolution  $p_Y(y) = p_X(x) * p_Z(z) * p_D(d)$ .  
 4 The fundamental difference with the quantization-based techniques consists in the  
 5 periodic integration of the probability of the error over all bins that do not coincide  
 6 with the transmitted symbol constellation (Fig. 5). Therefore, for high variance of  
 7 AWGN attack, this error can increase more rapidly in contrast to the SS-based  
 8 data-hiding. The reader is referred to Ref. 41 for more details about performance  
 9 analysis of different data-hiding techniques under various additive attacks.

10 The performance of different watermark encoding and modulation (embed-  
 11 ding) techniques can be considered depending on an operational WNR:  $\mathbf{WNR} =$   
 12  $10 \log_{10} \frac{\sigma_w^2}{\sigma_n^2}$  for AWGN channels. Low-rate data-hiding achieves AWGN channel  
 13 capacity in low-WNR regime while high-rate data-hiding is possible for relatively  
 14 high-WNR regime. The low-WNR regime is typical for robust digital watermarking  
 15 when the attack is aiming at removing the watermark. In this case, the variance  
 16 of the attack might be higher than the variance of the watermark. In this case,  
 17 the host interference is not crucial for approaching channel capacity and spread  
 18 spectrum based data-hiding can be sufficient. In this regime, two approaches to  
 19 watermark encoding are mostly used in practice:

- 1 • binary watermark encoding using binary low-rate error correcting codes with soft  
decoding (Turbo codes, or LDPC codes);
- 3 • binary watermark encoding using the above binary codes with higher rates and  
following replication.

5 The first approach is characterized by a lower probability of error while the  
second one has a higher resistance against the cropping attack. It should be also  
7 noticed that the error correction codes for erasure channels can also be used to  
withstand cropping attack. Additionally, properly designed repetitive watermark  
9 can be also used to recover from geometrical attacks that are characterized by an  
affine transform, using self-synchronization.<sup>10,31,50</sup>

11 The high-WNR regime makes it possible to increase the watermark embedding  
rate for the same embedding distortions. In the general case, unencoded M-ary  
13 pulse amplitude modulation (PAM) can be used to approach channel capacity  
within 1.53 dB (that is related to a shaping loss of uniform vs. Gaussian p.d.f.  
15 of watermark). Finally, a coded modulation is used in practice that combines  
M-ary signaling with binary error correcting codes such as Turbo codes or LDPC  
17 codes. The host interference cancellation embedding is also necessary for this  
regime. Therefore, methods based on Gel'fand-Pinsker (Costa) framework should  
19 be used. However, their performance will be very poor for the low-WNR regime.  
Keeping in mind relatively low watermark embedding rate required for the robust  
21 watermarking applications, the SS-based methods could be recommended. More-  
over, as discussed, Costa-based methods have good performance for the AWGN  
23 attack while the spectrum of all possible attacks and corresponding noise dis-  
tributions is much broader in practical applications. The simple change of noise  
25 from AWGN to additive uniform noise demonstrates the very low robustness of  
Costa-based methods while SS-based methods are practically insensitive to the  
27 change of noise statistics even without special adaptivity of the matched detector  
part.<sup>41</sup> In addition, the question of the worst case noise (attack) is still open for the  
29 Costa-based methods and additional research is required. It is possible to foresee  
that the worst case attack against Costa-based methods could be based on noise  
31 with non-periodical trains of pulses that should trick the unique watermark de-  
tection. Additional attacks can be imagined where the attacker can estimate the  
33 parameters of the used quantizers in LSBM, QIM or SCS and requantize data to  
the original centroids  $Q[x]$  providing even an enhancement of stego data quality.

35 A natural question arises then: where is the limit in the game between the  
data-hider and the attacker? Consequentially, what are the maximum data-hiding  
37 capacity and the worst attacking strategy? The estimation of data-hiding capacity  
for real images based on game between data hider and attacker was performed  
39 by Moulin and Mihcak<sup>39</sup> based on the estimation-quantization image model of  
LoPresto<sup>35</sup> and the spike model of Weidmann and Vetterli.<sup>59</sup> Recently, the same  
41 framework was applied to edge-process stochastic image models proposed by  
Voloshynovskiy *et al.*<sup>54</sup> where not so optimistic results were reported concerning  
43 the actual data-hiding capacity for robust watermarking.

1 Most of the robust watermarking schemes are vulnerable to the *copy attack*,<sup>32</sup> a  
3 protocol attack which consists of the estimation of the watermark from a protected  
image and its re-embedding into another media, creating an ambiguity about the  
5 hold copyright. It should also be mentioned that additional specific requirements  
of robust data-hiding for medical and military applications exist, where the robust  
7 watermark should be reversible (i.e. completely removable with the corresponding  
authorization). This preserves the quality of the content and allows personalizing  
9 the content for different users. The first practical schemes of reversible water-  
marking were proposed by Fridrich *et al.*<sup>19</sup> using LSBM-based data embedding.  
Obviously this sort of embedding had very low robustness. A practical scheme  
11 based on QIM embedding was proposed by Eggers *et al.*<sup>16</sup> Kalker and Willems have  
performed the estimation of capacity bounds for invertible robust watermarking.<sup>48</sup>

13 Summarizing the above discussion, we can point out the main requirements  
of robust watermarking. Robust watermarking requires the embedding of a 64-bit  
15 content independent message (low capacity) into the original image in an invisible  
manner specified by a proper distortion criteria. It is also required to have high  
17 robustness to all intentional and unintentional attacks and distortions both coming  
from signal processing and geometrical transformations. The security requirement  
19 calls for a proper resistance against message removal that would be based on the  
knowledge of the algorithm.

21 The design of practical algorithms that take into account all these conflicting  
requirements is a very challenging task. One of the possible examples of a  
23 practical technique based on the SS-based embedding with soft-decoding that meets  
these requirements is the *Berkut 1.0* technology developed at the University of  
25 Geneva.<sup>40</sup> *Berkut 1.0* has the best so far reported benchmarking scores according to  
Stirmark 3.1 (0.996). The watermark embedding is performed in a critically  
27 sampled wavelet domain with appropriate anisotropic perceptual mask that takes  
into account texture and luminance masking in each sub band. The robustness  
29 against geometrical attacks is ensured based on a special periodical watermark. An  
important issue of watermark security of periodical watermark is also resolved by  
31 increasing the watermark entropy and thus reducing the watermark predictability.  
The watermark is not simply repeated like it is done in the majority of SS-based  
33 techniques but it is tiled with some key-dependent predistortions in such a way  
that a non-authorized averaging of all tiles leads to the watermark self-destruction  
35 and thus watermark prediction is not very accurate. However, we should note that  
although this technology is practically very robust to all attacks from the Stirmark  
37 benchmark, there is always the possibility that soon new more powerful attacks  
might appear in the never ending data-hiding/attacker game.

## 39 **6. Integrity Control, Tamper Proofing and Watermark-Assisted Communications**

41 The goals of integrity control and tamper proofing consists of the verification  
of content integrity, the detection of local modifications in images, video and



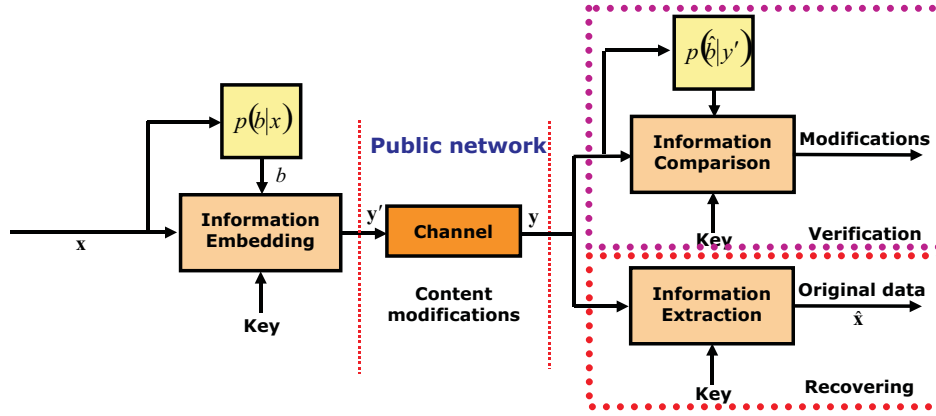


Fig. 6. Generalized diagram of integrity control, tamper proofing and self-recovering systems.

1 documents, and the recovering of the original content based on the available copy  
 2 of modified or tampered content. The generalized block-diagram of an integrity  
 3 control and verification system is shown in Fig. 6. This protocol is quite similar to  
 4 the robust watermarking (Fig. 1) and consists of three main parts. The first part,  
 5 information embedding, has the same purpose as robust watermarking, i.e. embed-  
 6 ding of the payload  $\mathbf{b}$  into the original data  $\mathbf{x}$  with the specified distortion that  
 7 should not exceed  $D_1$ . However, a fundamental difference exists between these two  
 8 applications that consists in the nature of the payload  $\mathbf{b}$ . The payload  $\mathbf{b}$  has a higher  
 9 rate (about 5–10 Kbits depending on the size of the original data). Moreover, the  
 10 payload  $\mathbf{b}$  is content dependent and related to the original data by some mapping  
 11 rule  $p(\mathbf{b}|\mathbf{x})$  that might represent some hashing, features or even compressed version  
 12 of the original content. Therefore, depending on the final requirements it might be  
 13 necessary to provide the embedding rate in the range of  $R = 1 - 2$  bpp (bits per  
 14 pixels).

15 The second element of the protocol is the public network represented by some  
 16 channel with the transition matrix  $p(y|y')$ . The behavior of this channel also  
 17 shows significant differences with the corresponding robust watermarking channel.  
 18 Contrary to the robust watermarking channel, where the attacker is interested in  
 19 impairing the reliable watermark detection/decoding subject to the constraint of  
 20 the maximum allowable distortion  $D_2$ , the protocol attacker in this application  
 21 has completely different objectives. The main goal of the attacker is to modify  
 22 or to counterfeit the content with the purpose of producing a new content with a  
 23 modified visual appearance. For example, the content could be modified by replacing  
 24 objects, objects features, human faces, bodies, different authentication attributes,  
 25 background, or any identification data targeting some sensational, misleading or  
 26 illegal purposes. Obviously, in this case the document is either partially modified or  
 27 a fraction of the document is copied into another document. Therefore, the global  
 introduced distortion  $D_2$  is of secondary importance for the evaluation of the degree

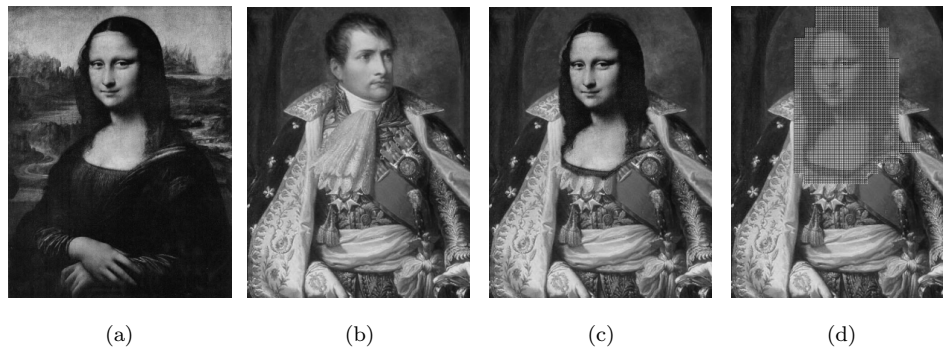


Fig. 7. Example of tamper proofing: (a) and (b) original images, (c) modified content as the result of collage between (a) and (b), (d) highlighted regions indicate the content modifications.

1 of document modification for this application. The following example demonstrates  
 2 the possible content modifications of two source images [Figs. 7(a), 7(b)]; such  
 3 alterations could change the historical, artistic or even criminalistic conclusions  
 4 that could be drawn. Figure 7(c) is the result of a collage between the two previous  
 5 images. The goal of the decoder of a tamper proofing system is thus to reliably  
 6 detect the intentional or unintentional modifications [Fig. 7(d)], and to point out  
 7 the modified areas or preferably reconstruct the original content.

8 Therefore, from the attacker perspective the integrity of the document should  
 9 be preserved in such a way that the authentication watermark will not be capable  
 10 enough to detect the introduced modifications. This is a very challenging task  
 11 that has recently resulted in a lot of attention in the watermarking commu-  
 12 nity with respect to the investigation of new protocol attacks against tamper  
 13 proofing systems<sup>11</sup>: such attacks are mostly advanced substitution attacks includ-  
 14 ing the *cut-and-paste* attack,<sup>3</sup> the *vector-quantization (VQ)* or *Holliman-Memon*  
 15 attack,<sup>26</sup> image compositions and the *collage attack*, as well as cryptographic attacks  
 16 targeting the used hashing function.

17 To withstand the above attacks one should properly design a data-hiding  
 18 scheme that should resolve two related problems: the first one is the *detection of*  
 19 *modifications*; the second one is the *recovering of the original data  $\mathbf{x}$*  after content  
 20 modifications. According to the payload and the targeted objectives, the existing  
 21 practical systems can be divided in two large groups: *authentication and tamper*  
 22 *proofing* watermarks, and *self-recovering* watermarks.

### 23 6.1. Authentication and tamper proofing

24 While robust watermarking for copyright protection was clearly the first main  
 25 research direction of the 1990s, watermarks for authentication and tamper  
 26 proofing have then been rapidly proposed for authentication and verification  
 27 of integrity. Authentication aims at checking the authenticity of a document  
 and of its source, while tamper proofing detects unauthorized modifications.

1 These authentication/tamper proofing watermarks aim at making falsifications  
2 and unauthorized modifications easy to detect and characterize. Early authenti-  
3 cation watermarks are the Yeung-Mintzer scheme<sup>64</sup> which authenticates each pixel  
4 with respect to a binary logo, and Wong<sup>61</sup> and Coppersmith *et al.*<sup>7</sup> schemes which  
5 divide the image in blocks and attach cryptographic hash-codes or signatures within  
6 blocks.

7 However it is known that most of schemes based on block-wise independent  
8 hashing are vulnerable to substitution attacks which exploit databases of images  
9 all protected with the same key. The cut-and-paste attack takes parts from two or  
10 more of these protected images and paste them together (preserving the watermark  
11 synchronization) to form a new image. The collage attack is a cut-and-paste attack  
12 which uses rather large parts: in that case these parts are individually validated  
13 by the decoder and only the boundaries between them are indicated as tampered.  
14 Then a collage attack cannot be distinguished with certainty from simple local  
15 tampering, and can be seen as a protocol attack which creates the ambiguity  
16 about the actual authenticity of the image. The even more powerful VQ attack<sup>25</sup>  
17 allows the construction of completely arbitrary images, usually of very good  
18 quality and which are wrongly authenticated by the decoder, by pasting blocks  
19 from already watermarked images (the same blocks as those used by the tamper  
20 proofing scheme). Moreover, regarding robust watermarking, most existing robust  
21 schemes are vulnerable to the copy attack. This is a potential problem for many  
22 real-world applications: if the watermark can be copied, how to be sure that the  
23 document actually holds the decoded copyright?

24 Various methods of blocks or hash-codes/signatures chaining, undeterministic  
25 signatures, etc. have been proposed for authentication watermarks against  
26 substitution attacks.<sup>3</sup> Fridrich<sup>17</sup> proposed to embed unique identifiers (ID) or  
27 “time-stamps” within individual images or even within individual blocks, a method  
28 which efficiently and conveniently defeats collage attacks. While several solutions  
29 have been proposed to make robust watermarks resistant against the copy attack,  
30 one possibility is to include host related data into the watermark. A powerful and  
31 elegant solution exists which consists of joining robust and authentication water-  
32 marks in a *hybrid* scheme. Therefore the hybrid scheme can resolve problems related  
33 to copyright, authenticity and integrity in an integrated framework, and further-  
34 more it is also able to defeat both protocol attacks above: the copy attack is made  
35 impossible since local signatures mismatch if the watermark is copied from one  
36 image to another; and regarding the collage attack, the robust part of the hybrid  
37 watermark can help us to identify the areas coming from different sources since  
38 they hold different robust watermarks. Hybrid schemes were recently proposed by  
39 Fridrich<sup>17</sup> and by Deguillaume *et al.*<sup>11</sup> Moreover diagnostics coming from robust  
40 and authentication parts can be interpreted together in order to detect copy and  
41 collage attacks. This solution is integrated in a prototype *Berkut 2.0*.<sup>40</sup>

42 Most of proposed authentication watermarks are strictly sensitive to any change,  
43 in the sense that any modification, even of a single pixel, is detected: they are said

1 *fragile* watermarks. Therefore they are not suitable for compression nor for digital/  
 2 analogue conversion. Media-conversion compatible schemes called *semi-fragile*  
 3 watermarks have then been proposed, based on robust or *visual hashing* instead  
 4 of standard hash-codes as well as on an embedding approach which resists against  
 5 a certain level of “acceptable and non-malicious” distortions. The idea of visual  
 6 hashing is to generate a key-dependent secure digest which continuously changes  
 7 with the input, differing only by a small number of bits for two perceptually  
 8 equivalent inputs. On the other hand, completely different inputs or different keys  
 9 should generate uncorrelated codes. The verification is then done by comparing  
 10 the percentage of mismatching bits with a threshold representing the amount of  
 11 allowed distortions. For example visual hashing functions have been proposed using  
 12 geometric hashing based on salient points and a voting algorithm,<sup>24</sup> or derived from  
 13 low-pass DCT coefficients and made invariant to translation, scaling and rotation  
 with the Fourier-Mellin transform.<sup>18</sup>

## 15 **6.2. Self-recovering watermarking**

Error resilient coding and error concealment have recently received a lot of attention  
 16 in different applications related to wireless networks and networks with no QoS  
 17 control. The main existing techniques can be characterized as<sup>58</sup>: layered coding with  
 18 transport coding, multiple description coding, joint source/channel coding, robust  
 19 waveform coding, robust entropy coding and post-processing at the decoder. Data-  
 20 hiding techniques could be used for this purpose. Moreover, intentional content  
 21 modifications could be considered as channel degradation and appropriate strategies  
 22 can be applied for self-recovering data.

The main practical approaches to self-recovering watermarking differ depending  
 23 on the used payload (features, edges, compressed coefficients), data-embedding  
 24 technique and final reconstruction/recovering procedure. For instance, an example  
 25 of edge directivity embedding is proposed by Yin *et al.*<sup>65</sup> while downsampled and  
 26 lossy compressed (JPEG QF = 25) payload is used in SARI technique.<sup>33</sup>

27 Generally, any sort of image features can be embedded into the image itself  
 28 that should help reconstruct the resulting image after channel degradations. If the  
 29 quadratic distortion is used as a fidelity measure and the channel distortions are  
 30 interpreted as AWGN, and if the content is assumed to be stationary Gaussian,  
 31 one can apply the MMSE estimator to reconstruct the original image (as post-  
 32 processing). The resulting variance of the obtained estimate  $\sigma_{MMSE}^2$  depends on the  
 33 variance of the content  $\sigma_x^2$  and the variance of the channel noise  $\sigma_z^2$ , as:  $\sigma_{MMSE}^2 =$   
 34  $\frac{\sigma_x^2 \sigma_z^2}{\sigma_x^2 + \sigma_z^2}$ . Therefore, the higher the variance of the image, the lower is the accuracy  
 35 of the estimate. A maximum likelihood (ML) estimate is most often applied to real  
 36 images to estimate the local image variance. It is a known fact that real images  
 37 are highly non-stationary processes. The variance in the vicinity of the edges and  
 38 textures will thus be highly overestimated,<sup>55</sup>  $\sigma_{MMSE}^2$  will then be very large in  
 39 these regions and no reliable estimate will be possible. Therefore, one can embed  
 40

1 additional information about edges and textures in the watermark to reduce the  
 2 variance of the estimation, while flat regions that are characterized by relatively low  
 3 variance can easily be reconstructed at the decoder. This approach to error-resilient  
 4 coding can be efficiently used for the QoS control and enhanced scalability of public  
 5 networks.

**6.3. Joint source/channel coding with side information**

7 All the above schemes can be considered in a generalized setup of joint  
 8 source/channel coding with side information. Since we have already considered  
 9 channel coding with side information at the encoder in Sec. 5, we will focus in this  
 10 section on source coding with side information at the decoder.

11 We start by considering the problem of lossy compression with side information  
 12 (Fig. 8). This problem was first introduced by Wyner-Ziv (1976)<sup>63</sup> with  $\mathbf{X}$  and  $\mathbf{Y}$   
 13 being continuous correlated i.i.d. sources with joint p.d.f.  $p_{XY}(x, y)$ . The problem  
 14 is to compress  $\mathbf{X}$  in a lossy way with  $\mathbf{Y}$  being known at the decoder but not at  
 15 the encoder. First, we consider this problem for a Gaussian content and quadratic  
 16 distortion. The source  $\mathbf{X}$  produces  $N$  samples with  $X[i] \sim \mathcal{N}(0, \sigma_x^2)$ . The encoder  
 17 and the decoder communicate without error at a rate  $R$  bits per source symbol.  
 18 At the same time, the decoder has access to  $\mathbf{Y} = \mathbf{X} + \mathbf{Z}$  (Fig. 9), where  $\mathbf{X}$  and  $\mathbf{Z}$   
 19 are independent and  $Z[i] \sim \mathcal{N}(0, \sigma_z^2)$ . The goal is to communicate with the lowest  
 20 possible rate  $R$  such that  $E[d^N(\mathbf{X}, \hat{\mathbf{X}})] \leq D$ . This lower bound will be denoted as  
 21  $R(D)_{X|Y}^{WZ}$ .

22 This communication protocol is based on the fact that if both encoder and  
 23 decoder have access to  $\mathbf{Y}$ , then they can compute a minimum mean square  
 error (MMSE) estimate of  $\mathbf{X}$  as  $\mathbf{X}_{MMSE} = E[\mathbf{X}|\mathbf{Y}]$ . In this case one can only

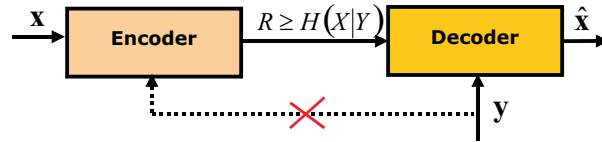


Fig. 8. Generalized diagram of lossy source coding with side information  $\mathbf{y}$ .

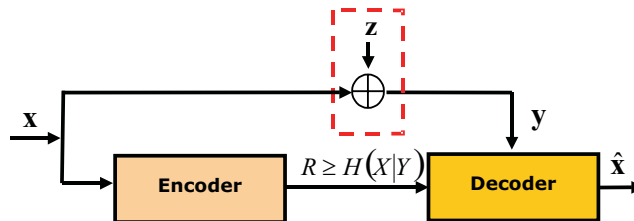


Fig. 9. Generalized diagram of lossy source coding with side information given in the form of a noisy version of  $\mathbf{x} : \mathbf{y} = \mathbf{x} + \mathbf{z}$ .

1 communicate the error of estimate  $\tilde{\mathbf{X}} = \mathbf{X}_{MMSE} - \mathbf{X}$  ( $\tilde{X}[i] \sim \mathcal{N}(0, \sigma_{X|Y}^2)$ ), where  
 2  $\sigma_{X|Y}^2 = \frac{\sigma_x^2 \sigma_z^2}{\sigma_x^2 + \sigma_z^2}$ , with the specified distortion  $D$ , that corresponds to a rate distortion  
 3 function  $R(D)_{X|Y}$  which assumes  $\mathbf{Y}$  to be available at both encoder and decoder:

$$R(D)_{X|Y} = \begin{cases} \frac{1}{2} \log_2 \frac{\sigma_{X|Y}^2}{D}, & \text{if } 0 \leq D < \sigma_{X|Y}^2, \\ 0, & D > \sigma_{X|Y}^2. \end{cases} \quad (21)$$

5 Wyner and Ziv<sup>62,63</sup> demonstrated that generally  $R(D)_{X|Y}^{WZ} \geq R(D)_{X|Y}$ . This  
 6 means that there is in general a rate loss with Wyner-Ziv coding. Zamir<sup>66</sup> also  
 7 shown that this loss can be as close as  $R(D)_{X|Y}^{WZ} - R(D)_{X|Y} \leq \frac{1}{2}$  bit. Note that for  
 8 discrete sources when  $D = 0$ , the Wyner-Ziv problem reduces to the Slepian-Wolf  
 9 problem<sup>45</sup> with  $R(0)_{X|Y}^{WZ} = R(0)_{X|Y} = H(X|Y)$ . The generalized rate distortion  
 10 with side information at the decoder for discrete memoryless sources with distortion  
 11 measure  $d(\cdot, \cdot)$  was considered in Refs. 9, 62 and 63:

$$R(D)_{X|Y}^{WZ} = \min_{p(u|x), g(\cdot)} [I(X; U) - I(Y; U)]. \quad (22)$$

13 The minimization is performed over all  $p(x, y, u) = p(x, y)p(u|x)$  and all decoder  
 14 functions  $\hat{x} = g(u, y)$  such that  $\sum_{x, u, y} p(x, y)p(u|x)d(x, g(u, y)) \leq D$ .

Su *et al.*<sup>46</sup> shown that for  $U^*[i] \sim \mathcal{N}(0, \sigma_u^2)$  where  $\sigma_u^2 = (\sigma_x^2 - \frac{\sigma_x^2 + \sigma_z^2}{\sigma_z^2} D) \frac{\sigma_z^2 - D}{\sigma_z^2}$   
 one can obtain:

$$I(X; U^*) = \frac{1}{2} \log_2 \frac{(\sigma_z^2 - D)\sigma_x^2}{\sigma_z^2 D}, \quad (23)$$

$$I(Y; U^*) = \frac{1}{2} \log_2 \frac{(\sigma_z^2 - D)(\sigma_x^2 + \sigma_z^2)}{(\sigma_z^2)^2}, \quad (24)$$

15 such that the rate  $R^* = I(X; U^*) - I(Y; U^*) = R(D)_{X|Y}$ . The design of the code  
 16 book  $\mathcal{U}$  is quite similar to the Gel'fand-Pinsker code book construction and includes  
 17 about  $2^{NI(X; U^*) - \varepsilon}$  vectors coming from  $\mathcal{N}(\mathbf{0}, \sigma_u^{*2} \mathbf{I})$ . The vectors are equiprobably  
 18 randomly assigned to  $2^{N(R^* + 2\varepsilon)}$  distinct bins with some indexes and each bin  
 19 contains about  $2^{NI(Y; U^*) - \varepsilon}$  vectors.

20 Having considered the main results of source and channel coding with side  
 21 information, we can design a joint source/channel coding (JSCC) system that  
 22 generalizes the above approaches. The block diagram of JSCC system with side  
 23 information is shown in Fig. 10. For simplicity, assume that the channel is charac-  
 24 terized either by AWGN or by some high-rate lossy compression that degrade the  
 25 image quality. The allowable channel distortion is  $D_2$  while the degradation due to  
 26 the watermark embedding should not exceed  $D_1$ . The ratio  $D_1/D_2$  determines the  
 27 maximum data-hiding rate according to the Gel'fand-Pinsker (8), Costa (9), and  
 28 (10) channel coding setups. The source coding in the above JSCC scheme is designed  
 29 assuming the Wyner-Ziv formulation, that is availability of the degraded stego data  
 $\mathbf{y}$  as the side information at the decoder. The watermark (payload) represents the

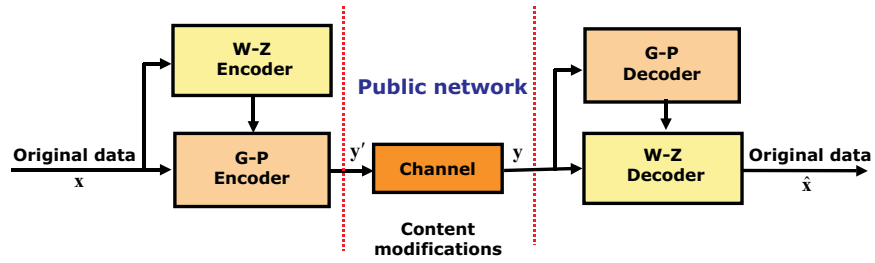


Fig. 10. Generalized block-diagram of joint source/channel coding based on side information.

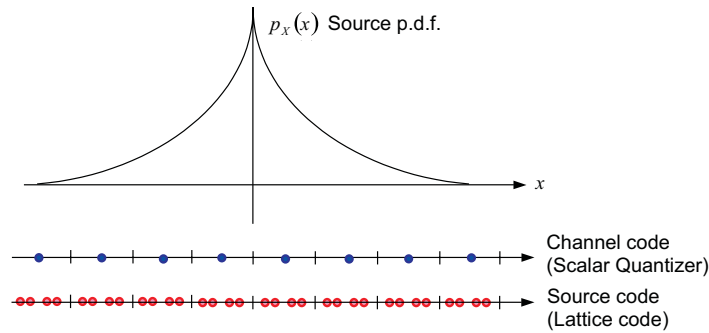


Fig. 11. Joint source/channel coding based on side information.

1 direct compressed channel transmission in the Wyner-Ziv problem communicated  
 2 with the rate  $R \geq H(X|Y)$ . The simplest 1D interpretation of the above scheme  
 3 is shown in Fig. 11. The channel code is represented by a uniform scalar quantizer  
 4 that at the same time corresponds to a “coarse” approximation of the source data  
 5  $\mathbf{x}$ . The source code is designed based on a lattice code with respect to the above  
 6 scalar quantizer, assuming amplitude limited attacks or distortions. In particular,  
 7 4-PAM is used within each bin of lattice code providing a total embedding rate of  
 8 2 bits per pixel. It is also assumed that the watermark is encoded according to the  
 9 Wyner-Ziv problem, using multilevel codes and properly allocated over the image.

10 The decoder extracts the watermark based on the Gel’fand-Pinsker decoding.  
 11 Then the Wyner-Ziv decoder reconstructs the original data  $\mathbf{x}$  using the estimated  
 12 payload  $\hat{\mathbf{b}}$  and the side information  $\mathbf{y}$ . In the noise-free case, the quality of the  
 13 reconstructed image will be determined by the specified distortion  $D$  of the lossy  
 14 Wyner-Ziv coding. In the case of AWGN, the ratio of half of the distance between  
 15 lattice constellations ( $d_0/2$ ) in the source code to the noise standard deviation  
 16 ( $\sigma_z^2$ ) will determine the corresponding probability of decoding error. If  $d_0/2 \gg$   
 17  $\sigma_z^2$ , one can expect error-free communications typical for QIM-like schemes and  
 18 corresponding reconstruction with the distortion not exceeding  $D$ . Otherwise, errors  
 19 might occur and the system fails to reconstruct the original data with the given  
 fidelity.

1 The above JSCC scheme can also be used as a self-recovering system for networks  
with bit, block or packet losses or erasures. In these case, the payload should be  
3 decreased to enable appropriate encoding using error correction codes suited to  
the erasure channels, or simply using appropriate data allocation with repetitions.  
5 This sort of communications represents a form of error resilient coding that can  
assist the problem of QoS control in public networks. It should also be mentioned  
7 the possibility of hybrid analog/digital transmission where the digital counterpart  
(embedded watermark) can be used to provide additional quality of transmission  
9 for authorized users.<sup>44</sup>

11 An extension to the above JSCC is possible in the case of data delivery with  
a given targeted data quality to different users, that are divided on public users  
(those who do not know the key) and private users (those who have access to  
13 the key). Increasing the embedding distortion  $D_1$ , one can considerably degrade  
the image/video/audio quality thus making it uninteresting to public users, while  
15 private users can still decode the encoded data. Therefore, this scheme can also  
be used in applications that require “partial data encryption” to enable the secure  
17 content delivery to the target users.

## 7. Secure Communications

19 The goal of secure communications is to securely deliver some content over the  
public networks. There are several possibilities for secure communications. The  
21 first one is a visual “encryption” or scrambling that should provide additional error  
resilience in the case of wireless networks and networks with packet losses and  
23 erasures. The second possibility is steganography that guarantees secure content  
delivery by hiding the content to be securely communicated into the covert media,  
25 whereas the presence of the hidden content presence should not be detected by  
various detection tools.

### 27 7.1. Visual scrambling

The goal of visual scrambling consists in the enciphering of visual content in a way  
29 suitable for reliable communications over public networks; this prevents access of  
a third unauthorized party to the enciphered content. The block diagram of visual  
31 scrambling is shown in Fig. 12. The content that should be securely communicated  
over public networks is scrambled at the encoder based on the private key in such  
33 a way that it cannot be anymore visually recognized. Contrary to traditional data  
enciphering, it is required here to ensure both visual scrambling and error resilient  
35 coding. Moreover, to provide a secure solution it is required to avoid additional  
redundancy in headers, meta data and attachments. It is also preferable to provide  
37 format independency and to ensure high efficiency towards erasure channels and  
channels with varying parameters. Obviously, traditional means cannot completely  
39 satisfy these requirements. The network part of communications is concerned in  
this application with two different issues, i.e. security and robustness. The security



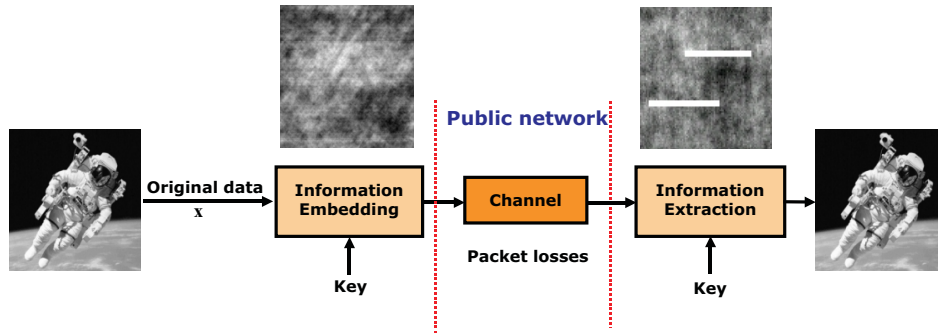


Fig. 12. Generalized diagram of visual scrambling.

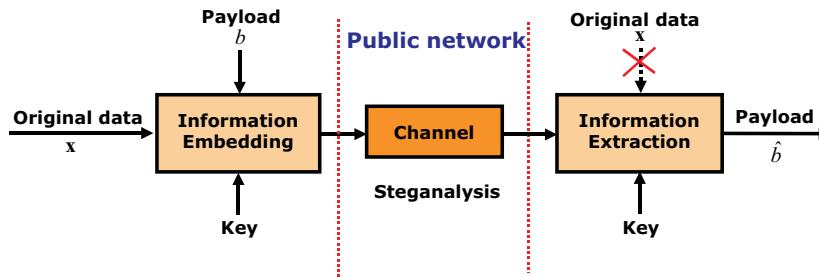


Fig. 13. Generalized diagram of secure communications based on steganography.

1 assumes that unauthorized deciphering can be applied and the robustness issue  
 2 refers to different imperfections of networks explained in Sec. 2. Finally, the decoder  
 3 should provide reliable descrambling of the content even if some bits, blocks or  
 4 packets have been corrupted during transmission. One of possible solutions of  
 5 this problem was proposed by Grytskiv *et al.*,<sup>21</sup> based on phase encryption. This  
 6 approach, while being very simple, demonstrates high efficiency for both content  
 7 scrambling and error resilience.

### 7.2. Steganography

9 Steganography, originally designed for cover or hidden communications, should  
 10 provide a certain level of security for public communications. The block diagram of  
 11 steganographic communications is shown in Fig. 13. The encoding/decoding part  
 12 of steganography systems has a lot in common with robust watermarking based on  
 13 Costa's scheme. However, it has reduced requirements towards attacks aiming at  
 14 the watermark removal and thus it can provide higher embedding rate. It essentially  
 15 corresponds to high WNR-regime of data-hiding meaning that normally it should  
 16 withstand unintentional attacks such as format conversion, slight lossy compression  
 17 and in some special cases analog to digital conversion. While most existing  
 steganographic tools can provide perceptually invisible data-hiding, the stochastic

1 visibility or unauthorized detectability of hidden data still remains a challenging  
 2 task. Therefore, to be secure, the steganographic system should satisfy a set of  
 3 requirements. The main requirement consists in providing the statistical indistin-  
 4 guishability between the cover data and the host data. A possible information-  
 5 theoretic measure of stochastic closeness is the relative entropy or Kullback-Leibler  
 6 distance (KLD) between two distributions under test, which was first proposed by  
 7 Cachin.<sup>5</sup> More generally, the stochastic visibility can be considered as the possibility  
 8 of unauthorized detection to differentiate between the cover and the host data based  
 9 on a hypothesis testing.

10 The basic scheme for steganography communications requires high-rate commu-  
 11 nications. Thus, the host interference cancellation issue should be resolved. The first  
 12 steganographic techniques have been mostly built based on the LSBM embedding.  
 13 The QIM and SCS based embedding for steganographic purposes, proposed by  
 14 Eggers *et al.*<sup>15</sup> and Guillon *et al.*,<sup>22</sup> have proven that the SCS-based steganography  
 15 is secure according to the Cachin's criteria of  $\epsilon$ -security<sup>5</sup> which requires:

$$D(p_X \| p_Y) < \epsilon, \quad (25)$$

16 where  $D(p_X \| p_Y) = \sum_{x \in \mathcal{X}} p_X(x) \log \frac{p_X(x)}{p_Y(x)}$  denotes relative entropy (or Kullback-  
 17 Leibler distance) between the cover data  $X$  and the stego data  $Y$ .

18 However, the relative entropy is a global criteria and does not reflect the local  
 19 content modifications. This means that the content can be modified locally in such  
 20 a way that the attacker can detect it either visually or using some specially de-  
 21 signed statistical tests, while the relative entropy can be tuned to be very low. This  
 22 also valid for the estimation of image quality using the MSE criterion. It was also  
 23 shown that images can be considerably locally distorted while the MSE indicated  
 24 acceptable image quality.<sup>53</sup>

25 At the same time, it is obvious that the higher the data embedding rate, the more  
 26 modifications are introduced into the original content and consequently the easier  
 27 the task of steganalysis. The trade-off between data-hiding capacity and security of  
 28 data-hiding technologies expressed as the possibility of unauthorized detection was  
 29 performed by Voloshynovskiy and Pun.<sup>56</sup> Different data-hiding techniques have  
 30 been considered for both low-WNR and high-WNR regimes and corresponding  
 31 statistical detection strategies have been proposed. It was emphasized that the  
 32 crucial role in the unauthorized detection of hidden data belongs to the proper  
 33 stochastic modeling of the cover content. The commonly used EQ model pro-  
 34 vides overestimated values of local image variances indicating "high steganographic  
 35 security of specific image regions". Therefore, the corresponding conclusion is that  
 36 one should embed the payload in edges and textures due to their high variance and  
 37 corresponding high probability of error of unauthorized detection. Recent results  
 38 obtained for capacity of robust data-hiding techniques question the validity of these  
 39 assumptions.<sup>54</sup> It is also likely that the appearance of new more powerful and  
 40 accurate stochastic image models can change this belief and inspire new secure  
 41 data-hiding strategies.

## 1 8. Conclusion

3 The goal of this paper was to demonstrate how network security, QoS control  
5 and secure communications over the public networks can benefit from data-hiding  
7 technologies. It was shown that such technologies can play an important assisting  
9 role in public networks characterized to be heterogeneous, time-varying, and in  
11 networks with no QoS control. We have also indicated that traditional means of  
13 multimedia security can hardly cope with novel emerging requirements of multi-  
15 media communications. The data-hiding technologies, being a possible alternative,  
17 do not require considerable investment, protocol modifications and are compatible  
19 with the existing standards of multimedia compression and communications. We  
21 have also developed a unified theoretical basis of digital data-hiding as well as shown  
23 its major applications. In particular, digital communication with side information  
was demonstrated to be an appropriate theoretical basis for considering different  
aspects of channel coding and source coding in data-hiding applications. The recent  
interest towards the Gel'fand-Pinsker and Wyner-Ziv problems makes it possible  
to consider digital data-hiding in the scope of multi-terminal and multi-user net-  
works and communications. This makes the analysis even more attractive with a  
huge future potential of extensions towards multimodal data storage, communica-  
tions and management in highly distributed environments. State-of-the-art robust  
watermarking, tamper proofing, watermark-assisted multimedia processing and  
secure communications are considered among others based on a unified theoretical  
basis. The main requirements, design principles, generalizations, as well as future  
perspectives are underlined in the paper.

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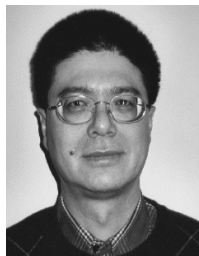
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3 SA since January 2003, which addresses the security of authentication documents  
based on high-capacity data-hiding, barcodes, and luminescent crystal-based analog  
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