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# Leveling the Playing Field: Enabling Community-Based Organizations to Utilize Geographic Information Systems for Effective Advocacy

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# Journal

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## GIS in Public Health

Using Global Position Systems (GPS) and Physical Activity Monitors to Assess the Built Environment

Developing Geospatial Data Management, Recruitment, and Analysis Techniques for Physical Activity Research

Space-Time Patterns of Mortality and Related Factors, Central Appalachia 1969 to 2001

Leveling the Playing Field: Enabling Community-Based Organizations to Utilize Geographic Information Systems for Effective Advocacy

Development of Neighborhoods to Measure Spatial Indicators of Health



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From Chuck Croner, Geographer and Survey Statistician, Editor, Public Health GIS News and Information, Centers for Disease Control and Prevention:

*“Congratulations to URISA and the Planning Committee for their first-ever “GIS in Public Health” conference. I believe you advanced the key issues of public health geospatial science in this dynamic forum while engaging a very knowledgeable and responsive audience, from many disciplines and the global community. This was a successful ground breaking event for URISA and it sets the stage for what will now be a much anticipated 2009 “GIS in Public Health” conference.”*



# Using Global Position Systems (GPS) and Physical Activity Monitors to Assess the Built Environment

*Christopher J. Seeger, Gregory J. Welk, and Susan Erickson*

**Abstract:** *As public health continues to decline and obesity rates hit epidemic levels, there has been increased interest in understanding what characteristics of the built environment may impact the amount of physical activity an individual receives. This paper discusses the utilization of global positioning system (GPS) receivers, physical activity monitors (PAM), meteorological data, and land-cover data to visualize and identify relationships between landscape characteristics of the built environment and an individual's physical activity levels. This paper showcases a procedure for synchronizing the collected data, describes pitfalls to avoid when conducting a study, and illustrates how the results can be analyzed and visualized in a geographic information system (GIS).*

## INTRODUCTION

According to the Centers for Disease Control (CDC), approximately 66 percent of the U.S. adult population is either overweight (body mass index of 25 to 29.9) or obese (BMI  $\geq$  30). These percentages are approximately twice the amount reported in health surveys taken in the mid-1970s. While there is debate regarding if this increase in prevalence constitutes an epidemic, it is widely accepted that insufficient individual physical activity and exercise is one of the contributing factors to weight gain. The CDC's Behavioral Risk Factor Surveillance System (BRFSS) found that in 2005 the national average of individuals participating in the recommended amount of weekly physical activity was only 48 percent, while 37.7 percent reported an insufficient amount of activity and 14.2 percent reported they were inactive. Another study reported that "sixty-two percent of adults never participated in any type of vigorous leisure-time physical activity" (Pleis and Lethbridge-Çejku 2006).

The fact that more than half of the U.S. population does not undertake a sufficient amount of physical activity calls to question why more people aren't physically active when many communities have been investing significant funding to improve the outdoor infrastructure (parks, ball fields, trails) that facilitates and promotes opportunities for physical activity?

This and other similar questions have brought to the forefront investigations into how the built environment affects an individual's participation in leisure-time physical activity. The executive summary for the 2004 "Obesity and the Built Environment: Improving Public Health Through Community Design" Conference in Washington, D.C., found that the "rapid increase in obesity over the past 30 years strongly suggests that environmental influences are responsible for this trend."

*Report #282, Does the Built Environment Influence Physical Activity: Examining the Evidence*, published by the Transportation Research Board in January 2005, states that there is "available empirical evidence" linking a person's physical activity with the

built environment. The report further states that additional studies into the "causal relationship between the built environment and physical activity are needed" and that future research should include "residential location preferences, and characteristics of the built environment as determinants of physical activity."

To identify, visualize, and understand this relationship between physical activity and the built environment, spatial analysis and data collection tools such as geographic information systems (GIS) and global positioning systems (GPS) can be used. These tools can provide an accurate map with which proximity, distribution, and connectedness can be measured. And, when combined with physical activity monitors and employed in participatory supported research, they can become even more useful measures.

The remainder of this paper focuses on one component of a study investigating the relationship between physical activity, trail use, and adjacent vegetation. In this component of the study, spatial, individual physical activity, and weather data were collected and processed and then visualized and analyzed in context with the built environment.

## PROJECT BACKGROUND

To better understand the role that vegetation or, more specifically, the urban forest has on an individual's selection and use of community recreation trails, the National Urban and Community Forestry Advisory Council funded a study by Iowa State University Extension to investigate the relationship between vegetation patterns and physical activity. The research, conducted between July 2005 and July 2007 in Ames, Iowa, sought to answer the following questions:

- Does vegetation adjacent to a trail impact the use of the trail?
- Is vegetation variety an important aspect of route selection?



- What role do trees play in trail selection in various weather conditions?
- What are the characteristics of the most commonly used trail segments?
- Do physical activity rates (exertion) correspond directly to the adjacent landscape, trail surfaces, or trail length?

## Research Framework

Information for the study was collected from 48 Ames residents who identified themselves as physically active adults who walked or ran at least three times per week on community recreational trails. These participants were selected from a pool of 500 people who responded to a request for participants. Selections were based on gender, age, and location of residence. Study participants fell into one of three population age groups: 18–30, 30–55, and 55+.

The study lasted one year and included four one-week data-collection periods during the months of November, January, April, and August. For each of the one-week periods, each participant was asked to wear a GPS device on the wrist when he or she was walking or running. Participants also wore physical activity monitors attached to their waistbands for the entire week of the study during waking hours. In addition to wearing the two devices, participants kept paper logbooks documenting their daily physical activities. Each study week started at 12 A.M. on Wednesday and concluded at 11:59 P.M. on the following Tuesday.

To answer the research questions presented in the study, it was necessary to collect and identify:

- Which trails were used.
- When the trails were used.
- What the weather conditions were at the time the trails were being used.
- How much physical activity was exerted as individuals used the trails.
- The characteristics of the trails and their adjacent landscape.

Data collected from GPS devices worn by the participants were used to identify which trails were used and when the trails were used. Minute-by-minute weather data was collected at a local elementary school's weather monitor and archived to a server on the Iowa State University campus. The physical activity monitors (or accelerometers) worn by the participants recorded the amount of physical activity they received during each minute of the day. The existing characteristics of the trails and the adjacent landscape were identified using field observations that were recorded with a GPS and inventory form. A community-wide vegetation map also was created from one-foot resolution aerial photography.

The study was approved by the university's Institutional Review Board and all participants signed letters of consent before participating in the study. At the end of the study, participants were allowed to keep the GPS devices.

## DATA-COLLECTION DEVICES AND PROCESSES

While basic infrastructure GIS data existed for the community, the majority of the data was at a scale that was not detailed enough to reveal characteristics of the built environment that may influence physical activity. Therefore, it was necessary to collect much of the information in the field or by digitizing high-resolution aerial imagery. For the purpose of identifying route preference or physical activity, a participatory approach using GPS and physical activity monitoring devices was utilized to collect the data.

### Adjacent Landscape Inventory

Two data layers were created to inventory the environmental characteristics of the study area. The first data layer contained the trail characteristics and adjacent vegetation information and was created in the field using Trimble's pocket pathfinder GPS and an HP iPaq PDA running ESRI's ArcPad 6 software. The ArcPad/PDA solution allowed a base map containing the road and trail network to be displayed along with the location of sample points that were prelocated based on a linear sampling distribution of 100 meters (see Figure 1). Two graduate students walked each of the trails and stopped at each of the sampling points to photograph and record the vegetation adjacent to the trail as well as characteristics of the trail.

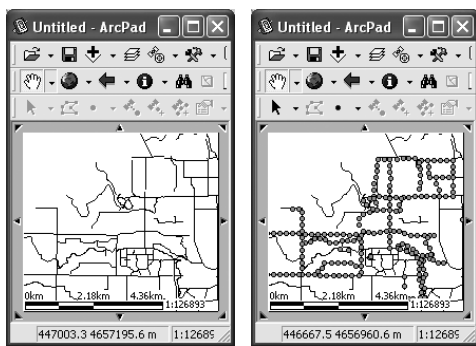


Figure 1. ArcPad screen displaying road network and trail sample points.

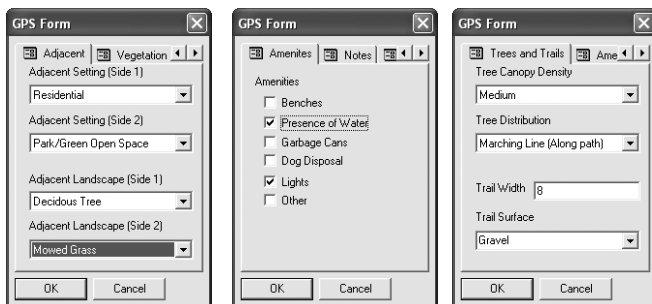


Figure 2. ArcPad inventory forms.



**Figure 3.** Garmin Foretrex 101.

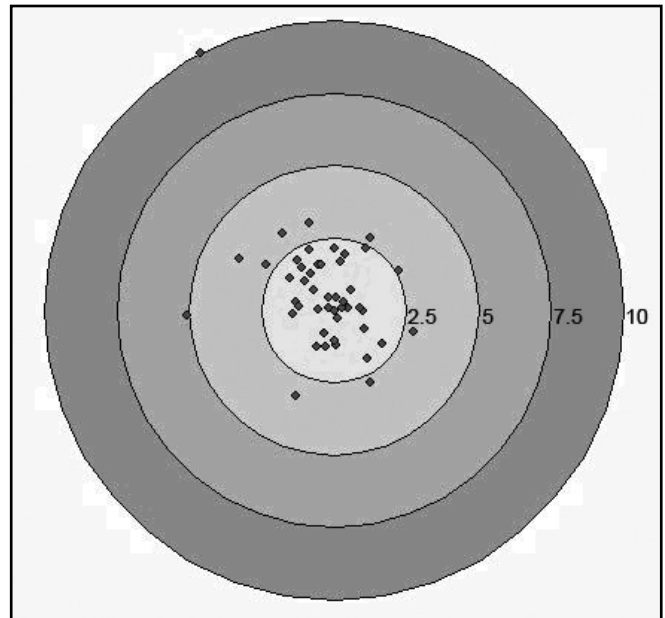
The field-data collection process was simplified by using form fields organized by content across six GPS inventory pages. The first page, adjacent land setting/land use, included pull-down menus for selecting the correct characteristics of the trail's adjacent environment. Because the land use and landscape may differ for each side of the trail, each side was included as a unique attribute. Side 1 represented land that was north and east from the trail. Side 2 represented land that was south and west from the trail. The additional form pages included vegetation cover, tree characteristics, trail surfaces, amenities, and notes (shown in Figure 2).

The GPS used for the data collection had an accuracy of two to five meters when combined with a real-time differential correction source or differentially postprocessed; however, in this study, the data was collected without any differential correction at an accuracy of approximately ten meters. This level of accuracy was sufficient for the study, the sampling points were prelocated using aerial data with a resolution of less than one meter; thus the GPS-enabled PDA was primarily used to navigate to the general location to complete the form.

Participants in the study did not always walk or run for leisure exclusively on designated trails, making the data collected at the sample points insufficient for analysis of entire routes. A community-wide land-cover layer was therefore necessary. The existing land-cover data for the community was limited to a 15-meter resolution data set that was interpolated from color infrared aerials flown in 2002. This resolution was not adequate for the study so the city's submeter photography from 2003 was digitized to create a more accurate vegetation map. The land-cover layer included four categories: deciduous, coniferous, agriculture fields, and water.

### **Participant Location—GPS**

The GPS device selected for study participants to wear was the Garmin Foretrex 101 (see Figure 3). This GPS was selected because it provides an affordable receiver that is lightweight with



**Figure 4.** Garmin Foretrex 101 accuracy test.

a small form factor and good accuracy. Costing under \$125 per unit, the Foretrex 101 was one of two models in the initial series of wrist GPS units by Garmin. The other model, the Foretrex 201, offered the same functionality as the 101 model but used rechargeable batteries instead of the two AAA batteries used by the Foretrex 101. The higher price tag of the Foretrex 201 and the requirement to recharge the batteries made it an unsuitable option for this study.

The small size and light weight of the device made it easy for participants to use it without being distracted. The Foretrex 101 measures 3.3 inches wide, 1.7 inches high, and 0.9 inch deep (8.4 x 4.3 x 2.3 cm.). The device weighs only 2.75 ounces (78 grams). The controls are located on the front edge of the device and are easy to operate. For the purpose of this study, participants only had to turn the device on and off.

Spatial accuracy was an important requirement of the selected device, and the Foretrex 101 met the required need for it was accurate to approximately ten meters or less. The device is Wide Area Augmentation System (WAAS) compatible, and with WAAS turned on the accuracy averages around three meters. WAAS uses a system of satellites and ground stations to provide signal correction to the GPS, making it much more accurate than standard GPS devices. Prior to the start of the study, 47 of the devices were tested for accuracy by concurrently laying them on the ground at a known geodetic point and collecting data for a period of ten minutes after the units had warmed up. The study itself introduced an error of approximately nine inches since all units could not be placed at the center of the known point concurrently. By testing the devices at the same time, it was possible to identify satellite reception and to average the recorded locations. The test found that 36 of the devices had an average location within 2.5 meters of the known point, 9 devices were between 2.5 and 5 meters, 1 device was between 5 and 7.5 meters, and 1



Figure 5. IM Systems Biotrainer-Pro.

device was just over 10 meters (see Figure 4). In the case of the device that was more than 10 meters, it was determined that the WAAS feature was not enabled. The findings of the accuracy tests were in line with what Daniel Rodriguez reported for accuracy tests of the Foretrex 201 where he found the “average distance recorded from the units to the geodetic point was 3.02” meters with 81.1percent of the 726 GPS points collected (Rodriguez, Brown, and Troped 2005).

The other critical feature in the selection of the GPS was the capability to store a tracklog that could record where the participant walked or ran. The Foretrex 101 is capable of storing 10,000 points and can be set up to record at intervals as short as one second. The study utilized a ten-second interval, sufficient for recording points every 220 feet (67 meters) for a fast four-minute mile or every 44 feet (13.4 meters) for a person walking an average three miles per hour. At this setting, it would take more than 27 hours of use to fill the tracklog.

An optional Db9 interface cable provided a method to download tracklog records to a computer with a serial port. Each downloaded tracklog file contained the latitude, longitude, UTM coordinates, elevation, and time-stamp for each point recorded during a physical activity session. The tracklog also contained a field indicating when the device was turned on and when new data was being appended to the tracklog. The time-stamp recorded by the tracklog included the date and time as a single field value. The time stamp was stored in the year/month/day-hour:minute:second (2005/11/02-22:02:56) format.

The primary limitation of the Foretrex 101 was its battery life, which was specified to last 15 hours. Because of the increased power consumption of the WAAS, however, the average life was closer to 12 hours. In extremely cold temperatures, the battery life was dramatically reduced and the devices would often turn off after less than 30 minutes of use. Because of the limit imposed by the battery life, participants were asked to only wear the GPS

	A	B	C	D	E	F	G	H
1	t196	2-Nov	3-Nov	4-Nov	5-Nov	6-Nov	7-Nov	8-Nov
944	3:42 PM	0	0	1	0	0	1	0
945	3:43 PM	0	0	3	1	0	0	0
946	3:44 PM	0	0	6	1	0	1	0
947	3:45 PM	0	0	7	6	0	0	0
948	3:46 PM	0	0	6	3	0	0	0
949	3:47 PM	0	0	4	8	0	0	0
950	3:48 PM	0	1	5	5	0	0	0
951	3:49 PM	0	1	2	6	0	0	0
952	3:50 PM	0	0	4	7	0	0	0
953	3:51 PM	0	4	3	5	0	0	0
954	3:52 PM	1	6	0	4	0	0	0
955	3:53 PM	2	5	1	3	0	0	0
956	3:54 PM	4	5	0	4	0	0	0
957	3:55 PM	4	4	0	3	0	0	0
958	3:56 PM	4	2	1	0	3	0	0
959	3:57 PM	4	1	0	1	3	0	0
960	3:58 PM	3	2	0	0	1	1	0
961	3:59 PM	0	1	0	1	1	0	0
962	4:00 PM	0	1	1	0	0	1	0
963	4:01 PM	0	0	1	0	0	0	0
964	4:02 PM	0	0	0	0	0	0	0
965	4:03 PM	0	0	0	0	0	5	0
966	4:04 PM	0	0	0	0	1	3	0

Figure 6. Sample downloaded physical activity counts with timestamp.

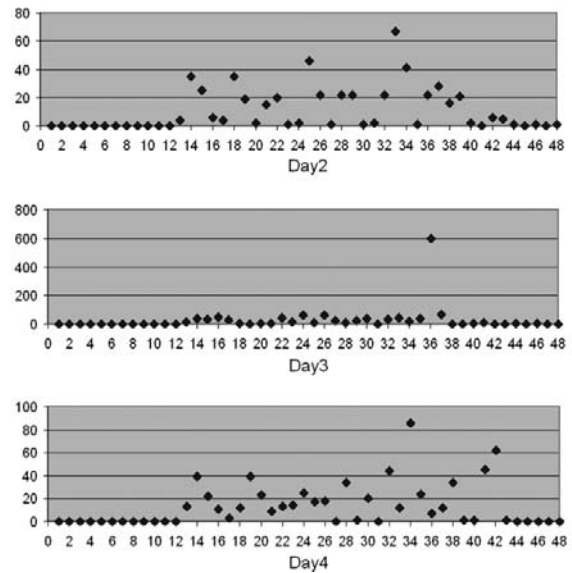


Figure 7. Sample physical activity data graphed in 30-minute intervals.

when they went outside for a walk or run.

The GPS came with a wrist strap that allowed the participant to wear it strapped to his or her body. As reported in the findings by Rodriguez et al., the location of the device on the body does impact the quality of the collected data and it was recommended that the devices be worn on the wrist (Rodriguez, Brown, and Troped 2005). Participants in this study were instructed to wear the devices on their wrists over clothing (extender straps were provided) with the LCDs facing up.

### Physical Activity—Accelerometer

Accelerometry-based activity monitors are used to measure physical activity in free-living environments. Physical activity monitors

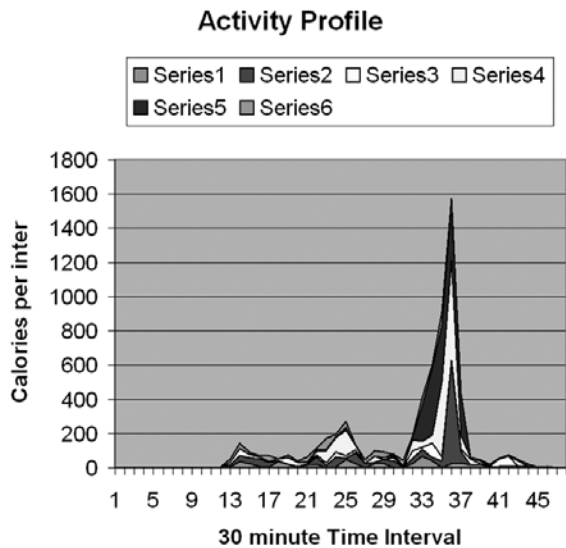


Figure 8. Sample physical activity calories used graphed over 6-day period.

(PAMs) are a preferred measuring device in health research because they can digitally record physical activity as numeric values over a specified period of time. “Physical activity monitors can be worn without major inconvenience” and are compatible with most daily activities requiring little effort on the part of the user (Slootmaker et al. 2005).

The PAM selected for this study was the BioTrainer-Pro by IM Systems (shown in Figure 5). The primary reason for its selection was that 50 devices were already available at Iowa State University and they had been found to be reliable devices. The BioTrainer-Pro uses a biaxial acceleration sensor for measuring a full range of body movements. Collected data can be recorded to the device’s memory at intervals ranging between 15-second to 5-minute epochs. The data is stored using absolute “g” units. For this study, data was collected every 60 seconds; the device can hold 22 days of information at this setting.

The BioTrainer-Pro uses standard AAA batteries and the data can be downloaded to a Windows computer for analysis. The downloaded data includes a count value representing the amount of physical activity since the last interval point and a relative time stamp showing the amount of time passed since the device was initialized (see Figure 6). This data can be graphed to show the amount of physical activity an individual undergoes over a series of days (shown in Figure 7), where the values are summarized in 30-minute intervals. The data also can be viewed with several days overlapping, as illustrated in Figure 8, or over the entire four study periods, as shown in Figure 9.

### Daily Weather Conditions

Minute-by-minute weather conditions as recorded at an Ames elementary school were archived and saved to the Iowa State University Department of Agronomy’s Iowa Environmental Mesonet server (<http://mesonet.agron.iastate.edu/schoolnet/dl/>).

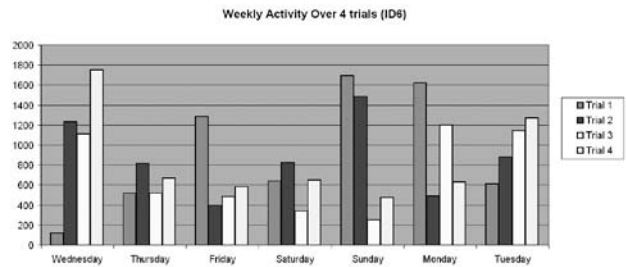


Figure 9. Sample weekly physical activity graphed over 4 trial periods.

STID	DATETIME	tmpf	dwpf	drct	sknt	pday	pmonth	srad	relh	alti
SAMI4	11/2/2004 22:05	35	34	360	0	0	0.8	0	98	30.32
SAMI4	11/2/2004 22:10	35	34	360	0	0	0.8	0	99	30.32
SAMI4	11/2/2004 22:15	35	34	360	0	0	0.8	0	99	30.31
SAMI4	11/2/2004 22:20	35	34	360	0	0	0.8	0	99	30.31
SAMI4	11/2/2004 22:25	35	34	360	0	0	0.8	0	99	30.31
SAMI4	11/2/2004 22:30	35	35	360	0	0	0.8	0	100	30.32
SAMI4	11/2/2004 22:35	35	35	360	0	0	0.8	0	100	30.31
SAMI4	11/2/2004 22:40	34	33	250	0.87	0	0.8	0	100	30.31
SAMI4	11/2/2004 22:45	35	35	315	0	0	0.8	0	100	30.31
SAMI4	11/2/2004 22:50	35	35	290	0.87	0	0.8	0	100	30.31
SAMI4	11/2/2004 22:55	35	35	315	0.87	0	0.8	0	100	30.31
SAMI4	11/2/2004 23:00	35	35	360	0	0	0.8	0	100	30.31
SAMI4	11/2/2004 23:05	34	33	360	0	0	0.8	0	100	30.31
SAMI4	11/2/2004 23:10	34	33	360	0	0	0.8	0	100	30.31
SAMI4	11/2/2004 23:15	34	33	360	0	0	0.8	0	100	30.31
SAMI4	11/2/2004 23:20	34	33	360	0	0	0.8	0	100	30.31
SAMI4	11/2/2004 23:25	33	32	360	0	0	0.8	0	100	30.31
SAMI4	11/2/2004 23:30	33	32	360	0	0	0.8	0	100	30.31
SAMI4	11/2/2004 23:35	33	32	360	0	0	0.8	0	100	30.31
SAMI4	11/2/2004 23:40	33	32	360	0	0	0.8	0	100	30.31
SAMI4	11/2/2004 23:45	33	32	315	0	0	0.8	0	100	30.31
SAMI4	11/2/2004 23:50	33	32	360	0	0	0.8	0	100	30.31

Figure 10. Sample downloaded weather conditions.

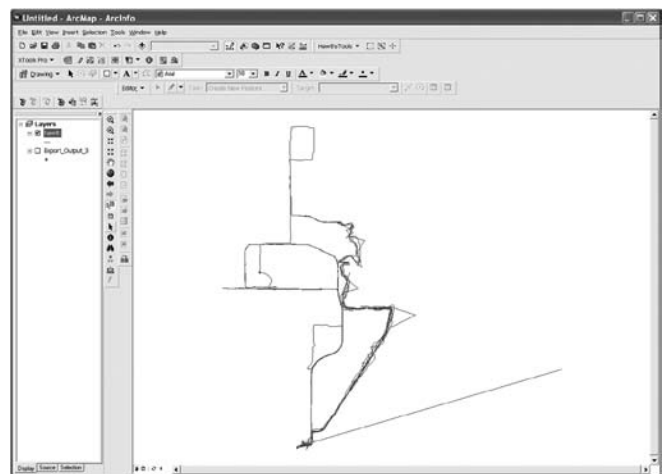


Figure 11. GPS error identification shown as sharp corner points.



From this server, various data parameters could be downloaded as a delimited file (shown in Figure 10). The data parameters included air temperature, wind direction, dew point, wind speed, relative humidity, solar radiation, and altimeter (pressure). Each row of data also contained a time-stamp field in month/date/year 24 hour:minute format (11/2/2004 22:10).

## PROCESSING THE DATA

At the end of each study week, data from the GPS and physical activity monitors were downloaded, cleaned, reviewed for errors, and then processed so they could be displayed in a GIS.

### Data Cleaning

After the tracklogs were downloaded from the GPS, the data were trimmed to only show recorded values within the seven-day study period. Points recorded outside the study area also were trimmed for in some cases the participants wore the GPS when using one of the countryside recreational trails. The physical activity monitor data also were trimmed to only show the data collected over the seven-day period. Trimming the data of both devices reduced the number of points to be synchronized and made the files easier to manage.

### Error Checking

Potential error could be introduced into the study in one of three ways. The first error was created when the GPS itself collected an incorrect point. As illustrated in Figure 11, spike points would result on the map when an incorrect point was recorded. Observational and mathematical techniques were used to identify these locations. The observational method simply required displaying the point in ArcMap and creating a line feature that connected the points. Line segments that resulted in a sharp point were considered suspicious and were marked as such. The mathematical method calculated the average distance between points to identify



**Figure 12.** Recorded data for one participant over four study periods. Larger dots represent an increased level of physical activity.

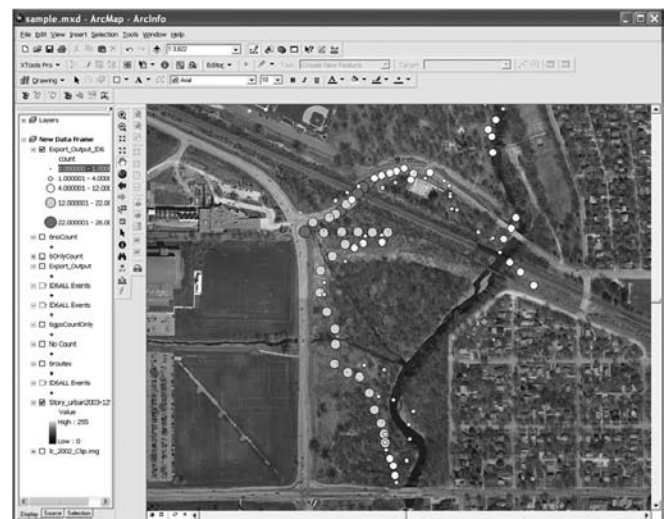
the speed required to get from point A to point B in ten seconds. If this speed was significantly higher than the speed calculated for the previous two points, the points were identified as suspicious. All points identified as suspicious were either deleted or manually relocated to where they were geographically expected to be based on the location of previous and future points.

The second error was introduced by the participant. While participants were instructed to only wear the GPS units when walking or running, the devices on occasion were turned on when the participants were driving or riding bikes. Once again, speed and distance traveled calculations were utilized to identify these suspicious points. The process of error checking was aided by the paper log of physical activity that each participant kept. On the log sheet, a participant recorded the time of day that he or she walked or ran and whether or not he or she was wearing the physical activity monitor or GPS.

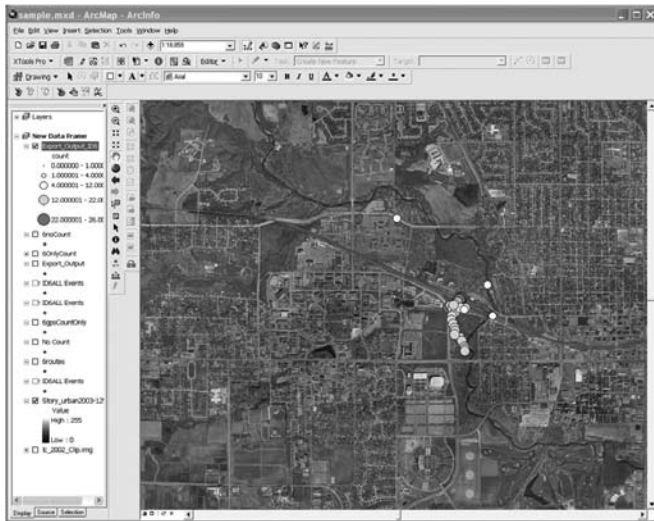
The last area for significant error to be introduced was in the process of preparing the physical activity monitors for each study period. Because the relative time saved in the monitor was critical for data synchronization, all monitors had to have the same base point for starting their internal clocks. To accomplish this, all monitors were initialized on a computer that had its time synchronized with a Network Time Server that was in alignment with the time recorded on the GPS.

### Data Synchronization Process

The time stamp was the key to synchronizing the data collected from the GPS with the physical activity monitor. The time stamp also provided a means for synchronizing the downloaded weather data with the spatial data. The data downloaded from the physical activity monitor determined the format to be used for synchronization for the data were saved with each column representing a day and each row the number of minutes past midnight. For example, row 877 (minus one for the header) of



**Figure 13.** Data display limited to only show physical activity counts of 1 – 26 where red/larger dots represent the highest level of physical activity recorded.



**Figure 14.** An individual's data limited to physical activity values greater than 4 indicated the majority of their intense physical activity took place in a wooded park area.

column 2 represented 2:36 P.M., so a value of 876 could be applied to that time. This same conversion format was applied to the GPS and weather data. The time stored on the GPS was in Universal time, requiring a value of 300 (or 360 depending on if daylight saving time was in effect) to be subtracted to correct the value to Central time (see Table 1). Once the time stamps were converted to a uniform format, the data were merged (joined) together and added to ArcMap.

**Table 1.** Time stamps calibration for time since midnight

Data	Native Format	Converted Format
Physical Activity Monitor	(col2) 2.36 PM	0876
GPS	2006/02/14-19:36:22	1176 – 300 = 876
Weather	02/14/2006 14:36	876

### Data Visualization and Analysis

Once synchronized and merged into a single file for each study participant, the data were overlaid on the aerial photograph and vegetation data layers in ArcMap. With the data symbolized based on physical activity values, it was possible to identify not only which trails the participant used, but how much physical activity they exerted since the last recorded point. Figure 12 shows the trail-use patterns recorded over the length of the study for one participant. An increase in physical activity is illustrated using larger dots. Figure 13 shows a closer look at one of the areas the participant occupied when high physical activity counts were recorded. Figure 14 illustrates that the majority of the highest values included in any of the four trial periods for this participant occurred in or near parks on paved asphalt trails.

The samples provided in Figures 12 to 14 present data from just one participant. However, within the study, the data from

all participants were analyzed to locate relationships between the built environment and physical activity. Various spatial analysis techniques including proximity overlap and zonal statistics were utilized to identify the most commonly used routes, existing trails that were underutilized, patterns of vegetation, and locations where physical activity values increased/decreased. The time-stamp value also allowed the data to be queried to only show the activity of the entire study group for a specific time of day. The weather conditions at the time of use were available as contextual information from the table or as a data query parameter.

## CONCLUSIONS

This paper presents a methodological framework for visualizing and analyzing the relationships between the built environment and physical activity using data derived from participants' interactions with the built environment. When viewed individually, the data-collection devices discussed present only a piece of the information that is necessary to understand the relationship in question. However, when the data from each device are synchronized and merged with other environmental data, a more complete model of the environment can be visualized and analyzed. This technique can be applied to many research areas as multiple characteristics of the built environment are evaluated. Throughout the study, several lessons were learned that should be considered when conducting future studies:

The use of a paper log file is a necessity for it helps identify where participants did not follow the study protocol or the GPS device failed to acquire a good signal.

Erroneous data can and will be logged by the GPS when the signal is lost or the participant steps indoors or under dense tree canopy. It is therefore necessary to clean and check all recorded data.

The BioTrainer-Pro device includes a plastic clip for securing the device to the participant; however, the clip often failed so an elastic band with an alligator clip was used as a secondary method to ensure that the device was not lost. Participants should take care when using the restroom or changing clothes; the shuffling makes it easy for the devices to fall off.

The Foretrex GPS included a wrist-band extender that worked very well except during the January trial period when it was not long enough to be worn on the wrist over winter clothing. Participants were tempted to wear the unit under their clothes, which resulted in weaker signal reception.

The batteries selected for the study performed poorly during the coldest days of the January study period. While all the batteries were new at the beginning of the week, several battery exchanges were required. This problem did not exist in the following two trial periods. Research conducted during cold periods should utilize premium quality batteries capable of maintaining a charge when exposed to freezing temperatures.

The BioTrainer-Pro device used during the study included an LCD display that showed the count value. In some cases, an LCD would turn off during the study and the participant thought the device was not working so an exchange was made.

Upon examination it was determined that the device was still recording but the display had malfunctioned for an unknown reason. The end result was that two data sets had to be merged together. The recommendation is to turn the display off during initialization of the device.

Throughout the study, the same GPS units were assigned to the participants. This was not the case with the BioTrainer-Pro units, which resulted in an extra step of data management before the data could be synchronized.

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# Developing Geospatial Data Management, Recruitment, and Analysis Techniques for Physical Activity Research

*Barbara M. Parmenter, Tracy McMillan, Catherine Cubbin, and Rebecca E. Lee*

**Abstract:** *This research project, funded by the National Institute of Health, brings together urban planning and public health researchers to study the relationship between the built environment and physical activity among adult Latina and African-American women in Austin and Houston, respectively. The project required the development of a number of innovative techniques. For recruiting women from diverse contexts in terms of both the built and socioeconomic environments to ensure geographic variability, we developed measures of street intersection density and socioeconomic status (SES) to create a recruitment matrix. For the analytical portion of the study, a number of field survey instruments are used to measure the built environment and available physical activity resources. The article describes issues in geocoding participants, recruitment matrix mapping, and the integration of surveys to GIS information. Although the project is ongoing, some lessons learned pertaining to the use of geospatial data are described. Work is funded by NIH 1R01CA109403, Rebecca E. Lee, Principal Investigator.*

## INTRODUCTION

Researchers are increasingly seeking to understand the potential impacts of local neighborhoods on public health (Sallis et al. 2006, Handy 2005). Indicators for which measurements are being developed include population and employment densities; local exposure to hazards (e.g., pollutants generated by road traffic); the availability, quantity, quality, and accessibility of physical resource activities within a neighborhood; the availability and accessibility of transportation; the integration of residential and commercial land uses; the availability and quality of food resources (e.g., groceries, convenience stores, fast food); and the availability and accessibility of health services. Examining spatial relationships at this scale requires a level of geographical detail that can be acquired either by field surveys, which are expensive, and/or by using locally available geospatial data for both inventorying neighborhoods (e.g., parks, schools, land use) and for geocoding businesses, services, health records, and research participants (Brennan Ramirez et al. 2006).

Most geospatial data that allows analysis at the urban/suburban neighborhood level tends to be locally produced data developed by cities and counties for purposes other than health research, including infrastructure management, land-use planning, or tax assessment. The structure and content of local geospatial data can vary widely by jurisdiction. It would be ideal to use nationally available geospatial data to support health research at the neighborhood level to easily enable comparative studies across cities, regions, and states. However, there are many instances in which national data does not exist for the indicators needed (e.g., land use), or the data that exists (e.g., roads from the Census TIGER/Line file) is not accurate enough to support the measurements of interest. Developing a geospatial database to support health research at the neighborhood scale, therefore, requires extensive knowledge of both national and local geographic information system (GIS) data sets, their accuracy, content, and quirks.

## THE HEALTH IS POWER (HIP) PROJECT

This paper discusses the development of a geospatial database to support the Health is Power (HIP) project, a study funded by a National Institute of Health R01 grant (1R01CA109403). HIP is a multisite intervention study examining the effect of a social cohesion intervention on physical activity and nutrition behavior of African-American and Hispanic women. A key research question in this study is whether the effectiveness of the intervention varies by characteristics of a participant's neighborhood environment. The study is ongoing as of June 2007 and is being conducted in Houston (Harris County) and Austin (Travis County), Texas. The goal is to recruit 240 women between the ages of 25 and 60 years of age in each county (African-Americans in Harris County and Latinas in Travis County), using community partners (primarily churches). Participants in each county are randomized into two groups—one group forming teams for the physical activity social cohesion intervention (the PA group) and a second control group focusing on nutritional practices. Participants take a set of surveys and undergo physical assessments, and in the PA group, they wear accelerometers for short time periods to measure their walking. The PA group forms teams that set physical activity goals and meet periodically to monitor progress. Researchers will assess participants over a two-year period to gauge the effectiveness of the social cohesion intervention and the role of neighborhoods in supporting or obstructing physical activity. GIS is playing an important role in recruitment, participant mapping, field survey preparation and management, and environmental analysis.

## Geocoding for Recruitment and Neighborhood Proximity Analysis

The research team defined *neighborhood* for purposes of this study at two scales—a 400-meter and 800-meter buffer around each



participant's residence. While network buffers were experimented with, "as the crow flies" circular buffers around each geocoded residence point were used for monitoring recruitment and initial field survey deployment. Network buffers can be used at a later point in analysis for the circular buffers are inclusive of the network buffers, but not vice versa. Because these distances were important for the research, it was critical to geocode participants' residential locations as accurately as possible.

Figures 1 and 2 illustrate different geocoding reference files available to the research team, using a suburban area of Harris County as an example. In Figure 1, the street centerlines from the TIGER/Line files appear in yellow, while the streets from the GHC-911 network appear in black. The TIGER/Line streets in this area may be as much as 300 meters off, they frequently do not represent the true shape of streets and blocks, and they are missing in some cases compared to the aerial photograph and the GHC-911 street centerlines.

Figure 2 shows the same area with the GHC-911 roads and the address points. By geocoding participants to these points,



**Figure 1.** Comparison of TIGER/Line and GHC-911 street centerlines



**Figure 2.** Parcel address points with GHC-911 street centerlines

much more accurate positional locations were obtained.

Table 1 lists the advantages and disadvantages of various geocoding reference files.

**Table 1.** Advantages and disadvantages of geocoding reference files

**Parcel Address Points**

Advantages	Disadvantages
<ul style="list-style-type: none"> <li>Typically allows more accurate placement of residential location than street centerline geocoding (parcel positional data often is very good, e.g., +/-5 meters or less).</li> <li>If owner name is present, may allow a validity check if participant is owner or owner's family.</li> </ul>	<ul style="list-style-type: none"> <li>May not be available or may cost a substantial amount of money.</li> <li>Address data may not be formatted in a way that directly fits standard GIS geocoding capacities.</li> </ul>

**Street Centerlines from Local Jurisdictions**

Advantages	Disadvantages
<ul style="list-style-type: none"> <li>Potential to be more up-to-date (often yearly updates, sometimes quarterly).</li> <li>Usually adequate accuracy to meet city infrastructure needs (typically +/-10 meters or less).</li> </ul>	<ul style="list-style-type: none"> <li>May need to contact individuals within agencies to get most up-to-date data.</li> <li>Accuracy often not documented.</li> <li>Streets often end at jurisdictional lines that don't match study boundaries.</li> <li>Street formatting may not match standard GIS geocoding capabilities.</li> <li>May not support topological network analysis.</li> </ul>

**TIGER/Line Street Centerlines (U.S. Census Bureau)**

Advantages	Disadvantages
<ul style="list-style-type: none"> <li>Uniform across jurisdictional lines and nationally.</li> <li>Street address formatting works well with standard GIS geocoding capacities.</li> <li>Available online for free download.</li> <li>Robust database design, tested, uniform, supports topological network analysis.</li> </ul>	<ul style="list-style-type: none"> <li>Not up-to-date.</li> <li>Digitized from 1:100,000 scale maps originally—positional accuracy varies widely, but +/-300 meters is not unusual.</li> <li>Placement of address point is approximate.</li> </ul>

Although it would be ideal to use a national street centerline data set to ease and standardize the geocoding process across the two metro regions, the research team decided to go instead with data layers developed by local agencies in each metropolitan area. The TIGER/Line street files available from the U.S. Census are not accurate enough for the research geocoding needs and appear to be out-of-date for these rapidly developing metropolitan regions. Other private street centerline files also were rejected for cost or accuracy reasons. Both metro regions provide free access to address-point GIS data layers as well as to recently updated street centerline GIS data sets. After several experiments and analyses of results for positional accuracy, the research team developed a process for using a hierarchy of data sources for geocoding. Participants were first geocoded against the address-point GIS data layer for each county provided by local jurisdictions. Any remaining unmatched records then were matched against street centerline files from the city of Austin (COA) and the Greater Harris County 911 Network (GHC-911). When there are remaining participants still unmapped at this stage, the addresses were researched and manually mapped where possible. Also, participants have opportunities to inform the team of erroneous address points during an exercise in which they receive a map of their neighborhoods and are asked to draw in areas where they walk (PA group) or to highlight areas where they shop for food and other necessities (control group).

## RECRUITMENT—ENSURING DIVERSITY ACROSS SOCIOECONOMIC STATUS AND BUILT ENVIRONMENT

For purposes of analyzing the recruitment process, the HIP research team needed to ensure that it had participants from across the socioeconomic status (SES) spectrum and from different types of built environments. For SES, a standardized socioeconomic status score was derived using 2000 census block group data (see Figure 3 for the mapped results in Harris County). The score was based on a principle components analysis using five census variables by block group: percent blue-collar occupation, percent less than high school degree, median family income, median housing value, and percent unemployed. For classifying the built environment, after some discussion the team decided to use street connectivity as measured by intersection density. To create the density measure, freeways, highways, and associated ramps were deleted from the roads data layer, nodes were created for each remaining line segment, and the node data layer was processed into a raster density layer (see Figure 4 for Harris County). Both SES and street node density then were classified into high, medium, and low. The eventual aim was to classify each urban county into a 3x3 matrix in which participants would be allocated into one of nine possible cells based on residential location as shown below:

		Street Node Density		
		Low	Medium	High
SES	Low	Low/Low	Low/Medium	Low/High
	Medium	Medium/Low	Medium/Medium	Medium/High
	High	High/Low	High/Medium	High/High

The three-class SES data and the three-class street node density data were reclassified to raster grids as shown below:

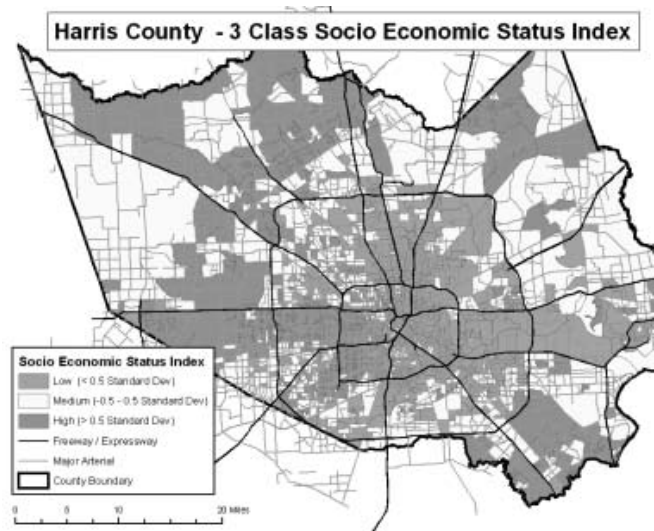


Figure 3. Harris County socioeconomic status by census block group

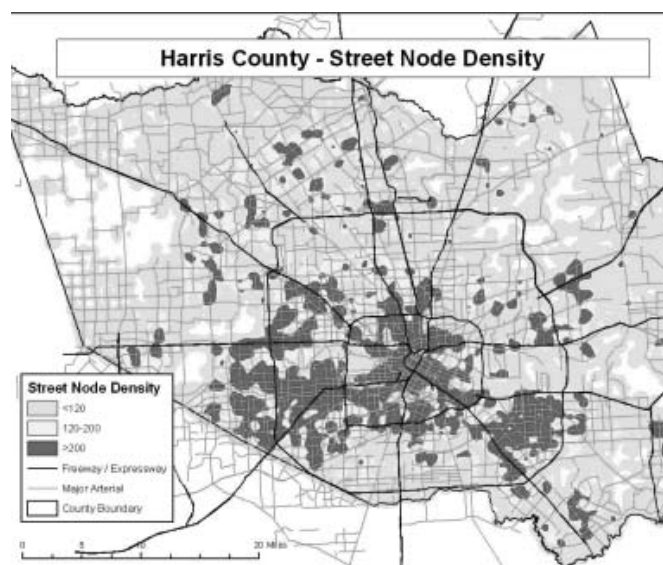
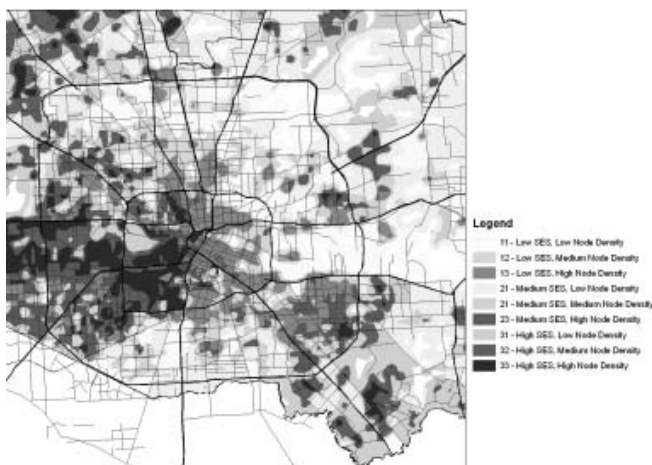


Figure 4. Harris County street node density map

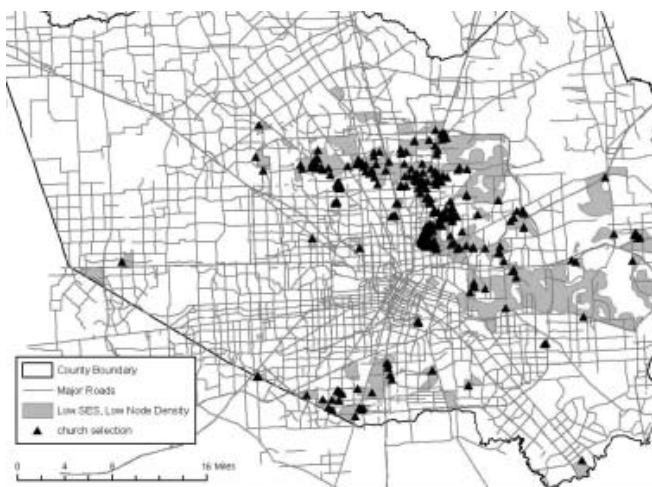
Socioeconomic Status Reclass Values	Street Node Density Reclass Values
10 = Low (< -0.5 Standard Dev.)	1 = Low Density (< 120 nodes per sq. km.)
20 = Medium (-0.5–0.5 Standard Dev.)	2 = Medium Density (121–200 nodes per sq. km.)
30 = High (> 0.5 Standard Dev.)	3 = High Density (> 200 nodes per sq. km.)

The two raster grids then were overlaid with values added, resulting in each cell getting one of nine possible values—11, 12, 13, 21, 22, 23, 31, 32, 33—each value representing a cell in the 3x3 matrix and mapped as shown in Figure 5.

Using this system, the research team can monitor recruitment distribution and make efforts for more intensified recruitment in specific geographic areas. The first three waves of participants



**Figure 5.** Socioeconomic status/street node density matrix map for portion of Harris County, Texas



**Figure 6.** Low SES/low street node density zone with churches, Harris County, Texas

from the Houston study were distributed in the 3x3 matrix as follows:

SES	Street Node Density		
	Low	Medium	High
Low	4	13	10
Medium	13	16	20
High	5	7	6

Based on the SES/street node density raster grid, combinations with low participant counts can be geographically isolated for further recruitment efforts through community partners. The map in Figure 6 shows low SES/low node density zones and churches within those zones (churches are important community partners in the project).

## GEOCODING FACILITY DATA

In addition to the research participants, the HIP research project requires that a number of other facilities be accurately located in regard to each participant's 400-meter and 800-meter neighborhood. These facilities include physical activity resources such as parks and gyms, as well as food and nutrition sources such as supermarkets, convenience stores, and fast-food restaurants. Some of this data is already available in digital GIS format at the required accuracy from local governments—parks, for example, may exist as a separate data layer or often can be extracted from a parcel or land-use data set. Private facility data typically is not available from local, state, or the federal government, but can be assembled and geocoded from phone books or online listings or can be purchased from private business-data vendors. The same issues that apply to participant geocoding apply to facility geocoding in terms of having accurate reference layers and having accurate addresses; plus assembling the digital data lists into a format that can be easily geocoded takes time and care. In addition, one has to be concerned with the completeness of any facility listing, and geocoded data would need to be field-checked at least on a sample basis. Purchasing business data already geocoded is another option and was something the HIP research team considered carefully.

However, data quality questions don't go away with purchased data—indeed, they may escalate if the data and geocoding methods are not well documented. The research team ran a quick unscientific test of purchased geocoded business data by regeocoding it against Harris County parcel address points and comparing the two results. There were substantial differences (up to several hundred meters) between the two, with the parcel points providing a much more accurate reference layer. At this point, because of these issues and the fact that research teams are performing field audits of every participant's neighborhood anyway, the research team decided not to geocode facility information but to add the recording of this data to the field audits. These audits are described in the following section.

## FIELD AUDIT TOOLS

To understand each participant's neighborhood and how it can support or obstruct physical activity, the HIP research team used three field audit tools. These are the Pedestrian Environment Data Scan, or PEDS (Clifton et al. 2006), the Physical Activity Resources Assessment, or PARA (Lee 2005), and a Goods and Services (GAS) survey.

The PEDS tool was developed to provide a consistent, reliable, and efficient method to collect information about "microscale" walking environments at the street block level. Information collected using PEDS relates to several key indicators identified in the literature on physical activity and health, including:

- Land-use mix
- Transportation environment (traffic, transit options, and amenities)
- Pedestrian facilities
- Aesthetics
- Trees and shading
- Relation of buildings to streets and sidewalks

The Physical Activity Resources Assessment (PARA) likewise was developed to provide a consistent and efficient method for assessing physical activity resources (including parks, churches, schools, sports facilities, fitness centers, community centers, and trails). Information collected includes location, type, cost, features, amenities, quality, and incivilities. In the HIP project, the initial PARA identification and count is being conducted via a windshield survey. Field auditors record the name, address, and nearest cross-street intersection for each facility within the 800-meter buffer of a participant's geocoded location.

The Goods and Services (GAS) survey was created by the research team to provide a way of counting and locating by street segment different types of food stores and restaurants to obtain an accurate picture of food resources in each participant's neighborhood. In addition, the GAS instrument counts pharmacies, liquor stores, pawnshops, and some adult-sex businesses. Each facility is counted by street segment, with the street segment's ID recorded on the survey.

### Geodatabase Management—Linking Participant Buffers and Street Information

In the HIP project, as stated earlier, participant "neighborhoods" are defined as 400-meter and 800-meter Euclidean buffers around their geocoded residences. Field auditors are using the PEDS, PARA, and GAS tools to collect information by street location, primarily by street segment. A street segment is considered to be a public road running from intersection to intersection with another public road. For the PEDS tool, field auditors walk a random sample of residential streets within each participant's 400-meter buffer, and all arterial street segments within the 800-meter buffer to collect the required information. For the PARA tool, the address of a physical activity resource is recorded

as well as the nearest intersection, and for the GAS survey, facilities are counted by street segment. It is critical, therefore, for project database development and management that there are unique street segment IDs as well as unique participant buffer IDs. The use of GIS facilitates this data management. The concept of street segment as running from intersection to intersection corresponds with the way many cities, but not all, format their street centerline GIS data. In this project, the team found that the city of Austin street data was formatted in this way and contained unique IDs assigned by the city. For Harris County, street centerline segments were divided by driveways and alleyways, and no unique IDs were assigned by the local jurisdiction, but the GIS software did provide unique IDs.

Each participant has an ID, and when the buffers are created, this ID is assigned to the participant's neighborhood as the neighborhood ID. Then an Intersect command in ArcGIS can be used to combine the neighborhood buffers and street centerlines to create a buffer streets layer—the resulting layer has both the neighborhood ID and the street segment ID for each street segment. The research team then used a random sampling tool from Hawth's Analysis Tools for ArcGIS (Beyer 2004) to create the random sample, which adds a 1 to the street segment's database if it is selected for sampling. Using these three attributes (neighborhood ID, street segment ID, and random selection flag), the research team can identify and map each audited street segment in the database, and join this to the tables of collected information that records street segment ID or address (see Figure 7). This will prove important to research data management but also has facilitated field audit assignments and management, for maps highlighting audit areas and streets are made for each auditor, and duplication of street audits (where participant buffers overlap) can be managed (the research team is allowing some duplication as a way of testing data collection validity).



**Figure 7.** Neighborhood buffers, street segments, and randomly selected residential streets (demonstration data only)



## Lessons Learned

Although the HIP project is ongoing, the team already has learned important lessons regarding the use of geospatial data for research into physical activity at the neighborhood scale. First, regarding data, the use of GIS data sets from local jurisdictions is probably a necessity unless a research project is able to expend thousands of dollars on private street centerline data or until such time that national data sets such as TIGER/Line achieve higher positional accuracy. The use of local data results in greater project complexity because it will require a certain amount of manipulation to make it amenable for research purposes. In projects such as HIP that involve more than one urban area, data likely will be in different formats and structures. Developing good relationships with local data providers will be important, for understanding the data—its attributes and coding schemes, as well as its limitations—and for acquiring data updates.

From a project design and management perspective, it is important that public health and GIS specialists develop a common understanding of research needs, measures, and especially methods. Much of the recent research has used a variety of methods and tools that are not in the end comparable across studies. GIS specialists on a public health research team can help communicate data needs and questions to local jurisdictions, and help health researchers to understand the full powers of geospatial information development, management, and analysis. GIS is much more than a mapping tool, and, even more than an analysis tool, it can be a powerful data management tool.

Finally, from a research team preparation perspective, all key research team members should undergo some basic GIS training so that they understand concepts and potential limitations. The training does not need to be extensive, but it should give some hands-on experience with GIS software and local data. This is especially true concerning the geocoding of addresses and use of street centerline data. Research team members who have expertise in public health records *and* who understand issues involved in geocoding will be better able to recognize potential errors and problems in geocoding than a GIS specialist alone or than health researchers with no background in geocoding. Likewise, having field auditors understand where the streets and points have come from will help them identify errors and fill in gaps more effectively than if they simply are sent out with maps and audit recording tools. Likewise, research teams using geospatial data and recording a wide variety of information elements should be provided grounding in relational database structure. Although most researchers have expertise in spreadsheets and in statistical analysis software, combining GIS data with health data is substantially aided by robust relational database management structures and expertise that differs markedly from simpler data recording techniques.

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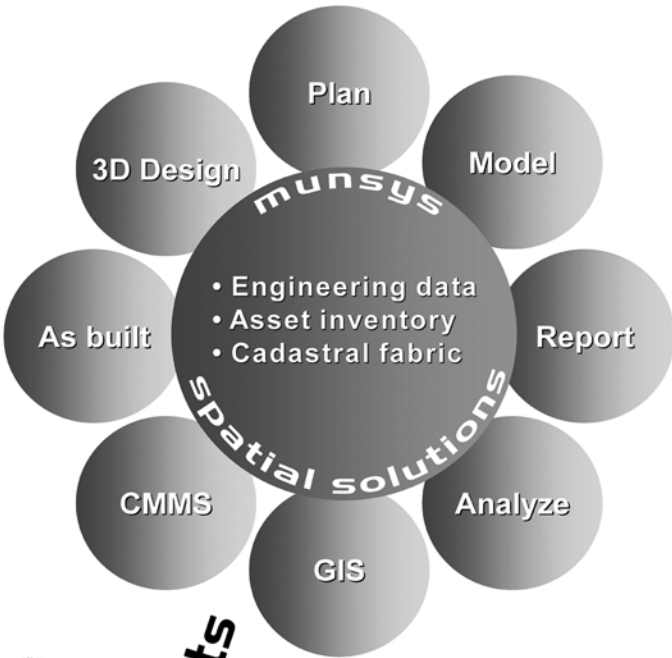
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# Space-Time Patterns of Mortality and Related Factors, Central Appalachia 1969 to 2001

*Timothy S. Hare*

**Abstract:** *Striking inequalities in wealth, education, and health divide Appalachia's population. A spatiotemporal information system was used to explore transformations in the spatial patterns of central Appalachia's county-level mortality rates between 1969 and 2001 in relation to several socioeconomic variables. High rates of poverty in Appalachia have deep roots, but the implementation of development policies since the 1960s suggests that differences between Appalachian and non-Appalachian areas should have decreased. The results reveal that the complex interaction between mortality rates and associated socioeconomic factors remains relatively constant through time, and improvements in mortality, as well as health, education, and economic development, are occurring. Nonetheless, inequality persists in central Appalachia with the increasing clustering of relatively high mortality rates in Appalachian Kentucky and West Virginia. These clusters are not associated with the borders of Appalachia but with state borders, suggesting that state-level processes are strongly influencing health outcomes.*

## INTRODUCTION

For distressed regions, effective decision making relies on understanding the changing spatial and temporal patterns in interactions among health, poverty, education, economics, and policy. In Appalachia, these interactions take place in a landscape differentiated by climate, terrain, resources, political cultures, and sociocultural expression. The result is a region and population differentiated by striking inequalities. Sophisticated spatiotemporal modeling can help explain these patterns, the processes generating them, and their relationships with the unique features of the region.

This project explores changing spatiotemporal patterns in the relationships between mortality and associated socioeconomic factors across central Appalachia between 1969 and 2001. The project's foundation is an integrated database of multiple factors with geographical and temporal positions. These data are analyzed using a space-time information system to characterize and explore the shifting spatiotemporal patterns in relation to variations in local characteristics and accessibility. The results facilitate the assessment of causality and development initiatives, and enhance decision making.

## Background

County-level geographical time-series data, a geographical information system (GIS), and a space-time information system (STIS) was used to explore the spatial and temporal transformations in the interactions between mortality and several socioeconomic factors in the context of the history of Appalachian development policy. The results provide new and fine-grained information about the interplay of factors in the persistence and transformation of geographical patterns of health in central Appalachia. In this way, persistent patterns in the interactions among the project variables were characterized. Specifically, the following questions were evaluated:

- What are the spatial patterns of mortality across central Appalachia?

- How have the spatial patterns of mortality changed from 1969 to 2001?
- What socioeconomic factors are associated with mortality and changes in mortality across Appalachia from 1969 to 2001?

## Appalachia

Reviews of Appalachia paint a grim picture of the well-being of the residents (Couto 1994, Lichter and Campbell 2005, Wood 2005). Some of the highest poverty and unemployment rates in the United States are found in central Appalachia (Black and Sanders 2004, McLaughlin et al. 1999). The Appalachian Regional Commission identifies several challenges to development in Appalachia (ARC 2006), including competition from imports, declining real wages, an increasing income gap, and reliance on coal and tobacco. Additional reports reveal similar challenges in education (Haaga 2004), health care (Stensland, Mueller, and Sutton 2002; Halverson 2004), and infrastructure (Mather 2004). Previous research also observed high degrees of geographical variation across Appalachia (e.g., Lichter and Campbell 2005, Wood 2005). These factors motivated many policy initiatives targeting Appalachia over the past 40 years (Bradshaw 1992, Laing 1997).

General research highlights the complex set of relationships connecting poverty, accessibility, health, education, employment, public policy, and many other factors. For instance, Mercier and Boone (2002) examined infant mortality and identified correlations with poverty, spatial location, environmental conditions, and culturally related behavior. Land, McCall, and Cohen (1990) modeled homicide using population structure, resource deprivation/affluence, proportion divorced, particular age groups, and unemployment (see also Messner and Anselin 2002). Parkansky and Reeves (2003) investigated the predictors of educational attainment in Appalachia in relation to employment opportunities and occupational categories and revealed complex relationships



among the variables. In my own work, I found a close correspondence between poverty and educational attainment and weaker relationships with employment, policy, and health status (2004, 2005). Similar research on birth outcomes and child mortality show that nonmetropolitan residence is associated with reduced prenatal care and higher postneonatal and child mortality rates (Larson 1997).

### Spatiotemporal Research in Appalachia

Despite the frequency of research in Appalachia, few projects have focused on geographical patterning, and fewer have addressed temporal change in geographical patterns. Most previous studies aggregate data into large zones or ignore spatial patterning entirely. Many recent reports use subjective analysis of thematic mapping at the county level rather than more rigorous spatial statistical techniques (e.g., Galbraith and Conceição 2001, Lichter and Campbell 2005, Wood 2005, Wood and Bischak 2000). The few spatial statistical analyses of Appalachia have revealed meaningful patterns. For instance, Barcus and Hare demonstrated the existence of at least two areas of inadequate service availability for heart-related conditions in Kentucky (2004). Their study highlights the importance of using more sophisticated spatial analysis techniques.

### Appalachian Study Area

The study area encompasses all states that contain portions of central Appalachia, as defined by the Appalachian Regional Commission (ARC). Appalachia is divided by the ARC into northern, central, and southern zones. The study area also includes areas surrounding central Appalachia to support comparisons between areas inside and outside the region (see Figure 1). The study area includes all counties from Kentucky, West Virginia, Virginia, North Carolina, and Tennessee, but only counties within 100 kilometers of central Appalachia for Ohio, Pennsylvania, and Maryland. The study area covers 241,352 square miles and is divided into three zones: the eastern coastal area, the Appalachian area that crosses northeast-southwest through the center of the region, and the plains and hills to the west. The study area's population in 2000 was 45,217,775, of which 45 percent lived in

Appalachia. The region's total population density was 187.4 persons per square mile and 109.0 within Appalachia (U.S. Census Bureau 2000). The study area population was 77.9 percent white and 16.5 percent black. Hispanic or Latino made up 3.2 percent. The median age was 36.2 years, 27.4 percent of the population was age 19 or below, and 12.6 percent was age 65 or older.

Approximately 4.3 million people live in central Appalachia (Pollard 2003). Central Appalachia is associated with several indicators of poverty such as low per capita income: of the region's population, 18.8 percent live in poverty versus only 11.8 percent of the total study area. Differences between Appalachian and non-Appalachian areas also are evident in unemployment and educational attainment. States containing portions of Appalachia face unique economic and social challenges (Couto 1994, Pollard 2003).

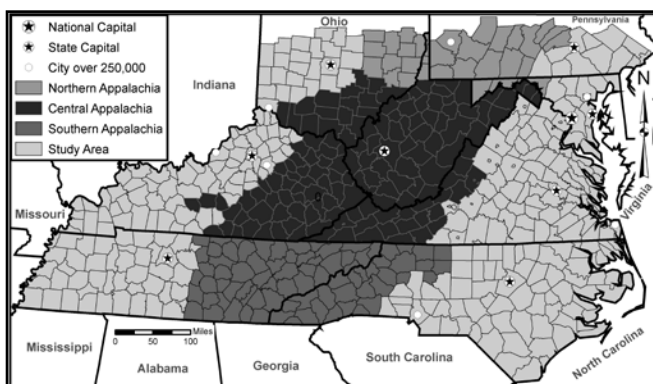
### Expectations and Research Questions

Despite the lack of specifically targeted spatiotemporal research in Appalachia, several guiding expectations can be defined based on previous work. First, central Appalachia has historically manifested higher levels of underdevelopment than has surrounding regions (Black and Sanders 2004). Second, Appalachia, in general, has been the target of numerous development initiatives since the mid-1960s (Bradshaw 1992). Third, Appalachian urban areas have historically attracted greater investment and been targeted by more development initiatives than have rural areas (Bradshaw 1992). These observations provide the basis for defining several research expectations:

- The worst mortality and development indicators will cluster within the borders of central Appalachia.
- The absolute and relative degrees of disparities between central Appalachia and surrounding regions will have decreased through time.
- The best mortality and development indicators will be associated with urban areas. Additionally, urban areas will have seen the greatest improvement.

### RESEARCH METHODS

Conclusions drawn from standard statistical analysis of spatial and time series data are often flawed, because the independence of observations and the homogeneity of variance cannot be reliably assumed. Until recently, however, few techniques existed to simultaneously assess complex spatial and temporal patterns. New geospatial technologies, such as geographical information systems (GIS), encompass a wide range of computer and mapping hardware and software tools for collecting, managing, and analyzing spatial data (Longley et al. 2002). These technologies have revolutionized the way researchers explore numerous socioeconomic issues (Hochberg, Earle, and Miller 2000), including poverty (Hall, Malcom, and Piwowar 2001), education (Clarke and Langley 1996), economics (Gamper-Rabindran 1996), health (Gatrell and Senior 1999, Ricketts 2003), the environment (de Savigny and Wijeyartne 1995, Lyon and McCarthy 1995), and policy (Birkin, Clarke, and Clarke 1999; Rushton 2001). GIS



**Figure 1.** Overview of study area and central Appalachia

allows analysts to explore relationships that are difficult to study using traditional techniques.

GIS, however, do not provide two essential capabilities for the analysis of complex spatiotemporal systems. First, GIS do not provide tools for the simultaneous exploration of geographical and historical factors and processes. While GIS can create multiple maps representing data from different times, they do not provide tools to facilitate their comparison. Second, current GIS are limited to subjective visual examination and minimal statistical tools. These limitations constrain the development of effective policies that target those locations and realms with the greatest need and potential for improving conditions. Tools that are more specialized are necessary to facilitate rigorous and simultaneous space-time analyses. Fortunately, new geospatial techniques are being developed to overcome these limitations (Rey and Anselin 2006). Space-time information systems (STIS) provide appropriate tools to facilitate spatiotemporal data processing, exploratory data analysis, and statistical testing and modeling (AvRuskin et al. 2004; Jacquez, Goovaerts, and Rogerson 2005; Rey and Vanikas 2006). These new systems make possible the exploration, testing, and modeling of spatiotemporal data. For instance, shifts in the locations of poverty clusters can be mapped and tracked through time. Similarly, the pattern of interactions between educational initiatives and poverty can be statistically tested. Finally, models can be constructed that reveal how the nature of relationships between factors differs in time and space.

### Analytical Techniques

Several different GIS and spatial data analysis techniques were used to assess the changing spatial patterns of the project variables, including several methods of GIS and STIS data visualization and a variety of exploratory spatial data analysis techniques. Specifically, ESRI's ArcGIS 9.1 was used for processing and visualization of the data (e.g., Figure 1), GeoDa 0.9.5-i for exploratory spatial data analysis and regression (Anselin 2003 and 2004), and Space-Time Intelligence System (STIS) for space-time analysis (AvRuskin et al. 2004). The primary techniques used include thematic maps and charts, along with space-time animations. Additionally, global and local Moran's I and the bivariate Local Indicators of Spatial Autocorrelation (LISA) were used to alleviate problems of spatial autocorrelation, which distort standard statistical analyses (Messner and Anselin 2002), and to increase confidence in interpreting spatial patterns in the data.

The spatial statistics used include univariate and bivariate Moran's I, Moran Scatterplots, univariate Local Moran LISA cluster maps, and spatial regression. The spatial weights matrix derives from queen's case contiguity. Unlike global measures of spatial autocorrelation that evaluate an entire study area, Local Indicators of Spatial Association (LISA) focuses on specific subareas to test the assumption of spatial randomness. LISA techniques can identify areas of spatial autocorrelation that global measures overlook. LISA techniques can assess one or two variables at a time, in each case, highlighting statistically significant clusters of positive or negative spatial autocorrelation. Spatial regression

is used to assess the influence of the independent variables on mortality and to alleviate the problem of spatial autocorrelation in the data.

### Data

The foundation of this project is a database that encompasses mortality rates and several socioeconomic variables for the states encompassing central Appalachia, and is aggregated by county for the period 1969 through 2001. In addition, the mortality variables are aggregated by three-year periods because of low frequencies in the populations and mortality incidence data for some rural counties. The data was compiled from a variety of sources, including the Census Bureau, Centers for Disease Control and Prevention (CDC), Bureau of Economic Analysis (BEA), and the Bureau of Labor Statistics (BLS). The Census Bureau provides demographic data as well as baseline poverty statistics (U.S. Census Bureau 2000). The Area Resource File (US DHHS 2003) furnishes county-level data on health facilities, providers, utilization, education, and employment for the United States. The CDC supplies data on health status and outcomes. The BEA and BLS provide a wide variety of economic data. The Appalachian Regional Commission furnishes supplemental data on wealth, poverty, and economic status for Appalachian counties (2006). In addition, travel and accessibility data was compiled from a variety of sources with digital data for streets, highways, railroads and stations, airports and air corridors, transit properties, and intermodal points in the study area.

Several different causes of death were evaluated, based on previous research on frequency and expectations about associations with Appalachia. Total mortality due to all causes was included as a baseline. Specific causes were selected using the CDC cause of

**Table 1.** ICD codes used for mortality variables

Cause of Death	ICD8	ICD9	ICD10
All Causes	All	All	All
Diseases of Heart	390-398, 404, 410-413, 424, 428, 420-423, 425-427, 429	390-398, 402, 404, 410-414, 424, 415-423, 425-429	I00-I09, I11, I13, I20-I51
All Cancers	140-149, 150-159, 160-163, 174, 180-187, 188, 189, 170-173, 190-199	140-208, 238.6	C00-C97
Chronic Obstructive Pulmonary Disease	490-493, 519.3	490-496J4-0-J47	J40-J47
Accidents	800-949	800-949	V01-X59, Y85-Y86
Diabetes Mellitus	250	250	E10-E14

**Table 2.** Mortality variables summary for 2000–2004

Cause of Death	Study Area	U.S.
All Causes	903.8	837.4
Diseases of Heart	249.6	237.9
All Cancers	205.9	192.7
Chronic Obstructive Pulmonary Disease	46.3	43.1
Accidents	39.9	36.4
Diabetes Mellitus	27.9	25.1

Note: Rates are per 100,000 and age-adjusted for the 2000 U.S. Standard Million.

**Table 3.** Summary of socioeconomic variables for Census 2000

Socioeconomic Variables	Central Appalachia	Study Area	U.S.
Population Density	71.9	187.4	79.6
Unemployment Rate	7.1%	5.2%	5.8%
Average Family Income	\$45,429	\$62,340	\$64,663
% Persons in Poverty	18.8%	11.8%	12.4%
% High School or Less Education	65.8%	51.7%	48.2%
Hospitals	143	882	5,939
Hospital Beds	16,817	166,729	996,334
% Employment in Agriculture, Forestry, Fishing, and Hunting	1.9%	1.1%	1.5%

death recodes, which themselves are based on International Classification of Disease (ICD) disease incidence categories (NCHS 1999, U.S. Department of Health and Human Services 1980). Specific code revisions were used for appropriate time periods (shown in Table 1). The specific variables used are summarized in Tables 2 and 3.

Locating comparable data across the temporal coverage used in the project was the most difficult part of data compilation (see Table 4). The shaded cells in Table 4 show the years for which data are available. The numbers in each cell show the sequence of time periods used in the analysis. The cell numbers also show that although data for all mortality variables are available for all years, they were aggregated by three-year periods. Aggregation reduced the impact of low-frequency counties on the calculation of rates.

These data were compiled within GIS and STIS to facilitate analysis. The integrated spatiotemporal data model within a STIS allows the evaluation of the changing spatial distributions of mortality in relation to related factors and the unique characteristics of local communities and populations. For instance, mortality rates were mapped and characterized in relation to travel through the region and proximity to health-care infrastructure. These patterns were compared to local social, health, educational, demographic, and economic profiles. Both areas of persistently high rates of mortality and areas moving into and out of distressed status were studied. In this way, this project has both theoretical and public-policy outcomes that will contribute to enhancing planning and services in Appalachia.

All data are aggregated by county, and rates were calculated using standard age-adjustment techniques. For instance, all mortality data in this study are from the Compressed Mortality File (NCHS 2002, 2003, 2004), which is available only at the county level. Age-adjusted mortality rates were calculated to reduce the effect of age-based mortality variability and enhance the comparison of populations with different age structures (Goldman and Brender 2000, Kulldorf 1999, Rushton 2003). The direct method and the year 2000 U.S. standard population distribution (Anderson and Rosenberg, 1998) were used. Age-adjusted rates were calculated by multiplying the age-specific rates by the corresponding weight from the specified standard population, summing the results for all age groups, and multiplying the result by 100,000.

Using rates aggregated by area raises several methodological issues. For example, spatial patterns in the distributions of some variables might exist only at finer spatial scales (Messner and Anselin 2002). Aggregating data by area can obscure these patterns. Using smaller areal units can alleviate this problem, but creates another problem. Areal aggregated data often show heterogeneity of rates for varying populations at risk because of the different population sizes in each areal unit. Ratios for areal units with small counts are particularly sensitive to rate heterogeneity. This can generate spurious outliers, and weaken the reliability of some tests of spatial autocorrelation. Despite these problems, counties appear to be a useful compromise. Most county populations are large enough to alleviate the problem of rate heterogeneity, while still providing a fine enough scale to identify meaningful patterns. In addition, all rates were calculated using counts from multiple years to provide larger frequencies and smoothed using a local empirical Bayes estimator to reduce the impact of outliers (Haining 2003).

## RESULTS

### Spatiotemporal Patterns of Mortality

Exploratory spatiotemporal data analysis reveals several distinct and common patterns manifested by the various variables. The total mortality rate for all causes provides the baseline for comparison with mortality due to specific causes (see Figure 2). The age-adjusted mortality rate for all causes starts at a mean of 1,300 deaths per 100,000 people in 1969, decreases continually to approximately 1,000 in 1981, and then remains stable through 2001. In parallel, the standard deviation decreases gradually from 130 in 1969 and stabilizes between 90 and 100 after 1981.

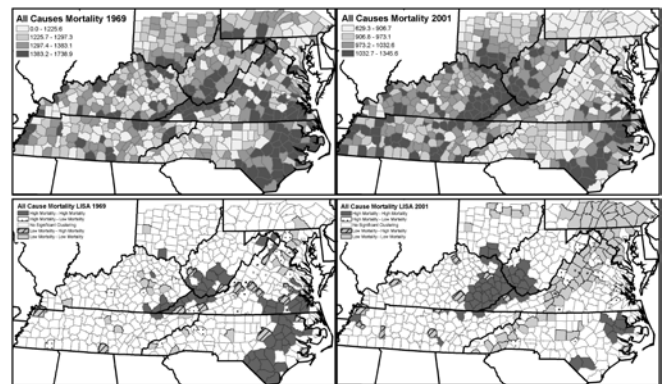
The choropleth maps of rates and Local Indicators of Spatial Autocorrelation (LISA) cluster maps by period show a complex pattern (shown in Figure 2). LISA techniques compare values in specific locations with those of their neighbors and test the null hypothesis of spatial randomness in their associated distributions. Moderate positive spatial autocorrelation is present and increases throughout the period, indicating a growing tendency for similar rates to cluster geographically. This pattern is driven by two significant clusters. The largest cluster is in extreme western North

**Table 4.** Temporal coverage and aggregation of variables

Year/ Variable	Employment by Sector	Per Capita Income	Median Family Income	Population in Poverty	Unemployment Rate	Population	Hospitals per people	Hospital Beds per people	Mortality
1969	1	1	1			1			1
1970	2	2				2	1	1	1
1971	3	3				3			1
1972	4	4				4			2
1973	5	5				5			2
1974	6	6				6			2
1975	7	7				7	2	2	3
1976	8	8				8			3
1977	9	9				9			3
1978	10	10				10			4
1979	11	11	2			11			4
1980	12	12			1	12	3	3	4
1981	13	13				13			5
1982	14	14				14			5
1983	15	15				15			5
1984	16	16				16			6
1985	17	17			2	17	4	4	6
1986	18	18			3	18	5	5	6
1987	19	19			4	19	6	6	7
1988	20	20			5	20	7	7	7
1989	21	21	3	3	6	21	8	8	7
1990	22	22		4	7	22	9	9	8
1991	23	23			8	23	10	10	8
1992	24	24			9	24	11	11	8
1993	25	25		5	10	25	12	12	9
1994	26	26			11	26	13	13	9
1995	27	27		6	12	27	14	14	9
1996	28	28			13	28	15	15	10
1997	29	29		7	14	29	16	16	10
1998	30	30		8	15	30	17	17	10
1999	31	31	4	9	16	31	18	18	11
2000	32	32		10	17	32	19	19	11
2001	33	33		11	18	33	20	20	11

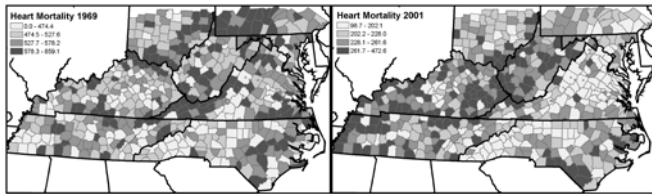
Carolina, eastern Kentucky, and southwestern West Virginia, and manifests high levels of positive spatial autocorrelation. Eastern North Carolina and southeastern Virginia manifest similar but smaller clusters of positive spatial autocorrelation. By 1981, the central cluster shifts further into Kentucky and a long significant cluster of low rates extends from the southern Tennessee/North Carolina border, northeastward along the eastern Appalachian border. By the mid-1990s, the high-rate cluster in North Carolina shrinks and the northeastern tip of the low-rate cluster expands to encompass all of central and eastern Pennsylvania. The long-term cluster in eastern Kentucky and southwestern West Virginia persists and expands throughout the study period.

LISA cluster maps applied to a single variable highlight statistically significant clusters of positive or negative spatial autocorrelation. The LISA cluster maps of age-adjusted mortality rates for all causes at the beginning and end of the study period recapitulate the pattern observed in the choropleth maps, but reduce the complexity so that statistically significant clusters can be more easily distinguished. The darkest clusters, classified as “high–high,” correspond to areas of counties with high mortality rates surrounded by counties also with high mortality rates. The light gray clusters, classified as “low–low,” correspond to areas of counties with low mortality rates surrounded by counties also with low mortality rates. Areas that are filled with hatching or stippling indicated areas with statistically significant levels of negative spatial autocorrelation, indicating that counties with both high and low mortality are in close proximity. LISA cluster maps are not shown in the following results, except when useful to clarify complex patterns and relationships between patterns.

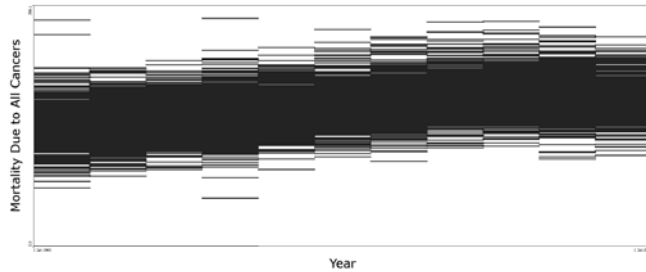


**Figure 2.** Age-adjusted mortality rates per 100,000 people for all causes

Heart-related mortality starts at a mean of 528 deaths per 100,000 people in 1969 and, unlike total mortality, decreases continually to 289 in 2001. The standard deviation decreases gradually from 87 in 1969 and stabilizes around 50 after 1990. The choropleth maps of rates and Local Indicators of Spatial Autocorrelation by period show a similar pattern to that of total mortality for all causes, except that mortality rates continue to diminish throughout the study time period (see Figure 3). Moderate positive spatial autocorrelation is present throughout the study time period, reflecting the persistent tendency for clustering of similar rates. The two primary clusters include the large eastern Kentucky/southwestern West Virginia/western North Carolina area of high positive spatial autocorrelation and the long significant cluster of low rates extending from the southern Tennessee/North Carolina border, northeastward along the eastern



**Figure 3.** Heart-related age-adjusted mortality rates per 100,000 people

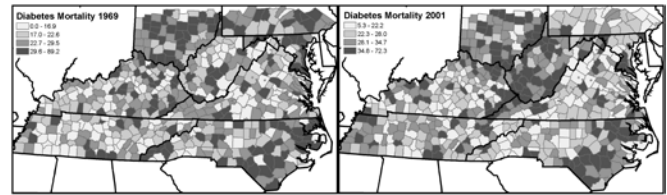


**Figure 4.** Time plot of mortality due to all cancers for all counties, 1969–2001

Appalachian border. As with the total mortality map, the central Appalachian high-rate cluster gradually shifts further out of North Carolina and into Kentucky and West Virginia. Furthermore, most of the large cluster of high rates in eastern North Carolina and southeastern Virginia ceases to be statistically significant by 2001. The pattern evident in the total mortality data is supported by heart-related mortality, but the patterns differentiate after 1980 because of decreasing heart-related mortality.

Total cancer mortality starts at a mean of 221 deaths per 100,000 people in 1969 and increases gradually to 300 in 1990. The rates stay between 290 and 300 throughout the 1990s (as shown in Figure 4). The standard deviation stays between 41 and 49 throughout the period. The choropleth maps of rates and Local Indicators of Spatial Autocorrelation by period show a similar pattern to that of total mortality for all causes, but differs in that only one region of a significant cluster persists throughout the period. Nonetheless, statistically significant moderate positive spatial autocorrelation is present throughout the period, reflecting the tendency for geographical clustering of similar rates. The only significant and large cluster is the long cluster of low rates extending from the southern Tennessee/North Carolina border, northeastward along the eastern Appalachian border. The second most persistent pattern is a patchy area of high rates along the Virginia and northeastern North Carolina coasts. In the mid-1990s, this cluster contracts to a small area along the Virginia/North Carolina border, and a second small cluster of high rates appears in eastern Kentucky.

Mortality due to diabetes mellitus starts at a mean of 24 deaths per 100,000 people in 1969, gradually decreases to a low of 17 in 1984, and increases gradually to peak at 29 in 2001

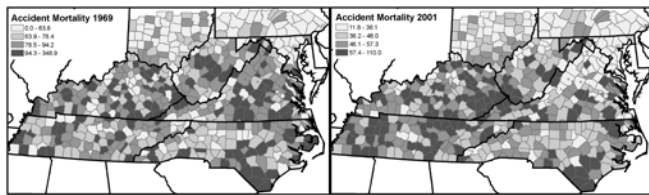


**Figure 5.** Diabetes-related age-adjusted mortality rates per 100,000 people

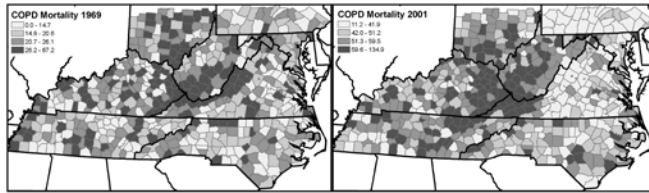
(see Figure 5). The standard deviation stays between 8 and 11 throughout the period. The choropleth maps of rates and Local Indicators of Spatial Autocorrelation by period show no long-term patterns. The period starts with low positive spatial autocorrelation and gradually increases through time. The only significant clusters that last for more than one three-year period are located in eastern Kentucky and West Virginia during the late 1990s. The results are surprising, given the high rates of obesity in Appalachia, but are probably generated by the association of diabetes with other causes of death, such as heart-related mortality. It also is important to point out that the category of deaths due to diabetes mellitus is the only one that shows a pattern of decreasing for the first half of the period and increasing during the second.

Mortality due to accidents starts at a mean of 81 deaths per 100,000 people in 1969 and gradually decreases to 49 in 2001. The standard deviation decreases from 26 in 1969 to 15 in the early 1980s and then remains stable between 14 and 16 to the end of the period. The choropleth maps of rates and Local Indicators of Spatial Autocorrelation by period show stable regions of low rates in western Ohio and eastern Pennsylvania and scattered and inconsistent clusters of high rates throughout the southern states (as seen in Figure 6). The period starts with moderate positive spatial autocorrelation, which gradually increases, indicating growth in geographical clustering of accidental deaths. Although clusters of high rates tend to be scattered and short-lasting, several overlapping clusters appear in eastern Kentucky and West Virginia during the 1990s, indicating an increasing concentration of high rates in central Appalachia.

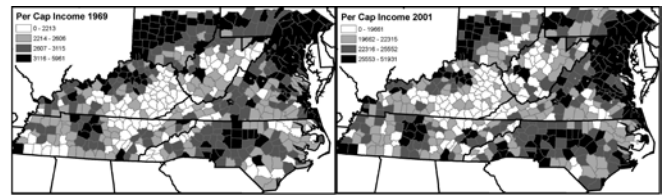
Mortality related to chronic obstructive pulmonary disease (COPD) presents the most consistent pattern of the causes reviewed (see Figure 7). Rates start at a mean of 21 deaths per 100,000 people in 1969 and gradually increase to 52 in 2001. The standard deviation increases from nine in 1969 to 15 by the end of the period. Spatial autocorrelation is moderate throughout the period, indicating a stable long-term tendency for geographical clustering. The choropleth maps of rates and Local Indicators of Spatial Autocorrelation by period show a single large and stable region of high rates in eastern Kentucky and southwestern West Virginia and scattered and short-term clusters of low rates elsewhere, especially in North Carolina, Virginia, and Pennsylvania. The average rate for eastern Kentucky and West Virginia starts at 25 in 1969 and ends at 63 in 2001. In other words, COPD mortality has been a problem in eastern Kentucky and West Virginia since before 1969 and continues through the present.



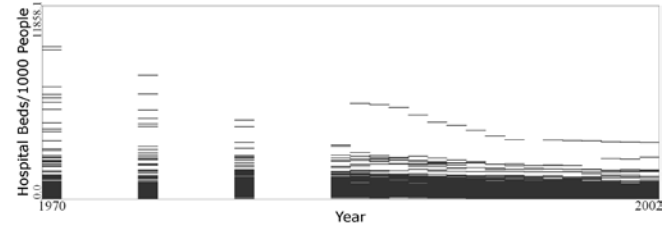
**Figure 6.** Accident-related age-adjusted mortality rates per 100,000 people



**Figure 7.** COPD-related age-adjusted mortality rates per 100,000 people



**Figure 8.** Per capita personal income



**Figure 9.** Time plot of hospital beds per 1,000 people for all counties, 1969–2001 (Highlighted = counties in eastern Kentucky and West Virginia)

## Spatiotemporal Patterns of Socioeconomic Variables

The values of most of the socioeconomic variables show patterns that are weakly to moderately associated with one or more of the various mortality variables. For instance, the pattern for per capita personal income starts with a mean of \$2,626 in 1969 and gradually increases to \$22,664 in 2001 (shown in Figure 8). The standard deviation starts at \$807 and ends at \$6,730. The spatial distribution for all time periods shows a concentration of high income in Ohio, Pennsylvania, Maryland, northeastern Virginia, central North Carolina, the counties surrounding Nashville, Tennessee, and the I-64 corridor connecting Lexington and Louisville in Kentucky. Income also manifests moderate to high levels of significant positive spatial autocorrelation throughout the period. In other words, income increases in all areas, but not at an even pace. Income inequality increases continually throughout the study period. In particular, eastern Kentucky and West Virginia increasingly lag behind all other areas. This pattern is recapitulated in the statistically significant concentrations of poor poverty and employment indicators in eastern Kentucky and West Virginia.

For instance, the indicator of health-care service accessibility explored in this project, hospital beds per 1,000 people, is weakly but statistically significantly associated with eastern Kentucky and West Virginia and central Appalachia more generally. Hospital bed accessibility generally decreases through time from a mean of 531 in 1970 to 276 in 2001. The geographical patterns are distinctive. Eastern Kentucky and West Virginia have the largest and most consistent clusters of low rates of hospital beds. Of course, all areas see a gradual decrease in available hospital beds in most counties, as hospitals consolidate in urban areas. This tendency is especially evident in Virginia counties by data-collection agencies. The effect of this shift in Virginia is probably ameliorated, however, for the change does not significantly increase the necessary travel time from rural areas to the hospitals. Nonetheless, hospital

beds throughout the study period are increasingly concentrated in urban areas, though one would expect this tendency to reach a limit in the near future.

Unemployment rates are more volatile than other variables, but have a general tendency to decrease through time. The average starts at 8.5 percent in 1980, peaks at 9.5 percent in 1985, and decreases to its lowest point at 5.7 percent in 2001. The geographical patterns are distinctive. Eastern Kentucky and West Virginia have the largest and most consistent clusters of high rates, and Virginia and central North Carolina have the largest, most consistent clusters of low rates throughout the study period. The Louisville and Lexington area in Kentucky and eastern Pennsylvania also manifest low rates, but primarily during the late 1980s and early 1990s.

As with unemployment rates, the percentage of the civilian labor force employed in mining manifests a volatile temporal trend. Mining employment generally decreases and shows a consistent geographical pattern through time (see Figure 10). The mean percentage of employment in mining is always low for the study region as a whole, averaging 2.2 percent in 1969, peaking at 3.0 percent in 1984, and dropping to 1.0 percent in 2001. In contrast, the average rate in eastern Kentucky and West Virginia is 7.1 percent in 1969, peaking at 9.9 percent in 1982, and dropping to 3.5 percent in 2001. The choropleth maps of raw data and of the Local Indicators of Moran's I show a consistent concentration along Kentucky's borders with Virginia and West Virginia and through central West Virginia throughout the study period (as seen in Figure 10). The LISA cluster maps for both mine employment and COPD mortality highlighted the close relationship between the two variables. The LISA map shows a cluster of high COPD mortality extending over a broader area than that of mine employment, indicating that factors other



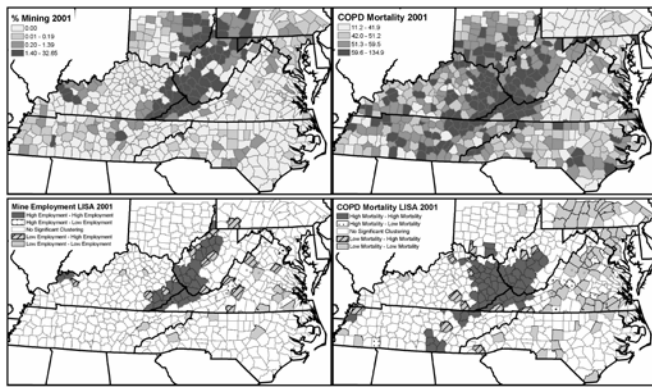


Figure 10. Employment in mining and COPD mortality, 2001

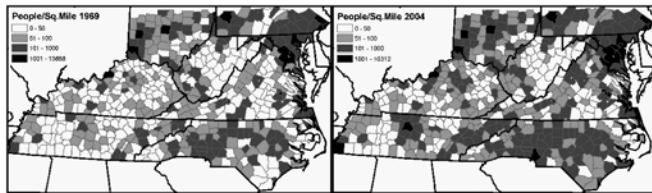


Figure 11. Population density

than mine employment must be influencing COPD mortality, potentially including environmental characteristics and tobacco smoking.

The geographical patterning of population density also remains stable across the study area with a slight general trend toward increasing overall, but a gradual decrease in the most densely occupied counties, such as Philadelphia, Baltimore, Norfolk, and Portsmouth (see Figure 11). The mean population density was 194 people per square mile in 1969 and 225 people per square mile in 2001. The standard deviation of population density decreased from 838 to 681, as the most extreme low-density counties increased and the most extreme high-density counties decreased, which is consistent with suburban expansion throughout the study period.

## DISCUSSION

### Observed Relationships among All Variables

Several distinctive patterns among the mortality and socioeconomic variables are evident. In general, high mortality rates are concentrated in eastern Kentucky and West Virginia. Conversely, the lowest rates are consistently along the eastern edge of Appalachia in western Virginia and North Carolina. Temporally, mortality rates decrease until they reach a plateau in the mid-1980s. Furthermore, through time the geographical clustering of high rates persists, despite general improvement everywhere. In other words, absolute mortality rates improve everywhere, but the relative inequity persists.

Mortality rates for specific causes of death reveal a wider range of variability and relationships. For instance, the decrease in mortality rates during the 1970s and early 1980s is closely associated with the decrease in heart-related mortality. Similarly, the plateau in total mortality rates starting in the mid-1980s is associated with the gradual increase in mortality due to cancer, diabetes mellitus, and COPD. In contrast, deaths due to diabetes mellitus decrease during the first half of the study period and increase during the second. Only heart-related mortality and deaths due to accidents see a continual decrease through the study period.

The tendency for high rates to cluster in eastern Kentucky and West Virginia is recapitulated in mortality due to heart-related conditions and COPD, but not in mortality due to cancer, diabetes mellitus, and accidents. Mortality due to cancer, accidents, and diabetes mellitus is seen in the appearance of clusters of high rates in eastern Kentucky and West Virginia, but only during the 1990s.

The long and narrow cluster of low rates that extends northeast from the North Carolina/Tennessee border along the eastern Appalachian fringe is recapitulated only in mortality due to all cancers, but in none of the others. The most distinctive patterns are seen in accidental deaths and mortality due to COPD. Large long-term clusters of low rates of accidental death are concentrated along the northern edge of the study area. The pattern is strong and persists throughout the study period. High rates of mortality due to COPD are always clustered in eastern Kentucky and West Virginia. Mortality due to COPD also presents the clearest geographical correlation with a probable causal factor: proportion of total employment in mining industries. Despite the variability, mortality due to diabetes mellitus is the only cause of death not in some way associated with eastern Kentucky and West Virginia for at least some of the study period.

Other than COPD, the patterns presented by the mortality variables are all more varied than those of the socioeconomic variables. Eastern Kentucky and West Virginia are clearly associated with poor indicators in per capita personal income, unemployment rates, and hospitals per 1,000 people. These patterns match well with factors addressed in other studies such as educational attainment (Hare 2005). Despite the long-known association between deprivation and health outcomes, the mortality variables analyzed in this project show much more complex and variable patterns. While the association between the socioeconomic variables and mortality is strong, the variability indicates that mortality is probably affected by many other factors not included here. Health-care service accessibility is the only additional category of factors addressed here and the number of hospitals and hospital beds per person also reflect a more uneven relationship. Again, health-care service accessibility influences health outcomes but does not account for all of the variability, suggesting that other factors must be explored. For instance, the close association between mortality due to COPD and employment in mining suggests that more specific factors need to be investigated for a wider range of causes of death.

## CONCLUSIONS

For this paper, regional time-series data, a STIS, and techniques of spatiotemporal modeling were used to assess the expectations based on previous research and the history of Appalachia. The results provide new and fine-grained information about the interplay of factors in the persistence and transformation of geographical patterns in central Appalachian mortality. This research evaluated the following questions:

- What are the spatial patterns of mortality across central Appalachia?
- How have the spatial patterns of mortality changed from 1969 to 2001?
- What socioeconomic factors are associated with mortality and changes in mortality across Appalachia from 1969 to 2001?

In fact, most of the patterns for mortality, employment, income, poverty, and health-care accessibility remain stable throughout the study area and across the region. Despite local variations, eastern Kentucky and West Virginia are consistently at the core of the largest zones of poor mortality and socioeconomic indicators in the study area. The borders of Appalachia elsewhere appear to have little if any impact on any of the variables analyzed here.

The stability of these patterns through time suggests that policies and development strategies targeting Appalachia have not succeeded in reducing the levels of disparities. In fact, income and employment data suggest that the level of the disparities between central Appalachia and other areas is increasing.

The weak to moderate association between most causes of mortality and the socioeconomic variables used reflects how human mortality is affected in complex ways by numerous forces. Similarly, the closer examination of specific causes of mortality reveals a high degree of spatial variability. Attention to the increasing clustering of high mortality rates in eastern Kentucky and southwest West Virginia might obscure the reality of considerable and complex geographical disparities across the study area. Future investigations should investigate the spatiotemporal patterns of more specific conditions and use epidemiological knowledge to explore a wider range of potential factors influencing mortality, especially education, health-care systems, and employment and industrial sector activity. Environmental and climatic conditions also deserve greater attention, given the strong and persistent geographical clustering of mortality in all categories except those related to diabetes mellitus.

The complex and shifting spatial and temporal nature of mortality rates and their relationships with employment, income, poverty, and health-care accessibility hinder the development of initiatives that account for and target the unique social, economic, and political contexts across Appalachia. A concrete understanding of the processes generating elevated mortality rates in particular areas requires the use of new techniques, such as STIS, for studying dynamic spatiotemporal patterns. Planners need STIS capabilities for managing large social, demographic, and economic data sets,

analyzing spatiotemporal patterns, and modeling systems. This project's spatiotemporal database and STIS analysis provide a foundation for building models that explain the persistence of disparities and impacts of policies, especially for the most marginalized areas and populations. Furthermore, the resulting models will improve the forecasting of the effects of potential policies. In this way, this project contributes to enhancing the allocation of scarce development resources, including money, personnel, and facilities, and maximizing project impacts.

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# Leveling the Playing Field: Enabling Community-Based Organizations to Utilize Geographic Information Systems for Effective Advocacy<sup>1</sup>

*Makada Henry-Nickie, Haydar Kurban, Rodney D. Green, and Janet A. Phoenix*

**Abstract:** *Community-based participatory research can advance community advocacy efforts. Empowering community-based organizations (CBOs) with access to spatial analysis tools such as geographic information systems (GIS) can be an important step in this direction. The devastation of communities in New Orleans has been met with federal, state, and local dysfunction. Conflicting interests yield conflicting visions and plans, and grassroots CBOs face an uneven playing field in this complex process. By providing an approach to and access to modern databases, Web sites, wikis, and GIS training and implementation, professionals can assist grassroots organizations in leveling this playing field and advocating more effectively for their interests.*

## INTRODUCTION

Conflict over urban policies is ubiquitous, reflecting the clashing interests, visions, and aspirations of myriad existing and prospective community stakeholders. The conflicts between condominium developers and existing residents, landlords and tenants, small business and transformative developers, owners and renters, urban planners and grassroots activists all are played out in the public arena. Blue-ribbon panels, congressional hearings, city council hearings, hard-fought election campaigns, neighborhood association meetings, and faith-based organizational briefings are examples of the venues in which conflicting goals are exposed.

Entering this arena can be daunting for typically under-resourced community-based organizations (CBOs), which often face well-established, well-resourced agents in these venues with interests that differ from grassroots residents. Fortunately, as statistical and mapping technology becomes simpler to use, it may be possible even for novice CBOs to engage effectively in urban debates and thus build a stronger base among their constituents for grassroots action in their own interests.

Public Participatory GIS (PPGIS) efforts have attempted to engage communities by empowering stakeholders in various ways (see, for example, Carver 2005 and Geary, Trodd, and Hertzman 2005). The purpose of this project is to deepen the PPGIS approach by providing information on relevant Web sites and wikis and by providing publicly available and accessible GIS training modules so that CBOs can independently develop their own GIS products to enhance their capacity for GIS-informed advocacy. Nowhere is such capacity needed more than in New Orleans, where the housing stock was devastated by Hurricanes Katrina and Rita (U.S. Department of Housing and Urban Development 2006) and where community-based rebuilding efforts remain problematic more than two years later.

The devastation of communities within New Orleans has been met with federal, state, and local dysfunction. Some argue that the political will needed to bring about restoration is missing, while others argue more ominously about a corporate initiative to transform New Orleans into a clean slate for corporate development and tourism by demoralizing former residents and dissuading them from returning. (See, for example, Baugh 2006, Cooper 2005, Dawson 2006, Bullard 2006). Whatever the truth may be, local communities and neighborhoods have a strong desire and a responsibility to advocate vigorously for their communities in whatever venues may be available for them. Their interests are holistic, including housing, education, personal health, public health, disaster assistance, public works—in short, the key necessities and amenities of life, most of which were destroyed or severely disrupted both by the hurricanes and by the neglect of the political establishment.

CBOs and ad hoc grassroots organizations have conducted many protests, given extensive personal testimonies, and generally advocated forcefully for the interests of their constituents. But to move the recovery process in a direction congruent with these interests, grassroots, community-based, and faith-based organizations need to have information available to them to help define, refine, and articulate their interests in the recovery process. To that end, Howard University and Dillard University formed a partnership to provide GIS training modules to enable them to make the most of technology's promise in the advocacy arena. The partnership builds on the long collaborations of Historically Black Colleges and Universities with each other and with their surrounding communities (Green et al. 2006).

Take, for example, the challenge of environmental damage. Among the most challenging issues facing the revitalization of New Orleans is the problem of environmental contamination (Bullard 2007). Lead poisoning remains a leading environmental hazard in New Orleans, especially for young children, and exposures to these hazards have been exacerbated by the flooding and destruction of housing (Classon 2005).

1. An earlier version of this paper was presented at the URISA Conference, May 21 to 23, 2007, New Orleans, Louisiana.



National estimates suggest that half of the housing stock in the United States is contaminated with lead. That percentage is much higher in older cities and is estimated to be much higher in New Orleans (Bullard 2007). When working on older housing, one must take care when disturbing leaded or potentially leaded surfaces. Children are most vulnerable to the hazardous effects of lead (Shettler 2001). When they crawl around the house or play with their toys, they habitually insert their fingers into their mouths. They explore the world orally and this is the most common mechanism of exposure. They swallow small amounts of leaded dust that cling to their fingers (Campbell 2000). Over time, if they are living in a household with significant leaded dust, they will slowly become poisoned by the lead.

Health effects resulting from that exposure include hyperactivity; children suffering from this ailment cannot sit still in a classroom (Bannerjee et al. 2007). They are difficult to teach and often end up in special-education classes and/or on medication. Learning disabilities ranging from mild to severe can result from lead exposure (Stein et al. 2002). Lead-poisoned children grow into adults who have poor impulse control and who are more apt to engage in antisocial or even violent behavior (Bellinger 2004). Lead-poisoned children are more likely to drop out of school; many prison inmates can trace their origins back to leaded environments they occupied as children.

Because of the lead-laden character of New Orleans housing, it is important that Lead Safe Work Practices be adopted to ensure that restoration work be performed safely by residents and contractors. Those practices include wetting surfaces ahead of time. Dry sanding, scraping, and using torches to burn off old paint should be avoided for these methods can release higher amounts of dust and make cleanup more difficult. Floors and other surfaces should be covered and sealed with plastic to protect them from accumulating higher amounts of dust. Cleanup should be thorough to remove any remaining dust particles created by the work (Livingston 1997).

Hurricane Katrina has presented New Orleans with many challenges, but it also has created some opportunities. The greatest opportunity is the ability to work on housing that is vacant instead of occupied. In a major renovation project, addressing lead and mold is more cost-effective than it is in a separate remediation project because there would be no remediation-specific tear-out and retrofitting costs beyond those of the broader project. Housing in New Orleans can be made lead-safe and more resistant to future environmental insults. But to address these issues, substantial funding for systematic environmental health interventions is needed as rebuilding proceeds. Developing strong advocacy tools is therefore an important task facing community-based and faith-based organizations engaged in advocacy for an environmentally safe rebuilding of New Orleans.

## Maps and Data Sources

Community-based participatory research can advance community interests. Empowering CBOs with access to spatial analysis tools such as geographic information systems (GIS) can be an important

step in this direction. Spatial analysis has been extensively used in various disciplines to explicitly incorporate space or distance into analyses. Spatial analysis transforms static data into spatial data and thus enables researchers and policy makers to translate flat data into three-dimensional visualizations. It is a powerful tool that serves as a means to translate a better picture of the issue at hand. When properly used, the end result is the amalgamation of different types of data into graphical thematic presentations. Spatial analysis provides a visual representation of reality that static data would not be able to properly convey.

Researchers who study the issue of access in health, economics, and political decision-making processes have incorporated the spatial perspective in their analyses as distance and location have grown in importance. The same relevance extends to public policy makers who need to understand the spatial distribution of such phenomena as transportation networks, housing stocks, and retail centers to develop sound effective policies or to evaluate the impact of existing policies. Major economic and political interest groups have more resources to utilize the tools of spatial analysis to shape the public policy at national, state, and local levels. CBOs represent important populations that will be directly affected by the public policy choices. When policies are formed, debated, and implemented, the community-based groups generally lack resources to utilize the spatial analysis tools effectively.

The Howard/Dillard partnership follows a three-step process to build the capacity of CBOs in accessing data and mapping resources relevant to their advocacy needs. First, CBOs can learn to access existing map servers (such as those at the University of Binghamton and Brown University) that make it easy to display certain relevant data. Second, CBOs can learn to access data-rich sites, such as that maintained by the Greater New Orleans Community Data Center. Third, CBOs can build capacity to create their own maps using data from multiple sources through training modules developed specifically for their use by the Howard/Dillard partnership. These training modules include a voice-over of a recorded keystroke process showing how to use ArcGIS 9.1. Following these three steps will enable CBOs to become more effective advocates and organizers of their communities. While more effective advocacy may not solve the myriad problems facing New Orleans's CBOs, it can certainly improve outcomes by better defining community goals and allowing community advocates to proceed with greater confidence.

## Integrating GIS into Applied Community Research and Advocacy

Spatial analysis allows local community groups to operationalize their own values with respect to important topics that touch their lives and to test them interactively against empirical evidence (Stocks and Freddolino 2000). There is growing scholarly interest in the proliferation of urban social movements and identity politics (Castells 1983), particularly in the context of culture war struggles at the local level. A growing body of research has shown that urban social movements and noneconomic cultural factors are integral to the formation of a potentially progressive urban

regime. These factors are important aspects of the new multicultural politics of immigration, race, and ethnicity in U.S. cities (Clark 1998). At the same time, they are a major constraint on development and land-use politics in some urban areas, and are increasingly recognized as preconditions supporting the emergence of new high-tech economies in urban settings.

Researchers at Binghamton University, Brown University, and other universities have developed useful GIS tools that can be used by CBOs. Even though most of these efforts have been supported by public funds through National Science Foundation or education grants, most CBOs are not aware of these resources. Similarly, an important recent GIS-based study (Bossard 2003) combines the literature on envisioning information, statistical concepts, and GIS and applies them to representing and understanding urban data. This approach empowers local community groups by introducing them to quantitative and spatial analysis tools and techniques that they can use to study and understand urban areas. Bossard has developed principles to find, filter, transform, model, analyze, synthesize, and present urban spatial data in a form useful for understanding conditions, making decisions, and taking action. This approach teaches the user to develop schema that contain small replicate GIS maps, charts, digital images, and tables to facilitate comparison across space, scale, time, and conditions. Scales for analyzing urban places can include parcels, blocks, and areas within walking distance; city, county, and metropolitan regional aggregations; and state, national, and international levels.

To engage in effective advocacy efforts, CBOs should be able to create spatial maps that forcefully support their agenda. An important guide to follow is Edward Tufte's principles (Tufte 1983, 1990, and 1997), which can be summarized as "simplicity of design and complexity of data." Tufte has written extensively about principles underlying graphic designs that are used both to display and to explain complex processes and quantitative information. He argues that design should be used in the service of the content. In addition, the general and particular and macro and micro should be displayed together. A successful design uses graphics to learn more about the processes and narratives they represent; emphasizes the smallest effective difference; and uses similar templates to display variation and change. According to Tufte's Five Grand Principles, a design should:

- Enforce visual comparisons so that complex ideas are communicated with clarity, precision, and efficiency.
- Show causality so that the greater numbers of ideas are presented in the smallest space (when possible, displays of parallel data sets should be shrunk to display them side by side as "small multiples" for comparative interpretation).
- Be able to display multivariate data with multivariate graphs.
- Integrate all visual elements (words, numbers, images) so that substance, statistics, and design are in harmony.
- Be content-driven and tell the truth about data (eliminate graphically distracting "chartjunk") (Tufte 1983, 1990, and 1997).

## Anatomy of a Geographic Information System

Using GIS involves various tasks, such as collecting data, creating variables, and representing data on spatial maps that clearly communicate the message. The user has to know how to collect spatial, demographic, social, and economic data. The user has to know how to summarize, display, and analyze complex issues by a few well-defined variables or indicators. A successful stand-alone GIS application has to directly address each key element of GIS listed in Table 1. Without mastering the following key elements of GIS software, a user cannot effectively utilize spatial analysis.

**Table 1.** Anatomy of a geographic information system

GIS and Spatial Data: Projects, themes, views, and data layers are integral parts of GIS. A user should be able to demonstrate how data tables store information on spatial units in rows and attributes of the spatial information in columns. Exercises on opening projects, adding themes, switching views, and finding information and places can be very helpful (Clarke 2002, ESRI 2001).
Cartographic Principles: Map projections, scale, and symbology are key components for a good map design (Robinson 1995, Dent 1996).
Classifying Data: Understanding the logic of classifying data, classification schemes (natural breaks, equal intervals, quantiles, manual, and color ramps) are important.
Querying Data in a GIS: This involves selecting map features in a view, finding records in a data table, and using location queries and attribute queries. Combining location and attribute queries, Boolean searches, and selection by theme also are important components of querying data.
Envisioning Neighborhoods: GIS enables users to define and compare neighborhoods based on spatial indicators. Key to this part is finding, filtering, transforming, modeling, and synthesizing spatial data. Understanding attributes of places at different scales and in comparison to other places becomes a crucial part of neighborhood-based research (Bossard 2003).
Analyzing Spatial Relationships: Finding features nearby, within, contiguous to, and intersecting other features are vital aspects of spatial analysis. Creating spatial joins and buffers enables GIS users to carry out spatial impact analysis (Bailey 1995, Mitchell 1999).
The Visual Representation of Data: Creating simple data graphics—pie, bar, and line charts—and conventions regarding axes and labeling are important. To create robust maps for effectively communicating information, the user should apply Tufte's principles (Tufte 1983, 1990, 1997).
Creating and Populating Schema: This involves designing appropriate schema for small replicate GIS maps, charts, digital images, and tables to facilitate comparison across space, scale, time, and conditions. Populating the schema, exploratory data analysis, and schema revision need to be mastered (Bossard 2003).

GIS and Statistical Packages: GIS works with statistical package software programs such as SPSS and SAS. The user needs to understand the logic common to data tables in the two kinds of software and how attribute data is joined to spatial representations of the data in a GIS. Operations to join data from a statistical package to data on locations in a GIS need to be explained in detail. GIS and spatial analysis can significantly enhance a spatial quantitative analysis (Goodchilde 1997, ESRI 2001, Clarke 2002).

Getting Data for GIS Analysis: Sources of GIS data, accessing public domain spatial data from the Web, and creating new point, line, and polygon themes in GIS has to be integrated in the training manual. Data from digitizing maps, satellite images, GPUs, and digital orthophotos are important resources. Creating themes from coordinate files and geocoding from actual addresses help the user to create new shapefiles (Goodchilde 1997, ESRI 2001, Clarke 2002).

Mapping the Output of Inferential Statistics in GIS: Linking the results of hypothesis testing in SPSS to GIS and mapping probabilities enable the user to test hypotheses.

Multivariate Spatial Analysis: GIS can be used for the measures of association for nominal, ordinal, interval, and ratio level data. This involves displaying the results of multivariate analysis from statistical packages on maps and analyzing two or more layers of spatial data together (Bailey and Gatrell 1995, Levine 1996, Haining et al. 1997, Mitchell 1999, Nolan and Speed 1999, Lee and Wong 2001).

### Available Data and GIS Resources

Many data and GIS resources are freely available to CBOs. With a little effort, CBOs can create maps by using the social and economic indicators used by researchers. Here are some of the resources recommended for New Orleans CBOs.

#### **Binghamton University Census 2000 Map Server (<http://censusmap.binghamton.edu>)**

This Web site provides a comprehensive GIS-based tool with which the user can create visual maps by using the 2000 census variables for the United States. In this application, the user can zoom to the area of interest and choose the constructed variables from any of the census categories for any census geography. The Binghamton University (BU) Census 2000 Map Server groups the 2000 Census variables under five major categories: Citizenship, Migration, Employment, Population, and Socioeconomic and Housing. The user can choose any of the geographic areas defined by the Census Bureau, including state, county, metropolitan statistical area, county, census tract, and ZIP code. An important advantage of this Web site is that the user does not need a GIS program, does not have to know how to use GIS, and does not need to know how to create indicators or variables from the census tabulations. However, the user is limited to the census variables and the geography categories used by the BU Census 2000 Map Server and cannot add any new data. Nevertheless,

this Web site is an important resource for carrying out spatial analysis based on census 2000 data and can provide a baseline for impact analysis.

#### **Hurricane Katrina Mapping Server from Brown University (<http://maps.s4.brown.edu/mapusa>)**

Similar to the Binghamton University Census 2000 Server, the Brown University Hurricane Katrina Mapping Server enables the user to produce maps by using the social and economic indicators generated from the census 2000 data. In addition to ZIP code, Metropolitan Statistical Area (MSA), and state shapefiles, this server also provides shapefiles for damage areas and Federal Emergency Management Agency (FEMA) relief areas, highly useful shapes for post-Hurricane Katrina analysis. As in the Binghamton case, users are limited to the variables and categories used by this server; no new data can be imported to generate specialized maps.

#### **Greater New Orleans Community Data Center (GNOCDC) (<http://www.gnocdc.org/>)**

This is one of the most useful Web sites for local community groups. GNOCDC helps the community groups in various ways: It provides access to the most recent New Orleans data generated by various federal agencies, including the Census Bureau, Bureau of Labor and Statistics (BLS), and the Department of Housing and Urban Development (HUD). It provides links to new studies, reports, and monthly progress reports on Hurricane Katrina such as those generated by the Brookings Institution (the "Katrina Index," which can be found at <http://www.brookings.edu/metro/katrina.htm>). GIS maps for ZIP codes, elevation, neighborhood boundaries, and the extent of Hurricane Katrina flooding also are made available. These data are documented thoroughly and with great sensitivity as to context, and presented in a manner judged to be most useful to the community. There is no mapping facility for the user, however, but the user who receives training in GIS separately can use the data independently.

#### **Atlas: The Louisiana Statewide GIS (<http://atlas.lsu.edu>)**

This Web site has a Web-based GIS portal that provides some mapping tools from the Web site. Its data search tool enables the user to create GIS maps from a variety of data resources. Users with different levels of GIS knowledge can benefit from this Web site. Those with limited GIS experience and data manipulation skills can access Census Bureau data through this Web site's built-in interface. This Web site helps meet some objectives of the GIS Teaching Modules described here, such as guiding the user to create variables from census data.

#### **LSU GIS—Hurricane Katrina and Rita Clearinghouse Cooperative (<http://katrina.lsu.edu>)**

This Web site provides access to pre- and post-Hurricane Katrina

data sources for community groups and researchers. This cooperative effort was established to archive response and recovery GIS data for researchers and the larger GIS community. This site provides information on important data resources that would be useful for advocacy by the CBO community of New Orleans.

### Think New Orleans (<http://thinknola.com>)

This Web site provides an array of services to New Orleans residents. It provides up-to-date information on the progress in recovery from Katrina, and it facilitates workshops on Web publishing and the Internet to increase the participation of the citizens in forming social and economic policy. This Web site also provides a wiki ([http://thinknola.com/wiki/New\\_Orleans\\_Wiki](http://thinknola.com/wiki/New_Orleans_Wiki)) platform that CBOs can use to cooperate and contribute to each other's work. A wiki (the most popular example of which is the Wikipedia, which allows users to modify encyclopedia entries they deem incomplete or in error) enables the users to share information and to edit and add more information to texts that other users post. It is an excellent resource for the community groups to contribute and collaborate in terms of developing strategies and sharing data and research tools. A wiki is the **simplest server-based online database that** allows users to freely create and edit Web page content using any Web browser. The wiki supports hyperlinks and has simple text syntax for creating new pages and crosslinks between internal pages. Although the wiki's "open editing" design allows the users to contribute to content through incremental individual effort, it also might have negative effects on wiki usage when users have conflicts of interest. However, the users can restrict the access if they wish to limit this challenge.

Allowing everyday users to create and edit any page in a Web site is exciting. It encourages the democratic use of the Web and promotes content composition by nontechnical users. A wiki is an ideal tool for supporting the work of social networks through interaction and collaboration. Currently, however, these resources are underutilized because the need for an interactive Web-based research tool that allows the users to carry out spatial analysis has not yet been met.

### Howard/Dillard GIS Training Modules

GIS can be an effective tool to successfully advocate for change in social and economic policies. However, it is not easy to use. There are three challenges: First, GIS software is not cheap. Second, it is not easy to use without training. Third, spatial analysis requires shapefiles, which are not easily available for those who are not familiar with GIS and spatial data. The effective user needs to know both where to find existing shapefiles and how to create them from scratch.

To make GIS more accessible for the community groups, the Howard/Dillard partnership developed a set of training modules for creating maps using ArcGIS that have been published and disseminated by the U.S. Bureau of the Census (Bureau of the Census 2007) to the Census Information Centers (CICs) throughout the country, including the CIC at Dillard University and the CIC at

Louisiana State University Shreveport Center for Business and Economic Research (for a listing of CICs, see <http://www.census.gov/clo/www/cic/members/004701.html>). These modules may be placed at no charge on Web sites and are available to CBOs in the areas most affected by Hurricane Katrina.

Stand-alone instructional modules to accompany Web-based data sets and exercises are included in these modules and can be placed on Web sites along with supplementary material. Links to relevant Web sites containing appropriate databases and wikis also are part of this process. The goal is to teach local community groups technological skills to empower them to access, analyze, and communicate spatial information.

Teaching GIS by using a stand-alone training module presents many challenges. The user has to know how to use GIS for many different tasks described previously. The GIS training module has two components: a manual that describes the hands-on projects and video clips that help the users learn the basic steps involved in using GIS. The training modules contain 13 sequentially arranged objectives that guide the novice user through basic GIS tasks (see Table 2). For example, Objective 1 presents a step-by-step audiovisual guide to data collection from the U.S. Census Bureau. Opening projects, adding themes, and switching views are briefly covered in Objective 9. Depending on the type of the project and the availability of data sources, the user might need to use only a few or all 13 objectives. For instance, if the user already has shapefiles, there is no need to create shapefiles through geocoding.

**Table 2.** Main objectives of the GIS training module

OBJECTIVE 1: CREATING DATABASES
OBJECTIVE 2: DOWNLOADING AND SAVING DATA
OBJECTIVE 3: CLEANING THE DATA
OBJECTIVE 4: CREATING A DATABASE
OBJECTIVE 5: BUILDING A DATABASE WITH RAW DATA
OBJECTIVE 6: Obtaining Shapefiles
OBJECTIVE 7: WORKING IN ARCGIS
OBJECTIVE 8: EXPLORING SHAPEFILES
OBJECTIVE 9: JOINING SHAPEFILES AND DATABASES
OBJECTIVE 10: CREATING SHAPEFILES
OBJECTIVE 11: CREATING A BUFFER
OBJECTIVE 12: USING YOUR DATA
OBJECTIVE 13: COMBINING DATA

The GIS training module has two components: video clips with voice-over that run with Microsoft Media Player and a training manual that explains step-by-step each of the 13 objectives. Figure 1 displays a portion of Objective 6 in the trainer manual. The user can read step-by-step instructions in the trainer manual and/or watch the video clips that implement the instructions. This application simultaneously accomplishes

## FIGURE 1 GIS TRAINER MANUAL

### Objective 6: Obtaining Shapefiles

ArcGIS represents spatial data in the form of maps; in order to use this the software, the user needs shapefiles. Shapefiles for states, counties, and census tracts are available at ESRI website for free (see <http://www.esri.com/data/resources/geographic-data.html>).

### Methodology:

1. Go to <http://www.esri.com/data/resources/geographic-data.html>.
2. From this site choose the **Census TIGER/Line 2000 Data**.



3. Read about the data then choose **Download Data**
4. Select a **state**.
5. Under *Select by Layer*, choose **Census Tracts 2000**



two purposes: It teaches the user how to use GIS for exploratory data analysis or to compare the outcomes under different policy scenarios. On the other hand, it visually displays how CBOs can effectively utilize the vast public data resources to create social and economic variables by using Excel, GIS, and some statistical software programs such as SPSS and SAS. The user has access to the GIS Training Modules folder, which includes five subfolders, including databases, Excel files, shapefiles, video demos, and the GIS training manual. These subfolders contain the supporting files to complete the GIS exercises.

The GIS Training Modules developed by the Howard/Dillard partnership incorporated the key ArcGIS elements described in Table 1 in a sense that the user gains GIS skills through hands-on experience. It guides the user through an exercise of transformation of static data to spatial data. A demonstration project included as an exercise in the training manual and modules presents an investigation through GIS of the proximity of McDonald's fast-food restaurants to high schools in the District of Columbia. The project examined proximity within a certain zone that is uniform to each selected school, median household income, and race distribution across the census tracts in the District of Columbia. The maps produced in this project provided a visualization of the close relationship between fast-food establishments and schools in low-income minority neighborhoods.

## CONCLUSION

The purpose of the GIS Training Modules project is to guide the user through data modification and their spatial transformation using ArcGIS 9.1. The GIS training modules accompanied by the training manual provide step-by-step instruction and an audiovisual guide to facilitate trouble-free practice. After having completed the 13 objectives, the user should be able to collect data, create variables, transform data to GIS format, and carry out spatial analysis.

The reconstruction of New Orleans requires a difficult negotiation among social forces in the city and the nation. Conflicting interests yield conflicting visions and plans, and grassroots CBOs face an uneven playing field in this complex process. By providing an approach to and access to modern databases, Web sites, wikis, and GIS training and implementation, professionals can assist grassroots organizations in leveling this playing field and advocating more effectively for their interests.

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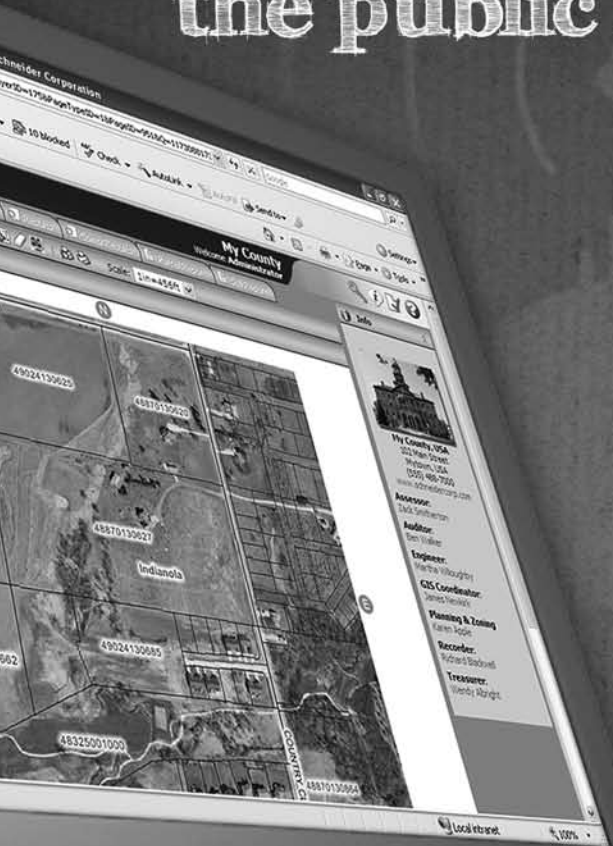
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# Development of Neighborhoods to Measure Spatial Indicators of Health

*Marie-Pierre Parenteau, Michael Sawada, Elizabeth A. Kristjansson, Melissa Calhoun, Stephanie Leclair, Ronald Labonté, Vivien Runnels, Anne Musiol, and Sam Herold*

**Abstract:** *The literature on health inequalities demonstrates that where one lives impacts one's health. This report details the development of tools to investigate the spatial relationship between inequalities in neighborhood quality and health disparities. A combination of spatial statistics, geographic information system (GIS) concepts and capabilities, and community consultation provided a novel methodology to define neighborhood units and the context to spatially analyze the relations between neighborhood health indicators and socioeconomic status. Data sets from DMTI Spatial Inc., Statistics Canada, the City of Ottawa, the National Capital Commission, the Ottawa Real Estate Board, as well as QuickBird Satellite imagery, Canada 411 phone calls, corporation web sites, field-based observations, and expert knowledge, were utilized as the base data sets for defining natural neighborhood boundaries and defining and collecting data on indicator variables. These spatial health indicators take into account both the social component and the physical (environmental/contextual) component of the defined neighborhoods. The key to developing this quantitative set of indicators was the definition of neighborhoods in Ottawa. The methodologies established in this research are unique and transferable to similar research endeavors.*

## INTRODUCTION

In place-based research, geographic information systems (GIS) can be used to derive the context of place and further our understanding of whether place influences health. The external context may include the quality of the physical environment, resources (material and social), and infrastructures that can affect individual health (Pearce et al. 2006). These contextual factors act directly in some instances and indirectly in others (Evans and Stoddart 1994). A strong relationship exists between individual social economic status (SES) and the quality of the neighborhood environment; this may amplify the disparities in health between the richer and the more deprived (Yen and Syme 1999, Fiscella and Williams 2004, Braveman 2006). Researchers only recently have begun to study the impact of various neighborhood-level factors on individual health and health inequalities.

In this research, natural neighborhoods within Ottawa, Canada, were delineated, using data from DMTI Spatial Inc., Statistics Canada, the City of Ottawa, the National Capital Commission, the Ottawa Real Estate Board, DigitalGlobe satellite imagery, field-based observations, and expert and community knowledge. These neighborhood units were used within a GIS to derive contextual health indicators in the natural environment, social environment, goods, services and amenities, and the built environment. These indicators were organized into a set of health-relevant domains inspired by Maslow's hierarchy of needs (Maslow 1968, 1970), which was the basis of the conceptual framework for this research. The ultimate goal was to determine which, if any, contextual indicators act as predictors of health outcomes. In the subsequent sections, research

goals are described and the methodology used to delineate the neighborhoods and the conceptual framework and methods used to derive the indicators are provided. In conclusion, the initial results compare a measure of socioeconomic status within the neighborhoods and neighborhood health indicators.

## DESCRIPTION OF RESEARCH

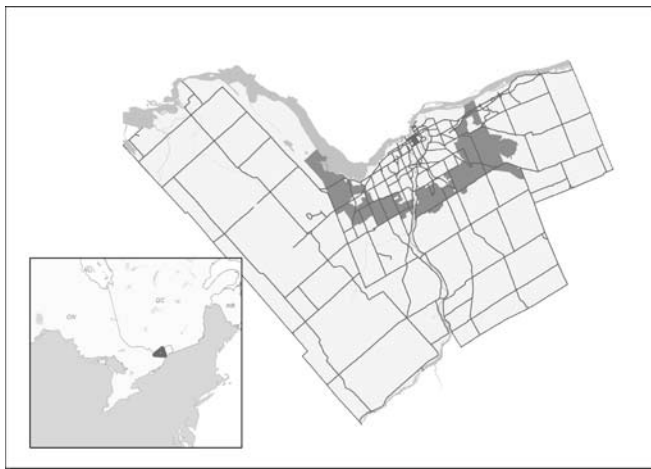
This study was initiated by a multidisciplinary team from the University of Ottawa who engage in collaborative community-based research aimed at reducing regional health inequalities. The practical objective was to work with city policy makers, planners, and program implementers to develop strategies and procedures to reduce health inequalities in Ottawa (Kristjansson et al. 2007). This project was focused on spatial inequalities in neighborhood resources for health, which can lead to inequities from a social justice perspective. More specifically, this project had four objectives:

- To develop a methodology for defining "natural" neighborhoods;
- To gather data on a number of neighborhood social and physical resources/amenities; to essentially create a community inventory and subsequent measures of accessibility using GIS capabilities (c.f. Pearce et al. 2006);
- To map the relationships between neighborhood socioeconomic status (SES), the distribution of resources necessary for health, and health outcomes; and
- To share the evidence with decision-makers and relevant community organizations and to assess the usefulness of the GIS tools in a participatory process of neighborhood delineation.

Because the project is still under way, an analysis of all community resource indicators with socioeconomic status (SES) is not yet completed. However, the preliminary results suggest clear intra-urban variations in neighborhood SES and relations with health indicators. As such, others should benefit from this experience and methods thus far. The health-outcome-indicator analysis is for a future publication.

## Study Area

Ottawa, Ontario, is the national capital of Canada (see Figure 1), with a population of 846,802 and a population density per square kilometer of 258.7 in 2006 (Statistics Canada 2007). While the Ottawa-Gatineau census metropolitan area (CMA) crosses a provincial boundary and includes the city of Gatineau in the nation of Québec to the north, it was beyond the scope of this current research. Gatineau was excluded because of issues of data collection within the different national, regional, and local

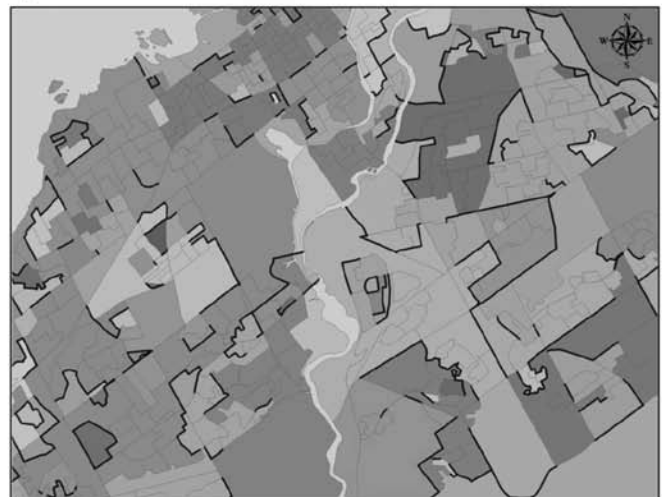


**Figure 1.** Study region in context of North America.

a)



b)



**Figure 2.** Section of Ottawa study area: (A) Light gray line boundaries represent dissemination area polygons. Clusters of dissemination areas with the same shade of gray represent the results from spatially constrained clustering. (B) Illustrates the difference in boundaries from wombing that generally agree with socioeconomic changes at the cluster boundaries.

administrative structures. However, work is ongoing to assimilate the Gatineau data and repeat the methods and study for the entire CMA. Ottawa is characterized by a generally well-educated population (36.8 percent of the residents age 35 to 44 had a university certificate, diploma, or degree in 2001) with a higher median family income than the provincial median (with a median family income of \$73,192 in 2000, Ottawa residents are \$12,000 over the provincial median income; Statistics Canada 2002).

## DEFINING NEIGHBORHOODS

In neighborhood studies, the areas studied often consist of political or statistical units (e.g., census tracts, wards, etc). In a study on social processes in neighborhoods, Sampson et al. (2002) found that of 40 studies identified by a systematic search, less than five used a methodology that did not operationalize neighborhoods according to political or statistical areas. Frequent use of census tracts (CTs) has been criticized by many authors because CTs represent imposed, irregular boundaries (cf. Bonham-Carter 1994) that have no effect on the social or health-related processes that take place within and between them (Ellen and Turner 1997, Germain and Gagnon 1999, Kawachi and Berkman 2003, Martin 2004, Clapp and Wang 2006), but few studies have attempted to define units that represent residents' perceptions of their neighborhoods (Dietz 2002, Diez-Roux 2001, 2002). In this research, "natural" neighborhood units were delineated, allowing confirmation that the obtained results were not artifacts of the boundaries that were utilized (Ross et al. 2004). The methodology developed to define the natural neighborhoods was based on three considerations, specifically, the functional approach, the physical approach, and the use of Ottawa Multiple Listing Service (MLS) real estate board neighborhood maps.

A functional approach, based on work undertaken by the Chicago School of Sociology, was adopted in the first delineation of neighborhoods. This approach considers the physical and



**Figure 3.** (A) Natural barriers—major roads—(heavy black lines) overlaid on neighborhoods shown by regions of like grayscale; (B) illustration of MLS map for comparison of neighborhood boundaries (MLS source [http://orebweb1.oreb.ca/mlssearch/SearchMlsMap.aspx?x\\_map=53](http://orebweb1.oreb.ca/mlssearch/SearchMlsMap.aspx?x_map=53)).

demographic aspects of neighborhoods (Martin 2003) and as such guided the selection of relevant socioeconomic and demographic variables. Data from the 2001 Canadian Census (see Table 1) at the geographic level of the dissemination area (DA) were used as input for spatially constrained clustering and wombling (Legendre and Fortin 1989; Fortin 1994, 1997; Fortin and Drapeau 1995; Lu and Carlin 2005). The DA is the smallest geographic unit at which 20 percent sample data from the Canadian Census are disseminated. Dissemination areas have a population count between 400 to 700 people and are used by Statistics Canada to generate census tracts (Statistics Canada 2001), which are used most often as a neighborhood unit proxy (c.f. Pearce et al. 2006, 2008; Ross et al. 2004).

**Table 1.** Variables from the 2001 Canadian Census used as input for spatially constrained clustering and the wombling.

Factor	Variable
Economic	Median household income Unemployment rate
Housing	Affordability (more than 30% income spent on housing) % structures built before 1961 % dwellings owned % single-detached Median value of dwelling
Social	% visible minority % pop. with a bachelor's degree

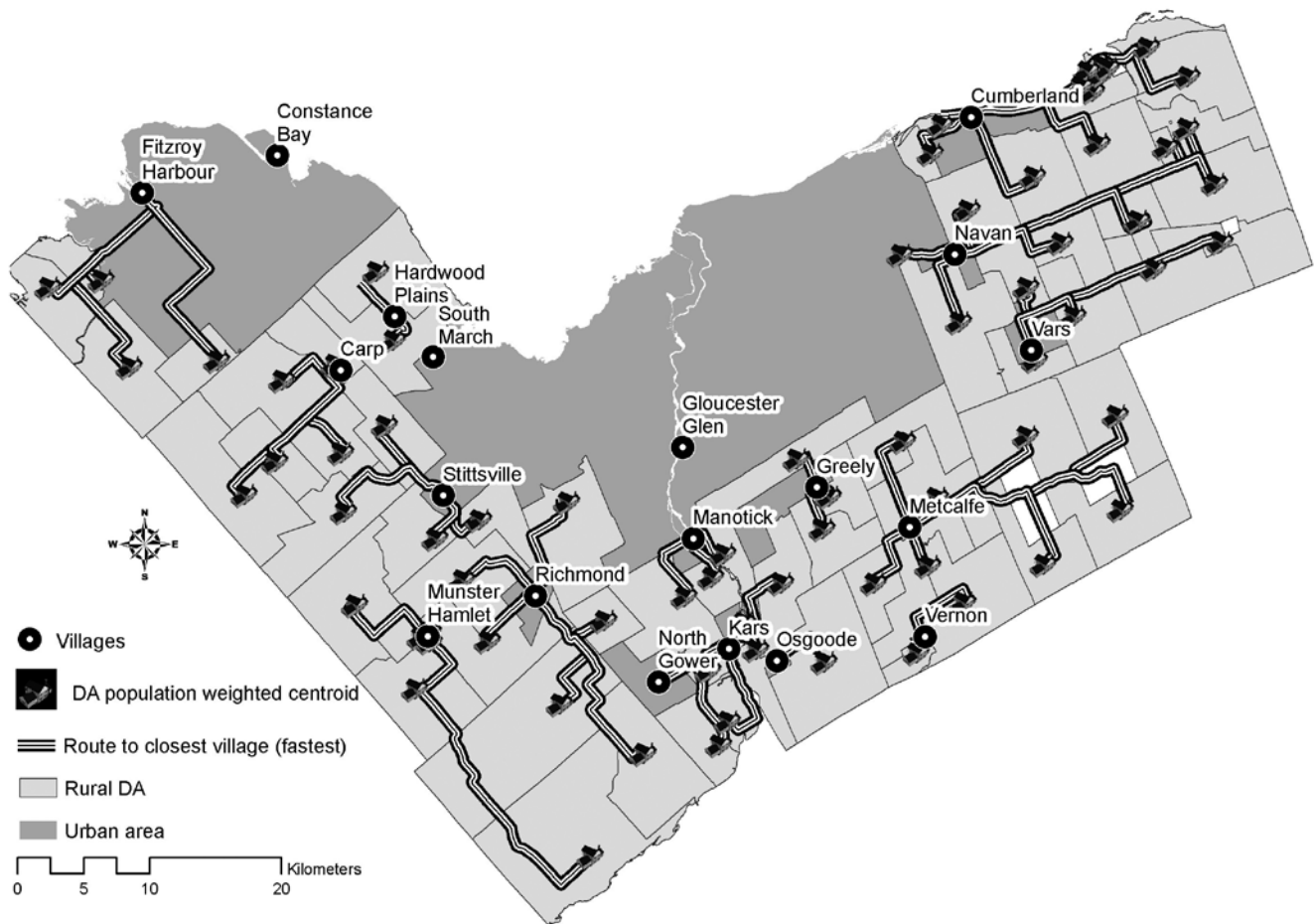
Spatially constrained clustering identifies units that are similar and adjacent in space (shown in Figure 2). Clusters are computed using various clustering algorithms such as K-means, but the spatial constraint has to be respected. Only the units or the group of units that are contiguous according to a list of pre-determined connections will form a cluster (Fortin and Drapeau

1995). This technique results in areal boundaries that are closed and crisp (Jacquez et al. 2000). Wombling generates open boundaries (difference boundaries) by computing the slope (first partial derivative) of qualitative or quantitative data. Results from these two methods were integrated to operationalize the functional approach and provide the first quantitative approximation of Ottawa neighborhoods.

Once the initial set of contiguous DA clusters was generated, a physical approach was used to refine the neighborhood boundaries. Within the literature, physical features are considered important elements in the identification of neighborhood boundaries. The underlying assumption is that these barriers mitigate the negative externalities for residents who prefer to not live near people who are different. Therefore, natural boundaries not only serve functional purposes such as transport or recreation, but they also have the capacity of working as a buffer zone between different groups (e.g., Aitken and Prosser 1990, Hoxby 2000, Noonan 2005).

In this work, elements of the environment that were considered to potentially act as physical barriers between neighborhoods were overlaid on the results of the functional approach. The municipality identifies some boulevards, main streets, heritage conservation district streets, scenic parkways, transitways, railways, highways, bridge crossings, and waterways as barriers to movement and social and economic vitality (City of Ottawa 2006a). Road network data (Statistics Canada 2006, DMTI CanMap RouteLogistics 2007) were used; the juxtaposition of the functional boundaries with the results of the clustering and wombling allowed us to identify any anomalies, that is, areas where there was disagreement, and to rectify these accordingly. At this stage, two constraints were imposed to the neighborhood physical approach: (1) Boundaries must follow a dissemination area boundary and (2) boundaries must follow an ostensible





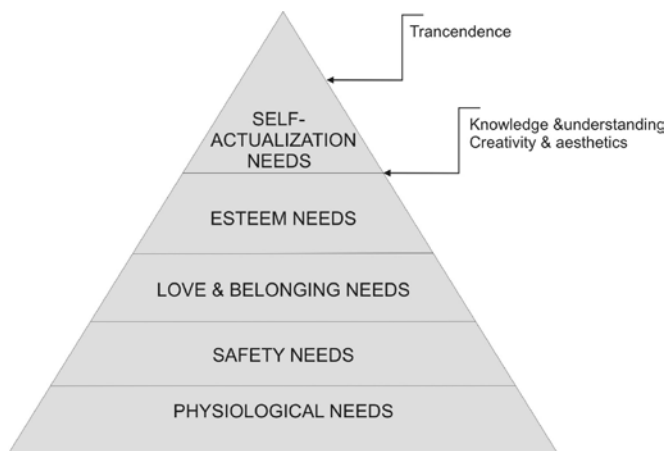
**Figure 4.** Assignment of rural DAs to the nearest satellite village to create rural neighborhood affiliations.

feature, natural or imposed (cf. Bonham-Carter 1994). From the combination of the functional and the physical approaches, the first preliminary set of natural boundaries was defined.

The preliminary set of natural boundaries then was compared to the Ottawa Multiple Listing Service (MLS) maps. These maps name and identify neighborhood units that have been used by members of the real estate profession in Ottawa for more than a decade. While MLS units are somewhat ad hoc creations and unofficial, they are based on expert knowledge of local real estate interests and tend to be accepted by buyers, sellers, and residents and used by the provincial Municipal Property Assessment Corporation. The results of the combined functional and physical approaches agreed remarkably well with the MLS maps at a similar level of aggregation (see Figure 3). As such, the results provide some evidence that time and familiarity with the units has made these MLS maps a standard from a socioeconomic and demographic perspective. The names of the neighborhoods that were used in the MLS maps were retained for the current study where possible, to allow for better recognition of the neighborhoods by citizens and city planners.

Rural DAs were assigned to their closest satellite village (e.g., Vars, Munster, etc.; shown in Figure 4). The assignment of rural areas to a given satellite village was based on nearest network travel time using the 2006 Statistics Canada road network. The network was allowed to extend beyond the city boundary. The concept of nearest was based on the population-weighted centroid of each rural area and travel time to the satellite village coordinates provided by the City of Ottawa (2006). This method assumed that the majority of rural individuals will travel to the nearest population center for daily amenities such as food shopping and gasoline and thus more often than not tend to associate themselves with one of the rural centers.

Following the delineation of neighborhood boundaries, consultations with team members representing city planning, public health housing, community health centers, and grassroots organizations were undertaken and fieldwork was conducted. Finally, several neighborhood units were aggregated to meet the minimum sampling requirements for health analysis of about 4,000 persons per neighborhood (Ottawa Public Health 2007). In the end, 89 neighborhoods were delineated and approved by all of the investigators involved in this research.



**Figure 5.** Maslow's (1968, 1970) hierarchy of needs (gray pyramid) with location of further needs as suggested by Hagerty (1999).

## CONCEPTUAL FRAMEWORK

The organizational framework for the selection of health indicators was based on Maslow's hierarchy of needs (Maslow 1968, 1970; see Figure 5). According to Maslow's work, an individual must satisfy his or her basic needs before he or she can focus on the higher needs (Shao et al. 2006). At the base of the hierarchy are four basic needs: physiological needs, safety needs, belongingness and love needs, and the need for self-esteem. In the middle of the hierarchy are two more advanced needs: the need for knowledge and understanding and the need for creativity and aesthetics (Hagerty 1999). Finally, the two most abstract needs, the need for self-actualization and the need for transcendence, are represented at the top of the needs hierarchy.

Maslow's theory was that people cannot grow and be physically, mentally, and spiritually healthy until basic needs are satisfied. For example, if one does not have adequate food for oneself and one's family, it is hard to think about higher-level things such as helping others, socializing, or cultural advancement. Looking at the hierarchy in terms of neighborhoods, the question was asked: What should a neighborhood have to make it a good place to live, to be healthy, to grow, and to raise a family?

## THE INDICATORS

In this research, a set of neighborhood contextual indicators were developed to measure neighborhood resources, to determine whether there were spatial inequalities in access to these resources, and to determine whether or not such inequalities correlated with variations in health. The indicators were conceptualized and operationalized based on the hierarchy of needs with most of the indicators representing basic levels with additional indicators inspired by the more advanced and abstract needs of the pyramid (shown in Figure 5). As such, the contextual indicators focused on both physical and social resources affecting health and their linkage to Maslow's hierarchy are illustrated in Table 2. In the

process of indicator selection, two criteria were applied: first, the indicator had to be established as important to health within the learned literature, and second, the indicator's context, composition, configuration, quality, or quantity had to be amenable to change or intervention, which would suggest that the City of Ottawa and other levels of government have the potential to modify them. The indicators were grouped into five domains representing potential for intervention (see Table 2).

**Table 2.** Linkage of indicator domains organized around Maslow's hierarchy of needs. Indented items represent categories within each domain for which specific indicators were derived.

Domains and Indicator Category	Maslow's Hierarchy
Goods, Services and Amenities Food Recreation Education (schools, libraries) Health services Financial services	Physiological Needs
The Natural Environment Greenspace Parks	Aesthetic needs
The Social Environment Voting rates Crime (personal and property) Mobility Sense of belonging	Safety, belonging, need to know
The Built Environment Housing in need of repairs Crowding Affordability	Esteem needs, physiological needs (shelter)
Neighborhood Sociodemographics Families below low-income cutoff Education levels Lone-parent families Unemployment	Mix of needs

In total, 44 indicators were derived within the five domains. Table 3 defines the first four domains with one example of an indicator within each.

The intent of this paper is to provide an example methodology for the selection of indicators and their operational implementation. Unfortunately, scope and space do not allow the provision of all 44 indicators.

Collecting the spatial and attribute data to derive an indicator involved the integration of existing data sets, manual verification, and various research methods. For example, grocery stores or supermarkets (as shown in Table 3) are one indicator within the domain of Goods, Services, and Amenities. Different data sets and sources had different definitions of, for example, a grocery

**Table 3.** Justification of domains and one example indicator for each domain is defined and justified.

<b>Goods, Services, and Amenities</b>	
<i>Justification</i> (domain)	Access to goods, services, and amenities promotes a healthy living by allowing residents to have good nutrition (Morland et al. 2002, Wrigley et al. 2002), be physically active, and obtain an education that will provide them with critical thinking skills that are useful in maintaining health (Grossman and Kaestner 1994).
<i>Indicators</i> (example)	Number of grocery stores per 1,000 households.
<i>Definition</i> (indicator)	Comprises establishments generally known as supermarkets and grocery stores (U.S. Census Bureau 2007).
<i>Justification</i> (indicator)	As the number of residents per available food store increases, the relative access to food decreases. A gradient in this ratio has been observed according to community SES (Bell and Burlin 1993).
<b>Natural Environment</b>	
<i>Justification</i> (domain)	A core amenity for the healthy functioning of a neighborhood. Greenspace provides beneficial environments for physical and mental health, on both the individual and community level (Diez-Roux 2001, Van Herzele and Wiedemann 2003).
<i>Indicators</i> (example)	Accessibility (average distance to all parks or greenspace, measured from weighted centroid of population).
<i>Definition</i> (indicator)	A city (or other political-level) designated area of open, publicly usable space provided for recreational use, usually infrastructure, measured by unit of population.
<i>Justification</i> (indicator)	Access to parks provides recreational opportunities (Douglas 2005) and promotes a healthy lifestyle by encouraging walking, cycling, and other leisure activities (City of Ottawa, 2006b).
<b>Social Environment</b>	
<i>Justification</i> (domain)	The social environment provides an outlet and location for community members to care for others, work collectively on social problems, participate in social policy debate, express their values and beliefs, enforce social control, and provide opportunities (Berkman and Kawachi 2000, McNeill et al. 2006).
<i>Indicators</i> (example)	Number of crimes against the person per 1,000 people.
<i>Definition</i> (indicator)	Crimes against the person are classified as abduction, assault, assault on child, breach of conditions, fraud, homicide, homicide attempt, robbery commercial, robbery other, senior abuse. Based on the Canadian Criminal Code Offender Category Definitions.
<i>Justification</i> (indicator)	Increasing evidence points to social cohesion as a vital ingredient for the maintenance of collective well-being, and crime is the mirror of the quality of social relationships among citizens (Kawachi et al. 1999).
<b>Built Environment</b>	
<i>Justification</i> (domain)	Housing is a significant engine of social inequality that has both material and psychosocial dimensions that may contribute to health differences. Housing factors may operate both directly and indirectly to modify the underlying factors shaping health status, such as social support and stress (Dunn 2002, Galea and Vlahov 2005).
<i>Indicators</i> (example)	Affordability: Percent renters/owners paying more than 30 percent of household income on shelter.
<i>Definition</i> (indicator)	Affordability was defined by Canada Mortgage and Housing Corporation as costing less than 30 percent of total cost before-tax household income. Depending on the source of the statistics, this also can include cost of utilities.
<i>Justification</i> (indicator)	Community affordability has been listed as a measure of quality of life (Seasons 2003). When families are forced not only to meet, but often to far exceed, standard spending on housing, other important needs suffer, such as food, health care, and insurance, as well as family activities that provide exercise and emotional stability (Bashir 2002).

store, convenience store, or specialty food store. However, for purposes of examining food quality, the number of grocery stores per 1,000 persons and the average distance to the four closest grocery stores in each neighborhood was mapped. Referring to the North American Industry Classification System (NAICS) to classify data that corresponded to an indicator of interest, a data set containing only grocery stores was created. Definitions were refined to help distinguish these from convenience and specialty stores based on a widely accepted standard. The Standard Industrial Classification (SIC) (U.S. Dept of Labor) codes were used to create a list of food services from enhanced points of interest (DMTI Enhanced Points of Interest (EPOI) 2006). The EPOI data set is a georeferenced Canada-wide inventory of industries that fall within the purview of the NAICS. The EPOI data set from February 2006 was used to extract point locations for food-services mapping. It quickly became apparent that there were inconsistencies, missing data, and misclassifications within the EPOI data set. If one were interested in mapping the intensity of various SIC variables at the scale of a census metropolitan area (CMA) using the EPOI, for example, for a market-competition analysis, the patterns generally are well represented in terms of spatial intensity. However, at the neighborhood level, the issues with the EPOI required a significant amount of research and fieldwork by the team was needed to achieve a full enumeration of each indicator for the final data set conducted through fieldwork:

#### 1. Classifications

- All classifications followed NAICS classification categories.
- Classification criteria were verified during telephone research.
- Grocery stores were required to provide a relatively full line of fruits and vegetables and fresh meats. If a store carried a limited line of fruits and vegetables or meat products, it was classified as a convenience store.
- Convenience stores lacked the previous criteria.
- Specialty stores were classified as ethnic, meat, fish/seafood, fruit/vegetable, confectionary/nut, dairy, bakery, health food, other.
- Stores that could meet criteria for more than one category were classified according to their primary purpose.

#### 2. Verification

- Checked Canada 411 Business (<http://www.canada411.ca>) for listing.
- Checked Canada 411 Person for listing as a residential line.
- Checked Ottawa Retail Survey (NAICS Codes 451 and 4452).
- Checked Web site search engines to verify name and address of store.
- Stores that were not in the DMTI Spatial data set but were personally known to team members were added.

#### 3. Top Grocery and Convenience Stores

- Top grocers and convenience stores were double-checked with store Web sites and Canada 411 and if not found were added; these included:
  - Grocers:
    - Loblaws
    - Sobey's
    - Loeb
    - Food Basics
    - Your Independent Grocer
    - Real Canadian Superstore
  - Convenience stores (also cross-checked with Ontario Convenience Stores Association):
    - Mac's
    - Quickie
    - Quick Food Market
    - 7-Eleven
    - Hasty Market
    - Pronto
    - Ainee's

#### 4. Transfers

- A number of stores that did not belong in this data set were transferred to other data sets used in the study.
- These included fast food, restaurants, and pharmacies.

#### Additions

- Major department stores offering (limited) grocery counters were added to the list.
- These included Wal-Mart, Zellers, and Giant Tiger. Address verification was obtained from Canada 411 and retailer web sites.

#### 6. Exclusions

- Listings from the data set that were confirmed as residential numbers were removed from the list.
- In the case of duplicate entries (e.g., where the same store was listed twice at the same address but with separate phone numbers), only one entry was counted and the other was deleted.
- Food distributors were excluded.
- Any stores that were closed down/out of business at the time of calling were excluded. Store closure was determined via: (1) calling the number and being informed the store had closed, (2) working group knowledge of a store on the list that was known to have closed down, (3) a site visit.
- Phone numbers that were not in service were moved to another file for checking: if the existence of a store via Canada 411 or working group member knowledge could not be confirmed, the store was excluded.
- *Grocery store exclusions:* Online grocers and food delivery services were excluded because they are not neighborhood-based resources.

- *Specialty stores*: Deli counters that were part of larger grocery stores and nutrition centers/supplement stores were excluded.

#### 7. Final Verification

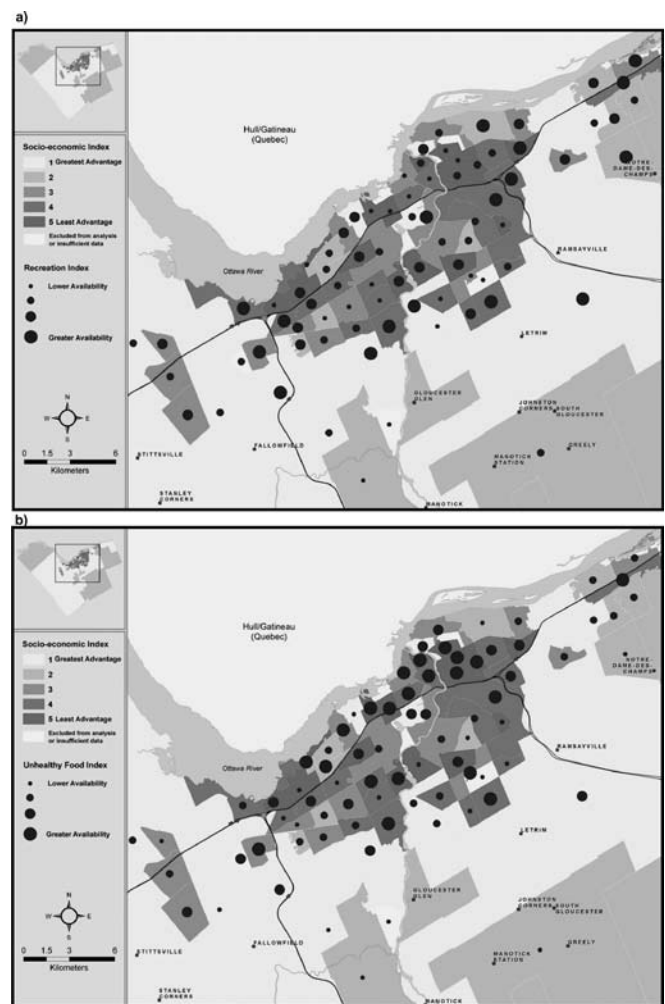
- Fieldwork was conducted (street searches for verification) where it was not possible to reach the business by telephone.
- With a complete set of entries for grocery stores, GIS concepts and capabilities were used to derive the neighborhood indicator (see Table 3). GIS functions allowed for the localization of facilities within the neighborhoods (using point-in-polygon analyses), the calculation of summary counts and distances by neighborhoods, and measurements of accessibility.

After address geocoding the list of grocery stores within the GIS, the number in each neighborhood was counted using point-in-polygon analysis, added to the attribute table of the neighborhood layer, and standardized by population using the database functionality of the GIS. Subsequently, graduated symbols were used to represent the indicator as described in Table 3. A second food accessibility indicator required determining the average distance to the four closest grocery stores for each neighborhood. Network analysis capabilities was used to find the closest four grocers either inside or outside each neighborhood. Following Pearce et al. (2006), distances to grocery stores were measured from the population-weighted centroid of each neighborhood. The network used was based on the most recent road network files (Statistics Canada 2006) that contain the attributes of street name, type, direction, and address ranges. Road segment travel times were based on municipally mandated speed limits according to road type.

These methods of data collection and subsequent GIS analysis were repeated to complete indicators for convenience stores, specialty stores, health services, community recreation, education, and financial services.

A composite socioeconomic indicator was developed and based on measures of socioeconomic status (SES), including educational attainment, occupational characteristics, income, living conditions, and immigration (Braveman et al. 2005, Braveman 2006, Gallo and Matthews 2003, Krieger et al. 1997, Krieger et al. 2003, Lynch and Kaplan 2000, Williams and Collins 1995). This SES index of neighborhood advantage was based on neighborhood census variables: percent of residents with less than a high school education, percent of lone-parent families, percent of recent immigrants, percent unemployed, percent below the low income cutoff (LICO), and average income. Variables within the index were adjusted for age and sex distributions within the neighborhood. The Principal Components Analysis (one strong component emerged) then was used to derive an overall index of socioeconomic advantage. The same methodology was used to derive other composite indicators such as healthy and unhealthy food indexes, healthy and unhealthy financial indexes, recreation indexes, etc.

The SES index of relative advantage was represented as a choropleth map by neighborhood overlaid with different con-



**Figure 6.** (A) City of Ottawa socioeconomic status (SES) and GIS-derived recreation index; (B) same with unhealthy food index.

textual indicators. For ease of comparison, different indexes were developed to represent the composite behavior of the contextual domains. For example, the quantitative data derived using network distances and counts within the GIS for indicators that represent accessibility to unhealthy food were created and shown as proportional symbols on top of the choropleth map of SES (see Figure 6). The strength of GIS tools, therefore, is central to this project.

## HEALTH OUTCOMES

The health outcomes used to assess the relationship between inequalities in neighborhood quality and health disparities were obtained from Ottawa Public Health (OPH) for the fiscal years 2004–2005 and 2005–2006. Lists of six-digit postal codes (DMTI Platinum Postal Suite 2007) were provided to the OPH who then tabulated the health outcome data set for each neighborhood unit. Four health outcomes were used to determine the health profiles of people in each neighborhood.

## **Hospital Admission Rates for Ambulatory-Care-Sensitive Conditions**

Ambulatory-care-sensitive conditions are those for which appropriate and timely outpatient care could reduce hospital admission by preventing the occurrence of the illness or condition, controlling the acute illness and condition, and/or managing the chronic disease or condition (Manitoba Centre for Health Policy 2003). Such ambulatory-care-sensitive conditions include, but are not limited to, asthma, diabetes, angina, pelvic inflammatory disease, gastroenteritis, congestive heart failure, severe ENT infections (ear-nose-throat), epilepsy, and cellulitis .

## **Rate of Emergency Room Use for Ambulatory-Care-Sensitive Conditions**

Emergency departments have two core functions in an integrated primary care system: the provision of specialized clinical skills focused on the assessment and management of urgent or emergent medical needs, and the provision of continuous 24-hour access to primary-care services. These are important primary-care roles; recent Canadian estimates suggest that 15 percent to 25 percent of urban populations will use emergency department services at least once in a 12-month period. This health variable was measured using the number of emergency room visits by people in a given neighborhood.

## **Rate of Smoking in Pregnancy**

Smoking during pregnancy harms both mother and fetus. Aside from increased morbidity and mortality from cancer and cardiovascular and pulmonary disease in the mother, smoking has been implicated in the etiology of placenta abruption, placenta previa, spontaneous abortion, premature delivery, and stillbirth (Moner 1994). The health indicator used was maternal cigarette smoking during pregnancy.

## **Rate of Low Birth Weight**

Low birth weight is an important population health outcome, for low-birth-weight babies are at a higher risk for physical and mental problems. A number of researchers have shown that neighborhood socioeconomic status is related to birth weight, with poorer neighborhoods having high rates of low birth weight (Joseph and Kramer 1997). Low birth weight was measured as the number of live newborn babies weighing between 500 and 2,499 grams at birth (Joseph and Kramer 1997).

## **RESULTS AND DISCUSSION**

The preliminary comparisons of food indicators indicate significantly more fast-food outlets in the lower two SES quintiles than in the highest quintile. Significantly more grocery and specialty stores were in the lowest and third SES quintiles when compared to the highest quintile. From a food quality and accessibility perspective, significantly more schools are closer to fast-food outlets in the lowest socioeconomic quintile (76 percent) than in the highest quintile (39 percent). While further analysis is forthcoming, it is clear that

spatial variations appear in the indicators and that these variations may have socioeconomic implications and health impacts.

The delineation of the neighborhoods was an important component of this project. The final units used in this study were defined and agreed on by the research team members. Eighty-nine neighborhood units were delineated in total, all with a population of more than 4,000 individuals. The population count was fundamental to ensure a sample size sufficient for the next steps of statistical analysis of health outcomes. Nine neighborhoods were classed as rural and were excluded from all analysis concerning amenities and socioeconomic status. (Note: Rural neighborhoods were included in the derivation of indicators and for neighborhood profiling.) Three additional neighborhoods were excluded because of insufficient population for statistical analysis. The neighborhood approach in this research is novel and transferable to other studies that may have similar goals.

While food services such as grocery/supermarket, specialty, and convenience stores are well defined under the NAICS and SIC, frequent misclassifications appear in the data sets that were used. This observation held true for all of the indicators, making field observation as well as Internet and phone calls necessary to avoid errors of omission and commission as much as possible.

Alternate modes of travel to grocery stores or other amenities were not attempted. As such, it is uncertain that the optimal measure of accessibility was attained. A number of multimodal transportation scenarios could be tested using network analytical concepts and capabilities. Individuals in less affluent neighbourhoods may have limited access to automobiles, making cycling or walking a more feasible mode of transportation to the nearest amenity. These observations further suggest the possibility of standardization of average distances according to census-reported modes of transportation in the neighborhoods. The extent to which the added complexity would provide additional explanatory power for health outcomes has yet to be explored.

## **CONCLUSION**

Ultimately, the relationship between inequalities in neighborhood quality and health disparities in Ottawa will be assessed. This research project on the contextual influences of neighborhoods on health is one of the few projects of its type in Canada. "Natural" neighborhoods were defined and neighborhood contextual indicators were conceptualized and operationalized, using the benefit of the experience of American and British counterparts. Another important aspect of this project is the high level at which community leaders and policy makers were involved. After two years into the research initiative, most of the core work has been completed. The assessment of the relationship between neighborhood quality and health disparities is currently under way. The results of these analyses then will be published and shared with decision makers and relevant community organizations to assess the usefulness of GIS tools as a means to understand the impact of neighborhoods on health. Readers can keep up-to-date by reference to the Ottawa Neighborhood Project Web site, <http://neighbourhoodstudy.ca>.

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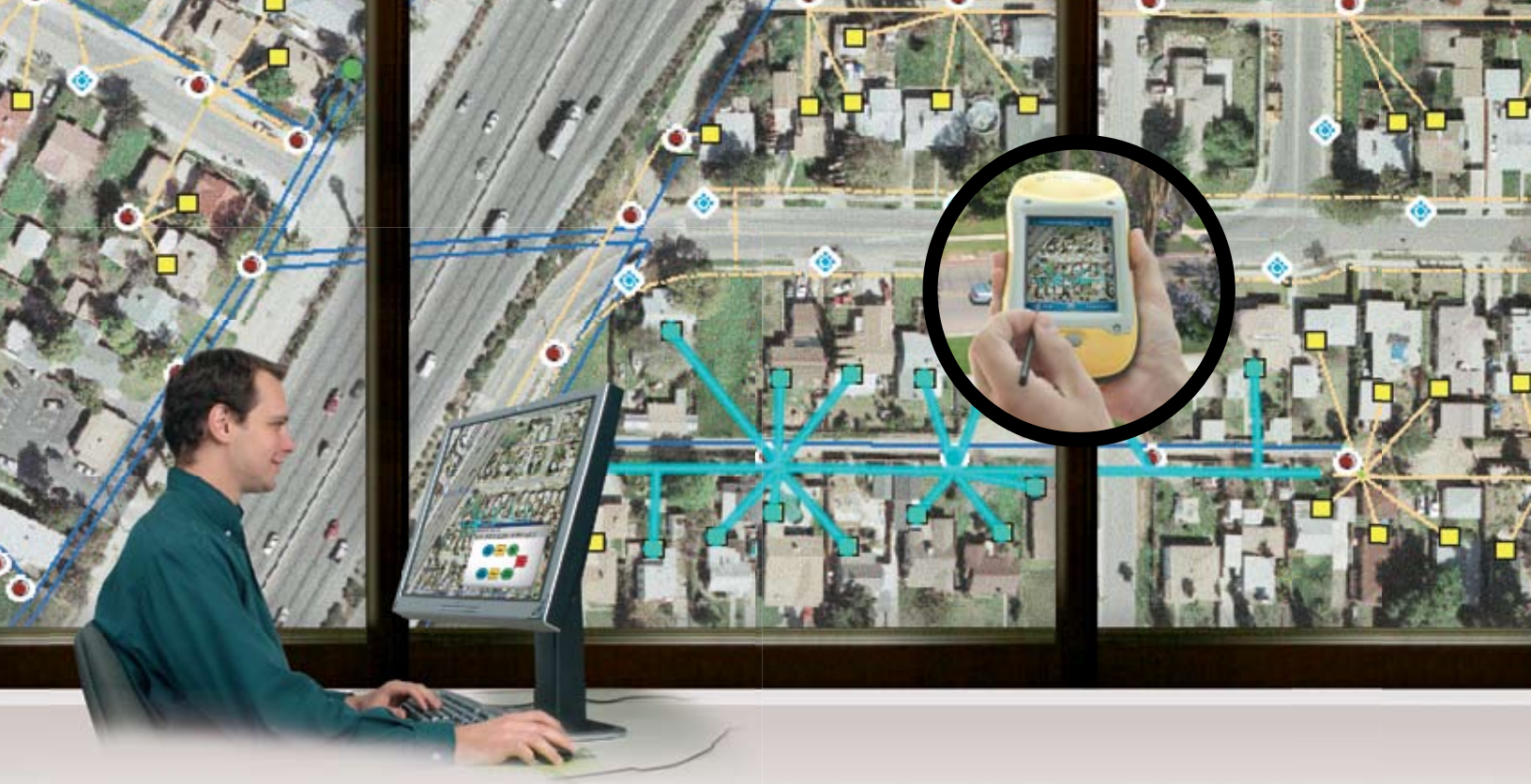
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