

# Locally Bayesian Learning With Applications to Retrospective Reevaluation and Highlighting

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A scheme is described for locally Bayesian parameter updating in models structured as successions of component functions. The essential idea is to back-propagate the target data to interior modules, such that an interior component's target is the input to the next component that maximizes the probability of the next component's target. Each layer then does locally Bayesian learning. The approach assumes online trial-by-trial learning. The resulting parameter updating is not globally Bayesian but can better capture human behavior. The approach is implemented for an associative learning model that first maps inputs to attentionally filtered inputs and then maps attentionally filtered inputs to outputs. The Bayesian updating allows the associative model to exhibit retrospective reevaluation effects such as backward blocking and unovershadowing, which have been challenging for associative learning models. The back-propagation of target values to attention allows the model to show trial-order effects, including highlighting and differences in magnitude of forward and backward blocking, which have been challenging for Bayesian learning models.

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Cognitive systems are often thought of as hierarchies of processes. Each process takes an input representation, transforms it, and generates another representation. That representation in turn is transformed by a subsequent process until an ultimate representation corresponds with a response or outcome. For example, Marr (1982) expounded a representational framework that progressed from a representation of image intensity to a "primal sketch" to a "two-and-a-half-D sketch" to a 3-D model representation. Palmer (1999) outlined four stages of visual processing, from image-based to surface-based to object-based to category-based. I am specifically interested in such architectures when applied to trial-by-trial, online learning. The transformations within levels of the hierarchy are incrementally tuned by each episodic experience in the world.

Bayesian approaches to cognitive modeling have been especially attractive because they express optimal performance under specific assumptions. Bayesian approaches can be useful either to show that human behavior is nearly optimal or to show specifically how human performance fails to be optimal. Bayesian approaches

also stipulate how the model should adjust its distribution of parameter probabilities when data are supplied. Thus, Bayesian updating describes optimal learning. Bayesian learning has been applied to a range of phenomena from low-level perceptual learning (e.g., Eckstein, Abbey, Pham, & Shimozaki, 2004) to high-level causal induction and language acquisition (e.g., Regier & Gahl, 2004; Steyvers, Tenenbaum, Wagenmakers, & Blum, 2003).

If the Bayesian approach to learning is to be a general principle for modeling the mind, then it is logical to attempt Bayesian learning for the entire hierarchy of representations simultaneously. However, in a system as complex as the mind, replete with myriad parameters, it is unlikely that every episodic experience catalyzes a monolithic Bayesian updating of the complete joint parameter distribution simultaneously. Perhaps it is not being too mystical, however, to imagine that there is Bayesian updating within modules. Perhaps for small subspaces of parameters, there is Bayesian updating within each subspace. The problem is that most modules in the mental hierarchy are not in direct contact with the stimuli provided by the outside world, and so they do not know what data to use for updating their parameters.

There are three main points in this article, addressed in turn. First, I report a new general scheme for doing online (i.e., trial-by-trial) locally Bayesian updating in models structured as successions of component functions. The essential idea is to back-propagate the target data to interior modules, such that the interior targets are those that maximize the probability of the target in the subsequent layer. Second, I implement the approach for an associative learning model that first maps inputs to attentionally filtered inputs and then maps attentionally filtered inputs to outputs. Third, I apply the model to several phenomena exhibited in human learning that have heretofore been unaddressed by one or the other of Bayesian learning models and associative learning models. The Bayesian updating allows the associative model to exhibit retrospective reevaluation effects such as backward blocking and

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unovershadowing. These effects are challenging for many non-Bayesian associative learning models. The back-propagation of target values to attentionally filtered cues allows the model to show trial-order effects, including highlighting and differences in the magnitudes of forward and backward blocking. These trial-order effects are challenging for many extant Bayesian learning models.

### Bayesian Modeling Generally

The benefits of Bayesian approaches to model fitting and model comparison have been compellingly discussed and demonstrated (e.g., Lee, 2004; MacKay, 2003; Myung & Pitt, 1997). Here, I provide a brief overview of Bayesian modeling as background for discussing Bayesian models of learning.

Suppose we have data that we are trying to model. Each datum represents the target response  $t^{(i)}$  on the  $i^{th}$  trial when the cognizer is presented with stimulus  $x^{(i)}$ . We denote a model, also called a hypothesis, by  $M$ . The model is a mathematical formula that generates *probabilities* (or probability densities) of possible data values for each input  $x^{(i)}$ . The model,  $M$ , has parameters,  $\theta$ , for which its values determine the exact numerical behavior of the model. Thus, the model is a formula that generates  $p(t|\theta, x, M)$ .

An example of such a model is the well-known simple linear regression model with Gaussian noise, which expresses the probability density of a value  $t$  as a function of the stimulus  $x$  and three parameters: the intercept  $\beta_0$ , the slope  $\beta_1$ , and the standard deviation  $\sigma$ . The formula for this model,  $M$ , is

$$p(t|\beta_0, \beta_1, \sigma, x, M) = (1/(\sigma\sqrt{2\pi})) \exp(-.5[t - (\beta_1x + \beta_0)]^2/\sigma^2).$$

In a Bayesian approach, we think of many values of each parameter as being possible, with each value having a certain probability of being correct. Before we have any experimental data about a situation being modeled, we specify a prior probability distribution over the parameters, denoted  $p(\theta|M)$ , which quantifies our degree of belief in each value of  $\theta$ .

One goal we might have is estimation of parameter values from data. In a Bayesian framework, this goal means that we want to shift our probabilities for each parameter value when given data. *Bayes' theorem* expresses how to do that:

$$p(\theta|t, x, M) = p(t|\theta, x, M)p(\theta|M)/p(t|x, M) \tag{1}$$

The distribution  $p(\theta|t, x, M)$  is called the *posterior* of  $\theta$ . Notice that Bayes' theorem (Equation 1) expresses the posterior distribution  $p(\theta|t, x, M)$  in terms of the model's predicted probabilities  $p(t|\theta, x, M)$  and the prior distribution  $p(\theta|M)$ . The denominator  $p(t|x, M)$  will be discussed shortly.

A second goal we might have is generating the response predicted by a model. As mentioned before, in a Bayesian framework there is no single value for the parameters; instead, many values of the parameters are possible, each with a certain probability or degree of belief. So to generate the probability of a response value  $y$  (which could be the same value as the datum  $t$ ), we integrate across all possible values of  $\theta$ , weighted by the probability of  $\theta$ :

$$p(y|x, M) = \int d\theta p(y|\theta, x, M)p(\theta|M), \tag{2}$$

where the probability  $p(\theta|M)$  is whatever our current beliefs are, which might incorporate previously observed data. When  $y = t$ , Equation 2 expresses the denominator of Bayes' formula in Equation 1.

When we desire a unique value for the predicted output, rather than a probability distribution over possible values, and when  $t$  is a metric variable, then the predicted output is taken to be the expected value:

$$\bar{y} = \int dy y p(y|x, M), \tag{3}$$

when  $y$  is continuous or  $\bar{y} = \sum y p(y|x, M)$  when  $y$  is discrete.

A third goal we might have is model comparison. We might have two (or more) different models,  $M_1$  and  $M_2$ , each with its own set of parameters,  $\theta_1$  and  $\theta_2$ . Alternatively, we might have one model form with two different priors on the parameters, which can then be thought of as competing models. In either case, we start with some prior belief about the probability that each model is true. These prior probabilities of the models are denoted  $p(M_i)$ . Bayes' formula tells us how to modify those beliefs when we consider the data:

$$p(M_i|t, x) = p(t|x, M_i)p(M_i)/p(t|x) \tag{4}$$

where the denominator is given by

$$p(t|x) = \sum_i p(t|x, M_i)p(M_i) \tag{5}$$

In some applications, there is a continuum of models rather than a finite set, and so the summation in Equation 5 becomes an integral. Notice that the integral from Equation 2 shows up again in Equation 4, and thus the integral appears in all the three goals of Bayesian modeling.

Much of the effort in Bayesian modeling goes into evaluating the integral in Equation 2. For simple models, the integral can be evaluated analytically, that is, by using clever mathematical derivation. In other cases, the integral can be approximated analytically, with simpler formulas substituted for the exact model. When neither of those approaches is feasible, numerical approximation is used. For very small parameter spaces, the parameter space can be sampled at regular intervals, like a comb or grid, with the terms of the integral computed at each interval and summed up. For even slightly larger parameter spaces, there are far too many grid points to evaluate in a feasible time, and therefore sophisticated Monte Carlo sampling schemes have been invented to sample the parameter space proportionally to probability density.

### Everyday Bayesian Reasoning

"How often have I said to you that when you have eliminated the impossible, whatever remains, however improbable, must be the truth?" So said Sherlock Holmes in Arthur Conan Doyle's novel, *The Sign of Four* (1890, Ch. 6). This reasoning is actually a consequence of Bayesian belief updating, as expressed in Equations 4 and 5. Let me restate it this way: "How often have I said to you that when  $p(t|x, M_i) = 0$  for  $i \neq j$ , then, no matter how small the prior  $p(M_j) > 0$  is, the posterior  $p(M_j|t, x)$  must equal one." Somehow it sounds better the way Holmes said it.

The Holmesian logic upgrades belief in a hypothesis when belief in another hypothesis is downgraded. The complement of that logic downgrades belief in a hypothesis when another (mutually exclusive) hypothesis is upgraded. For example, when an object d'art is found fallen from its shelf, the prior may indict the house cat, but when the visiting toddler is seen dancing next to the shelf, the cat is exonerated. This downgrading of a hypothesis is sometimes called *explaining away*. It also follows from Bayesian belief updating: When  $p(t|x, M_i)$  increases but  $p(t|x, M_j)$  is unchanged for  $i \neq j$ , then  $p(M_j|t, x)$  increases while  $p(M_i|t, x)$  decreases for  $i \neq j$ .

We will later see results from associative learning experiments, referred to as unovershadowing and backward blocking, respectively, consistent with these forms of reasoning (although people are not quantitatively accurate with this sort of reasoning, especially when there are more than two hypotheses; see Van Wallendaël & Hastie, 1990).

### *Bayesian Modeling as Cognizing*

When applied to data analysis, Bayesian modeling involves formal models created by statisticians to describe patterns in data. But we can also imagine the mind, qua statistical homunculus, as doing something like Bayesian analysis when it receives data from the senses. At any moment, the mind has some hypotheses about the world, with a certain degree of belief in each one. This entails degrees of belief about hypotheses and degrees of belief about possible parameter values within each hypothesis. The senses then provide more data about the world, and the mind updates its beliefs. If the mind is Bayesian, then Equations 1 and 4 specify the updating of the belief probabilities. Furthermore, for any particular state of beliefs, the mind can generate predictions about the world when presented with stimulus  $x$ . If the mind is Bayesian, it will have beliefs about possible predicted values  $y$  as specified by Equation 2.

For theorists who wish to explore Bayesian models of cognition, there are several challenges. Perhaps foremost among these challenges is specification of the hypotheses over which the mind does Bayesian updating of belief probabilities. Once a theorist has posited particular model functions for the mental hypotheses, then another challenge is showing that Bayesian updating of belief probabilities matches human learning. Research in the 1960s and 1970s (e.g., Edwards, 1968; Godden, 1976; Shanteau, 1975) tried to make the hypotheses utterly simple and explicit. For example, subjects were told the numbers of red and blue chips sampled so far from an unknown bag and were asked to judge the probability that the chips came from either a hypothetical bag with 70% blue chips and 30% red or from a hypothetical bag with 30% blue chips and 70% red. People did not adjust their judgments as extremely as prescribed by Equation 4. More recently, Kitizis, Kelley, Berg, Massaro, and Friedman (1998) found that a Bayesian updating model fit their data better than a number of non-Bayesian learning models but still not very well: Humans showed oversensitivity to recent trials and overreliance on cues with relatively greater diagnosticity. In these studies, the Bayesian models involved hypotheses with fixed (or punctate) parameter values and only Equation 4. Learning did not involve distributions of parameter values and therefore never the complexity of invoking Equations 1 and 2.

Depending on the particular model form, and especially if the model involves distributions of parameter values, Bayesian updating itself can be computationally intensive. In these cases it can be very difficult to determine accurately the predictions of a Bayesian model, and it can cause eyebrows to be raised when asserting that the mind is capable of analogous computations.

### *Trial-Order Invariance*

The learning milieu assumed in this article is trial-by-trial, item-by-item updating of knowledge. In the terminology of statistical or machine learning theory, I am specifically assuming online learning, not batch learning. This degree of temporal resolution is typical in theories of associative learning, such as the classic Rescorla–Wagner (Rescorla & Wagner, 1972) model. It is possible to address temporal processes at a finer resolution (e.g., the duration between stimulus offset and outcome onset within a single trial), or at a coarser resolution (e.g., temporally extended reasoning about a list of many items presented simultaneously), but those finer or coarser levels are not the focus here.

A characteristic of many recent Bayesian learning models is that they do not depend on trial order. Given two training items, the posterior probability distribution does not depend on the order in which the items are trained. This trial-order invariance is desirable in cases when all data should be treated as equally relevant, regardless of order. In human learning, however, this might not be the way people actually treat training items. We will see that the new method introduced later does not enjoy, or suffer from, trial-order invariance.

The standard Bayesian terminology for probability distributions over parameters, *prior* and *posterior*, is misleading insofar as it connotes the passage of time. There is no time in the Bayesian formula that relates posterior to prior distributions. More accurate terminology would refer to the distribution of  $\theta$  with particular data excluded versus the distribution of  $\theta$  with those data included. With that caveat in mind, I will comply with the traditional terminology.

The reason that trial order has no impact in many Bayesian models is that the data are assumed to be drawn independently from a stationary probability model. The model function  $p(y|\theta, x)$  is typically assumed to be independent of time or trial and independent of any data generated previously. Appendix A provides an elementary mathematical derivation of trial-order independence in Bayesian updating.

Some specific Bayesian models do explicitly represent time, with probability distributions that are functions of time, but time is not inherent in the general Bayesian approach any more than spatial location. Obviously, if a Bayesian model makes its probability function an explicit function of time or trial, then the model will be able to show effects of time, which might or might not match human behavior. Models involving time can be complex, however, and therefore many Bayesian models avoid functions of time merely for convenience, not out of theoretical commitment.

Effects of trial order should not be confused with effects of number of trials. Even Bayesian models that are not sensitive to trial order are sensitive to the number of times that a datum has appeared. This is simply because the prior probability distribution is gradually overwhelmed by the accretion of data through training. For example, both Danks, Griffiths, and Tenenbaum (2003)

and Courville, Daw, Gordon, and Touretzky (2004) described models that changed their behavior during training because a prior was gradually overcome by data, but in neither case were the models sensitive to the ordering of the training items.

Thus, in Bayesian models that have no time dependencies, trial order has no influence on the ultimate posterior probability. In particular, this means that any empirical phenomena that depend on training order, such as those phenomena explored in subsequent sections, will not be exhibited by such Bayesian models. Existing models of learning that are trial-order invariant include Bayesian neural networks (e.g., MacKay, 2003; Neal, 1996), sigmoid belief networks (Courville et al., 2004), and noisy-OR causal models (e.g., Sobel, Tenenbaum, & Gopnik, 2004; Tenenbaum & Griffiths, 2003). Trial-order invariance is a deficiency for many existing Bayesian models that are intended to address human and animal learning, which can be highly sensitive to trial order.

One notable Bayesian model that is sensitive to trial order is the Kalman filter model, which was introduced to associative learning researchers by Sutton (1992) and has been further developed by Dayan, Kakade, et al. (e.g., Dayan & Kakade, 2001; Dayan, Kakade, & Montague, 2000; Dayan & Yu, 2003; Kakade & Dayan, 2002). In a Kalman filter, outcomes are computed as a weighted sum of input cues. The weighting coefficients are the values that are being learned. The weights have prior belief distributions defined as multivariate normal. The Kalman filter uses Bayesian updating to adjust the probability distribution on the weights (Meinhold & Singpurwalla, 1983). Because the model is linear, the posterior distributions on the weights are also multivariate normal, and the Kalman filter equations elegantly express the posterior mean and covariance as a simple function of the prior mean and covariance.

The Kalman filter can be sensitive to trial order because it adds uncertainty to the weight distributions on every trial. Typically this takes the form of a constant increment in variance on every trial, which reflects the idea that the true weights could be gradually changing through time. Because earlier-trained items are overlaid with more accumulated uncertainty than later-trained items, the Kalman filter can exhibit some trial-order effects. (When there is no added noise, then of course the Kalman filter shows no effects of trial order.) Simulations presented by Dayan, Kakade, et al. have apparently set the added noise close to zero, and so trial-order effects are modest. Even with added noise, the Kalman filter fails to show a key phenomenon, called highlighting, that I will explain at length later in the article. Simulation results for the Kalman filter applied to the highlighting procedure are reported elsewhere (Kruschke, 2006). It may be the case that more sophisticated models of temporal change (e.g., Dayan & Yu, 2003; Steyvers & Brown, 2006) could show highlighting, but this prospect awaits future research.

### Summary

Bayesian models of learning posit that the cognizer entertains many candidate hypotheses, including various hypothetical values for parameters. The learner begins with a prior distribution of belief probabilities over the hypotheses. On each trial, the learner is exposed to one new datum, and his/her beliefs are updated according to Bayes' theorem. This Bayesian updating shifts belief to hypotheses that are consistent with that trial's datum and shifts

belief away from hypotheses that are inconsistent with that trial's datum. Bayesian models capture some aspects of everyday reasoning, such as the Holmesian process of elimination or the judicial logic of exoneration. Many Bayesian models of online trial-by-trial learning assume, for simplicity, no time dependency and therefore are trial-order invariant. The Kalman filter, which typically includes a constant increment in uncertainty across trials, can show some trial-order effects but not the highlighting effect. With this general background established, I will next describe the specific framework for a new approach, called locally Bayesian learning.

### The Architecture: Successive Functions

For simplicity, I assume that the model of interest can be expressed as a succession of component functions. One function maps the stimulus representation to an internal representation, a second function maps that representation to another, and so on, until a final function maps the last internal representation to a response representation. Usually I will call each function a *layer* but occasionally I will refer to a function as a *module* or a *component* in the sequence.

The input vector for the  $\ell^{\text{th}}$  layer is  $x_\ell$ . This is displayed at the bottom of Figure 1. The probability of output vector  $y_\ell$  is specified by the function for that module and is denoted  $p(y_\ell|\theta_\ell, x_\ell)$ , where  $\theta_\ell$  is the parameter vector for the function. The theorist provides a distribution of prior probabilities of the parameter values, denoted  $p(\theta_\ell)$ . All these variables are denoted in the lower part of Figure 1. The next layer up is also shown in Figure 1, with subscripts of  $\ell + 1$ . The  $\ell^{\text{th}}$  layer's output provides the input to the layer  $\ell + 1$ . The final layer is indexed by  $\ell = L$ , and the first layer is indexed by  $\ell = 1$ . A stimulus–target pair, on which the sequence of modules is trained, is denoted  $(t_L, x_1)$ . On successive training trials, a sequence of such input–output pairs are presented.

As mentioned in the introduction, there are many examples of cognitive models that assume this sort of architecture. I am specifically interested in such architectures when applied to trial-by-trial learning.

### Globally Bayesian Updating

In the standard approach, all the layers are treated as one integrated model that maps  $x_1$  to  $y_L$ , having parameters  $\theta_L, \dots, \theta_1$  with prior probability distribution  $p(\theta_L, \dots, \theta_1)$  over the joint parameter space.

$$\begin{array}{c}
 y_{\ell+1} \sim p(y_{\ell+1}|\theta_{\ell+1}, x_{\ell+1}) \\
 \uparrow \\
 \theta_{\ell+1} \sim p(\theta_{\ell+1}) \\
 x_{\ell+1} \\
 y_\ell \sim p(y_\ell|\theta_\ell, x_\ell) \\
 \uparrow \\
 \theta_\ell \sim p(\theta_\ell) \\
 x_\ell
 \end{array}$$

Figure 1. Architecture of successive functions. Vertical arrows indicate a mapping from input to output within a layer, parameterized by  $\theta$ . The notation  $\theta \sim p(\theta)$  means that  $\theta$  is distributed according to the probability distribution  $p(\theta)$ . In the globally Bayesian approach,  $x_{\ell+1} = y_\ell$ . In the locally Bayesian approach,  $x_{\ell+1} = \bar{y}_\ell$ .

*Predicting the Output for a Given Input*

When provided with a particular value for the input  $x_1$ , we would like to know what the model predicts for the final output,  $y_L$ . The model functions do not compute a unique value of an output, instead they specify the probabilities of values of  $y_L$ . Because unique values of the parameters are not known, we marginalize across all the possible parameter values, just as in Equation 2, to get the probability distribution of output values:

$$p(y_L|x_1) = \int d\theta_L \cdots d\theta_1 p(y_L|\theta_L, \dots, \theta_1, x_1) p(\theta_L, \dots, \theta_1) \quad (6)$$

The actual computation of the integral in Equation 6 can be simplified, but my aim here is simply to point out that, conceptually, the integral is over the high-dimensional joint parameter space.

When we want a unique predicted value for the output, we use the expected (i.e., mean) value across possible output values, as was described for the general case in Equation 3. For layers of successive functions, the marginal output is expressed as

$$\bar{y}_L = \int dy_L y_L p(y_L|x_1) \quad (7)$$

Equation 7 assumes that  $y_L$  is a metric variable, so it makes sense to add (i.e., integrate) different values of  $y_L$ . When  $y_L$  is instead a nominal variable, then Equation 7 does not apply, and the prediction for the output is left as Equation 6.

*Parameter Estimation and Learning*

When provided with a target output  $t_L$ , we would like to estimate parameters that accommodate that target. In the maximal likelihood estimation approach to parameter estimation, we choose the single vector of values of  $\theta_L, \dots, \theta_1$  that maximizes the likelihood,  $p(t_L|\theta_L, \dots, \theta_1, x_1)$ . In the Bayesian approach, on the other hand, we begin with a prior probability,  $p(\theta_L, \dots, \theta_1)$ , over the parameter space and derive a posterior probability distribution according to Bayes' theorem (Equation 1), which becomes

$$p(\theta_L, \dots, \theta_1|t_L, x_1) = \frac{p(t_L|\theta_L, \dots, \theta_1, x_1)p(\theta_L, \dots, \theta_1)}{p(t_L|x_1)}, \quad (8)$$

where the denominator is determined by Equation 6 when  $y_L = t_L$ . This updating of the probability distribution over the parameter space is referred to as Bayesian *learning* of the parameters.

*Computational Demands*

For either goal of predicting or learning, we need to compute the overall likelihood,  $p(y_L|\theta_L, \dots, \theta_1, x_1)$ , which appeared in Equations 6 and 8. We have, however, only the single-layer expressions,  $p(y_\ell|\theta_\ell, x_\ell)$ , specified by the models in each layer. So we need to reexpress the overall likelihood in terms of the individual layer functions.

In the present scenario, by using layers of independent modules, we can determine the overall likelihood (in principle) by starting at the first layer and working through each successive layer. Thus,

beginning with the first layer, we determine the probability at the next layer as

$$p(y_2|\theta_2, \theta_1, x_1) = \int dy_1 p(y_2|\theta_2, y_1) p(y_1|\theta_1, x_1) \quad (9)$$

The result of Equation 9 is to be thought of as a formula for a function of the variable  $y_2$  (and of the variables  $\theta_1$  and  $\theta_2$ ). We can then determine the formula for the probability distribution at the next layer:

$$p(y_3|\theta_3, \theta_2, \theta_1, x_1) = \int dy_2 p(y_3|\theta_3, y_2) p(y_2|\theta_2, \theta_1, x_1) \quad (10)$$

We proceed up the layers until we get the general formula for the probability at the last layer, which we then evaluate with  $y_L = t_L$ .

This recursive procedure is tractable when the integral at each level can be analytically formulated. An example is when each probability density function is a linear transformation with Gaussian noise (e.g., Neapolitan, 2004, Ch. 4). If instead each integral must be numerically approximated, the situation becomes very computationally demanding. It may be the case that the computations can be significantly economized by using clever algorithms, but we will see that computational expense is not the only challenge of globally Bayesian updating.

The computational demands leave us with the following alternatives: (a) Restrict our model functions to forms that yield analytically tractable integrals. (b) Specify model functions however we desire but approximate them with analytically tractable forms and demonstrate that the approximations are good under the circumstances we use. (c) Use sparse combs and grids over the variables and show that the approximations are good under the circumstances we use. (d) Use sophisticated Monte Carlo sampling over the variables and show that the approximations are good under the circumstances we use. Much previous work has gone into each of these approaches (see, for example, textbooks by Gelman, Carlin, Stern, & Rubin, 2004; Gill, 2002; MacKay, 2003).

The New Approach: Locally Bayesian Updating

There is another approach to the problem: Jettison the goal of being globally Bayesian and instead assume only that each module is Bayesian by itself. One motivation for this approach is that the computations for globally Bayesian updating might be prohibitive. A second motivation is that locally Bayesian learning can, in some circumstances, be faster than globally Bayesian learning. Examples are described later in the article. However, even if special cases of globally Bayesian computations are tractable and fast, there is a third motivation. In the course of evolutionary design of the mind, there might be component functions that are used for various different activities. Each of these components might learn and develop and evolve somewhat independently of the others to enhance flexibility and damage resistance. Yet each should be Bayesian in the context of its own interior environment. Each component knows only about the information it receives from its immediately contiguous neighbors, and within its myopic environment it should be Bayesian. A fourth motivation is that specific instantiations of locally Bayesian learning may usefully mimic

aspects of human learning. It is this motivation that ultimately weighs most heavily in the present article.

Notice that Bayesian learning (Equation 1) requires a specific input ( $x$ ) and a specific teacher ( $t$ ). An interior layer, however, receives a distribution of inputs ( $y$  from the previous layer) and no explicit teacher at all. To accomplish locally Bayesian learning for an interior layer, we will specify a particular input and teacher for that layer. Once we specify those values, then each layer will do Bayesian learning on its own. These locally Bayesian modules might or might not yield globally Bayesian behavior, but they can mimic some aspects of human behavior.

### Specific Input for Locally Bayesian Learning

Each module takes as its input the marginal output from the previous layer. The marginal output is a standard Bayesian approach to prediction, as was described in Equation 2. For this purpose, I here assume that  $y_\ell$  is on a metric scale and therefore can be integrated, or summed if it is discrete valued. Formally, the input to layer  $\ell + 1$  is the predicted (i.e., marginalized) value of the output of module  $\ell$ :

$$\begin{aligned} x_{\ell+1} &= \bar{y}_\ell \\ &= \int dy_\ell y_\ell p(y_\ell|x_\ell) \\ &= \int dy_\ell y_\ell \int d\theta_\ell p(y_\ell|\theta_\ell, x_\ell)p(\theta_\ell) \\ &= \int d\theta_\ell p(\theta_\ell) \int dy_\ell y_\ell p(y_\ell|\theta_\ell, x_\ell) \end{aligned} \quad (11)$$

Equation 11 is then applied recursively up the sequence of layers, so every layer has a specific input. (This use of the mean output for the input to the next layer assumes that the mean is a valid input for the next layer; i.e., that the mean lies in the domain of the next layer’s function.) The form provided in the last line of Equation 11 is useful computationally because it first finds the mean output for a specific hypothesized value of  $\theta$  and then integrates those mean outputs weighted by the probability of the hypotheses. To recapitulate—in the globally Bayesian approach, the input to a layer is the output value of the layer that feeds it, but the lower layer output is probabilistically distributed. In the locally Bayesian approach, the input to a layer is the mean output value of the layer that feeds it, and the mean value is determinate.

The final layer variable,  $y_L$ , does not need to be metrically scaled because we do not need to marginalize its output for feeding another layer. When the final layer’s output is nominally scaled, we cannot sum over values of  $y_L$ , and the output is

$$p(y_L) = \int d\theta_L p(y_L|\theta_L, \bar{y}_{L-1})p(\theta_L), \quad (12)$$

for each value of  $y_L$ .<sup>1</sup>

### Specific Target for Locally Bayesian Learning

A training item specifies the target vector at the final output layer, which is useful for global Bayesian updating (as in Equation

8). If, however, we want local updating within each layer, we need an analogous target vector for every interior layer. Clearly we should like the teacher  $t_\ell$  for layer  $\ell$  to be a value that makes the probability of the final teacher large. Indeed, we should like to find the value of  $t_\ell$  that maximizes  $p(t_L|t_\ell)$ . Unfortunately, only the final layer has access to the external teacher. Therefore, we start at the final layer and determine a teacher for the penultimate layer, then for the previous layer, and so on, down as many layers as needed.

Formally, when the  $\ell^{th}$  layer has a target  $t_\ell$  but the target  $t_{\ell-1}$  for the layer below is unknown, we choose for the lower layer target the value that maximizes the probability of  $\ell^{th}$ -layer target:

$$\begin{aligned} t_{\ell-1} &= \operatorname{argmax}_{x_\ell^*} p(t_\ell|x_\ell^*) \\ &= \operatorname{argmax}_{x_\ell^*} \int d\theta_\ell p(t_\ell|\theta_\ell, x_\ell^*)p(\theta_\ell) \end{aligned} \quad (13)$$

Equation 13 simply states that the target for the layer below is the input to the current layer that would maximize the probability of the target for the current layer. The variable  $x_\ell^*$  is given a superscript star to distinguish it from the input value  $x_\ell = \bar{y}_{\ell-1}$ . Notice that Equation 13 can be recursively applied down the levels of modules: The “outside world” provides  $t_L$  for the final layer, and then Equation 13 is recursively applied from the final layer down to lower layers.

Whereas it might be desirable to find an  $x_\ell^*$  value that maximizes the probability of  $t_\ell$  as defined in Equation 13, in practice it may suffice to find an  $x_\ell^*$  value that merely increases the probability of  $t_\ell$  relative to  $x_\ell = \bar{y}_{\ell-1}$ . Maximization, or at least significant increase, might be accomplished economically by a variety of hill-climbing optimization methods. Computational economy is not, however, the only motivation for locally Bayesian learning.

### Procedure for Locally Bayesian Learning

With targets determined by Equation 13 and inputs determined by Equation 11, we can do Bayesian updating within layers. Even so, how should learning be interleaved with target back-propagation? I will let the typical task dynamics motivate my choice. In standard associative learning tasks, a trial consists of the following sequence of events. First, a stimulus, that is,  $x_1$ , appears. The learner is asked to predict the outcome, that is, the subject generates  $y_L$ . Then corrective feedback occurs, that is,  $t_L$  is provided. Presumably, after the feedback is presented, the learner then does some internal parameter adjustment.

This sequence of events is imitated mathematically as follows. First, input activation  $x_1$  propagates up the layers with  $x_\ell = \bar{y}_{\ell-1}$  and  $\bar{y}_{\ell-1}$  defined by Equation 11. Then, starting with the final layer (which has an externally specified target), belief probabilities are locally updated, and the updated beliefs are used to generate a target value for the next layer down. In other words, when layer  $\ell$  has a target specified from the already-updated

<sup>1</sup> It may be possible to extend the approach to cases in which a lower layer’s outputs  $y_\ell$  are nominal instead of metric. In this case, we might set  $x_{\ell+1}$  to the most probable value of  $y_\ell$ . When searching for a value that maximizes the probability of the target (as explained below), the search would have to explore the discrete space.

beliefs of layer  $\ell + 1$ , then the belief probabilities for layer  $\ell$  are updated according to Bayes' theorem,

$$\begin{aligned}
 p(\theta_\ell | t_\ell, x_\ell) &= p(t_\ell | \theta_\ell, x_\ell) p(\theta_\ell) / p(t_\ell | x_\ell) \\
 &= \frac{p(t_\ell | \theta_\ell, x_\ell) p(\theta_\ell)}{\int d\theta_\ell p(t_\ell | \theta_\ell, x_\ell) p(\theta_\ell)} \quad (14)
 \end{aligned}$$

Then the teacher for the next lower layer is determined by using Equation 13 with the posterior distribution on  $\theta_\ell$ :

$$t_{\ell-1} = \operatorname{argmax}_{x_\ell^*} \int d\theta_\ell p(t_\ell | \theta_\ell, x_\ell^*) p(\theta_\ell | t_\ell, x_\ell). \quad (15)$$

This procedure implements the idea that a layer should update its beliefs as soon as it has a target, and it should generate a target for lower layers only after it has updated its beliefs on the basis of its target.<sup>2</sup>

The updating of the parameters within a layer, on the basis of the input and target specific to that layer, is what makes this approach *locally* Bayesian. This sort of functional localization of Bayesian updating should not be confused with spatially local, but functionally parallel, Bayesian updating in models of pattern recognition (e.g., Bolle & Cooper, 1986). Notice also that what is being locally updated in the present scheme is the probability distribution over possible parameter values within a layer; this process is not local updating of a single parameter value as done in some analyses (e.g., Russell, Binder, Koller, & Kanazawa, 1995).

Locally Bayesian learning might be related to the expectation maximization (EM) algorithm (Dempster, Laird, & Rubin, 1977), which is often applied to situations in which the data have missing values, analogous to the missing internal targets in the present scenario. Unlike locally Bayesian updating, however, the typical goal of the EM algorithm is to assist global analysis of the joint parameter space. The EM algorithm is neutral with respect to how many items are in the data set, whereas locally Bayesian updating is specifically designed for online training in which updating applies to one datum at a time.

### Does Target Probability Always Increase?

It is plausible that the locally Bayesian updating procedure should cause  $p(t_L | x_1)$  to increase. Certainly within each layer, local updating does cause  $p(t_\ell | x_\ell)$  to increase; this is a general property of Bayesian updating that is not difficult to prove. Bayesian updating within the  $\ell^{\text{th}}$  layer places more belief probability on parameter values that favor  $t_\ell$ , and less belief probability on parameter values that do not favor  $t_\ell$ . Therefore,  $\bar{y}_\ell$  is closer to  $t_\ell$  after updating than before. Because  $t_\ell$  was chosen to maximize the probability  $p(t_{\ell+1} | t_\ell)$  of the target at the next layer, it is plausible that  $p(t_{\ell+1} | \bar{y}_\ell)$  should also be larger (or at least not smaller) after updating the  $\ell^{\text{th}}$  layer. By induction across layers,  $p(t_L | x_1)$  should increase.

At this time I do not have a proof that updating the  $\ell^{\text{th}}$  layer increases the probability of the target at the next ( $\ell + 1$ ) layer. Proving the proposition might depend on the particular form of the function that defines  $p(y_{\ell+1} | \theta_{\ell+1}, x_{\ell+1})$ ; the function may need to be monotonic between preupdate  $\bar{y}_\ell$  and  $t_\ell$ , so that no matter where

postupdate  $\bar{y}_\ell$  falls between preupdate  $\bar{y}_\ell$  and  $t_\ell$ , the function value will increase. In lieu of a proof, I can offer at this time only the observation that for all the particular models I have simulated, it is the case that locally Bayesian updating increases  $p(t_L | x_1)$ .

### Trial-Order Sensitivity

Each layer updates its parameter distribution according to Bayes' theorem (Equation 14). If the model function in each layer has no time dependencies, then each individual layer will show no sensitivity to mere reorderings of its inputs and targets. The overall system of time-independent functions can be sensitive to trial order, however, because the targets themselves (selected by Equation 15) depend on trial order.

In formal terms, consider the training items  $(t_L^{(a)}, x_1^{(a)})$  and  $(t_L^{(b)}, x_1^{(b)})$ . Those external values do not change if the training order is changed, and a (time-invariant) globally Bayesian model is not affected by changes in training order. Even so, the locally Bayesian learner generates internal targets,  $t_\ell^{(a)}$  and  $t_\ell^{(b)}$ , that depend on previous learning. If the training order is changed, then  $t_\ell^{(a)}$  and  $t_\ell^{(b)}$  might also change, and therefore the learned beliefs of the internal layers can depend on trial order. Examples of these internal targets will be described for particular applications in the simulations reported below.

### An Illustrative Implementation

The remainder of the article illustrates locally Bayesian learning in a simple model. Computer code for the simulations is available at my Web site. The model is simple enough that the analogous globally Bayesian model can also be simulated. The models are applied to the associative learning paradigms known as highlighting, backward blocking, unovershadowing, et cetera, to be described en route. The locally Bayesian learning model can (qualitatively) capture the human behaviors arising from these learning paradigms. The analogous globally Bayesian learning model does not exhibit highlighting, does not show a difference between forward and backward blocking, et cetera. Previous Bayesian learning models in the literature also do not exhibit highlighting. Previous models in the literature that do exhibit highlighting (e.g., the connectionist model EXIT, Kruschke, 2001b) do not show backward blocking or unovershadowing. Thus, the locally Bayesian learning model captures a set of phenomena that have not been spanned by previous models. Moreover, in some cases, the locally Bayesian model learns the training items faster than the analogous globally Bayesian model.

The model implemented here is intended to be an oversimplified architecture for illustrative purposes. The simple architecture per-

<sup>2</sup> There are, conceivably, other ways of interleaving target propagation and Bayesian updating. Another option is, for example, to propagate targets down all the layers before executing any belief updates and then update beliefs in all layers simultaneously. Another option might make sense if the target is provided before the input: First, propagate targets down all the layers, and then, when the input is provided, update beliefs in the lowest layer, propagate the input through the updated beliefs to the next layer, update that next layer's beliefs, propagate the input to the next layer, and so on up the layers. Yet another option is for target propagation and belief updating to be done asynchronously. These alternative schemes will not produce identical behaviors, but they are not further explored in this article.

mits a complete specification of a global hypothesis space, so that local- and global-learning versions of the model can be compared. I have also implemented a local Bayesian learning version of the EXIT model, which also shows all the same qualitative effects as the simple model described here. To save space, I will not further describe the locally Bayesian version of the EXIT model.

The models will be applied to simple associative learning experiments. In such experiments, the learner is shown cues that indicate outcomes. If the learners are rats, the cues might be tones or lights, and the outcomes might be foot shocks or food pellets. If the learners are humans, the cues might be words on a computer screen, and the outcomes might be different response buttons to click. On any trial of learning, cues are presented to the learner, who predicts an outcome and who is then presented with corrective feedback. In category learning procedures, the feedback indicates which response would have been correct, not just whether the response was wrong.

When there are multiple cues presented on a trial, it is reasonable to suppose that the learner may selectively attend to some cues and ignore other cues. A major tradition in theories of learning is that people and animals do, in fact, learn to attend to cues that are diagnostic for correct responses and learn to ignore cues that are irrelevant (e.g., Kruschke, 2003a; Mackintosh, 1975; Trabasso & Bower, 1968). Thus, when learning to associate cues with (overt) responses, people are also learning to associate cues with (covert) attentional distributions over those cues.

The model is a simplistic instantiation of the notion that cues are associated with attentionally filtered versions of the cues, which are then associated with outcomes. Figure 2 illustrates the model's architecture. The model has connectivity like a two-layer connectionist network. Variables involved with feeding the middle, a.k.a. hidden, layer are denoted by a subscript *hid*. Variables involved with feeding the outcome layer are denoted by a subscript *out*. Stimuli are represented in the network by corresponding cue nodes. A cue node has activation  $x_{hid} = 1$  if the cue is present and has activation zero otherwise. Cue activations are propagated to the hidden layer, which represents attentionally filtered cues, also with zero/one activations. The attended cue activations are then propagated to the outcome layer, which has nodes that represent the categorical choice options, again represented with zero/one activations.

### From Cues to Attended Cues

The hidden nodes are intended to represent attentionally filtered copies of the stimulus cues. Therefore each hidden node corre-

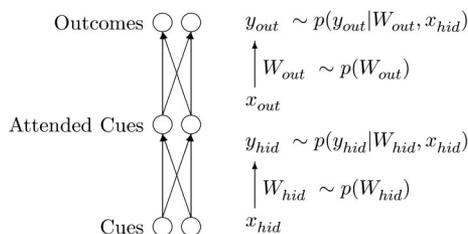


Figure 2. Architecture for the simple model of associative learning. When locally Bayesian, the input to the outcome layer is the mean output of the hidden layer, that is,  $x_{out} = \bar{y}_{hid}$ .

sponds to an input node, and there are as many hidden nodes as input nodes. The activation of a hidden node is much like the standard connectionist network: The net input to a node is computed by summing over the weighted incoming connections, and then the probability of becoming activated is a squashing function of the net input.

Formally, let the stimulus cues be denoted by the column vector  $x_{hid}$ , with  $N$  components corresponding to the  $N$  cues. The weights going to the hidden nodes, from the cues, are denoted by the matrix  $W_{hid}$ . The  $j^{th}$  row of  $W_{hid}$ , denoted  $W_{hid,j}$ , contains the weights that converge on the  $j^{th}$  hidden node. The net input to the  $j^{th}$  hidden node is the weighted sum of the cue activations, which can be expressed as the matrix product  $W_{hid,j}x_{hid}$ .

The hidden node activations form a column vector, denoted  $y_{hid}$ , consisting of 1s and 0s. A hidden node has activation 1 if the corresponding cue is being attended to and has activation 0 if the corresponding cue is being ignored. The hidden node activations are discrete values from an underlying continuous metric scale. The probability that the  $j^{th}$  hidden node is activated is defined as

$$p(y_{hid,j} = 1 | W_{hid}, x_{hid}) = \text{sig}(W_{hid,j}x_{hid})^c, \quad (16)$$

where  $\text{sig}(x) = 1/(1 + \exp(-x))$  is the well-known sigmoid function. The sigmoid function is raised to the power  $c = 6$  (an arbitrary value) in Equation 16 so that the probability of being activated is nearly zero when the net input is zero. Equation 16 is assumed to apply to each hidden node independently so that the probability of any particular vector of hidden node activations is the product of the probabilities of the individual node activations.

Any particular set of weight values is a hypothesis for the mapping from cues to attention. The model is provided with a set of (fixed) weight matrices that define its hypothesis space. Because the hidden nodes are intended to represent corresponding cues, the weight to the  $j^{th}$  hidden node from the  $j^{th}$  cue is constrained to be positive, which causes the hidden node to tend to be activated when the corresponding cue is present. In the demonstrations reported below, the connections to the  $j^{th}$  hidden node from the  $j^{th}$  cue were allowed to have values of either 4 or 6, because when  $\text{net} = 6$ ,  $\text{sig}(\text{net})^6$  is nearly a probability of 1. The *lateral* connections, to a hidden node from some noncorresponding cue node, were allowed to be inhibitory or neutral, having values of either  $-4$  or 0. As an example of a hypothesis, a hidden node could have a weight of 6 from the corresponding cue node, a weight of 0 from a second cue, and a weight of  $-4$  from a third cue. The inhibitory weight from the third cue reduces the probability that the hidden node attends to the first cue when the third cue is present.

The hypothesis space consists of all possible combinations of the weight values. If, for example, there are three cues, then there are nine hidden weights and  $2^9 = 512$  hypotheses. Notice that the hypothesis space is symmetric: All combinations of lateral inhibition are represented in the space, so any cue node has equal opportunity to inhibit any other hidden node.

The untrained network begins with a prior probability on the weight matrices, and learning consists of changing those belief probabilities. In the simulations presented below, the prior distribution is uniform: Every available hypothesis has equal probability. Because every hypothesis in the space has its mirror opposite also in the space, the uniform prior yields hidden node probabilities that merely probabilistically copy the input cues.

*From Attended Cues to Outcomes*

When propagating activation up the network for locally Bayesian learning, the input to the outcome layer is the mean hidden node activation (corresponding to Equation 11):

$$\begin{aligned} x_{out} &= \bar{y}_{hid} \\ &= \sum_{W_{hid}} p(W_{hid}) \sum_{y_{hid}} y_{hid} p(y_{hid} | W_{hid}, x_{hid}), \end{aligned} \quad (17)$$

where the first sum is over all weight matrices in the hypothesis space, and the second sum is over all  $2^N$  vectors  $y_{hid} \in \{0, 1\}^N$  that make up the hidden activation space.

The outcome nodes represent the possible response categories. In general, there is one outcome node per response category. Associative weights, denoted  $W_{out}$ , go to the outcome nodes from the hidden nodes. The  $k^{th}$  outcome node computes its net input by summing over the weighted hidden activations:  $net_{out,k} = W_{out,k} x_{out}$ . One and only one outcome node gets an activation of 1 whereas the other outcome nodes get an activation of 0. The probability that the  $k^{th}$  outcome node is activated is defined as  $p(y_{out,k} = 1 | W_{out}, x_{out}) = \exp(net_{out,k}) / [\sum_j \exp(net_{out,j})]$ . This formula is simply the well-known softmax function from the connectionist literature (Bridle, 1990) and is also an often-used exponentiated version of Luce's choice rule (Luce, 1959).

In the particular applications here, there are only two outcome categories. In this situation, the second outcome node is redundant with the first outcome node (because the outcomes are mutually exclusive), and so the architecture can be simplified such that there is only one outcome node. When the single outcome node has value 1, the first outcome is chosen, and when the outcome node has value 0, the other outcome is chosen. The softmax function on two nodes is algebraically equivalent to a sigmoid function on a single node. Thus, in the simulations reported below, the probability of activating the single outcome node is

$$p(y_{out} = 1 | W_{out}, x_{out}) = \text{sig}(net_{out}). \quad (18)$$

In the simulations reported below, the model was provided with a set of fixed outcome-weight matrices,  $W_{out}$ , that collectively defined its hypothesis space for mapping attended cues to outcomes. Each individual weight was allowed to be inhibitory, neutral, or excitatory. For simplicity, I chose values of  $-5$ ,  $0$ , and  $5$ , because when  $net = 5$ ,  $\text{sig}(net)$  is a probability of nearly 1, and when  $net = -5$ ,  $\text{sig}(net)$  is a probability of nearly 0. When there are  $N$  hidden nodes, there are  $3^N$  combinations of outcome weights; that is, there are  $3^N$  hypotheses in the hypothesis space for mapping attended cues to outcomes.

As is typical in applications of Bayesian connectionist networks (e.g., MacKay, 1992, 2003; Rumelhart, Durbin, Golden, & Chauvin, 1995), I specify a normal (i.e., Gaussian) prior on the outcome-weight hypothesis space. In situations when the two categorical outcomes should have no prior bias, the prior probability of  $W_{out}$  is set proportional to  $\Pi_i \text{norm}(w_i; 0, 5)$ , where  $w_i$  is the  $i^{th}$  component of  $W_{out}$  and  $\text{norm}(w; \mu, \sigma)$  is the normal probability density of  $w$  for mean  $\mu$  and standard deviation  $\sigma$ , with covariances assumed to be all zero. To be precise, notice that the normal prior is supported only at the discrete weight values that are actually used in the simulation; therefore the normal probability densities at those points are renormalized to be probabilities, not

densities. With this prior, the model begins by favoring hypotheses that have neutral (zero weight) connections and by symmetrically doubting hypotheses that contain positive or negative associations.

The model is also applied to situations in which the two outcomes have unequal initial probability. Consider, for example, the situation of a rat having to learn an association between a tone and a foot shock. The outcome categories are presence or absence of shock. Initially, there should be little expectation of foot shock when the tone occurs. Therefore, the model should have prior probabilities that favor hypotheses of no outcome. This is achieved by setting the prior probabilities proportionally to normal densities centered on  $-5$  instead of zero, that is, the prior probability of a hypothesis is  $\Pi_i \text{norm}(w_i; -5, 5)$ .

*Locally Bayesian Learning*

When a stimulus is presented, activation propagates up the network according to Equations 16, 17, and 18. When the correct outcome,  $t_{out}$ , is presented, the outcome layer does Bayesian updating of its hypothesis space. Formally, the updated probability of a particular hypothesis  $W'_{out}$  is

$$p(W'_{out} | t_{out}, x_{out}) = \frac{p(t_{out} | W'_{out}, x_{out}) p(W'_{out})}{\sum_{W_{out}} p(t_{out} | W_{out}, x_{out}) p(W_{out})}, \quad (19)$$

where the sum in the denominator is over all outcome-weight matrices in the hypothesis space. This is simply Equation 14 rewritten in the notation of this specific model architecture.

After beliefs in the outcome hypotheses are updated, they are used to propagate a target to the hidden space. Rewriting Equation 15 in the notation of the specific model architecture yields

$$t_{hid} = \underset{x_{out}^*}{\text{argmax}} \sum_{W_{out}} p(t_{out} | W_{out}, x_{out}^*) p(W_{out} | t_{out}, x_{out}). \quad (20)$$

The target for the hidden layer,  $t_{hid}$ , is going to be used for Bayesian updating of the hidden layer, and therefore  $t_{hid}$  must be in the range of values for which  $p(t_{hid} | W_{hid}, x_{hid})$  is defined. Therefore  $t_{hid}$  must be in  $\{0, 1\}^N$ , and the maximization in Equation 20 explores all  $x_{out}^* \in \{0, 1\}^N$ .

Once the hidden target is found, the hidden-layer hypothesis space is updated, with Bayes' formula analogous to Equation 19 with all the *out* subscripts replaced by *hid* subscripts.

*The Analogous Globally Bayesian Model*

One of the motivations for illustrating the locally Bayesian approach with such a simple model is that the corresponding globally Bayesian model is small enough to be easily simulated. Therefore the behaviors of the locally and globally Bayesian models can be directly contrasted.

In the analogous globally Bayesian model, each hypothesis consists of a specific combination of hidden-weight matrix and outcome-weight matrix. The global hypothesis space was constructed by crossing every hidden-weight matrix in the locally Bayesian model with every outcome-weight matrix. When there are  $N$  cues, the globally Bayesian model has  $2^{(N^2)} \times 3^N$  hypotheses, whereas the locally Bayesian model has a total of  $2^{(N^2)} + 3^N$  hypotheses. For example, when  $N = 3$ , the globally Bayesian model has 13,824 hypotheses, whereas the locally Bayesian model

has 539 hypotheses. The prior probability on a hypothesis in the global model was set to the product of the prior probabilities of each corresponding hypothesis in the local model:  $p_{global}(W_{out}, W_{hid}) = p_{local}(W_{out}) p_{local}(W_{hid})$ . This assignment makes the marginal priors of each hidden-weight value identical for the local and global models.

The probability of each specific outcome, for a specific hypothesis, is generated according to Equation 9, which can be rewritten in the specific model's notation as

$$p(y_{out}|W_{out}, W_{hid}, x_{hid}) = \sum_{y_{hid}} p(y_{out}|W_{out}, y_{hid})p(y_{hid}|W_{hid}, x_{hid}), \quad (21)$$

where the sum is over  $y_{hid} \in \{0, 1\}^N$  and where the component probabilities were defined in Equations 16 and 18. To compute the marginal probability of each specific outcome, we marginalize across all possible hypotheses as in Equation 6, where the integral over parameter values becomes a sum over discrete hypothesized weight matrices. To compute the expected value of the outcome, we then marginalize across possible outcome values as in Equation 7. When a teacher  $t_{out}$  is supplied for the outcome, then Equation 21 provides the likelihood of each hypothesis,  $p(t_{out}|W_{out}, W_{hid}, x_{hid})$ . Those likelihoods are used in Bayes' theorem to update the global hypothesis space as expressed earlier in Equation 8, where the denominator is computed from Equation 6 as a sum over discrete hypothesized weight matrices instead of an integral over continuous parameter values.

### Application to Highlighting

In this and the following sections, the model will be applied to various phenomena in associative learning that are challenging for either time-independent Bayesian models or error-driven models in the Rescorla–Wagner and connectionist traditions. Trial-order effects are difficult for many Bayesian models to address but natural for error-driven models, whereas retrospective reevaluation of absent cues is difficult for error-driven models to address but natural for Bayesian models.

Table 1 shows a canonical *highlighting* design. The learner first sees trials of cues I and PE indicating outcome E, denoted I.PE→E in Table 1. In the second and third phases of training, trials of I.PL→L are intermixed. Notice that cue I is an Imperfect predictor because both outcomes E and L can occur when I occurs. Cue PE is a Perfect predictor of the Earlier-trained outcome E, and cue PL is a Perfect predictor of the Later-trained outcome L. If people learn the simple underlying symmetry of the cue–outcome correspondences, then when they are tested with cue I by itself, they

should choose outcomes E and L equally often. In fact, there is a strong tendency to choose outcome E (shown in the bottom row of Table 1). This response bias is not a general primacy effect, however, because when people are tested with the pair of cues PE and PL, they prefer outcome L. Apparently, cue PL has been highlighted during learning I.PL→L, so that cue I is not associated strongly with L, but PL is.

The canonical highlighting design equalizes the long-run base rates of the early and late outcomes. Notice in the table that when  $N_3 = N_2 + N_1$ , the total number of I.PE→E trials is  $3N_1 + 4N_2$ , which equals the total number of I.PL→L trials. Thus, the base rates of E and L trials are equal. This equality of base rates distinguishes highlighting from the inverse base rate effect reported by Medin and Edelson (1988), which uses only the second phase of Table 1, that is,  $N_1 = 0$  and  $N_3 = 0$ . The equality of base rates emphasizes that highlighting is an order-of-learning effect, not a base rate effect. It is only by virtue of the fact that the I.PE cases are learned before the I.PL cases that asymmetric test responding occurs at all. If the I.PE and I.PL cases were intermixed equally throughout training, they would be structurally equivalent and no such highlighting effect could be meaningfully assayed (except for differences in acquisition order within individual subjects).

Highlighting or the inverse base rate effect has been obtained in many different experiments using different stimuli, procedures, and cover stories, such as fictitious disease diagnosis (Kruschke, 1996; Medin & Edelson, 1988), random word association (Dennis & Kruschke, 1998), and geometric figure association (Fagot, Kruschke, Dépy, & Vauclair, 1998). Many other published experiments have obtained the inverse base rate effect for different relative frequencies and numbers of training blocks (e.g., Juslin, Wennerholm, & Winman, 2001; Medin & Bettger, 1991; Shanks, 1992). I have run several (unpublished) experiments in my lab in which  $N_1 = 0$  and  $N_2 = N_3$ , and in all of these experiments robust highlighting has been obtained. Highlighting has not yet been observed in animal learning, though to my knowledge it has been sought in only one study (Fagot et al., 1998), and one study has shown that highlighting is reduced or absent in children (Winman, Wennerholm, Juslin, & Shanks, 2005).

*Highlighting challenges time-invariant Bayesian models.* The canonical design is a critically difficult case for time-independent Bayesian approaches because highlighting is a trial-order effect. Any Bayesian model that treats the training items exchangeably will, by definition, fail to show highlighting. Appendix B provides a Bayesian derivation that  $p(E|I) = p(E)$  for any values of  $N_1, N_2$ , and  $N_3$ . With additional assumptions about unobserved contingencies, another derivation in Appendix B shows that  $p(E|PE.PL) = p(E)$  for any values of  $N_1, N_2$ , and  $N_3$ .

*Highlighting and attention shifting.* Highlighting has been explained by rapid shifts of attention during learning and the learning (i.e., retention) of those shifts. The theory has been implemented in error-driven connectionist models called ADIT and EXIT (e.g., Kruschke, 1996, 2001b, 2005; Kruschke, Kappenman, & Hetrick, 2005). The present model captures some of the same ideas as the EXIT model but with associative weight changes driven by Bayesian updating and with attentional shifts driven by maximization of outcome probability. As mentioned earlier, I have also simulated a locally Bayesian version of EXIT with results similar to those of the simpler model reported here.

Table 1  
Canonical Highlighting Design

Phase	# blocks	Items × Frequency
First	$N_1$	I.PE→E × 2
Second	$N_2$	I.PE→E × 3    I.PL→L × 1
Third	$N_3 = N_2 + N_1$	I.PE→E × 1    I.PL→L × 3
Test		PE.PL→? (L) I→?(E)

*Note.* An item is shown in the format Cues→Correct Response. In the test phase, typical response tendencies are shown in parentheses.

Previous work has suggested that there are individual differences in magnitude of attention shifting (Kruschke et al., 2005). The magnitude of attention shift can be captured in the locally Bayesian framework by the degree to which  $t_{hid}$  moves away from  $\bar{y}_{hid}$  toward the maximum expressed in Equation 20. All the simulations results that are presented below assume complete attention shifting.

*Simulation results.* Figure 3 shows graphically the results of training in the highlighting procedure. The upper row shows results from the locally Bayesian model, and the lower row shows results from the globally Bayesian model.

I simulated a simple case in which seven trials of I.PE→E were followed by seven trials of I.PL→L. The exact number of trials and their exact relative order is not important to the qualitative outcome as long as some trials of I.PE→E occur first. Therefore I front loaded all the I.PE→E trials so that the training lists would

be easy to read in the left panels of Figure 3. Locally Bayesian learning was executed for every item individually, in the order listed.

The right panels of Figure 3 show the behavior of the models at the end of training. Notice that accuracy is good on the training items: There is a very high probability of responding E to I.PE and a very low probability of responding E to I.PL. The locally Bayesian model shows robust highlighting, with  $p(E) > 50\%$  for cue I alone, and  $p(E) < 50\%$  for cue pair PE.PL. The globally Bayesian model shows no highlighting, however, with  $p(E) = 50\%$  for both I and PE.PL. This lack of highlighting by the globally Bayesian model is exactly what we should expect, on the basis of the Bayesian analyses of the highlighting paradigm discussed earlier.

Figure 3 also shows aspects of the posterior probabilities on the hypothetical weights. The graphs denote the three cue nodes as PE,

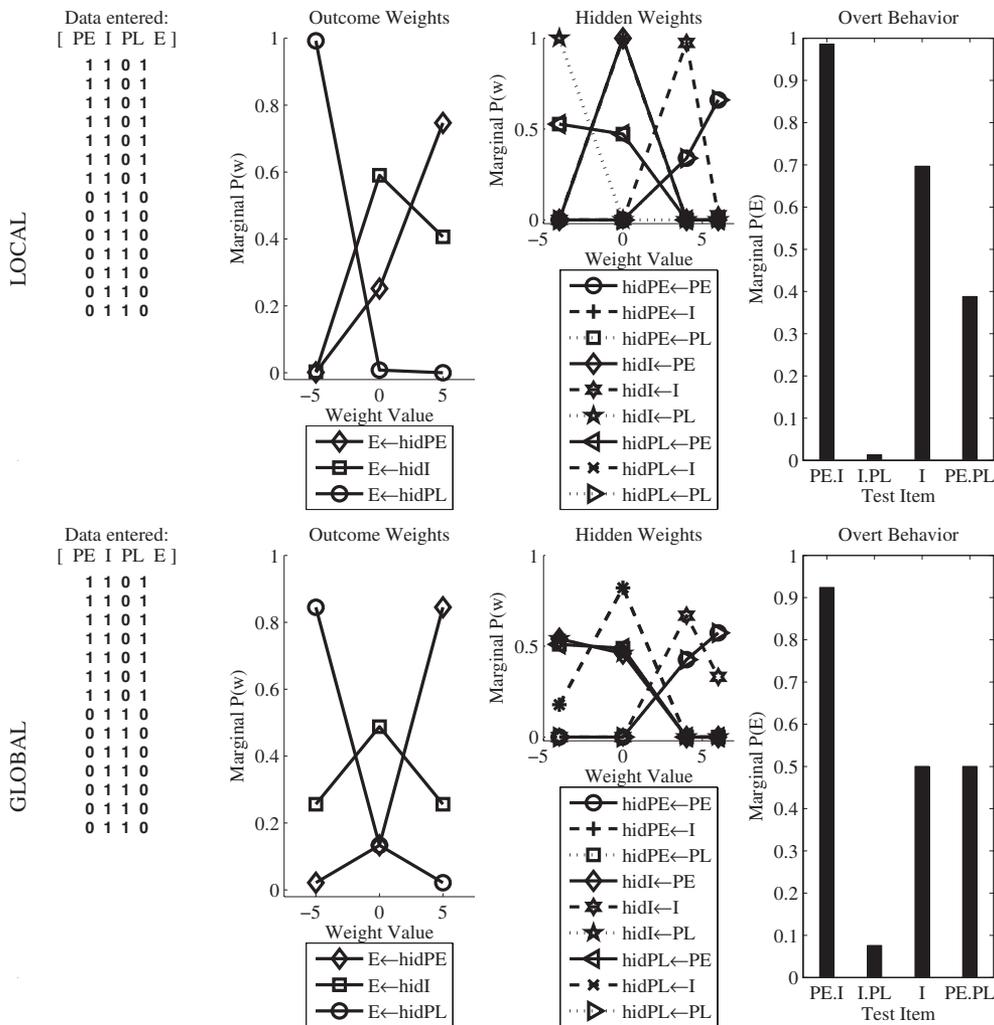


Figure 3. The models trained in the highlighting procedure. Upper row: the locally Bayesian model. Lower row: the globally Bayesian model. In the upper row, in the Hidden Weights panel, the weight hidI←PL is indicated by a five-pointed star on a dotted line, and its peak can be seen prominently at the upper left corner. The weight hidI←PE is indicated by a diamond on a solid line, and its peak is superimposed with other markers high over the zero on the Weight Value axis.

I, and PL. The corresponding hidden nodes are denoted hidPE, hidI and hidPL. The outcome node is denoted E, but it also represents outcome L when the node's value is zero. A connection to the outcome node from the hidden node hidPE is denoted  $E \leftarrow \text{hidPE}$ . A connection to the hidden node hidPE from the cue node I is denoted  $\text{hidPE} \leftarrow I$ .

The panels labeled *Outcome Weights* in Figure 3 show the marginal belief probabilities for values of the outcome weights. For example, the marginal probability of value  $-5$  on weight  $E \leftarrow \text{hidPL}$  is the sum of the posterior probabilities of all hypotheses that have a value of  $-5$  on weight  $E \leftarrow \text{hidPL}$ . For locally Bayesian learning, we see that the posterior probabilities on the output weights are asymmetric for hidPE and hidPL. There is high probability that  $E \leftarrow \text{hidPL}$  is  $-5$ , but not as high a probability that  $E \leftarrow \text{hidPE}$  is  $+5$ . The output weights are also asymmetric from hidI: There is higher probability that  $E \leftarrow \text{hidI}$  is  $+5$  than  $-5$ . For globally Bayesian learning, however, no such asymmetry occurs. Globally Bayesian learning accurately reflects the underlying symmetry of the training cases.

The panels labeled *Hidden Weights* in Figure 3 show the marginal belief probabilities for values of the hidden weights. For locally Bayesian learning, the distributions are asymmetric. In particular, the weight  $\text{hidI} \leftarrow \text{PL}$  has very high probability on value  $-5$ , which means that PL inhibits hidI, whereas the weight  $\text{hidI} \leftarrow \text{PE}$  has very high probability on value 0, which means that PE does not inhibit hidI. For globally Bayesian learning, no such asymmetry exists. To reiterate, globally Bayesian learning accurately reflects the symmetry of the training cases.

The locally Bayesian model exhibits highlighting because of the hidden targets it generates. When presented with a case of  $I.\text{PL} \rightarrow L$  (after earlier training on  $I.\text{PE} \rightarrow E$ ), the best target for the hidden layer sets hidI at zero. Thus, the hidden layer learns to map  $I.\text{PL}$  to hidPL (not to hidI.hidPL). In the language of attentional learning theory (Kruschke, 2003a), the model has rapidly shifted attention to PL away from I and then has learned to reproduce that shift in response to the stimulus  $I.\text{PL}$ . In more Bayesian terms, the model has generated an internal target that is maximally consistent (or least inconsistent) with its current beliefs and then has performed Bayesian learning with that internal target. The locally Bayesian model first shifts the data (i.e., its internal targets) to best fit its beliefs and only then changes its beliefs to accommodate the (shifted) data.

Figure 3 also reveals that the locally Bayesian model learns the training items faster than the globally Bayesian model. Accuracy on the  $I.\text{PE}$  and  $I.\text{PL}$  training items is better for the locally Bayesian model than for the globally Bayesian model. This advantage for the locally Bayesian model appears to be only slight in Figure 3 because the response proportions are compressed against the limits of the possible range, but the accuracy advantage for the locally Bayesian model is quite large on the initial trials of both phases. The locally Bayesian model improves its accuracy faster than the globally Bayesian model on every training trial.

This faster learning by the locally Bayesian model might seem unexpected because globally Bayesian models are supposed to be optimal learners. The locally and globally Bayesian models have exactly analogous hypothesis spaces, exactly analogous priors, and the same training items. So how can the globally Bayesian model, which accurately learns the underlying symmetry of the items, learn more slowly than the locally Bayesian model?

At least part of the answer is that the globally Bayesian model retains some belief in hypotheses that are eliminated by the internal targets in the locally Bayesian model, and the lingering uncertainty of the global model leaves it less accurate. Specifically, during the early training phase ( $I.\text{PE} \rightarrow E$ ), the globally Bayesian model retains some belief in the joint hypothesis that (a) hidI is inhibited by PE and (b) hidPE is inhibited by I and (c) hidI and hidPE both inhibit outcome E. In other words, the globally Bayesian model retains some belief in the joint hypothesis that cues I and PE prevent each other from inhibiting outcome E. This hypothesis (among others) dilutes the marginal accuracy when tested with  $I.\text{PE}$ . The locally Bayesian model, on the other hand, quickly squelches any beliefs in inhibition among I and PE. This is because, in early training, the hidden target specifies full activation of both hidI and hidPE, which is inconsistent with any inhibition to hidI from PE or to hidPE from I. The robust average activation of hidI and hidPE also quickly squelches belief in inhibitory links to outcome E from hidI or hidPE.

In the late phase of training ( $I.\text{PL} \rightarrow L$ ), the locally Bayesian model retains and enhances its early lead by specifying a hidden target that is maximally consistent with its earlier learning. For  $I.\text{PL} \rightarrow L$ , the hidden target puts zero activation on hidI because the currently believed hypotheses assert that hidI indicates outcome E, not outcome L. This shift of activation away from hidI allows the model to retain high accuracy on  $I.\text{PE}$  while quickly learning  $I.\text{PL}$  without interference from cue I. This acceleration of learning the later cases, caused by the shift of activation away from hidI, is directly analogous to the acceleration of learning in the EXIT model emphasized by Kruschke (2003b). The EXIT model learns faster when there are learned shifts of attention than when there are not shifts of attention, because interference between training items is reduced by the attentional shifts.

The slower learning by the globally Bayesian architecture cannot be dismissed by arguing that it was given a poor prior. The prior was selected to yield marginal distributions that exactly match those of the locally Bayesian prior. Moreover, any prior for the global model that is symmetric on PE and PL will fail to show highlighting. The point is that the locally Bayesian processing not only shows highlighting but also happens to accelerate learning in this case.

#### *Application to Blocking and Backward Blocking*

Blocking (Kamin, 1968) occurs when the early phase of learning has trials of  $A \rightarrow X$  and the later phase has trials of  $A.B \rightarrow X$ . Notice that in the second phase, the same outcome is indicated by an additional cue. In subsequent tests, B elicits a weaker X response than it would have if only the  $A.B \rightarrow X$  trials had been trained. Thus, the previous training of  $A \rightarrow X$  seems to have mitigated, or blocked, learning about B in the subsequent  $A.B \rightarrow X$  trials. Blocking is a crucial phenomenon for all models of learning to address because it is observed in a wide variety of procedures and species, and it appears to disconfirm any model that merely counts co-occurrences of cues and outcomes (but cf. Miller & Matzel, 1988).

Backward blocking is an analogous phenomenon that occurs when the phases of training are reversed. The first phase involves  $A.B \rightarrow X$  trials and the later phase involves  $A \rightarrow X$  trials. Despite the fact that B is absent in the second phase, it loses strength. Typically, however, the amount of reduction in backward blocking

is weaker than the amount of reduction in forward blocking (see e.g., Beckers, De Houwer, Pineño, & Miller, 2005; Kruschke & Blair, 2000; Lovibond, Been, Mitchell, Bouton, & Frohardt, 2003; Pineño, Urushihara, & Miller, 2005; Shanks, 1985). This asymmetry in strengths of forward and backward blocking is a trial-order effect that is challenging for extant time-independent Bayesian approaches.

There have been several previous theories of blocking and backward blocking (for reviews, see De Houwer & Beckers, 2002a; Dickinson, 2001). One type of theory involves error-driven associative learning, whereas another type of theory involves Bayesian learning. The error-driven associative learning models descend from the Rescorla–Wagner (Rescorla & Wagner, 1972) model. The Rescorla–Wagner model handily accounts for blocking, but because it assumes absent cues have zero influence on learning, it cannot account for backward blocking. Extensions of the model, that assume absent cues have a negative impact on learning, can account for backward blocking or other effects (Dickinson & Burke, 1996; Ghirlanda, 2005; Markman, 1989; Tassoni, 1995; Van Hamme & Wasserman, 1994). The models assert that only absent cues that are expected to be present should have negative impact, but the exact computations regarding which cues are expected, and their magnitude of negativity, have been left unspecified.

The Bayesian models of backward blocking (e.g., Dayan & Kakade, 2001; Gopnik et al., 2004; Sobel et al., 2004; Tenenbaum & Griffiths, 2003) show the effects by shifting belief probability over hypotheses about cue–outcome correspondences. For example, suppose the model has three hypotheses:  $A \Rightarrow X$  (and  $B \not\Rightarrow X$ ),  $B \Rightarrow X$  (and  $A \not\Rightarrow X$ ), and  $A \vee B \Rightarrow X$ . There is a belief probability for each of the three hypotheses, and, crucially, the sum of the belief probabilities must always be 1.0 because the hypotheses are mutually exclusive and exhaustive. Therefore, if belief in any one hypothesis increases, belief in the other hypotheses must decrease. The model accounts for backward blocking because in the second phase, as belief in  $A \Rightarrow X$  increases, belief in  $B \Rightarrow X$  decreases, so that subsequent testing with B alone shows reduced strength of X responding. This is the everyday logic of exoneration, mentioned in the Introduction: If A is responsible, then B is exonerated.

Unfortunately, for Bayesian models that are trial-order invariant (e.g., Gopnik et al., 2004; Sobel et al., 2004; Tenenbaum & Griffiths, 2003), there is no difference in strength between forward blocking and backward blocking. Admittedly, these models have been applied to situations in which human learning occurs in just a few trials, unlike the error-driven associative models that originally focused on animal learning that occurs across many trials. The extension of the Bayesian approach, to phenomena of highlighting and relative magnitudes of forward and backward blocking, is a different goal than that of some previous Bayesian modelers. Of previous Bayesian models applied to blocking and backward blocking, only the Kalman filter model of Dayan and Kakade (2001) is sensitive to trial order. As described briefly in the introduction, the Kalman filter adds uncertainty to beliefs on every trial, so that items trained earlier suffer more accumulated uncertainty than items trained later. The Kalman filter can show stronger forward than backward blocking, and the degree of difference depends on the amount of uncertainty injected on each trial.

The locally Bayesian model introduced here is also sensitive to trial order, but for a rather different reason. The Bayesian updating

of beliefs generates backward blocking just as in other Bayesian approaches. In the locally Bayesian model, however, the selection of asymmetric targets in the hidden layer generates stronger forward blocking than backward blocking.

Figure 4 shows the results of the locally Bayesian model for backward and forward blocking. The top row shows the state of the model after a few trials of training on  $A.B \rightarrow X$ . Notice in the right panel the percentage of X responses given to B alone:  $p(X|B) \approx .77$ . This level of responding is the baseline against which forward and backward blocking are to be judged.

The middle row of Figure 4 shows the locally Bayesian model after backward blocking, that is, after training continued with  $A \rightarrow X$ . Notice in the right panel that  $p(X|B)$  has dropped to about .61 despite the fact that B never occurred in the second phase of training. Notice also that the weight to X from hidB (denoted  $X \leftarrow \text{hidB}$ ) has its average belief probability shifted down dramatically: In the top row the modal  $X \leftarrow \text{hidB}$  value is 5, whereas in the middle row the modal value is 0. This backward blocking is the result of Bayesian belief updating, analogous to that reported by previous researchers.

The bottom row of Figure 4 shows results for forward blocking in the locally Bayesian model. The left panel shows that the same items were trained as in backward blocking (cf. the middle row); merely their order was reversed so that all the  $A \rightarrow X$  items came first instead of last. The right panel shows that  $p(X|B) \approx .35$ , which is clearly lower than that observed after backward blocking. In other words, blocking is stronger in forward blocking than in backward blocking.

The locally Bayesian model shows stronger forward blocking because the hidden targets suppress hidB during A.B training. This suppression can be observed in the bottom row's third panel, which graphs the hidden weights. The modal value for  $\text{hidB} \leftarrow A$  is  $-4$ , which means that A is inhibiting hidB. The suppression of hidB is beneficial because after  $A \rightarrow X$  training, there is significant belief in all outcome-weight hypotheses that have positive values for  $X \leftarrow \text{hidA}$ , including the specific hypothesis that  $X \leftarrow \text{hidA}$  is positive ( $+5$ ) and  $X \leftarrow \text{hidB}$  is negative ( $-5$ ). If hidB is allowed to be active when cues A.B appear, outcome X is inhibited by the currently believed hypothesis that  $X \leftarrow \text{hidB}$  is negative ( $-5$ ). Therefore, it is maximally consistent with current beliefs to suppress hidB in the hidden-layer target.

Figure 5 shows behavior of the analogous globally Bayesian model. The top row shows the state of the model after the first phase of backward blocking. The degree of responding to B alone is the baseline against which forward and backward blocking are to be judged. The middle row shows results from backward blocking, and the bottom row shows results from forward blocking. There is no difference in overt behavior, or marginal weights, between forward and backward blocking. This lack of difference is expected, of course, because the globally Bayesian model should be invariant under changes in trial order, and indeed it is. This insensitivity is undesirable as a model of human performance, which, as described earlier, can show greater forward blocking than backward blocking.

A comparison of Figures 5 and 4 reveals that the locally Bayesian model learns its training items faster than the globally Bayesian model. Notice the accuracy of the models on the training item, A.B. The locally Bayesian model shows higher accuracy than the globally Bayesian model. This advantage for the locally Bayesian

*(text continues on page 692)*

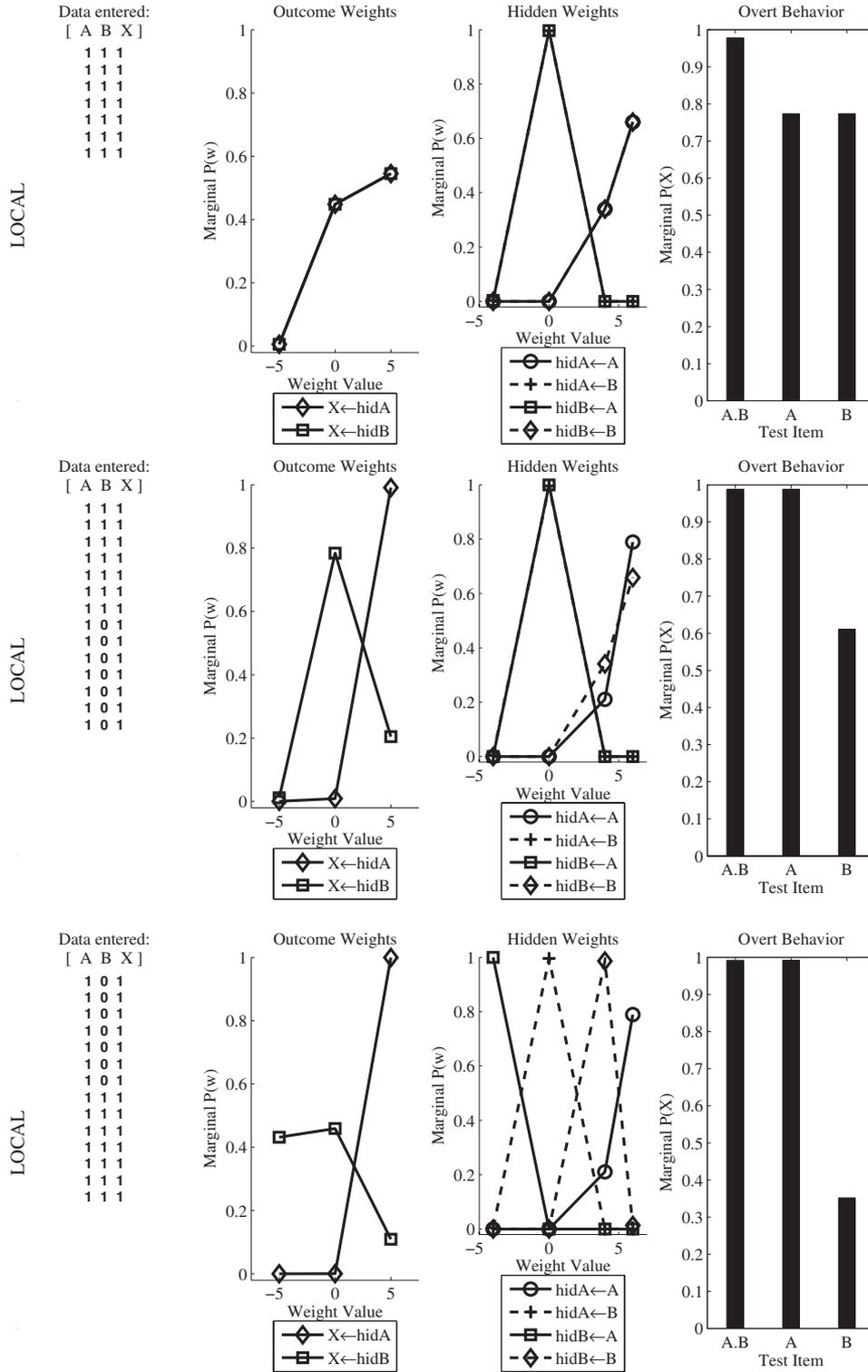


Figure 4. The locally Bayesian model applied to backward or forward blocking. Top row: after early training in backward blocking (or unovershadowing). Middle row: after backward blocking. Bottom row: after forward blocking. In the Hidden Weights panels, in the top and middle rows, the hidA←B and hidB←A markers are superimposed.

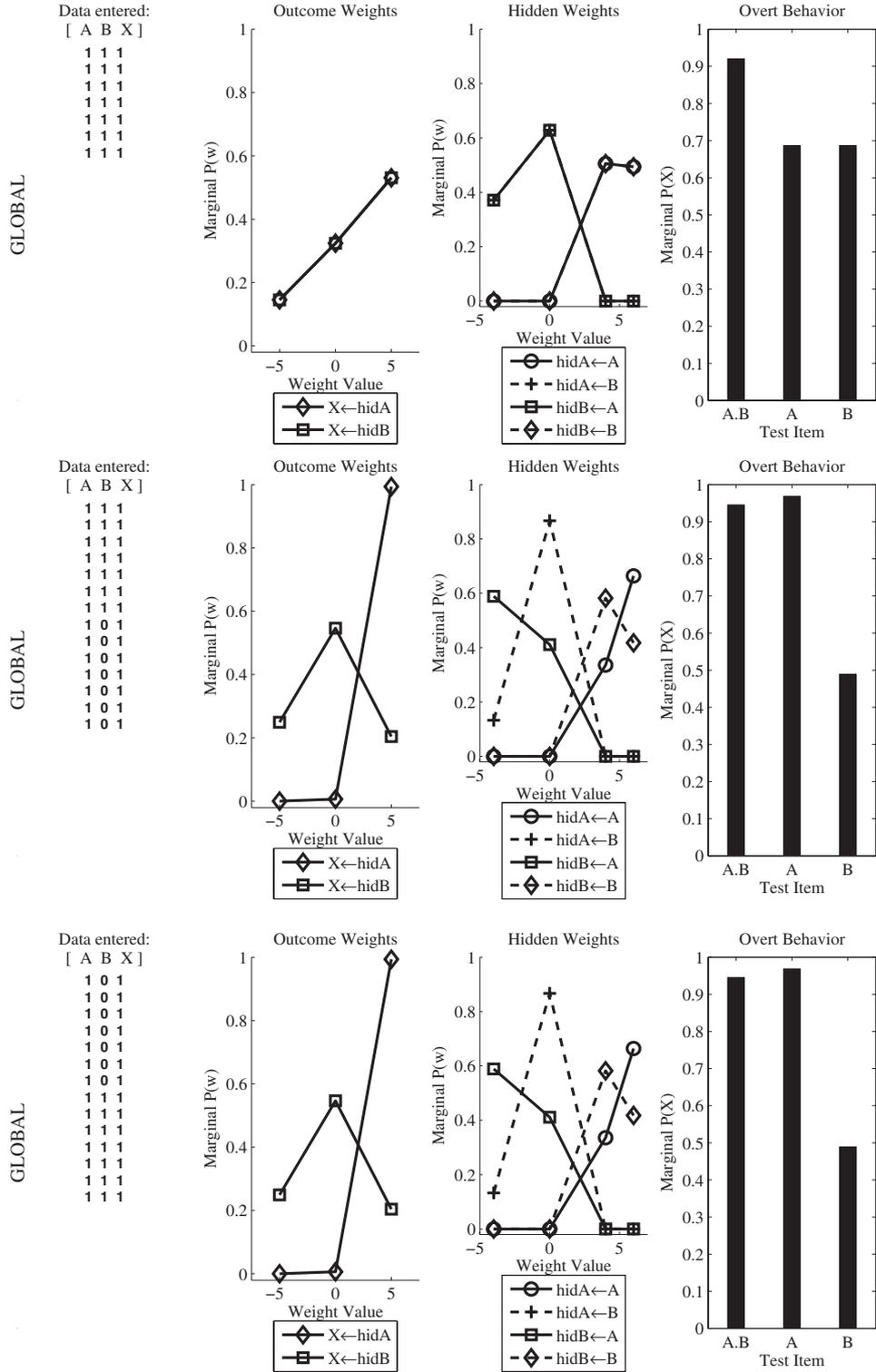


Figure 5. The globally Bayesian model applied to backward or forward blocking. Top row: after early training in backward blocking (or unovershadowing). Middle row: after backward blocking. Bottom row: after forward blocking. In the Outcome Weights panel in the top row, the two lines are superimposed. In the Hidden Weights panel in the top row, the  $\text{hidA} \leftarrow \text{B}$  and  $\text{hidB} \leftarrow \text{A}$  markers are superimposed.

model is quite strong in the early trials and persists throughout training. Thus, despite the fact that the globally Bayesian model learns optimally over the joint hypothesis space, the locally Bayesian model learns the training items faster.

In summary, the locally Bayesian model shows backward blocking that is difficult for error-driven associative models, and the locally Bayesian model shows sensitivity to trial order that is difficult for some globally Bayesian models. The locally Bayesian model also learns faster than the analogous globally Bayesian model.

There is no claim here that this model comprehensively explains the myriad results surrounding blocking and backward blocking. Despite the strong attentional learning in forward blocking, there is no account here of learned attention in backward blocking (Kruschke & Blair, 2000). There is no account of the dependence of backward blocking on within-compound associations (Dickinson & Burke, 1996; Wasserman & Berglan, 1998). There is no account of second-order blocking (De Houwer & Beckers, 2002b), or of the influence of additive targets (Lovibond et al., 2003), or of spontaneous recovery from blocking (Pineño et al., 2005). Thus, the claims here are modest: What has been shown is one way to combine Bayesian and attentional approaches to ameliorate some of their individual inadequacies. The general discussion explores potential expansions of the Bayesian framework to address some of the more elaborate phenomena. Blocking, as a behavioral effect, is probably generated by many different underlying mechanisms. Any model of all the effects cited above will probably involve a combination of several mechanisms.

#### *Application to Unovershadowing and Backward Conditioned Inhibition*

Overshadowing is the phenomenon that after training with  $A.B \rightarrow X$ , responses to  $B$  alone are weaker than if  $B$  were trained by itself, without being accompanied by  $A$ . Apparently the presence of  $A$  has overshadowed  $B$ . In *unovershadowing*, or recovery/release from overshadowing, after the  $A.B \rightarrow X$  training there are trials of  $A \rightarrow \neg X$ , that is, cue  $A$  alone leading to the absence of outcome  $X$ . When  $B$  is then tested alone, it elicits outcome  $X$  more strongly, despite the fact that it never occurred in the later phase of training (Beckers et al., 2005; Kaufman & Bolles, 1981; Larkin, Aitken, & Dickinson, 1998; Lovibond et al., 2003; Matzel, Schachtman, & Miller, 1985; Melchers, Lachnit, & Shanks, 2004; Wasserman & Berglan, 1998). Unovershadowing is the Holmesian logic of eliminating the impossible, mentioned in the Introduction: When cue  $A$  is not responsible, then cue  $B$  must be.

Figure 6 shows the results of the local Bayesian model applied to unovershadowing. Notice that the strength of responding to  $B$  alone (rightmost panel) is higher than after the first phase of training, which can be reviewed in the top row of Figure 4. In other words, there is robust unovershadowing. Notice also in the middle-left panel that the probability mass for weights to  $X$  from  $\text{hidB}$  ( $X \leftarrow \text{hidB}$ ) has shifted to the right (compared with Figure 4), that is, the mean weight has increased, despite the fact that  $B$  did not appear in later training.

Unlike some other extant Bayesian models, the locally Bayesian attention model predicts different behaviors when the phases of training are reversed. In reversed unovershadowing,  $A \rightarrow \neg X$  is followed by  $A.B \rightarrow X$ . In the locally Bayesian model, final re-

sponses to  $A.B$  are enhanced, and responses to  $A$  are even lower, than for unovershadowing. This is because on  $A.B \rightarrow X$  trials, the hidden target sets  $\text{hidA}$  to zero, and so the model learns to believe a negative weight on  $\text{hidA} \leftarrow B$ . Essentially, when cues  $A.B$  are presented, the hidden layer attends only to  $\text{hidB}$ , and so the response to  $A.B$  is virtually as strong as the response to  $B$  alone. In regular unovershadowing, however, the model (in its present form) cannot retrospectively learn a negative weight on  $\text{hidA} \leftarrow B$ , and so the impact of  $A$  continues to have influence during later  $A.B$  tests. Thus, this particular simplistic model predicts that responding to  $A.B$  should be strong after reversed unovershadowing but weaker after unovershadowing. I am not aware of any published data that directly addressed this prediction because the  $A.B$  combination typically is not tested at the end of unovershadowing. The main point here is to illustrate again the fact that the locally Bayesian model is sensitive to trial order. The particular predictions of this simplistic implementation are not essential to the success or failure of the general framework.

The globally Bayesian model also exhibits robust unovershadowing, of course, as can be seen in the lower row of Figure 6. The test performance on Cue  $B$  alone is stronger than after the first phase, shown in the top row of Figure 5. Unlike the locally Bayesian model, the globally Bayesian model predicts equal performance for unovershadowing and reversed unovershadowing because the globally Bayesian model is not sensitive to trial order.

It is interesting to note that the globally Bayesian model shows selectively faster learning during the second phase of unovershadowing than the locally Bayesian model. Accuracy on the second-phase item,  $A \rightarrow \neg X$ , grows faster for the globally Bayesian model than for the locally Bayesian model. This result can be seen in the right panels of Figure 6, where  $p(X|A)$  is smaller for the global model than for the local model. The reason the global model learns this case faster is that it has a hypothesis in its joint hypothesis space that is well tuned to the training case but which is not available to the locally Bayesian model with its separate hypothesis spaces. The global joint space has hypotheses in which the weight to  $X$  from  $\text{hidA}$  ( $X \leftarrow \text{hidA}$ ) is negative and the weight to  $\text{hidA}$  from  $B$  ( $\text{hidA} \leftarrow B$ ) is negative. These hypotheses retain some belief during the first phase of training in the global model (because the presence of  $B$  in early training inhibits  $\text{hidA}$ , so the negative weight to  $X$  from  $\text{hidA}$  is not felt). That combination of weights is then perfect to accommodate the training item in the second phase, which needs an inhibitory weight from  $\text{hidA}$  to  $X$ . So the global model, with its joint hypotheses, is poised to learn the second phase quickly. The marginal weights in the lower row of Figure 6 do indeed show large probabilities loaded onto negative values of  $X \leftarrow \text{hidA}$  and  $\text{hidA} \leftarrow B$ . The locally Bayesian model, on the other hand, does not allow the double negative combination (i.e., negative  $X \leftarrow \text{hidA}$  and negative  $\text{hidA} \leftarrow B$ ) to survive the first phase of training because the layers operate separately. During the first phase, the locally Bayesian model shifts belief away from negative weights in the outcome layer and in the hidden layer, and therefore the model is at a disadvantage when confronting the second phase of learning.

In summary, the locally Bayesian model shows robust unovershadowing, which is difficult for error-driven connectionist models (including the Rescorla–Wagner model) to address. The locally Bayesian model predicts differences between unovershadowing and reversed unovershadowing because of trial-order sensitivity.

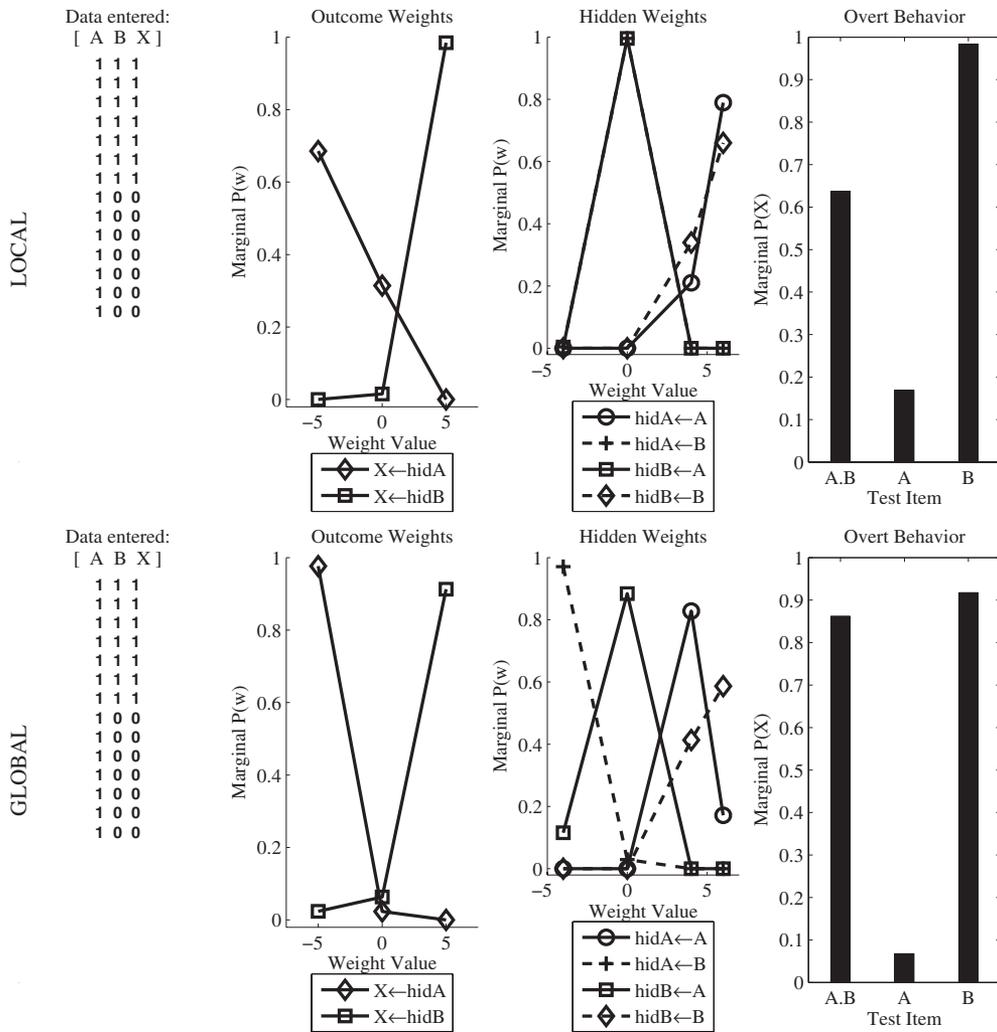


Figure 6. The models after later training in unovershadowing. Top row is locally Bayesian, to be compared with the top row of Figure 4. Bottom row is globally Bayesian, to be compared with the top row of Figure 5. In the Hidden Weights panel in the top row, the hidA←B and hidB←A markers are superimposed.

The unovershadowing paradigm is one in which the analogous globally Bayesian model learns faster than the locally Bayesian model.

In *conditioned inhibition*, the first phase of training involves trials of A→X. The second phase of training has trials of A.B→-X. The result is that B becomes an inhibitor of response X. In *backward conditioned inhibition*, the phases of training are reversed. B becomes an inhibitor in this case too (Chapman, 1991; Larkin et al., 1998; Melchers et al., 2004).

Backward conditioned inhibition is the same structure as unovershadowing but with the roles of the outcomes reversed: What was a present outcome is now an absent outcome and vice versa. Conditioned inhibition is trickier to assess behaviorally, however, than unovershadowing. Whereas unovershadowing results in an increase in a response, which can be directly observed, backward conditioned inhibition results in a lack of response, which can only be indirectly observed. Traditional indirect tests of

conditioned inhibition include the summation and retardation tests (Rescorla, 1969). Fortunately, when assessing the model, we do not need to rely merely on overt responses to infer hidden inhibitory links because we can peer inside the model and see the actual associative strengths.

Results of the model applied to backward conditioned inhibition are shown in Figure 7. Cue E is an excitator and cue I is an inhibitor (not to be confused with the imperfectly predictive cue in highlighting). As expected, robust backward conditioned inhibition is obtained, for both locally and globally Bayesian models. Cue I becomes a strong inhibitor despite its absence in the later phase of training. The right panel shows that the response to cue I has dropped well below its prior baseline level. The panel labeled *Outcome Weights* shows that the probability mass on the weight to X from hidI (X←hidI) has shifted to extreme negative values relative to its prior distribution, despite the fact that cue I was absent during later training.

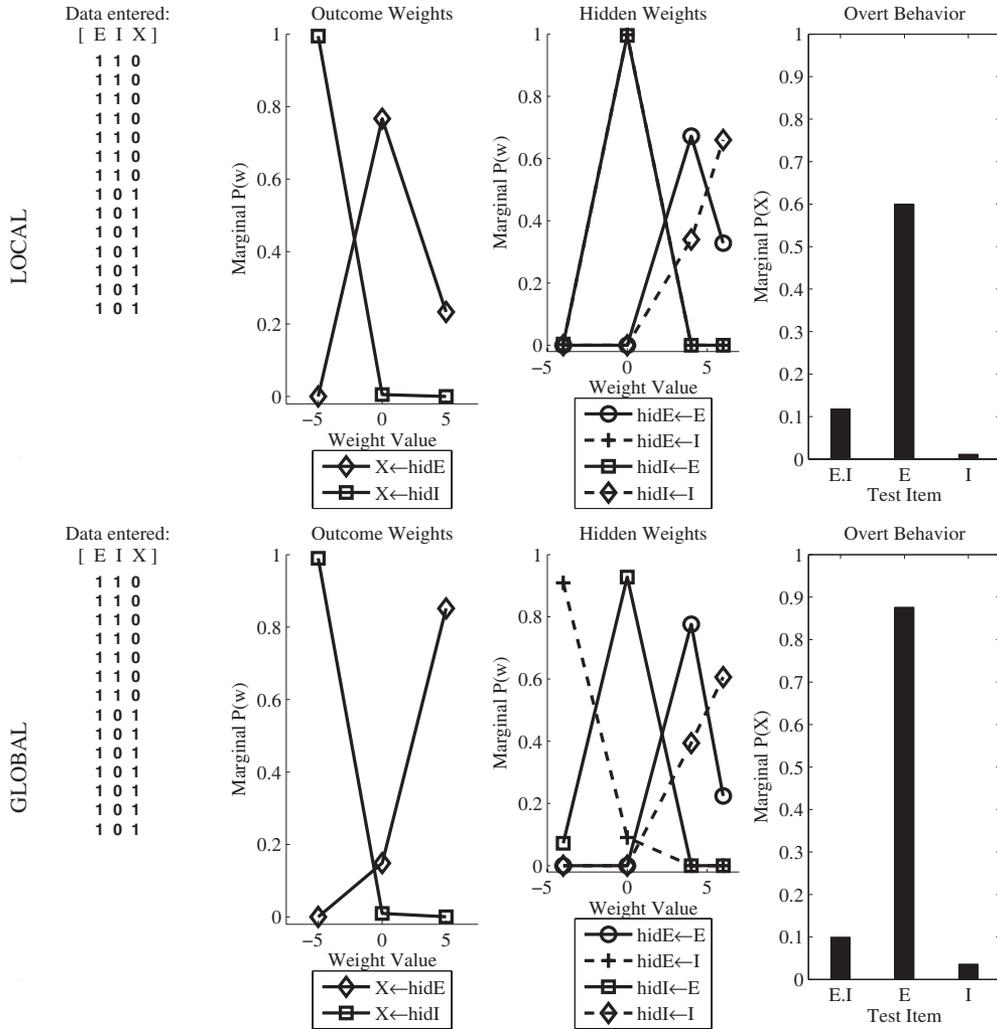


Figure 7. Results from backward conditioned inhibition for the locally Bayesian model (top row) and the globally Bayesian model (bottom row).

The lower row of Figure 7 shows results from the globally Bayesian model. The globally Bayesian model learns the second phase of backward conditioned inhibition faster than the locally Bayesian model. The explanation for the advantage is analogous to the case of unovershadowing. In the joint hypothesis space of the global model, hypotheses with negative  $hidE \leftarrow I$  weights and positive  $X \leftarrow hidE$  weights survive the first phase of training. These hypotheses are then poised to accommodate the demands of the second phase. No analogous combination exists in the local model that can survive the first phase of training. In the local model, all positive weights to  $X$  from  $hidE$  are squelched in the first phase, and so the local model begins the second phase at a disadvantage.

In summary, the cases of unovershadowing and backward conditioned inhibition have reiterated points made for highlighting and blocking while also revealing more about the relation of local and global models. The reiterated points are that the Bayesian models exhibit retrospective revaluation effects that error-driven connectionist models find difficult, and the locally Bayesian model shows

trial-order effects that some globally Bayesian models cannot. The newly revealed point is that the globally Bayesian model can sometimes learn later items faster than the locally Bayesian model, when the global model retains joint hypotheses that the local model is not able to sustain because its layers operate separately. Thus, the local model can learn faster than the global model when the hidden targets reduce interference between new and old items, but the global model can learn faster when it has a joint hypothesis that fits the items well but which the local model cannot sustain.

### Discussion

#### Attention Is Crucial

Elsewhere (e.g., Kruschke, 2003a), I have argued that an essential mechanism in human associative learning is rapid shifting of attention across cues and the learning (retention) of those shifts. For a given stimulus, the cognizer learns associations from the

stimulus to an allocation of attention across the stimulus cues, and the cognizer learns associations from the attentionally filtered cues to the overt responses or outcomes. An illustration of these two layers of associations appeared in Figure 2. A key part of the learning process is the allocation of attention, for which there is no external teacher. Instead, the learner must infer an attentional allocation. What has been offered in the present article is a locally Bayesian approach to learning the associations in the two layers, along with a way of generating an allocation of attention.

The simplistic locally Bayesian model illustrated above can only make probabilistic copies of the input cues at its hidden layer. Its hidden layer cannot represent cue combinations. Therefore, the model cannot learn nonlinear mappings from cues to outcomes, such as the exclusive-or (XOR). In principle, the model could be expanded such that its hidden layer includes higher order cue combinations. One variation of that approach is for the hidden node hypothesis space to include a random smattering of weighted cue combinations, much like the typical random starting weights of traditional or Bayesian back-propagation networks (MacKay, 2003; Neal, 1996; Rumelhart et al., 1995; Rumelhart, Hinton, & Williams, 1986) or the random covering map in the original ALCOVE model (Kruschke, 1992). To qualitatively reproduce the simulation results reported above, I believe that the hypothesis space must contain hypotheses that implement the notion of selective attention, whereby cues can be selectively ignored or attended. To exhibit a highlighting effect, the model should be able to suppress its internal representation of Cue I when presented with I.PL and to enhance its internal representation of PL. To exhibit strong forward blocking, the model should be able to enhance its internal representation of A when presented with A.B and to suppress its internal representation of B.

### *Relations to Some Other Models*

The idea of attentionally filtered cues was implemented by the hidden layer in the simplistic model above. Another way to implement attentional filtering is to represent attention as multiplicative gates on cue activations and have the model learn about hypothetical weights from cue configurations (i.e., exemplars) to attention gates. There is one layer of weights from exemplars to attention gates and a second layer of weights from attentionally gated cues to outcomes. The two layers of weights are supplied with spaces of hypothetically possible sets of weights, and the degree of belief in each hypothesis is updated trial by trial. This amounts to a locally Bayesian implementation of the EXIT model (Kruschke, 2001a, 2001b). I have simulated the locally Bayesian EXIT model and found it to produce behaviors very much like the behaviors of the simple model above.

The top layer of the simplistic locally Bayesian model is much like a Kalman filter (which was mentioned in the Introduction) but without uncertainty added on each trial. The locally Bayesian model extends the Kalman filter approach by prepending an attentional learning layer. Whereas the Kalman filter learns about the cues in their totality, the upper layer of the locally Bayesian model learns only about attentionally filtered cues at the hidden layer. The attentional filtration depends on the temporal order of training items. The temporal dependencies of the two models are not incompatible; future extensions of the models could incorporate

both the noise accumulation of the Kalman filter model with the attentional selection of the locally Bayesian model.

The present model's notion of attention is quite different than what Dayan et al. (Dayan & Kakade, 2001; Dayan et al., 2000; Dayan & Yu, 2003) referred to as attention in the Kalman filter. In their approach, the posterior variance on a cue's weight is the attention paid to that cue. Higher variance on a cue's weight denotes higher uncertainty about the cue's impact on the outcome, and uncertainty is supposed to elicit attention in learning. Posterior variances on associative weights can be seen, roughly, in the graphs of outcome-weight probabilities. In Figure 4, for example, the bottom row shows the state of the locally Bayesian model after (forward) blocking. The graph of outcome weights shows the weight to X from hidA ( $X \leftarrow \text{hidA}$ ) has virtually all of its probability mass loaded over a value of +5. This distribution has small variance, hence small uncertainty and small *attention* in the sense used by Dayan et al. The weight to X from hidB ( $X \leftarrow \text{hidB}$ ), however, has its probability mass distributed over all three values of -5, 0, and +5. This distribution has higher variance, hence higher uncertainty and higher attention in the usage of Dayan et al. My use of the term *attention* is rather different. In the locally Bayesian model, attention is the activation of the cues in the hidden layer. During the prediction phase of a trial, before an external teacher is supplied, attention is the mean activation of the hidden layer. During the learning phase, after corrective feedback is supplied, attention is the target at the hidden layer. In the bottom row of Figure 4, the graph of the hidden-weight distribution shows that hidB is strongly inhibited by A (i.e.,  $\text{hidB} \leftarrow A$  has most of its probability mass on a value of -4). The self connection to hidB from B also has most of its probability mass on its smallest allowed value. These weights imply that cue B is largely ignored, not attended to. Cue A, on the other hand, is attended to. Thus, attention as internal cue activation in the locally Bayesian model is quite distinct from attention as weight uncertainty in the Kalman filter model.

In the locally Bayesian model, cues are thought of as inputs, and outcomes are outputs to be predicted. Courville and colleagues (Courville et al., 2004; Courville, Daw, & Touretzky, 2005) instead conceptualized both the cues and outcomes as effects to be predicted by latent causes. In their approach, a hypothesis is a set of weights from latent causes to cues and outcomes, with the probability of each effect being determined by a sigmoidal function of the summed weights from activated latent causes. The hypothesis space consists of many weight combinations, and Bayesian learning shifts belief probability among the hypotheses. Courville et al. (2004) showed that the approach can account for the dependency of conditioned inhibition on the number of trials of training, by virtue of the prior probabilities being gradually overwhelmed by training data. Estimating the Bayesian probabilities is computationally intensive, and their approach involves no temporal encoding, so it suffers from trial-order invariance and can show none of the trial-order dependencies discussed above.

In principle, the latent-cause approach might be applied to each layer in a two-layer architecture with locally Bayesian learning. One set of latent causes would generate the cues and the attentionally filtered cues, whereas another set of latent causes would generate attentionally filtered cues and outcomes. Targets for the attentionally filtered cues would be selected as in the locally Bayesian scheme explicated above. Presumably such an architec-

ture would generate trial-order phenomena comparable with the simplistic model reported above.

### Dynamic Creation of Hypotheses

The simple model simulated above is not able to exhibit some phenomena related to blocking procedures, such as the dependency of backward blocking on memory for cue combinations (Aitken, Larkin, & Dickinson, 2001; Dickinson & Burke, 1996; Wasserman & Berglan, 1998). This inability in the model is a limitation imposed by the use of simplistic nonconfigural associative hypotheses. Future versions of the model might include representations of cue combinations, selectively recruited as needed. In other words, the model must have the right kind of hypotheses, generated on the fly.

Two existing approaches to dynamic hypothesis recruitment include the rational model of categorization by Anderson (1991), and the Distributed Adaptive Control 5 (DAC5) model by Verschure and Althaus (2003). Rigorous predictions for the DAC5 model rely on full-scale robotic simulations far beyond the scope of this article. Because DAC5 lacks selective attention to cues, however, it probably fails to show highlighting in the canonical design. Anderson (1990, pp. 117–120) applied the rational model to the inverse base rate effect reported by Medin and Edelson (1988), which emerges when using only the second phase of the canonical design in Table 1, where I.PE→E is three times as frequent as I.PL→L throughout the training. The rational model can capture the ordinal trends of the inverse base rate effect but relies on the categories having different base rates: “[feature] mismatches will be weighed more seriously for high-frequency diseases” (Anderson, 1990, p. 119). Specifically, for probe PE.PL, the missing feature I mismatches both categories but is weighed more heavily for the high-frequency E category. This difference will not occur in the canonical highlighting design, wherein categories have equal frequencies. Simulations reported elsewhere (Kruschke, 2006) verify that the rational model shows no highlighting effect in the canonical design.

The framework I am expounding here suggests an extension of the rational model that might accommodate highlighting and other attentional effects. Layers of rational models could be used in succession, the first rational model learning to map cues to attentional allocations and the second rational model learning to map attentionally filtered cues to outcomes. This approach is an especially intriguing prospect for future research because of its ability to recruit hypotheses in each layer on the fly. Implementing the approach would require some additional assumptions, however, regarding the representation and processing of absent or unattended cues.

### Conclusion

Locally Bayesian learning achieves trial-order effects by generating internal targets that depend on trial order, without necessarily having any time-dependent functions in its individual layers. The internal targets are selected to be maximally consistent with beliefs learned up to that moment. When learning any new cue-outcome datum, the model first generates internal representations that are least inconsistent with its current beliefs before updating its beliefs. In other words, the locally Bayesian model changes the data

to fit its beliefs before changing its beliefs to fit the data. Alas, people seem to behave that way too.

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## Appendix A

### Trial-Order Invariance

The insensitivity of Bayesian updating to the ordering of data is an elementary result. I provide a proof here, however, in the interest of explicitness. The result follows from Equation 1 and the assumed time independence of data. To reduce clutter in this derivation, I will suppress the variables  $x$  and  $M$  from Equation 1. When Equation 1 is applied successively to data  $t^{(1)}$  and  $t^{(2)}$ , in that order, we get

$$p(\theta|t^{(1)}) = p(t^{(1)}|\theta)p(\theta)/p(t^{(1)}) \quad (22)$$

$$p(\theta|t^{(2)}, t^{(1)}) = p(t^{(2)}|\theta, t^{(1)})p(\theta|t^{(1)})/p(t^{(2)}|t^{(1)}), \quad (23)$$

where, in Equation 23,  $p(\theta|t^{(2)}, t^{(1)})$  denotes the probability of  $\theta$  after receiving  $t^{(1)}$  followed by  $t^{(2)}$ . Tackling each term of the right-hand side of Equation 23 in turn, we note first that  $p(t^{(2)}|\theta, t^{(1)}) = p(t^{(2)}|\theta)$  because  $t^{(2)}$  does not depend on  $t^{(1)}$ . The next term on the right-hand side of Equation 23 is  $p(\theta|t^{(1)})$ , which we note is given by Equation 22. Finally, for the last term on the right-hand

side of Equation 23, we note that  $p(t^{(2)}|t^{(1)}) = p(t^{(2)})$  because  $p(t^{(2)})$  is assumed to be independent of  $p(t^{(1)})$ . Plugging those back into Equation 23 yields

$$\begin{aligned} p(\theta|t^{(2)}, t^{(1)}) &= p(t^{(2)}|\theta, t^{(1)})p(\theta|t^{(1)})/p(t^{(2)}|t^{(1)}) \\ &= p(t^{(2)}|\theta) \frac{p(t^{(1)}|\theta)p(\theta)}{p(t^{(1)})} / p(t^{(2)}) \\ &= \frac{p(t^{(2)}|\theta)}{p(t^{(2)})} \frac{p(t^{(1)}|\theta)}{p(t^{(1)})} p(\theta) \\ &= \frac{p(t^{(1)}|\theta)}{p(t^{(1)})} \frac{p(t^{(2)}|\theta)}{p(t^{(2)})} p(\theta) \\ &= p(\theta|t^{(1)}, t^{(2)}), \end{aligned} \quad (24)$$

where the last equality comes from simply going backwards through the previous equalities with the order of  $t^{(1)}$  and  $t^{(2)}$  reversed.

Appendix B

*Highlighting Challenges Time-Invariant Bayesian Models*

A typical Bayesian analysis of the highlighting situation, in which all trials are treated exchangeably, suggests that what the learner should do, when tested with cue I by itself or cues PE.PL, is respond with the overall base rates of the outcomes. In the canonical design,  $p(E) = p(L)$ , and so the Bayesian analysis predicts no preference for E over L, unlike human responding. A formal derivation follows.

By Bayes's theorem, the probability of outcome E given cue I is

$$\begin{aligned}
 p(E|I) &= p(I|E)p(E)/p(I) \\
 &= p(I|E)p(E)/[p(I|E)p(E) + p(I|L)p(L)] \\
 &= p(E)/[p(E) + p(L)] \\
 &= p(E) \tag{25}
 \end{aligned}$$

Thus, as claimed, a Bayesian responder, who is not sensitive to trial order, would not prefer E over L in the canonical design.

When cues PE.PL are presented, we proceed as follows. First, by Bayes's theorem,

$$\begin{aligned}
 p(E|PE.PL) &= p(PE.PL|E)p(E)/p(PE.PL) \\
 &= \frac{p(PE.PL|E)p(E)}{p(PE.PL|E)p(E) + p(PE.PL|L)p(L)} \tag{26}
 \end{aligned}$$

Because the combination PE.PL is never seen in training, we must make assumptions about its probability of occurrence. One reasonable assumption is that  $p(PE.PL|E) = p(PE.PL|L) = \delta > 0$ , where  $\delta$  is a small, perhaps infinitesimal, value. Alternatively, we could assume that cues occur independently for each outcome, that is,  $p(PE.PL|E) = p(PE|E)p(PL|E)$  and  $p(PE.PL|L) = p(PE|L)p(PL|L)$ , and that  $p(PL|E) = p(PE|L) = \delta > 0$ . Under either assumption, Equation 26 becomes

$$\begin{aligned}
 p(E|PE.PL) &= \frac{p(PE.PL|E)p(E)}{p(PE.PL|E)p(E) + p(PE.PL|L)p(L)} \\
 &= p(E)/[p(E) + p(L)] \\
 &= p(E) \tag{27}
 \end{aligned}$$

Again, as claimed, a Bayesian responder who is not sensitive to trial order would not prefer E over L in the canonical design.

This analysis suggests that no time-invariant Bayesian model could account for highlighting. The derivation of Equation 27 did require some extra assumptions, however, that a defender of the Bayesian approach might discover reasons to reject. The derivation of Equation 25 required no such extra assumptions. In any case, highlighting in the canonical training procedure is inherently a trial-order effect.

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