The Neural Bases of Distraction and Reappraisal

Kateri McRae¹, Brent Hughes², Sita Chopra¹, John D. E. Gabrieli³, James J. Gross¹, and Kevin N. Ochsner⁴

Abstract

Distraction and reappraisal are two commonly used forms of cognitive emotion regulation. Functional neuroimaging studies have shown that each one depends upon interactions between pFC, interpreted as implementing cognitive control, and limbic regions, interpreted as mediating emotional responses. However, no study has directly compared distraction with reappraisal, and it thus remains unclear whether they draw upon different neural mechanisms and have different emotional consequences. The present fMRI study compared distraction and reappraisal and found both similarities and differences between the two forms of emotion regulation. Both resulted in decreased negative affect, decreased activation in the amygdala, and increased activation in prefrontal and cingulate regions. Relative to distraction, reappraisal led to greater decreases in negative affect and to greater increases in a network of regions associated with processing affective meaning (medial prefrontal and anterior temporal cortices). Relative to reappraisal, distraction led to greater decreases in amygdala activation and to greater increases in activation in prefrontal and parietal regions. Taken together, these data suggest that distraction and reappraisal differentially engage neural systems involved in attentional deployment and cognitive reframing and have different emotional consequences.

INTRODUCTION

The ability to influence how we experience and express emotions—known as emotion regulation—is a crucial contributor to mental health (Amstadter, 2008; Gross, 2007; Taylor & Liberzon, 2007). Among the most powerful and flexible forms of emotion regulation are cognitive strategies that alter either the way we attend to a stimulus (distraction) or the way we interpret the meaning of a stimulus (reappraisal). Indeed, distraction and reappraisal are among the best-studied forms of emotion regulation (Ochsner & Gross, 2005, 2008; Li & Lambert, 2007; Sheppes & Meiran, 2007; Totterdell & Parkinson, 1999; Craske, Street, & Barlow, 1989).

Distraction involves the use of selective attention to limit the extent to which the emotionally evocative aspects of an event are attended and appraised. Distraction has been shown to be effective for reducing various kinds of negative affective responses, including dysphoric mood (Rusting, 1998), negative cognitions (Fennell & Teasdale, 1984), anger (Gerin, Davidson, Christenfeld, Goyal, & Schwartz, 2006; Rusting, 1998), and stress (Bennett, Phelps, Brain, Hood, & Gray, 2007). Neuroimaging studies have shown that performing a variety of demanding tasks diminishes the aversiveness of pain, as measured by self-reported experience, as well as activation in pain-related regions such as the insula and the medial pFC (mPFC; Seminowicz & Davis, 2007; Wiech et al., 2005; Bantick et al., 2002; Frankenstein, Richter, McIntyre, & Remy, 2001). Typically, reductions in indices of pain response are accompanied by greater activation in regions linked to cognitive control, such as lateral pFC (IpFC) and dorsal ACC (dACC; Seminowicz & Davis, 2007; Kalisch, Wiech, Herrmann, & Dolan, 2006; Bantick et al., 2002; Frankenstein et al., 2001).

Reappraisal involves cognitively changing one’s appraisal of the affective meaning of a stimulus. Reappraisal is recognized as a key component of one of the most successful interventions for the treatment of mood and anxiety disorders, cognitive behavioral therapy (Beck, Rush, Shaw, & Emery, 1979). In laboratory studies, reappraisal has been shown to be successful in decreasing negative emotional responding, as measured by self-reports of emotional experience (Gross, 1998a), peripheral physiological measures of arousal and negative affect (Ohira et al., 2006; Jackson, Malmstadt, Larson, & Davidson, 2000), and activation in brain regions involved in the processing of negative emotion such as the amygdala and the insula (Eippert et al., 2007; Kim & Hamann, 2007; Urry et al., 2006; Phan et al., 2005; Ochsner, Ray, et al., 2004; Ochsner, Bunge, Gross, & Gabrieli, 2002). Neuroimaging studies have shown that successful reappraisal was supported by activation in dorsal and ventral lateral pFC (vIPFC), mPFC, and dACC—all regions associated with various aspects of cognitive control (Miller & Cohen, 2001).

Although growing evidence supports the efficacy of both distraction and reappraisal as emotion regulation strategies, it has been difficult to directly compare distraction and reappraisal for at least three reasons. First,
distractive manipulations, which include verbal fluency, Stroop, multisource interference, and self-generation tasks, typically involve multiple kinds of processing, at least some of which are controlled and deliberative. It is not clear whether control-related activations reflect processes supporting cognitive task performance, regulation of emotion to reduce interference with the cognitive task, or both. Second, some studies have failed to show reductions in self-reported negativity or stress as a result of distraction (Kalisch et al., 2006; Chua, Krans, Tobi, Passingham, & Dolan, 1999), making it difficult to determine whether prefrontal and cingulate activities reflect successful emotion regulation or simply the effort to successfully perform the cognitive task in the face of an affective distracter. The clinical utility of distraction indicates that it can influence self-reported affect, but it is unclear why the experimental designs in these prior studies failed to show that influence. Third, and most importantly, although distraction and reappraisal both have been shown to alter emotional responding, studies have differed in the kinds of stimuli presented and the specificity of the instructions used, and no study has directly compared them. This makes it impossible to determine whether these two emotion regulation strategies engage similar or dissimilar brain mechanisms and whether they have comparable affective consequences.

The goal of this study was to directly compare distraction and reappraisal. On the basis of previous research, we predicted that both distraction and reappraisal would decrease self-reported negative emotion and amygdala activation. However, given that distraction has had relatively inconsistent effects on self-reported emotion, we expected that reappraisal would lead to greater decreases in this measure of emotional responding. According to our process conception of emotion regulation (Gross, 1999), our general expectation for regulation-related regions was that both strategies would recruit lateral prefrontal regions (implicated in cognitive control), anterior cingulate regions (implicated in monitoring the success of regulation), and parietal regions (implicated in shifting attention: Ochsner & Gross, 2005, 2008). At the same time, we also expected to see different regions recruited by each of the strategies. Using a cognitive process perspective, we hypothesized that distraction and reappraisal differentially depend upon processes supporting selective attention as opposed to those involved in the generation or manipulation of an emotional narrative, respectively. Therefore, we predicted that reappraisal would recruit additional dorsolateral PFC regions that are known to be involved in generating higher level cognitive strategies, which in this case would involve the specific reinterpretations of images that are part and parcel of reappraisal (Ochsner & Gross, 2005). In addition, we predicted that relative to distraction, reappraisal would differentially recruit dorsomedial PFC (dmPFC) regions that are known to support higher level appraisals of emotional stimuli and monitoring of one’s own emotional state (Lane & McRae, 2004; Ochsner, Ray, et al., 2004; Teasdale et al., 1999). Finally, we predicted that relative to reappraisal, distraction would differentially recruit areas of prefrontal and parietal cortices that are known to be involved in directing one’s attention toward an external stimulus (Wager, Jonides, & Reading, 2004).

**METHODS**

**Participants**

Eighteen female subjects (mean age = 24.4 years, SD = 3.5 years) participated. Potential participants were recruited via paper and electronic flyers from the campus community in Stanford, California. Interested participants were screened via e-mail and invited to participate provided they met the following criteria: (1) right-hand dominance, (2) English as a native language, (3) MRI compatibility (no embedded metal in body, not pregnant, not claustrophobic), (4) no current psychiatric diagnosis, and (5) no current use of psychoactive medications.

**Task Training**

Participants were trained on the experimental procedure in a separate session 3–5 days before scanning in which an experimenter guided the participants through the different instructions presented during the task. When they saw the word “attend,” participants were instructed to pay attention and to respond naturally to the subsequent stimulus, allowing to unfold whatever reaction the picture would naturally evoke in them. When they saw the word “decrease,” they were asked to reinterpret the situation depicted in the picture in a way that made them feel less negative about it. When they saw a six-letter string (the distraction instruction), they were instructed to try to keep all six letters in mind during the picture presentation and were told they would be probed for memory directly after the presentation of each picture. Training began with several practice trials of each type (using images not repeated during the experiment). For reappraisal practice images, the experimenter required that all subjects verbalize their reappraisals to ensure that when reappraising, participants used the instructed strategy of reinterpreting the affects/dispositions, outcomes, and contexts depicted in images (this is known as “situation focused” reappraisal; Ochsner, Knierim, et al., 2004; Ochsner, Ray, et al., 2004; or “reinterpretation” more generally; Ochsner & Gross, 2008); and that participants were not actually using distraction (looking away from the picture or only attending to the nonemotional aspects of the picture) or any other regulation strategy (such as expressive suppression). Participants were reminded of the previous task training and reread the description of the different instructions immediately before the scanning session.
To check whether participants were actually engaging in the desired form of emotion regulation, after scanning, we asked participants to write down the strategies they used to decrease their negative affect during the reappraisal trials and what percentage of the time they used each strategy. Only two participants reported any non-reappraisal strategies on any proportion of the trials, one that used distraction on 10% of the reappraisal trials and one that reported being unable to reappraise on less than 25% of the reappraisal trials. To address the possibility that participants’ self-ratings of negative affect might be influenced by demand characteristics, we asked participants to complete the Marlowe–Crown Social Desirability Scale. No correlation between the self-reports of negative affect and the Marlowe–Crown Social Desirability Scale scores was obtained ($r = .062, p = .862$). To confirm that participants were actually performing the distraction task, we examined performance accuracy on the forced-choice recognition probe of the six-letter string. Mean accuracy was 94.03% correct ($SEM = .081\%$).

**Task**

Participants viewed pictures drawn from the International Affective Picture System (IAPS; Lang, Bradley, & Cuthbert, 2001) as well as pictures from an in-house set that were rated in a separate sample for comparable valence and arousal to those from the IAPS. Pictures normatively rated as negative (valence: $M = 2.38, SD = 0.57$; arousal: $M = 6.06, SD = 1.18$) and neutral (valence: $M = 4.97, SD = 0.42$; arousal: $M = 3.40, SD = 1.08$) were selected. To compare distraction and reappraisal to unregulated responding, negative pictures were seen with three preceding 2-sec displays: the word “decrease” (the reappraisal condition), a six-letter string (the distraction condition), and the word “attend” (the look or the nonregulation condition). To provide a neutral baseline condition, we also presented neutral pictures in the look condition. Three other instruction conditions (the letter string paired with a neutral picture and both the letter string and the look instructions presented before a fixation cross) were interspersed with these conditions. Data from these trials are not of interest to the present report and will be reported elsewhere.

To address the possibility that differences in brain activation or the behavioral consequences of reappraisal and distraction could be attributable to differences in task difficulty, we conducted a separate pilot study designed to equate the distraction and reappraisal trials for effort. For this study, 23 female participants (a separate sample drawn from the same community as the present sample) completed the same regulatory task as did the scanner participants, with the exception that at the end of the study they completed a posttest rating (on a 7-point scale, $1 = not\ at\ all\ effortful$ to $7 = very\ effortful$) of how much effort they exerted to hold in mind the letter string or to reappraise on each trial. Average ratings indicated that reappraisal ($M = 4.12, SD = 0.68$) and distraction ($M = 3.93, SD = 0.61$) were rated as requiring significantly more effort than the nonregulation negative picture condition ($M = 2.96, SD = 0.21$), $t(22) = 3.62, p < .002$, for distraction condition, and $t(22) = 4.04, p < .001$, for reappraisal condition. Crucially, the distraction and the reappraisal conditions were not rated as significantly different in effort, $t(22) = 1.18, p = .25$.

Following the 8-sec presentation of each picture, participants were presented with one letter for 4 sec and asked to respond with a keypress to indicate if the letter was part of the six-letter set they saw before the picture (for the distraction trials) or to press any key (for the look and the reappraisal trials; this kept motor responses constant across trial types). Next, participants were asked to indicate how negative they felt. To decrease demand effects, the experimenter emphasized that this rating should correspond to their honest assessment of negative affect and explicitly mentioned the possibility that reappraisals could fail to decrease negative affect. This response was made using a scale that consisted of a horizontal rectangular bar labeled “strength of negative affect” with anchors of $0 = weak$ and $7 = strong$. At the beginning of the 4-sec rating period, the bar grew from left to right, and participants pressed a key when the bar had grown to a size that corresponded to the strength of their current negative feeling. This bar provided a continuous index of participants’ subjective experience of negative emotion. Lastly, a screen that read “relax” was presented for 2.5 sec at the end of each trial.

One hundred sixty trials were presented in an event-related fashion in four different stimulus presentation orders, which ensured the counterbalanced pairing of individual negative and neutral stimuli across the different instruction conditions.

**Imaging Parameters**

Twenty-four axial slices (4.4 mm thick) were collected on a 1.5-T (GE Signa LX Horizon Echospeed) scanner with a T2*-sensitive gradient-echo spiral-in-out pulse sequence (repetition time $= 2.00$, echo time $= 40$ msec, flip angle $= 80°$, field of view $= 24$ cm, data acquisition matrix $= 64 \times 64$). Two hundred twenty whole-brain images were taken in each of eight 7-min, 20-sec runs. T2-weighted flow-compensated spin echo scans were acquired for anatomical localization using identical slice prescription as the functional scans. We evaluated signal dropout in the amygdala and, in accordance with previously reported findings, observed 0% dropout in the amygdala (Preston, Thomason, Ochsner, Cooper, & Glover, 2004).

**fMRI Preprocessing**

For the fMRI data, each of the participant’s sequential functional volumes was realigned to the first scan and coregistered to his or her anatomical MRI using an automated...
fMRI Analyses

Basic Contrasts

Preprocessed images were entered into a general linear model in SPM that modeled the canonical hemodynamic response function convolved with a 12-sec boxcar representing the instruction and the picture-viewing period. Because encoding-related activity in working memory tasks often extends into the delay period (Postle, Zarahn, & D’Esposito, 2000), it was necessary to model the instruction period and the picture-viewing period together. Consequently, any preparatory activity during the reappraisal instruction that reflects reinterpretations or strategies generated before the onset of the stimulus was included as well. These models were used to create contrasts between conditions of interest (look negative > look neutral, reappraise > look negative, distract > look negative, and reappraise > distract) for each subject. These individual contrasts were then entered into a one-sample t test to perform a random-effects group analysis. Because SPM does not correct jointly at the voxel and extent levels, as in prior work (e.g., Ochsner, Knierim, et al., 2004), we used AlphaSim, a Monte Carlo simulation bootstrapping program in the AFNI library, to correct for multiple comparisons. AlphaSim takes into account the voxelwise and the cluster–volume thresholds to establish a clusterwise p value that protects against false-positive detection of activation clusters (Forman et al., 1995). For whole-brain analyses, the cluster extent threshold was 42 with a voxel threshold of p < .001 to protect against false-positives at a rate of p < .05 overall.

To identify regions that were significantly more active during both distraction and reappraisal, we used the Fisher method for combining probabilities as used for conjunction analyses in previous work (Ochsner, Ray, et al., 2004; Kampe, Frith, & Frith, 2003). The voxels identified in the reappraise > look contrast at a threshold of p < .01 as a mask to display the distraction > look contrast at the same display threshold, for a Fisher combined probability of p < .001 that a given region was active in both contrasts. When directly comparing distraction and reappraisal, a different masking approach was used. To identify reappraisal-related regions that were not recruited during distraction, we masked the reappraise > distract contrast by the reappraise > look contrast. This ensured that only regions more active during reappraising than during the baseline look condition could be identified as reappraisal specific by the reappraise > distract contrast. Similarly, distraction-related regions were identified by masking the distract > reappraise contrast with the distract > look contrast.

ROI Analyses

We performed ROI analyses that identified functionally activated voxels falling within an anatomically defined amygdala ROI (defined at the group level, using the AAL atlas; Brett, Anton, Valabregue, & Poline, 2002) as an a priori ROI. This analysis tested for the effects of reactivity (look negative > look neutral contrast) and both types of regulation (look negative > reappraise, look negative > distract). The comparison of each regulation condition with neutral was used to mask direct comparisons between reappraisal and distraction, providing the inverse of the masked contrasts described above. As a region of a priori interest, the threshold for all amygdala ROI analyses was p < .05 with an extent threshold of 5. To display the time course of the response in these regions, we used in-house percent signal change code, which extracted and averaged the time series for all voxels that were above threshold in the group-level contrasts. For these voxels, each run’s time course was individually filtered and averaged across time and then each time point was divided by the average and multiplied by 100. In addition, the values immediately preceding each event were averaged and subtracted from the event’s time course. These values for each subject were fitted with robust regression to compute the mean effect at each time point, and the SEs displayed were computed from this robust regression.

Correlation Comparison Analyses

To determine whether activations in different regions of the brain could be predicted by each individual’s drop in self-reported negative affect, we conducted whole-brain robust regression analyses (that are especially resistant to outliers; Wager, Keller, Lacey, & Jonides, 2005). For both reappraisal and distraction, we correlated decreases in negative affect relative to the look negative condition with the whole-brain activity in the reappraise > look negative and distract > look negative contrasts.

RESULTS

Self-reported Negative Affect

Common Effects of Distraction and Reappraisal

Self-reports of negative affect were entered into a repeated measures general linear model in SPSS. Instruction condition was entered as a within-subject factor with four levels (reappraisal negative, distraction negative, look negative, and look neutral; means in Figure 1). The main effect of
priori ROI, the amygdala (right amygdala peak at \([24 2 0]^{\text{T}}\), \(T = 2.62, p < .005\), uncorrected, left amygdala peak at \([-24 0 -28]^{\text{T}}\), \(T = 2.24, p < .02\), uncorrected), and in whole-brain analyses, we observed common reductions in the left insula, right inferior parietal lobe, and middle temporal gyrus as well (see Table 1A).

Second, we sought to identify regions in which activity increased during both distraction and reappraisal relative to the look negative condition. Regions commonly active for distraction and reappraisal included left-sided middle and inferior IPFC and dmPFC, extending into the dACC. These regions are listed in Table 1B.

Differential Effects of Distraction and Reappraisal

We also had two goals when directly comparing the neural effects of these two strategies. First, we sought to determine whether they had different modulatory effects on the amygdala using an amygdala ROI. As shown in Figure 2, significant clusters were observed in the amygdala that showed greater reduction in activity during distraction than reappraisal (reappraise > distract; right amygdala peak at \([24 -8 -12]^{\text{T}}\), \(T = 4.13, p < .001\) uncorrected; left amygdala peak at \([-28 -6 -18]^{\text{T}}\), \(T = 3.04, p < .005\), uncorrected). No clusters in the amygdala showed greater activity for distraction than reappraisal.

Second, to identify regions differentially associated with implementing each type of strategy, we directly contrasted whole-brain activation during distraction and reappraisal. Several regions were identified in the reappraise negative > distract negative contrast, including clusters in dmPFC, bilateral dorsal, and vlPFC and several left-sided clusters in temporal cortex. These regions are listed in Table 2A. Only a few regions were identified in the distract > reappraise contrast. These regions included left inferolateral pFC, right IPFC, and bilateral clusters in superior parietal cortex. These regions are listed in Table 2B.

Correlations with Self-reported Negative Affect

Separate regression analyses for each strategy were used to identify the regions that correlated with the difference in negative affect between the nonregulation condition (look negative) and each regulation condition (distraction, reappraisal). Several regions were correlated with decreases in self-report during to reappraisal, including left IPFC, dmPFC, and activation in caudate that extended into the ventral striatum. By contrast, only a few regions, including inferior parietal cortex, were correlated with decreases in self-report during distraction. These results are shown in Figure 3 and Table 3.

DISCUSSION

This study provided the first direct comparison of the behavioral and neural correlates of attentional distraction and cognitive reappraisal. We found both similarities and differences between them. On one hand, both strategies decreased negative affect, decreased activation in the amygdala, and increased activation in prefrontal and cingulate regions that have been implicated in the control of cognition and emotion. On the other hand, there were differential effects of each strategy that provide insight into the processes that define them. Reappraisal resulted in greater decreases in negative affect and increases in activation medial prefrontal and anterior temporal regions associated with processing affective meaning. Distraction resulted in greater decreases in activation in the amygdala and increases in activation of prefrontal and

---

**Figure 1.** Self-reported negative affect in response to pictures presented in four conditions. Means in all conditions significantly differ from one another \((p < .05)\). Error bars represent SEM.
parietal regions associated with selective attention. As discussed below, these data inform both our specific understanding of distraction and reappraisal and our understanding of the neural architecture supporting emotion regulation more generally.

Table 1. Common Effects of Distraction and Reappraisal or Conjunction Analyses

<table>
<thead>
<tr>
<th>Region</th>
<th>Brodmann’s area</th>
<th>Extent</th>
<th>T</th>
<th>MNI X</th>
<th>MNI Y</th>
<th>MNI Z</th>
<th>Hemisphere</th>
</tr>
</thead>
<tbody>
<tr>
<td>A. Regions in Which Activity Decreased during Both Reappraisal and Distraction; Look Negative &gt; Reappraise Masked with Look Negative &gt; Distract</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Temporal lobe</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Middle temporal gyrus</td>
<td>21</td>
<td>69</td>
<td>4.1</td>
<td>42</td>
<td>0</td>
<td>−24</td>
<td>Right</td>
</tr>
<tr>
<td>Amygdala*</td>
<td>8</td>
<td>4.83</td>
<td>36</td>
<td>2</td>
<td>−24</td>
<td>Right</td>
<td></td>
</tr>
<tr>
<td>Amygdala*</td>
<td>17</td>
<td>2.96</td>
<td>28</td>
<td>2</td>
<td>−24</td>
<td>Right</td>
<td></td>
</tr>
<tr>
<td>Amygdala*</td>
<td>9</td>
<td>2.29</td>
<td>−26</td>
<td>0</td>
<td>−28</td>
<td>Left</td>
<td></td>
</tr>
<tr>
<td>Parietal lobe</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Inferior parietal lobule</td>
<td>40</td>
<td>582</td>
<td>5.44</td>
<td>58</td>
<td>−24</td>
<td>30</td>
<td>Right</td>
</tr>
<tr>
<td>Subcortical</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Insula</td>
<td>13</td>
<td>77</td>
<td>3.58</td>
<td>−42</td>
<td>−12</td>
<td>0</td>
<td>Left</td>
</tr>
</tbody>
</table>

B. Regions in Which Activity Increased during Both Reappraisal and Distraction; Reappraise > Look Negative, Masked with Distract > Look Negative

<table>
<thead>
<tr>
<th>Region</th>
<th>Brodmann’s area</th>
<th>Extent</th>
<th>T</th>
<th>MNI X</th>
<th>MNI Y</th>
<th>MNI Z</th>
<th>Hemisphere</th>
</tr>
</thead>
<tbody>
<tr>
<td>Frontal lobe</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Superior frontal gyrus</td>
<td>6</td>
<td>701</td>
<td>5.84</td>
<td>−6</td>
<td>10</td>
<td>62</td>
<td>Left</td>
</tr>
<tr>
<td>Middle frontal gyrus</td>
<td>10</td>
<td>367</td>
<td>5.06</td>
<td>−36</td>
<td>62</td>
<td>12</td>
<td>Left</td>
</tr>
<tr>
<td>Middle frontal gyrus</td>
<td>9</td>
<td>1013</td>
<td>4.51</td>
<td>−42</td>
<td>22</td>
<td>30</td>
<td>Left</td>
</tr>
<tr>
<td>Inferior frontal gyrus</td>
<td>47</td>
<td>112</td>
<td>4.36</td>
<td>36</td>
<td>20</td>
<td>−4</td>
<td>Right</td>
</tr>
<tr>
<td>Middle frontal gyrus</td>
<td>10</td>
<td>88</td>
<td>3.9</td>
<td>38</td>
<td>64</td>
<td>14</td>
<td>Right</td>
</tr>
<tr>
<td>Middle frontal gyrus</td>
<td>9</td>
<td>58</td>
<td>3.59</td>
<td>42</td>
<td>30</td>
<td>34</td>
<td>Right</td>
</tr>
<tr>
<td>Parietal lobe</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Inferior parietal lobule</td>
<td>40</td>
<td>100</td>
<td>4.99</td>
<td>−42</td>
<td>−60</td>
<td>46</td>
<td>Left</td>
</tr>
<tr>
<td>Subcortical</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Lentiform nucleus</td>
<td>350</td>
<td>4.51</td>
<td>−16</td>
<td>10</td>
<td>8</td>
<td>Left</td>
<td></td>
</tr>
</tbody>
</table>

Voxel threshold was p < .01 with an extent threshold of 5 for each contrast, resulting in an overall threshold of p < .001. *The amygdala was explored as an a priori ROI with a voxel threshold of p < .05, extent threshold of 5.

Common Effects of Distraction and Reappraisal

One of the striking results of this study was that distraction and reappraisal used overlapping prefrontal networks to decrease both amygdala activity and self-reported negative emotion. These findings fit with prior work generally implicating prefrontal–amygdala dynamics in the cognitive control of emotion (Ochsner & Gross, 2008; Kim & Hamann, 2007; Lieberman et al., 2007; Stein et al., 2007; Urry et al., 2006) but go beyond them by implicating specific neural systems as involved in this regulatory process regardless of the strategy used.

The network active during both distraction and reappraisal could reflect their mutual reliance on a set of control operations that play important roles in both strategies. Common activations included a large medial prefrontal region that included the dACC, which has been implicated in signaling the need for cognitive control (Lungu, Bienenstock, Pline, Yeaton, & Carey, 2007; Milham, Banich, Claus, & Cohen, 2003; Procyk, Tanaka, & Joseph, 2000) and controlling attention to emotional stimuli (McRae, Reiman, Fort, Chen, & Lane, in press; Hutcherson et al., 2005) as well as left inferior parietal cortex, which may also reflect recruitment of attentional control processes in both strategies (Mayer et al., 2007). Also commonly active were regions of left IFPFC associated with verbal or working memory (Wager & Smith, 2003; Paulesu, Frith, & Frackowiak, 1993) and...
regions of right inferior pFC associated with inhibition of motor responses (Aron, Robbins, & Poldrack, 2004) and other verbal strategies that can be used to down-regulate negative affective responses (Lieberman et al., 2007; Ochsner, Ray, et al., 2004). These prefrontal activations may reflect the need to keep in mind the goals and the contents of each strategy—letters in the case of distraction and an interpretation of the image in the case of reappraisal—as well as the need to withhold prepotent affective appraisals while doing so.

**Differential Effects of Distraction and Reappraisal**

Perhaps more salient than the common effects of each strategy were their differential effects on emotional responding, which in turn depended on the differential recruitment of specific control systems. These differences provide insight into the distinguishing characteristics of each strategy.

**Differential Modulation of Emotional Responses**

Distraction and reappraisal led to intriguing differences in self-reported negative emotion and amygdala activity. Considering the self-report effects first, prior work is mixed with respect to the question of which strategy more effectively down-regulates negative emotion. On one hand, there is some laboratory evidence that both strategies are effective at down-regulating emotions (Sheppes & Meiran, 2007). On the other hand, a study of everyday strategy use found that distraction was rated as less effective than reappraisal (Totterdell & Parkinson, 1999), a finding that fits with previous behavioral work showing that distraction may be less effective than cognitive reappraisal for down-regulating depressive affect (Kross & Ayduk, in press) and imaging work showing that distraction may not effectively diminish pain affect (Kalisch et al., 2006; Chua et al., 1999). In part, the inconsistent effects of distraction on self-reports of emotional responding may be due to the variation in the types of distracting tasks used. Overall, our findings dovetail with prior work, suggesting that reappraisal is one of the most effective ways to down-regulate self-reported emotion.

Distraction, however, down-regulated amygdala activity to a greater extent than reappraisal. Amygdala activity is thought to signal the degree to which a stimulus that is detected in the environment requires some sort of further processing—whether it be to bring the stimulus into focal attention, to prepare motor responses, or to enhance encoding into memory (Phelps, 2006; Whalen et al., 2004; LeDoux, 1996). On this view, distraction should decrease amygdala activity because individuals are not attending to or encoding all the emotional aspects of a stimulus. By contrast, reappraisal involves focusing one’s attention on a stimulus and reinterpreting its meaning. In this case, amygdala activity might decrease to the extent that a cognitive reinterpretation of an aversive stimulus renders it neutral and unarousing (e.g., ‘That man is tired, not sick’). In other cases, however, reappraising a negative stimulus as positive (e.g., ‘The crying women are joyful, not sad’) may maintain some level of arousal, albeit with a different valence (Cunningham, Van Bavel, & Johnsen, 2008; McRae,

Figure 2. (A) Voxels in the amygdala down-regulated by reappraisal (look negative > reappraise; red), distraction (look negative > distract; blue), and both reappraisal and distraction (conjunction; purple). The display threshold was $p < .05$, with an extent threshold of 5 voxels. (B) Time courses from the right amygdala overlap voxels (top) and the right amygdala voxels from the reappraise > distract contrast (bottom). Means (solid center line) for each time course were estimated robustly, and the SEM (transparent surround) was computed from the standard mean. The time course means and SEs were then smoothed and interpolated using cubic spline to a 0.5-sec resolution.
Thus, because reappraisal involves attending to the emotional stimulus and possibly reframing its meaning as positive but still arousing, we might not expect amygdala activity to be entirely diminished during reappraisal.

The possibility that reappraisal results in relatively sustained amygdala activation compared with distraction was supported by two additional results reported here. The first is that reappraisal and distraction appear to down-regulate amygdala voxels that are not entirely overlapping (Figure 2). Although it is possible that these two strategies could have their maximal effects in different parts of the amygdala, our imaging parameters do not permit precise localization of activations with in amygdala subnuclei, and so it is impossible for the present data to address this. The second result is the relationship between self-reported decreases in negative affect due to reappraisal and reappraisal-related activation. The ventral striatum, which has a strong role in processing reward and positive affect, was more active in those that had greater reappraisal-related decreases in negative affect (McRae et al., 2008; Wager, Davidson, Hughes, Lindquist, & Ochsner, 2008). This was not true of the decreases in negative affect due to distraction. Future work should investigate the difference of reappraising to a positive versus a neutral target.

**Differential Reliance on Control Systems**

As outlined above, a network of regions generally implicated in cognitive control was recruited by both distraction and reappraisal. The regions that distinguish between the two strategies, however, provide important clues as to the key processes that uniquely define them. Whereas distraction depended more on right prefrontal

### Table 2. Unique Effects of Distraction and Reappraisal

<table>
<thead>
<tr>
<th>Region</th>
<th>Brodmann’s area</th>
<th>Extent</th>
<th>T</th>
<th>MNI X</th>
<th>MNI Y</th>
<th>MNI Z</th>
<th>Hemisphere</th>
</tr>
</thead>
<tbody>
<tr>
<td>A. Regions in Which Activity Was Greater for Reappraisal Than Distraction; Reappraise Negative &gt; Distract Negative (Masked with Reappraise Negative &gt; Look Negative)</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Frontal lobe</td>
<td>Middle frontal gyrus</td>
<td>8</td>
<td>6844</td>
<td>8.91</td>
<td>−40</td>
<td>14</td>
<td>46</td>
</tr>
<tr>
<td>Limbic lobe</td>
<td>Amygdala*</td>
<td>72</td>
<td>3.04</td>
<td>−28</td>
<td>−6</td>
<td>−18</td>
<td>Left</td>
</tr>
<tr>
<td>Temporal lobe</td>
<td>Middle temporal gyrus</td>
<td>21</td>
<td>3723</td>
<td>9.16</td>
<td>−54</td>
<td>−12</td>
<td>−18</td>
</tr>
<tr>
<td>Parietal lobe</td>
<td>Precuneus</td>
<td>7</td>
<td>773</td>
<td>5.75</td>
<td>−6</td>
<td>−60</td>
<td>32</td>
</tr>
</tbody>
</table>

*The amygdala was explored as an a priori ROI with a voxel threshold of \( p < .05 \), extent threshold of 5.

Ochsner, Mauss, Gabrieli, & Gross, 2008; Hamann, Ely, Hoffman, & Kilts, 2002). Thus, because reappraisal involves attending to the emotional stimulus and possibly reframing its meaning as positive but still arousing, we might not expect amygdala activity to be entirely diminished during reappraisal.
and parietal regions implicated in the control of attention (Mayer et al., 2007), reappraisal depended more on regions implicated in appraising the an affective stimulus in the context of one’s current individual goals and context (Van Overwalle, 2008; Teasdale et al., 1999). This network included mPFC, which has been associated with emotional awareness and mental state attribution (Olsson & Ochsner, 2008; Gilbert et al., 2006; Teasdale et al., 1999), vlPFC regions that may reflect a stimulus’s current affective value (Bender, Hellwig, Resch, & Weisbrod, 2007; Boettiger & D’Esposito, 2005; Hornak et al., 2004), and inferior temporal regions important for recognizing social cues (Britton et al., 2006; Tsukiura et al., 2002; Fletcher et al., 1995).

Here it is noteworthy that a subset of the regions that positively covaried with decreases in self-reported negative affect during reappraisal negatively covaried with decreases in self-reported negative affect during distraction (see Figure 3B). These findings are consistent with the argument advanced earlier that to reappraise an emotional stimulus, the initial appraisal (or affective meaning) of the stimulus must be attended and then altered so that the emotional meaning is changed (Scherer, Schorr, & Johnstone, 2001). By contrast, when effective, distraction can prevent the affective meaning of a stimulus from being processed. Thus, one of the primary differences between distraction and reappraisal is the degree to which the affective meaning of the stimulus is attended and appraised.

It also is worth noting that, as can be seen in Figure 4, clusters showing greater activation for reappraisal, for distraction, or that were activated by them both are in some cases spatially close to one another. This raises the question

---

**Figure 3.** Whole-brain correlations with decreases due to negative affect during reappraisal (A and B) and distraction (C). Regions in blue represent the main effect (regulation > attend). Regions in orange show a significant correlation with decreases in self-reported negative affect during reappraisal (A and B) and during distraction (C).
as to whether such spatially similar, but statistically distinct, activation peaks reflect differential dependence on distinct cognitive processes or quantitative differences in the recruitment of similar processes. This question is, of course, not unique to this study, and within cognitive neuroscience there currently are no clear criteria for determining the answer. That being said, we favor the idea that in regions showing distinct but spatially similar peaks for reappraisal and distraction, the two strategies recruit similar processes but to different degrees. Future replication and extension of the present study may serve to better address this issue, including determining whether small differences in the specific foci of activation may be affected by the constellation of other
regions that are simultaneously engaged during performance of each strategy.

Implications for the Use of Distraction and Reappraisal

Our interpretation of the behavioral and imaging results has several implications for understanding the consequences of using distraction and reappraisal both in everyday life and in the course of clinical interventions. Some of these implications follow from the finding that a set of prefrontal and cingulate regions associated with cognitive control supported the performance of both strategies. This suggests that success in implementing distraction or reappraisal depends in part on the integrity of domain-general control processes. This could have important implications for understanding how individual differences in general control abilities may influence the efficacy of emotion regulation. For example, developing adolescents who show impairments in “cold” cognitive control abilities such as working memory and inhibition of prepotent responses might be expected to be less effective emotion regulators. In like fashion, structural or functional deficits in the commonly recruited prefrontal and cingulate regions might also be expected to impact both distraction and reappraisal. For instance, older adults or individuals with schizophrenia show deficits in structure and function in cingulate and pFC and might be expected to show relatively diminished capacities to regulate using either strategy, just as they would show impaired abilities to perform other types of higher level cognitive control (Carter & Barch, 2007; Grieve, Williams, Paul, Clark, & Gordon, 2007; Bell-McGinty et al., 2005; Davidson & Heinrichs, 2003; Andreasen et al., 1994).

Many other implications of our data and interpretations follow from the finding that reappraisal involves greater processing of the affective meaning of the stimulus, whereas distraction involves lesser attention to and poorer encoding of affective meaning than during unregulated responding. This suggests superior memory for items viewed while reappraising, which has been demonstrated in several studies (Dillon, Ritchey, Johnson, & LaBar, 2007; Sheppes & Meiran, 2007; Richards & Gross, 2000) and impaired memory for items viewed during distraction, which also has been observed (Sheppes & Meiran, 2007).

These findings further suggest divergent effects of reappraisal and distraction upon unregulated reexposure to emotional stimuli. In particular, one might predict that when reexposed to stimuli initially viewed under instructions to reappraise, to the extent that prior reappraisal altered the meaning of the stimulus and that this new meaning is reaccessed, then several aspects of the emotional response would be diminished. However, if one is reexposed to stimuli previously viewed during distraction, the stimulus may be processed as if it was being seen for the first time. This idea has been borne out by laboratory studies showing that cognitive reinterpretation has long-lasting effects, whereas distraction only has immediate effects (Kross & Ayduk, in press). This suggests that distraction may be best used in situations when ignoring the affective meaning of the eliciting stimulus is permissible—such as situations that do not require

---

Figure 4. Whole-brain results from three contrasts. Orange: Reappraise > Distract masked with Reappraise > Look negative; blue: Distract > Reappraise masked with Distract > Look negative; Purple: Reappraise > Look negative masked by Distract > Look negative.)

memory for the stimulus or when reexposure is unlikely. Reappraisal, while requiring more extensive processing of affective meaning, might be more appropriate when this meaning must be addressed, manipulated, and remembered and when reexposure is likely. These predictions are consistent with the intuition that it is often permissible to use distraction when watching a gruesome movie or listening to a sad story about a stranger because there are very few consequences of poor encoding of the affective meaning of the story. However, when one is faced with a more personally relevant situation, such as handling the sickness or death of a loved one, oftentimes it is important to be aware of and to reappraise the meaning of the emotionally charged aspects of the situation so that future reminders of the event do not retain the power to continuously reevoke the sadness or the trauma of the past event.

Limitations and Future Directions

One important direction for future research concerns stimulus generalizability. One strength of the present study is that our use of picture stimuli permits contact with a large number of previous studies using an emotional picture paradigm to study cognitive reappraisal (e.g., Urry et al., 2006; Ochsner et al., 2002). In this context, the present results replicate and extend prior work. By contrast, much of the work in distraction has used painful stimulation rather than image-based paradigms (e.g., Kalisch et al., 2006; Bantick et al., 2002). Therefore, a direct comparison of distraction and reappraisal in the context of pain anticipation or delivery—or in the context of other types of emotionally charged stimuli—might further illuminate the similarities and differences between the two strategies.

Another important direction for future research concerns subtypes of distraction and reappraisal. On the basis of previous comparisons of different types of reappraisal strategies (Ochsner, Knierim, et al., 2004; Ochsner, Ray, et al., 2004), we might expect different types of reappraisal to compare with distraction in different ways. Similarly, the specific way in which one is distracted may also be important. We selected a well-characterized verbal working memory task that was intended to depend on verbal rehearsal processes like those thought to be involved in reappraisal and that was matched to reappraisal in terms of subjective effort. Previous studies of distraction have used other types of demanding cognitive tasks that involve various kinds and combinations of control processes whose relative level of effort is not clear. Therefore, comparisons of several methods of distraction and several types of reappraisals may be important in future research.

The distraction and the reappraisal conditions also differed in an important psychological respect. The reappraisal instruction necessarily called the participant’s attention to the fact that successful reduction of negative affect could be taking place. This might have created a situation of greater experimental demand during the reappraisal condition compared with distraction. Although we took several precautions against these demand effects, we cannot rule out the possibility that experimenter demand may be reflected in some of the results reported here.

A final direction for future research concerns the role that individual and group differences play in determining whether reappraisal or distraction is more effective. In the present study, we chose to include only women so as to avoid gender-related factors that might influence emotional responding (Wrase et al., 2003; Bradley, Codispoti, Sabatinelli, & Lang, 2001) or emotion regulation (McRae et al., 2008; Rusting, 1998). It is possible that the relationship between distraction and reappraisal is different in men, and these gender differences should be investigated in the future. The presence and nature of a clinical disorder may be another important factor determining whether distraction or reappraisal is more effective. For instance, distraction has been shown to be a successful emotion regulation strategy for those who suffer from past or current major depression (Joorman, Siemer, & Gotlib, 2007; Fennell & Teasdale, 1984). However, paradoxical effects of distraction have been reported when it is used during exposure therapy for specific phobias (Telch et al., 2004; Craske, Street, Jayaraman, & Barlow, 1991; Foa & Kozak, 1986). Future work could examine whether and how clinical contexts dictate when distraction can facilitate the down-regulation of negative emotion.

Concluding Comment

The present study compared the emotional effects and the neural bases of two commonly used emotion regulation strategies: attentional distraction and cognitive reappraisal. We found that both strategies successfully reduced emotional experience and amygdala activity while engaging prefrontal regions important for working memory, selective attention, and cognitive control more generally. In addition, reappraisal preferentially activated a network associated with processing affective meaning and resulted in more successful down-regulation of emotional experience than distraction. Distraction, by contrast, preferentially activated regions associated with the allocation of attention and resulted in down-regulation of amygdala activity to a greater extent than reappraisal. We interpret these results as indicating that reappraisal requires attending to and processing affective meaning of the stimulus to be regulated whereas distraction results in decreased processing of affective meaning. Future work should identify the situational and clinical contexts in which enhancing or ignoring affective meaning results in maximally effective emotion regulation.

Acknowledgments

The authors would like to thank Jeffrey Cooper, Rebecca D. Ray, PhD, Matthew Davidson, Jochen Weber, Elaine Robertson, and Sean Pereira for their assistance with data analysis and display. Completion of this research was supported by NIH grants MH076137 (K. N. O.) and MH58147 and MH66957 (J. J. G.).


